

10YFP TRUST FUND REPORT 2016



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WITH THE TECHNICAL SUPPORT OF:

Coordination desks of the 6 10YFP thematic programmes that provided technical support during the evaluation phase of the submitted proposals, finalization of the implementation plans of the selected projects and continue to monitor projects' progress.

The following 10YFP programme actors have provided technical assistance in the evaluation of the submitted proposals to assure inclusive and transparent evaluation process:

Sustainable Public Procurement:

Swiss Federal Office for Environment (FOEN); Swedish KKV, ChileCompra; Danish EPA; Mauritius PPO; US EPA; UN Environment Programme; Korea Environmental Industry and Technology Institute (KEITI)

Consumer Information for SCP:

Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB), Germany; Centro Tecnológico para la Sustentabilidad (CTS); Department for Environment, Food and Rural Affairs (DEFRA); UK European Commission; Directorate General for the Environment Ministry for ecological and solidary transition, France; Global Ecolabelling Network (GEN); ISEAL Alliance International Trade Centre (ITC); UN Environment Programme; Ministry for Environment and Forestry, Indonesia

Sustainable Lifestyles and Education:

Stockholm Environment Institute; Institute for Global Environmental Strategies

Sustainable Tourism:

Ministry of Tourism, Croatia; WTTC; Japan Ecolodge Association; Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB), Germany; UN Environment Programme; UN WTO; Ministry of Culture, Sports and Tourism of the Republic of Korea; Ministry of Environment, Energy and the Sea of France

Sustainable Buildings and Construction:

Politecnico di Torino; Royal Institution of Chartered Surveyors (RICS); Skanska; French Ministry of Ecology, Sustainable Development and Energy; Ministry of Environment of Finland; RMIT University, Australia; UN Environment Programme

Sustainable Food Systems:

US Department of Agriculture; German Development Institute; Federal Office of Agriculture, Switzerland

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Projects & Progress



Sustainable Public Procurement



Consumer Information for SCP



Sustainable Lifestyles and Education



Sustainable Tourism



Sustainable Buildings and Construction



Sustainable Food Systems

EXECUTIVE SUMMARY

This report provides an overview of the 10YFP Trust Fund, with information relating to contributions received up to December 2016. It demonstrates the progress of the Trust Fund since its establishment, showcasing the funded projects and their implementation and underlining the transparent and inclusive process for project selection.

The 10YFP Trust Fund is an evolving mechanism. In its initial stage it has enabled funding to start implementing the initial six programmes which are ‘accelerators’ of the shift to Sustainable Consumption and Production patterns. These programmes are in the sectors of: *buildings and construction, food, tourism*; and through the enabling policies and actions of: *sustainable public procurement, consumer information, sustainable lifestyles*. With further contributions, the Trust Fund could support larger-scale projects that cut across these thematic areas to support the implementation and achievement of SDG 12, as well as other related SDG targets.

A total of eight calls for proposals have taken place in three years across the six programmes, resulting in the submission of over 600 eligible projects with 33 projects selected for funding. It was considered a priority in this first phase of the 10YFP to ensure that support from the Trust Fund was made available to all six programmes. In 2016, the effectiveness of the call for proposals process was reviewed to integrate the lessons learnt from the first two years. This enabled the establishment of a more efficient and streamlined process to secure quality projects.

The diversity of funded projects demonstrates the broad coverage and strong demand for support for Sustainable Consumption and Production from stakeholders at various levels. The current portfolio of projects also represents a balanced geographical distribution. They have been selected based on their potential for replication, scaling-up and alignment to national and regional priorities along with other key criteria. The “10YFP Indicators of Success” - the 10YFP monitoring and evaluation framework - is aligned to the SDGs and enables a concrete demonstration of how these projects advance the shift to sustainable consumption and production patterns and contribute to the 2030 Agenda on Sustainable Development.

The 10YFP Trust Fund received a total of US\$ 8,026,350 million between the first contribution in 2013 and December 2016. Of these funds, only 4% remain unallocated. While the Trust Fund is the key funding mechanism for the achievement of Sustainable Development Goal (SDG) 12 on Sustainable Consumption and Production, the high demand for support from the 10YFP is not currently met by the amounts in the Trust Fund. Further contributions to the 10YFP Trust Fund are essential in order to achieve the shift to sustainable consumption and production and Agenda 2030.

