

Final Meeting for the 10YFP SPP Working Group 2b:

Final Framework and Next Steps

September 9, 2015

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Jason Pearson, SPLC
Dr. Anastasia O'Rourke, IEc**

Webinar Agenda

- Farid Yaker, UNEP
 - Welcome
 - Update on the 10YFP SPP programme
- Jason Pearson, SPLC
 - Overview of SPLC's work and Guidance v1.0
- Dr. Anastasia O'Rourke, IEc
 - Project goals and steps taken
 - Guidance framework
 - Pilot Questionnaire results
 - Potential next steps
- Discussion & Q&A
 - Feedback on progress made to date in the working group 2b
 - Potential next steps for this line of inquiry and potential activities

Update on the 10YFP SPP programme

Objectives

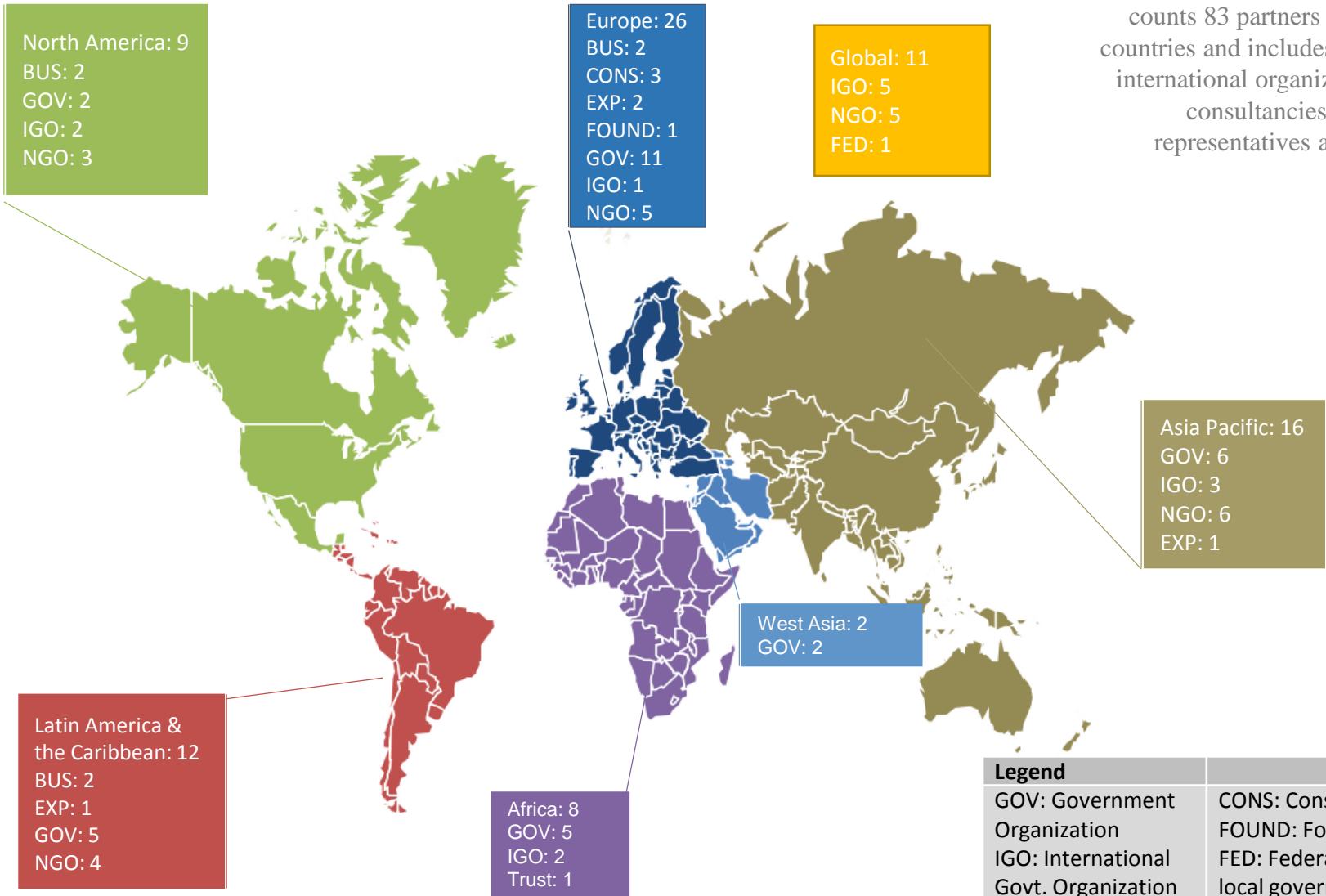
1. **Build the case for SPP:** improve the knowledge on SPP and its effectiveness as a tool to promote greener economies and sustainable development
2. Support **the implementation of SPP on the ground** through increased collaboration and improved coordination between SPP stakeholders



10YFP SPP: Regional distribution of the programme's partners

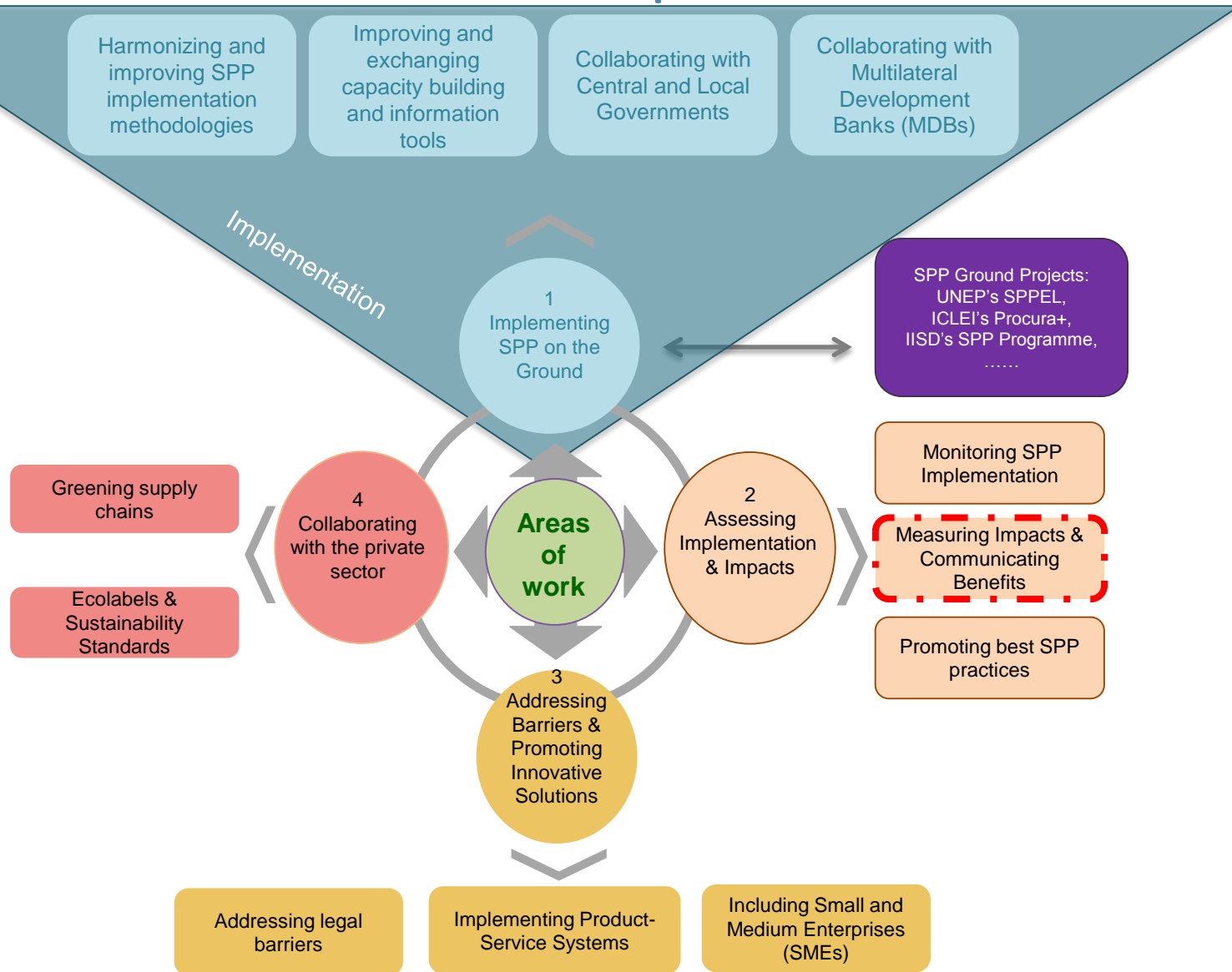
As of 9 September 2015

The network of the SPP programme counts 83 partners in 42 different countries and includes governments, international organizations, NGOs, consultancies, private sector representatives and SPP expert.

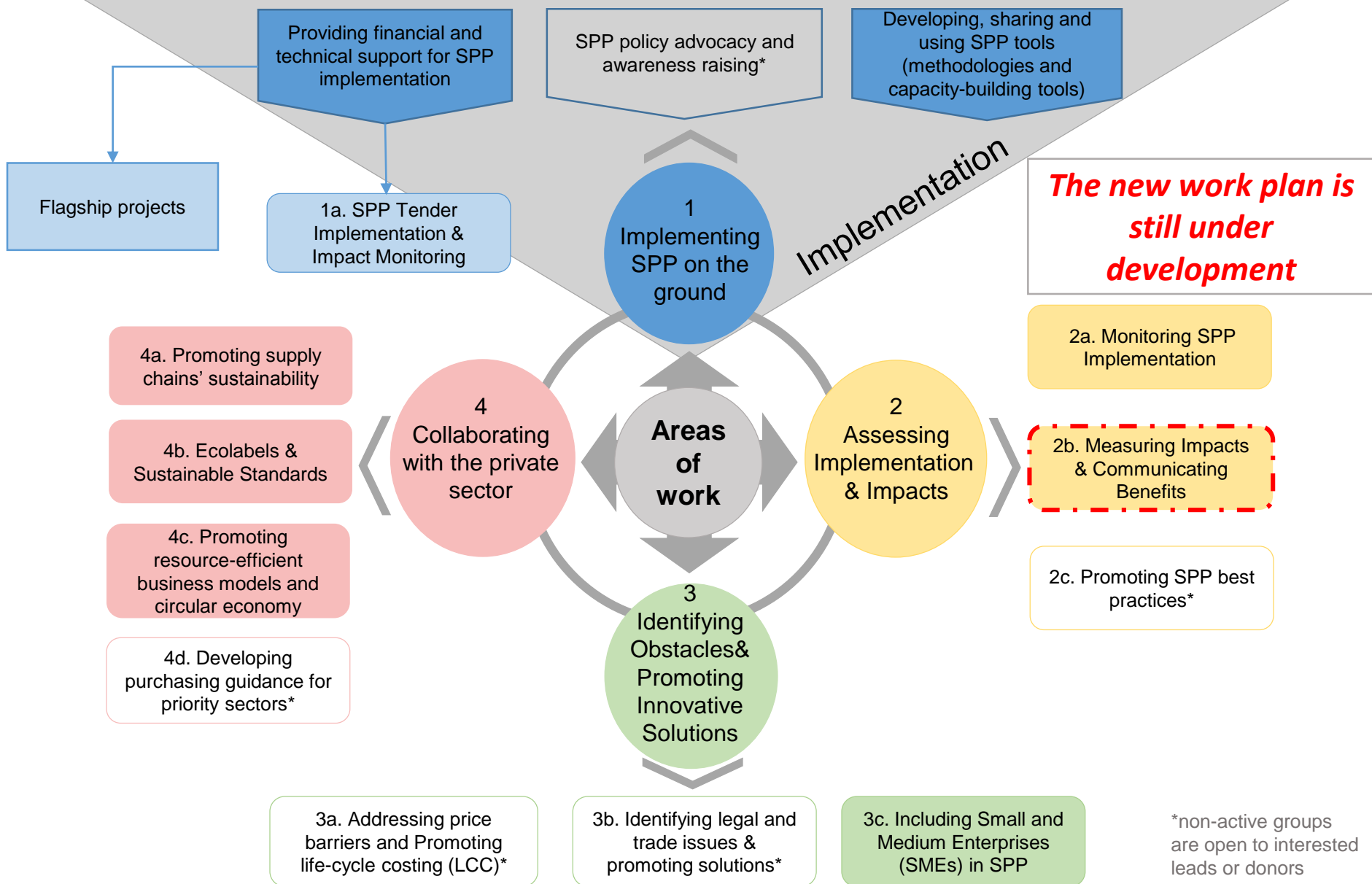


Legend	
GOV: Government Organization	CONS: Consultancy
IGO: International Govt. Organization	FOUND: Foundation
NGO: Non-Governmental Organization	FED: Federation of local governments
	BUS: Private Sector Business
	EXP: SPP Expert

SPP biennial Work plan 2013-2015



10YFP SPP Programme biennial work plan 2015-2017

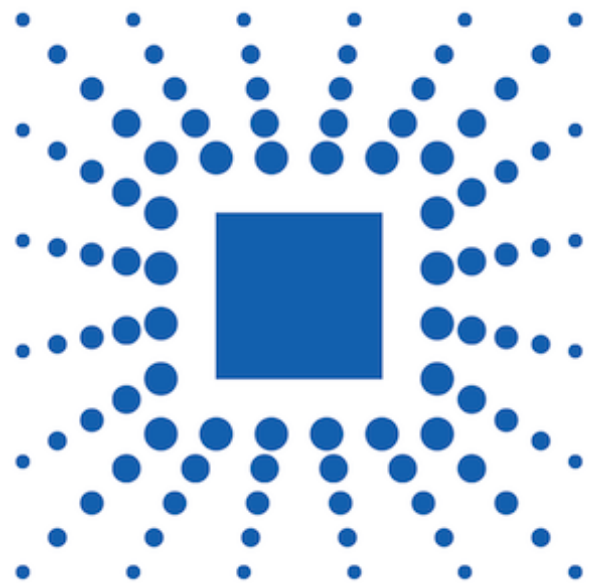


Knowledge management, outreach and communication:
Global Review on SPP, Global SCP Clearinghouse, Websites and Social Networks management, Webinars

Upcoming events and next steps

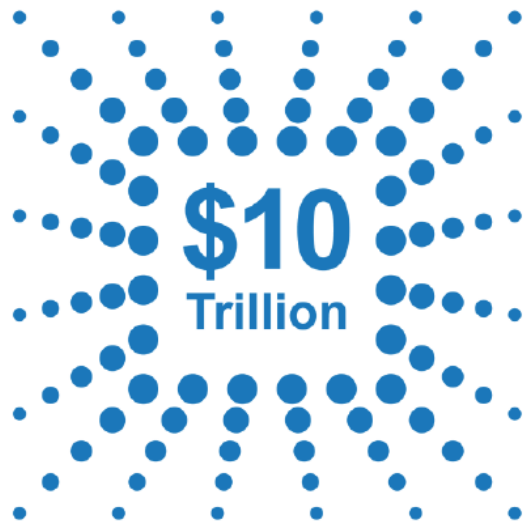
1. **Final report** of the working group 2b due in October 2015
2. **Expert Meeting** of the 10YFP SPP programme working group 2b:
“GHG emission reduction impacts & potentials of GPP”, Seoul,
South Korea. 19-20 November 2015
3. **COP21 side events** on the measurement of GHG emissions in public
procurement
4. **Second phase** of the working groups 2a and 2b
January 2016 onwards
5. **Global Review 2015** to be started soon





**SUSTAINABLE
PURCHASING
LEADERSHIP
COUNCIL**

Opportunity

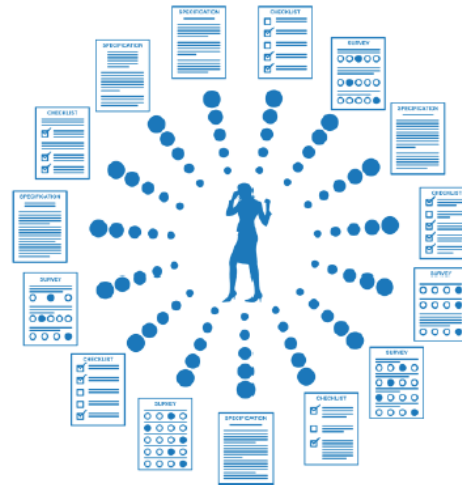


Institutional purchasers send a powerful economic signal that focuses the forces of market innovation.

Challenge



Purchasers lack shared resources to build a robust strategy and avoid duplication of effort.



Suppliers face multiple, "different but similar" market signals as they seek to differentiate their offerings.

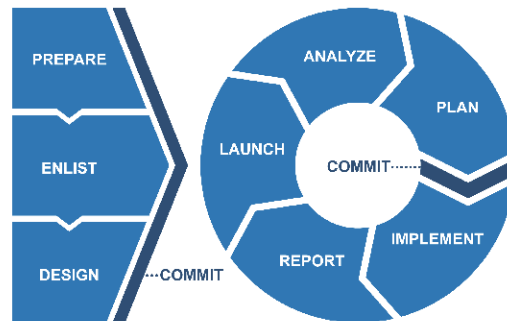
Solution



A **shared program** provides a framework for leadership action and aligns market innovation for a positive future.



Guidance for Leadership in Sustainable Purchasing Version 1.0



SPLC Guidance V1.0 Overview



Released in Feb. 2015: Download at www.sustainablepurchasing.org

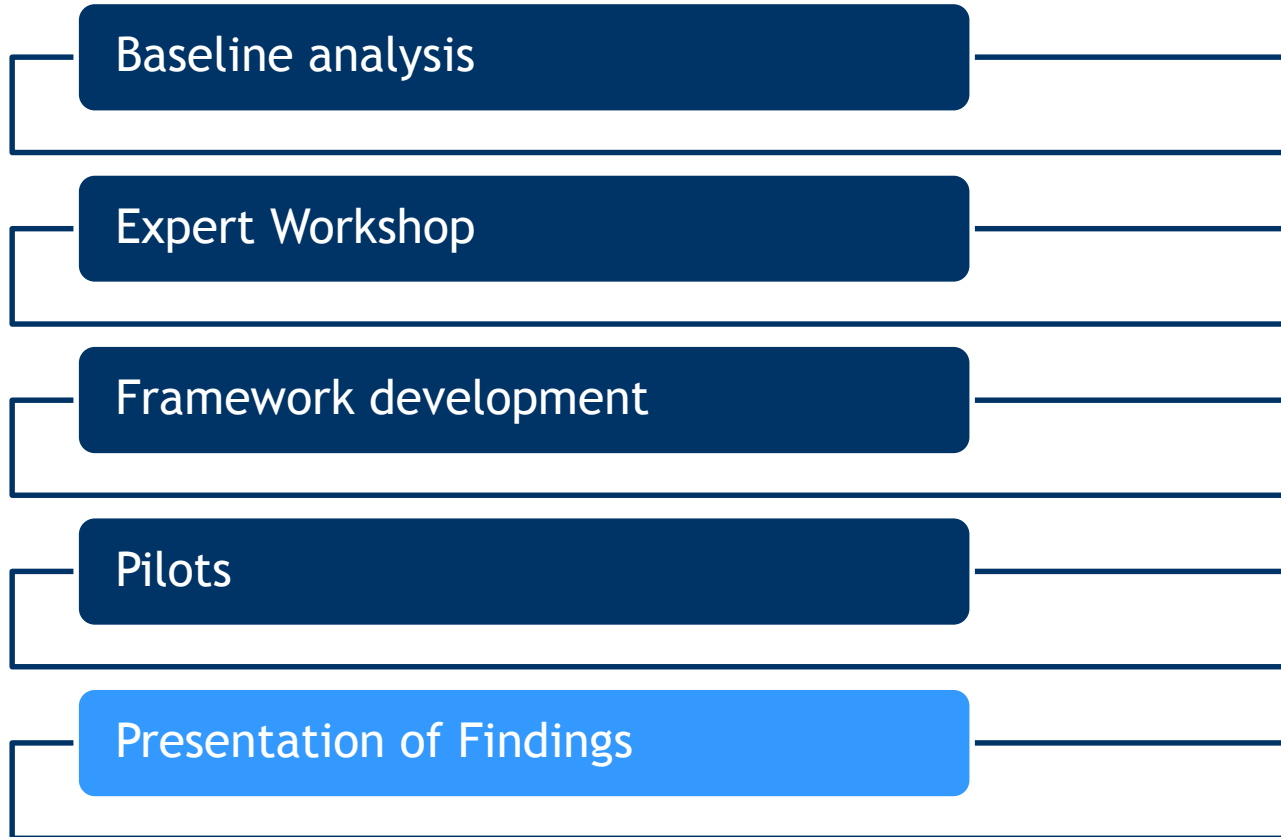
About the 2B Project

The 2B Project Hypothesis

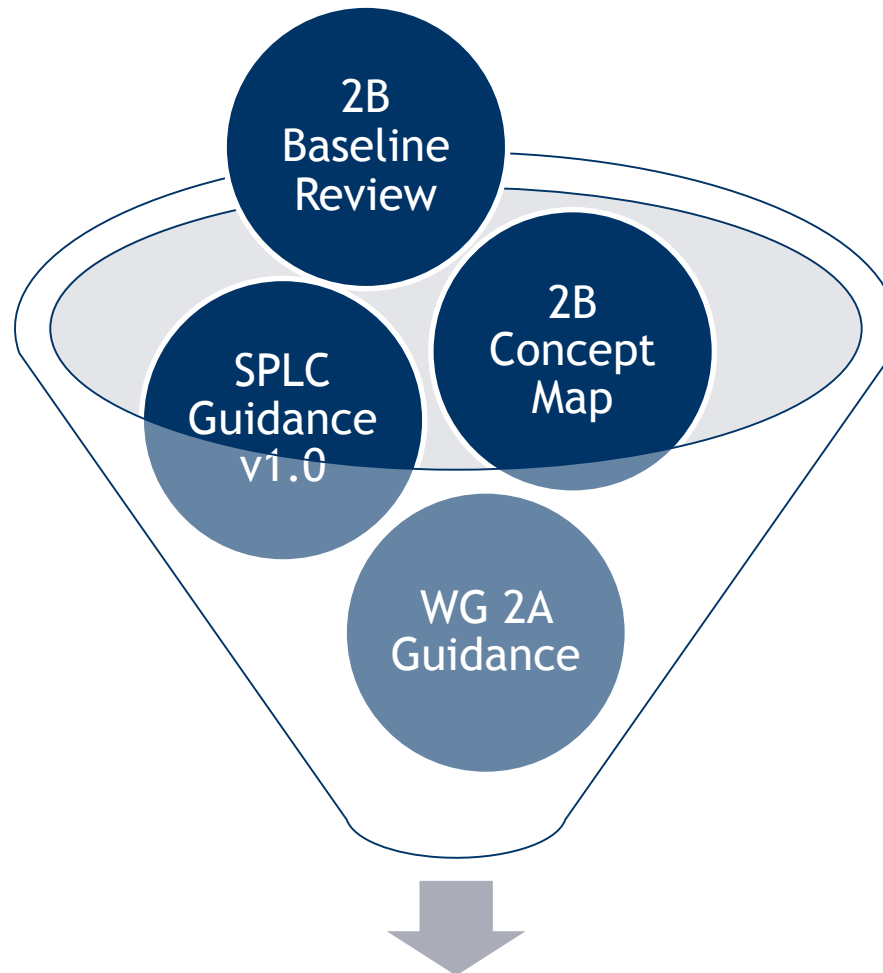
Sustainable Public Procurement (SPP) practices **will increase** if there is a **reliable** way of **measuring** and **communicating** the **sustainability benefits** of SPP programmes.



2B Project Steps



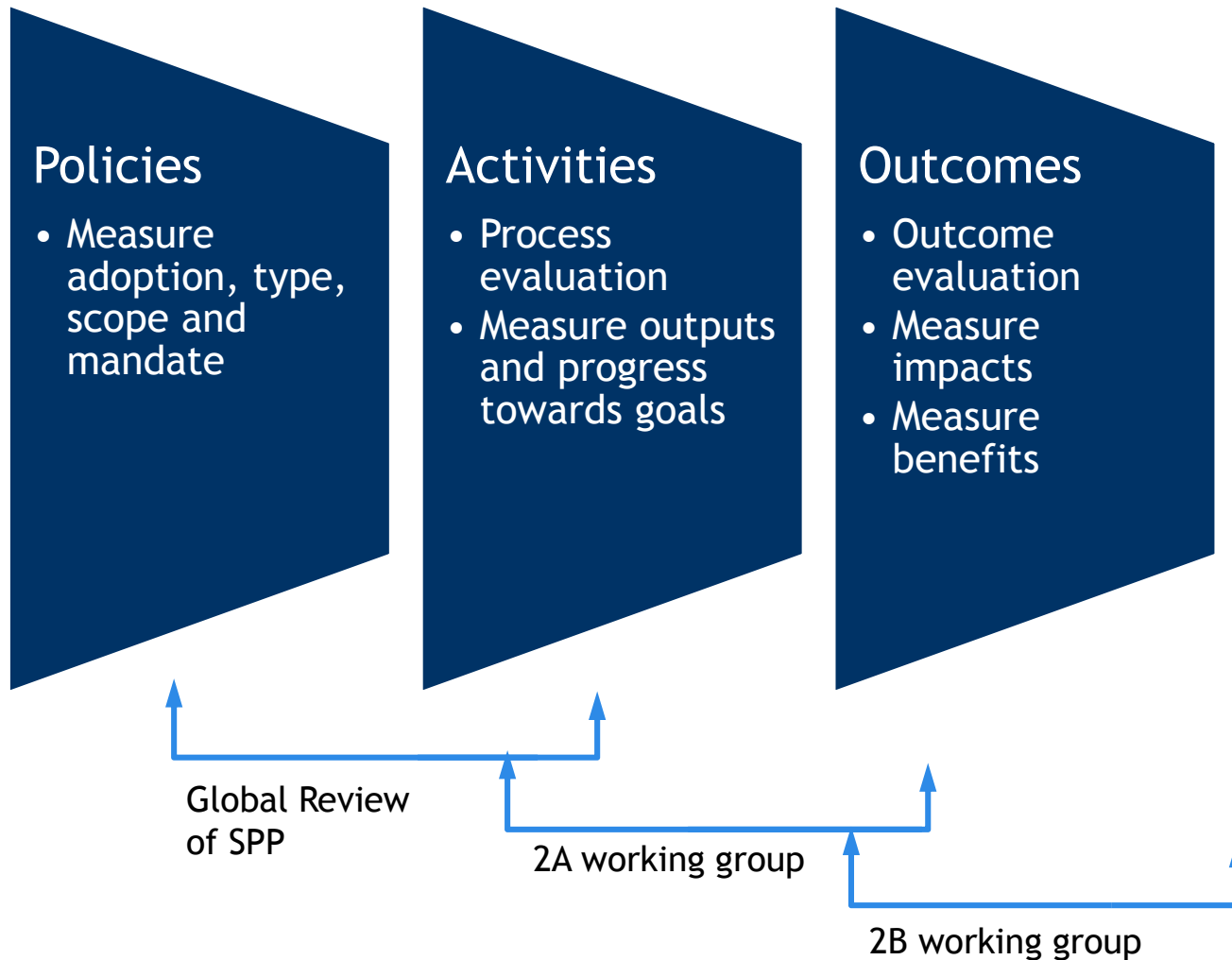
2B Framework development inputs



Framework (Guidance) for measuring
and communicating SPP benefits

Some key concepts and definitions

How do we measure SPP?



Key measurement concepts

SPP Activities includes:

- Spend analysis
- Policy development
- Spec. development
- RFP language development

Outputs/ Embedment Indicators includes:

- Sustainability policy, guidance, or specifications in use
- RFPs have sustainability criteria built in
- Integration of SPP program into e-procurement systems

Key definitions, continued

Intermediate Outcomes

- # of contracts that meet sustainability policies

Longer-term Outcomes

- More sustainable goods/services purchased leads to:

Internal Benefits: Benefits enjoyed by the purchaser, e.g. Cost savings, revenue growth, risk reduction

External Benefits: public good/ social welfare benefits, can be environmental, social or economic

SPLC Guidance V1.0 Overview: All Steps

Measurement
work happens at
each step



Guidance Framework Steps

Prepare Step: Benefits Measurement Issues to Consider



Side note: Potential benefits (longer-term outcomes) of SPP

Environmental Benefits

- ! Reduced greenhouse gas emissions
- ! Reduced energy, water, and fuel consumption
- ! Reduced waste generation
- ! Improved air quality
- ! Efficient use of materials
- ! Reduced use of hazardous substances
- ! Maintains biodiversity

Social Benefits

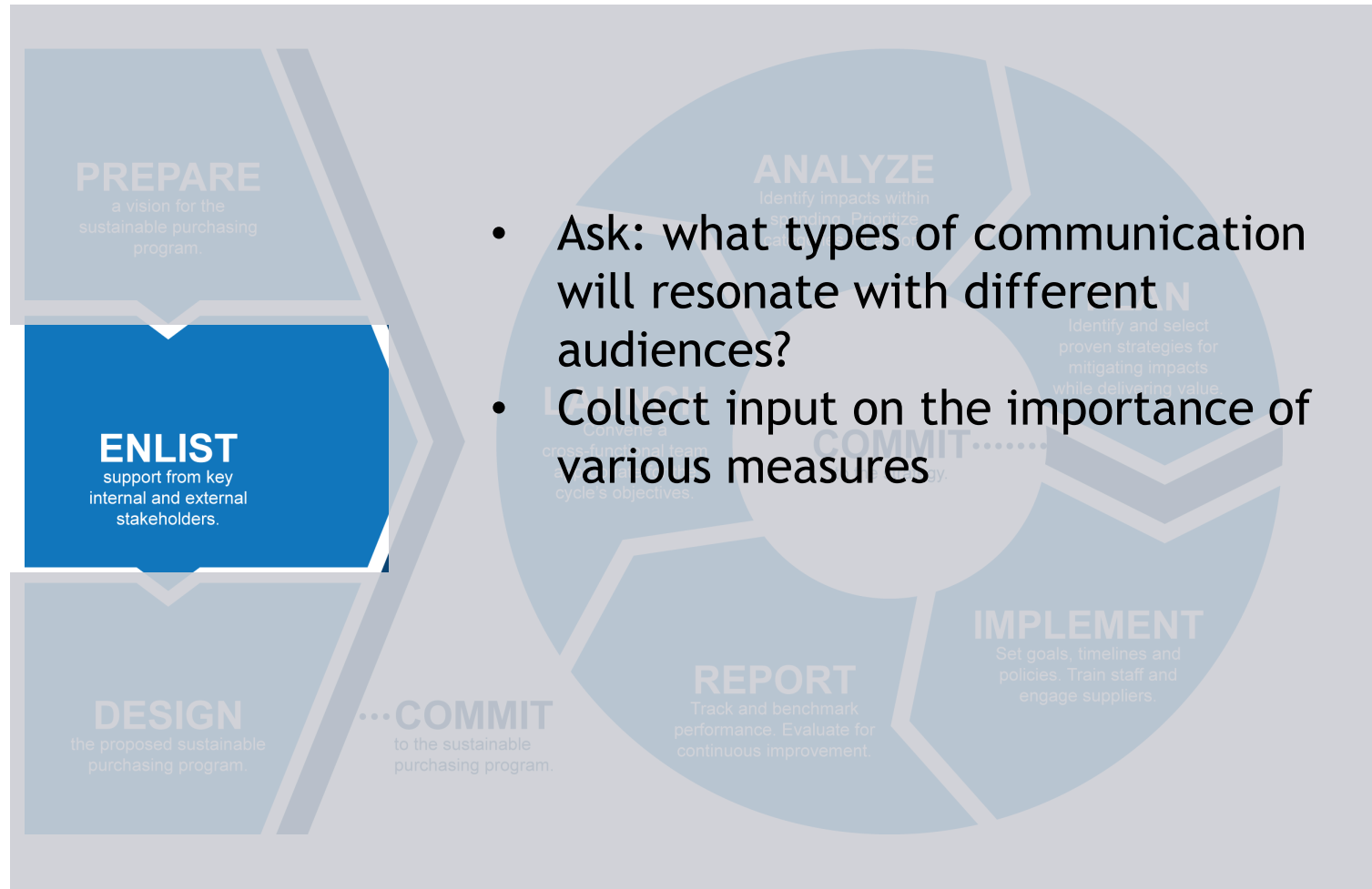
- ! Creates employment opportunities
- ! Improves occupational health and safety
- ! Improves social inclusiveness
- ! Promotes economic opportunity for indigenous people
- ! Promotes equal opportunity employment
- ! Promotes fair and ethical trade
- ! Supports small and medium enterprises

Economic Benefits

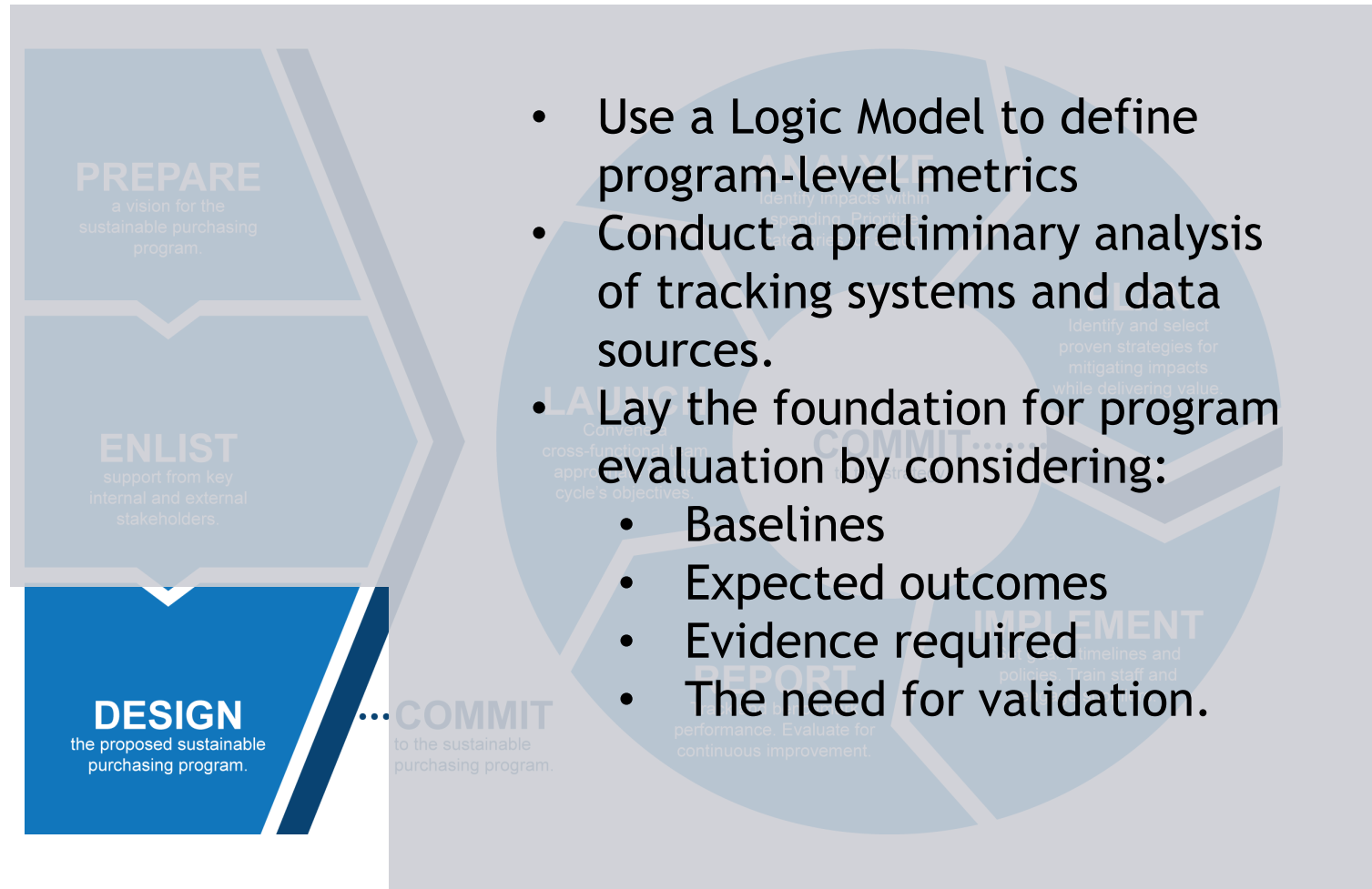
- ! Reduces cost
- ! Promotes innovation
- ! Promotes regional economic development
- ! Develop markets for sustainable products and services
- ! Grows revenue
- ! Improves reputation
- ! Reduces risk

Source: 2B Baseline Review Report

Enlist Step



Design Step

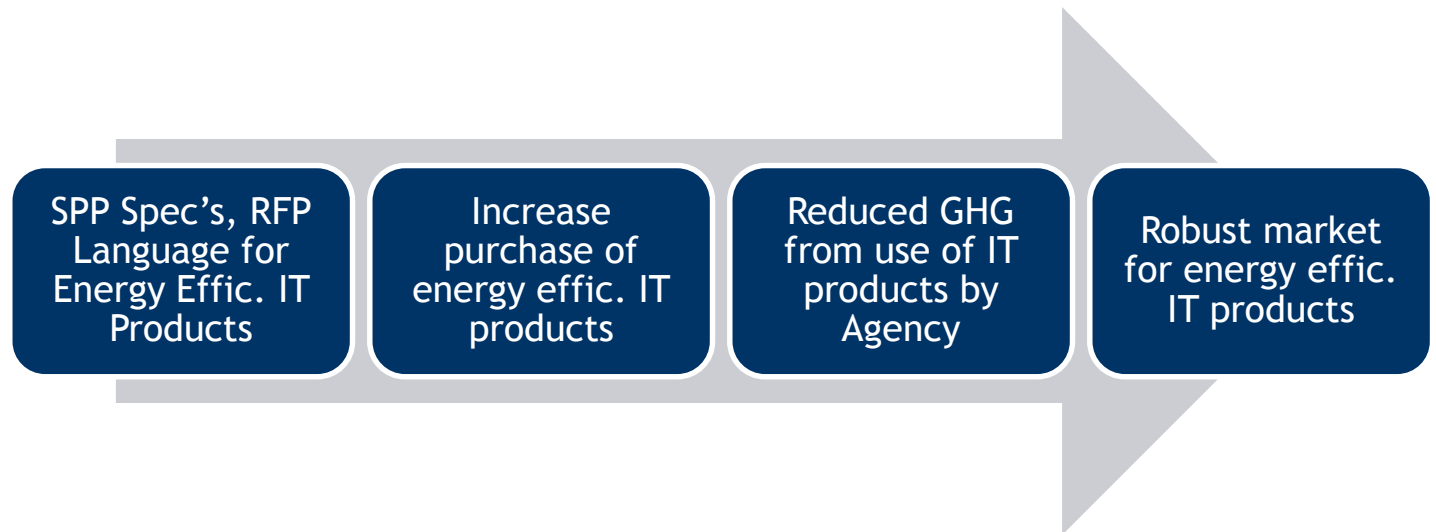


Side note: What do we mean by “Logic Model”?

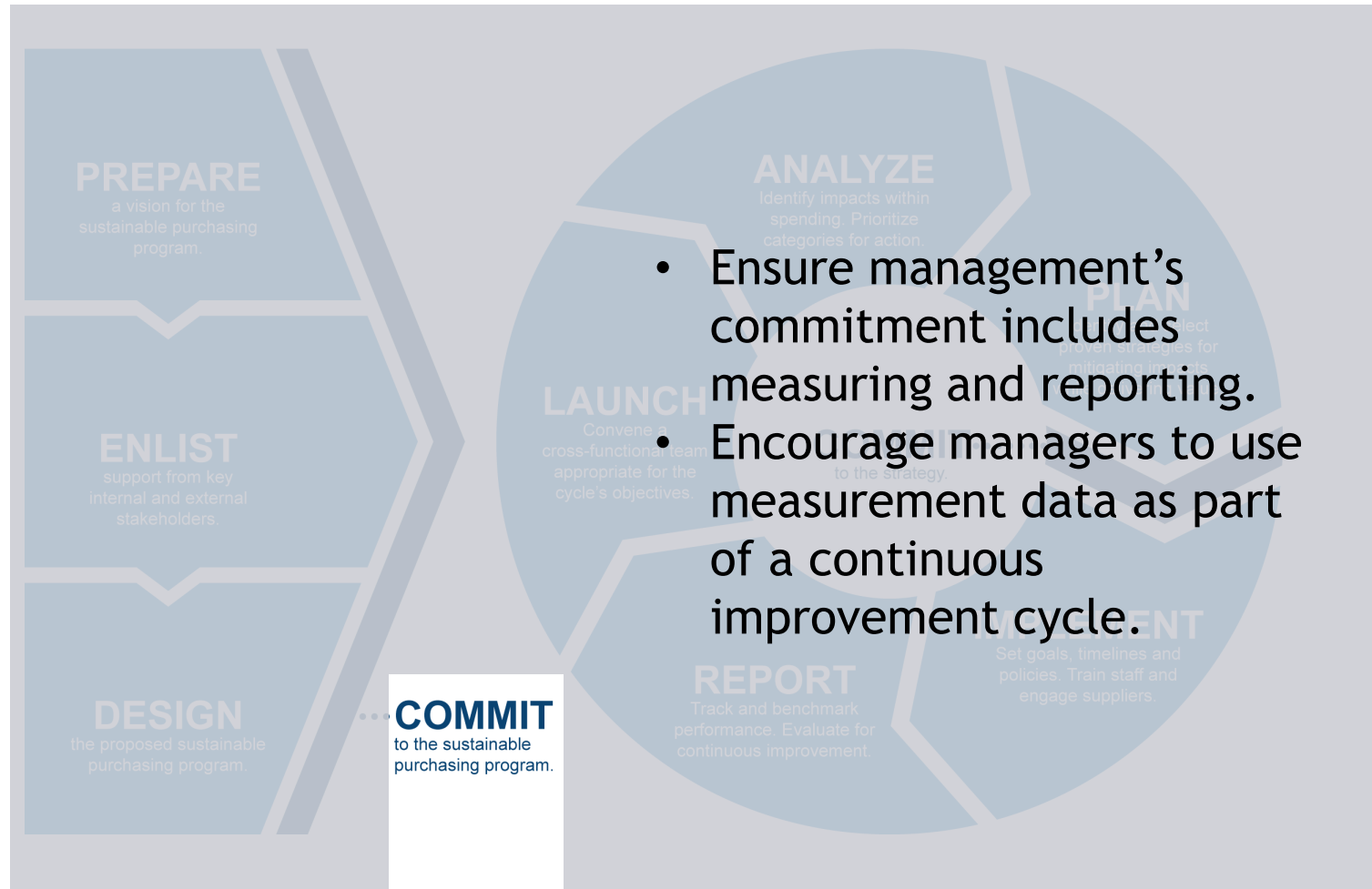
- A graphic showing how a program is supposed to work

Activities → Outputs → Outcomes

- For example:



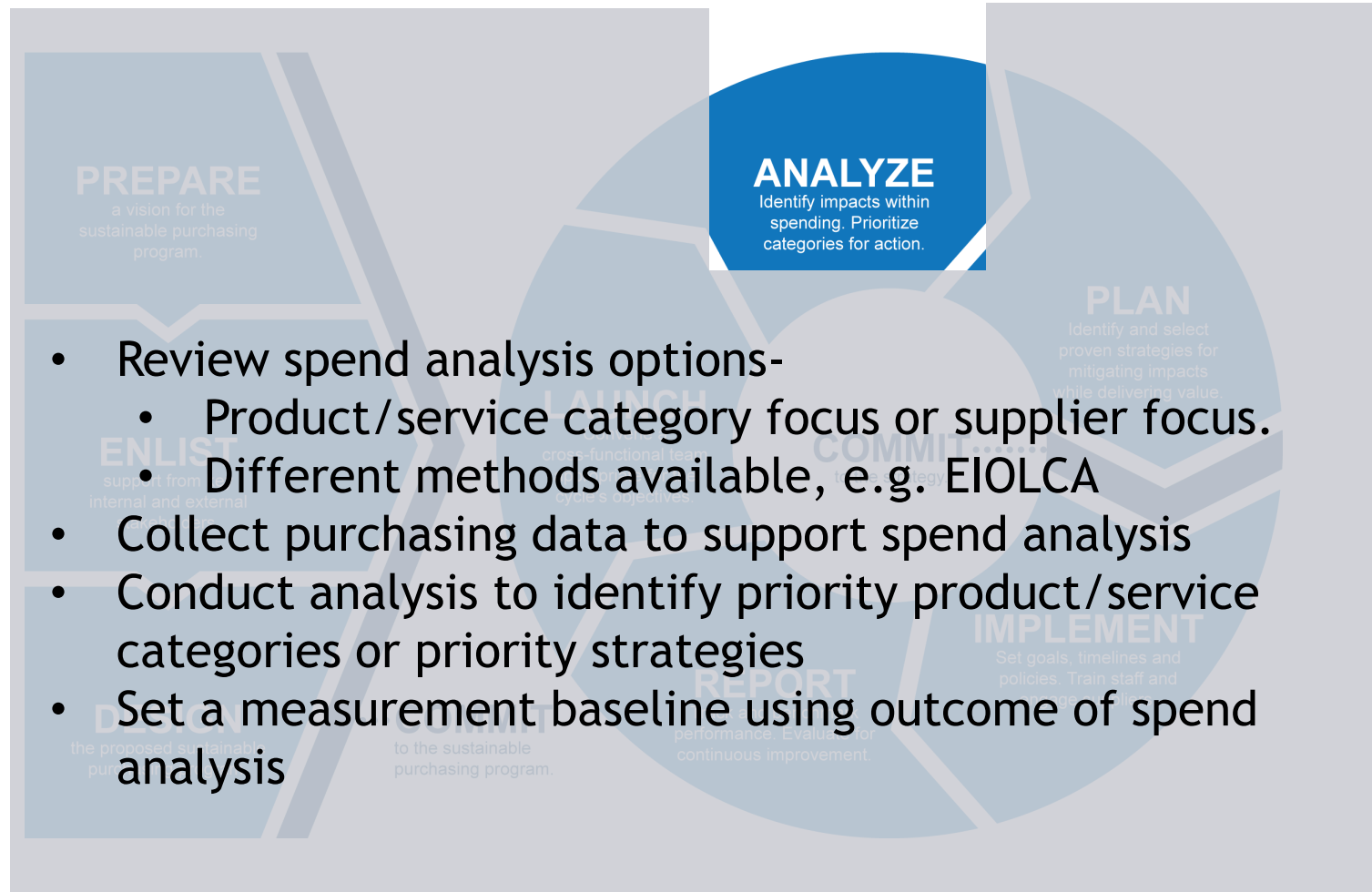
Commit Step



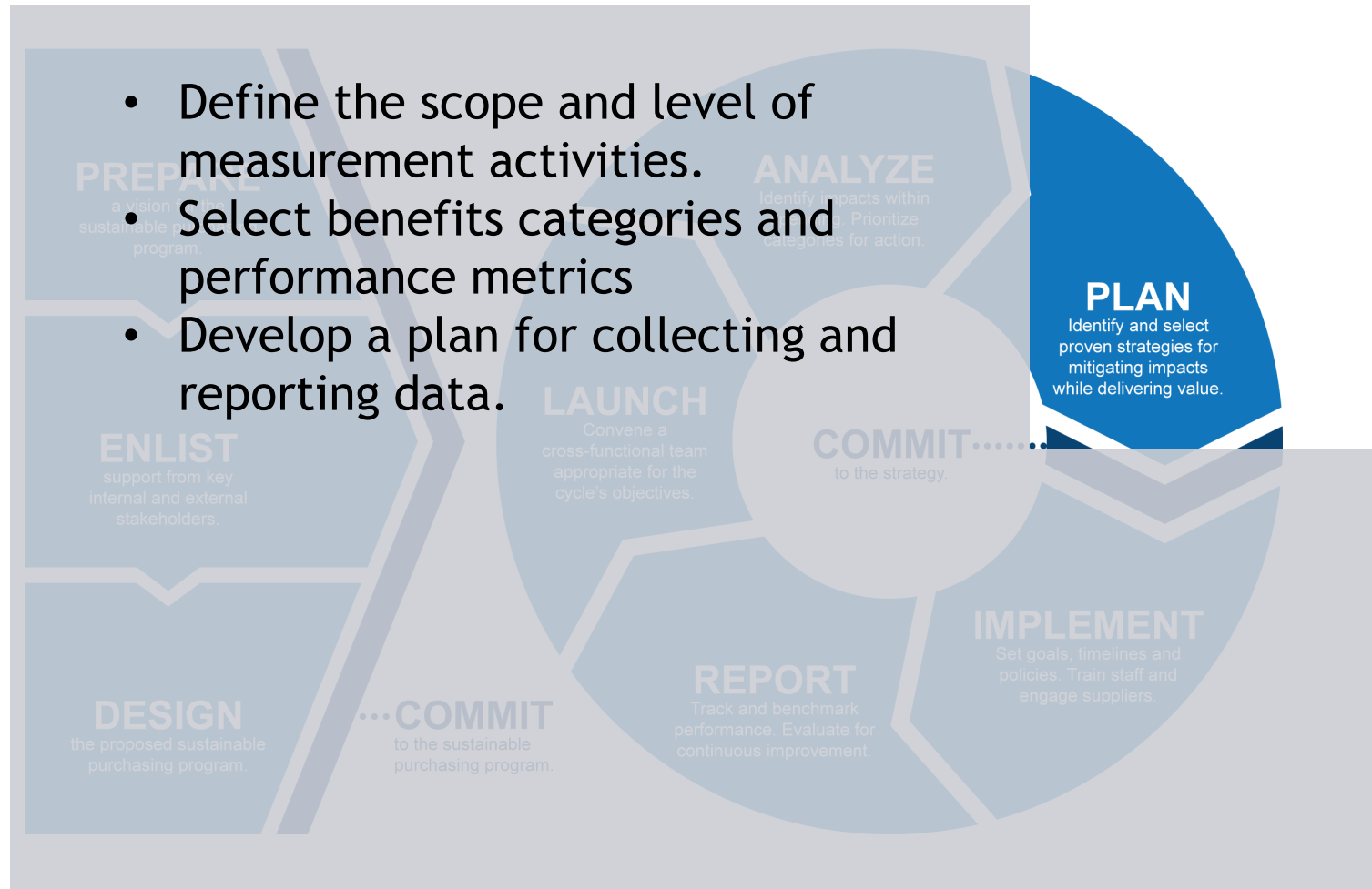
Launch Steps



Analyze Steps



Planning Steps



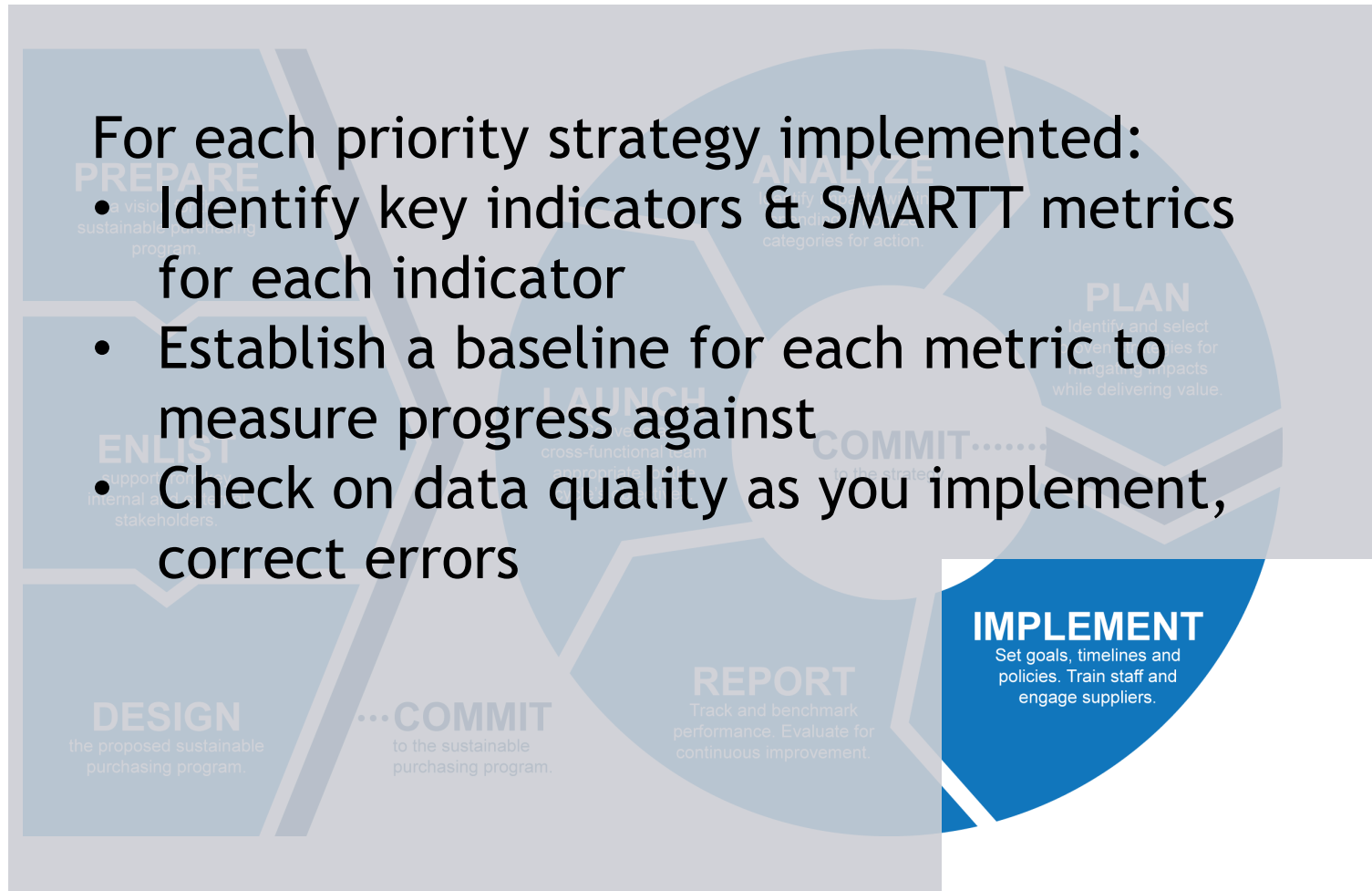
Re(Commit)



Implementation Steps

For each priority strategy implemented:

- Identify key indicators & SMARTT metrics for each indicator
- Establish a baseline for each metric to measure progress against
- Check on data quality as you implement, correct errors



Side note: Selecting SMART Performance Indicators

Specific

- What condition or situation is the program targeting for improvement? How will the program influence the situation?

Measurable

- How much influence or change do you expect to achieve (quantify if possible)? How will you know when you achieve your target?

Actionable

- What steps can your program take to achieve your target? To what extent can your program influence the outcome?

Results-based

- What tangible benefits will result from achieving your target? How will these benefits materially affect the condition or situation you are aiming to improve?

Realistic

- How attainable is the target? What is the probability of success?

Time-bound

- By what date (or how far in the future) do you expect results to occur?

Reporting and Communication Steps

What to Communicate:

- Progress on each strategy
- Aggregation to program level
- Contextualizing benefits, e.g. with “social math”
- Benchmarking
- Attribution issues/program evaluation

And to Whom:

- Within your organization
- Stakeholders
- Public



Using Results

Continuous improvement of individual SPP strategies and SPP program

- Decisions to take on new SPP strategies: launch of new strategy cycle
- Management tool to inform broader/higher-level organizational and business planning
- Inform Policy



Piloting the Guidance Framework

Pilot Goals and Structure

- Test the approach developed in the Framework Guidance
 - Collect structured feedback on improving and refining the framework.
 - Identify areas for future research and work.
-
- Two types of pilot
 - Low engagement * reported here today.
 - High engagement

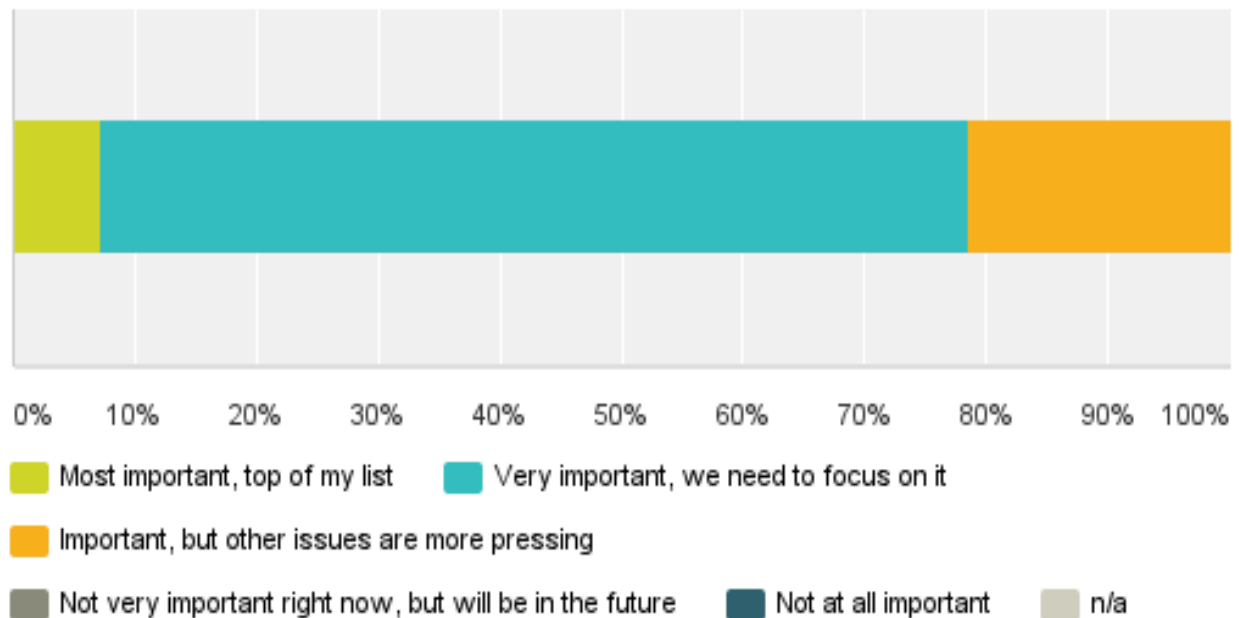
14 Pilot Respondents

Organization	Name	Country
CEGESTI	Sylvia Aguilar	Costa Rica
China Environmental United Certification Center	Wang Cheng	China
Collaborating Centre on Sustainable Consumption and Production (CSCP)	Johannes Reidel	Germany
ECPAR	Audrey Some	Canada
Green Purchasing Network	Gakuji Fukatsu	Japan
Green Purchasing Network India	Romil Bajaj	India
Independent expert	Cristina Gazulla	Spain
Indian Railways	Sanjay Kumar	India
Korea Environmental Industry and Technology Institute (KEITI)	Hyunju Lee	Republic of Korea
OECD	Despina Pachnou	France
SCPRAC	Dafne Mazo	Spain
State of California, Department of General Services	Charleen Fain Kelser	USA
Swedish Competition Authority	Annie Stålberg	Sweden
U.S. General Services Administration	Kevin Funk	USA

Pilot Results: Overall the feedback was positive

Q6 Relative to other issues in SPP, how important is the measurement and communication of benefits?

Answered: 14 Skipped: 0



Pilot Questionnaire Results: Most Helpful Sections

Most often selected as “Very Helpful or Helpful”:

- Section A. Prepare the Vision.
- Section G. Plan.
- Section I. Implement.
- Appendix A: Landscape of methods and calculators for measuring SPP benefits by type of benefit
- Appendix B: List Calculators for Measuring SPP Benefit (in this report, this information is provided in Appendix XX).

Pilot Questionnaire Results: Suggested Improvements

- Appendix B: More detail and guidance is needed on the methods: how and when to use them.
- More regional / country level adaptation of Guidance,
- Simple steps - match to different levels of progress in SPP
- Case examples and illustrations - short and long
- Advice on gathering data using existing e-procurement platforms
- Further investigation into social benefits metrics and methodologies.

Recommended next steps for this topic

How can we progress this work further?

1. Further research and methodology development

- Calculating and characterizing social benefits
- Applications of methods to SPP listed in Appendix B

2. Develop more detailed “how to” guidance on:

- Economic benefits
- GHG emissions reductions
- Effectively gathering and analyzing data

3. Further Testing and Adaptation of the Framework Guidance

- Into SPLC Guidance & Rating System
- With 2A workgroup guidance
- Country/regional adaptations
- Different types of government agencies - small local, regional, state, national

4. Collecting and Sharing Best Practices and Case Examples

Your ideas, questions, thoughts

Today, on this Webinar and/or

Email us: with your thoughts and ideas.

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Thank you!

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