THE 10YFP TRUST FUND

Allocation of resources

OVERVIEW OF THE TRUST FUND

The 10YFP Trust Fund is a key means of implementation of Sustainable Consumption and Production. It is administered by the 10YFP Secretariat, served by UN Environment Programme. The 10YFP Board oversees the Secretariat's operation of the Trust Fund including the project approval process to ensure neutrality, objectivity, transparency and accountability.

The 10YFP Trust Fund aims to:

- Provide general support to the implementation of the 10YFP
- Support specific programmes and initiatives, responding to the national and regional priorities of developing countries and countries with economies in transition.

Calls for proposals and selection process:

Trust Fund projects are identified on the basis of their contribution to regional and national priorities; innovative thinking; potential for replication and sustainability. The selection process was revised based on the lessons learned from the previous calls for proposals. The streamlined Trust Fund selection process is available in detail on the [Global SCP Clearinghouse](#). Below is an overview of all the calls undertaken so far based on financial contributions received up to December 2016:

Programme	Launch of the Call for Proposals
Sustainable Public Procurement	October 2014
Consumer Information for SCP	June 2015
Sustainable Lifestyles and Education (1 st Call)	July 2015
Sustainable Tourism	August 2015
Sustainable Buildings and Construction	December 2015
Sustainable Lifestyles and Education (2 nd Call)	January 2016
Sustainable Food Systems	December 2016
Sustainable Lifestyles and Education (3 rd Call)	January 2017 ¹

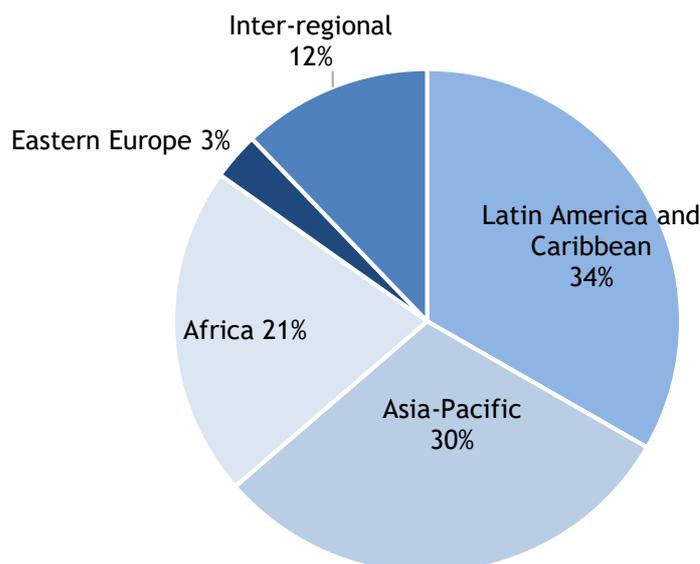
¹ Contribution of Japan to "SLE funding window" reported on in this section will cover the projects selected through the 3rd Call

Geographical distribution

The regional balance of the 33 selected projects is as follows: Africa: 7; Asia-Pacific: 10; Latin America & Caribbean: 11; Eastern Europe: 1; more than one region: 4.



TRUST FUND PROJECTS BY REGION



EXPECTED ACHIEVEMENTS OF THE TRUST FUND PROJECTS

In 2016 the 10YFP Secretariat, with the support of the 6 thematic programmes of the 10YFP developed a Monitoring and Evaluation Framework entitled “*Indicators of success for the 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns*”. It is informed by the relevant Sustainable Development Goals (SDGs) and associated targets and indicators, especially those associated to SDG 12 on *Ensuring Sustainable Consumption and Production Patterns*. The framework elaborates three levels of indicators: outcome, output and impact indicators. More detailed information on the framework can be found on the [Global SCP Clearinghouse](#).

Monitoring of progress

Prior to the start of implementation, all the projects selected through the 10YFP Trust Fund are asked to develop a clear set of indicators against which they will measure the achievement of projects’ objectives. This approach helps to assess the progress and demonstrate clear tangible results. The indicators are aligned with the “*10YFP Indicators of Success*” to demonstrate how the Trust Fund projects contribute to the shift to sustainable consumption and production patterns.

Overall most of the Trust Fund projects focus on:

- Development or improvement of SCP-related policies (indicator 3.1)
- Development and undertaking of SCP-related trainings for a various set of stakeholders (indicator 1.3)
- Development and undertaking of SCP-related outreach and communication materials and activities (indicator 2.2)
- Development of SCP-related knowledge and tools (indicator 2.3)
- Energy efficiency (indicator 4.1)

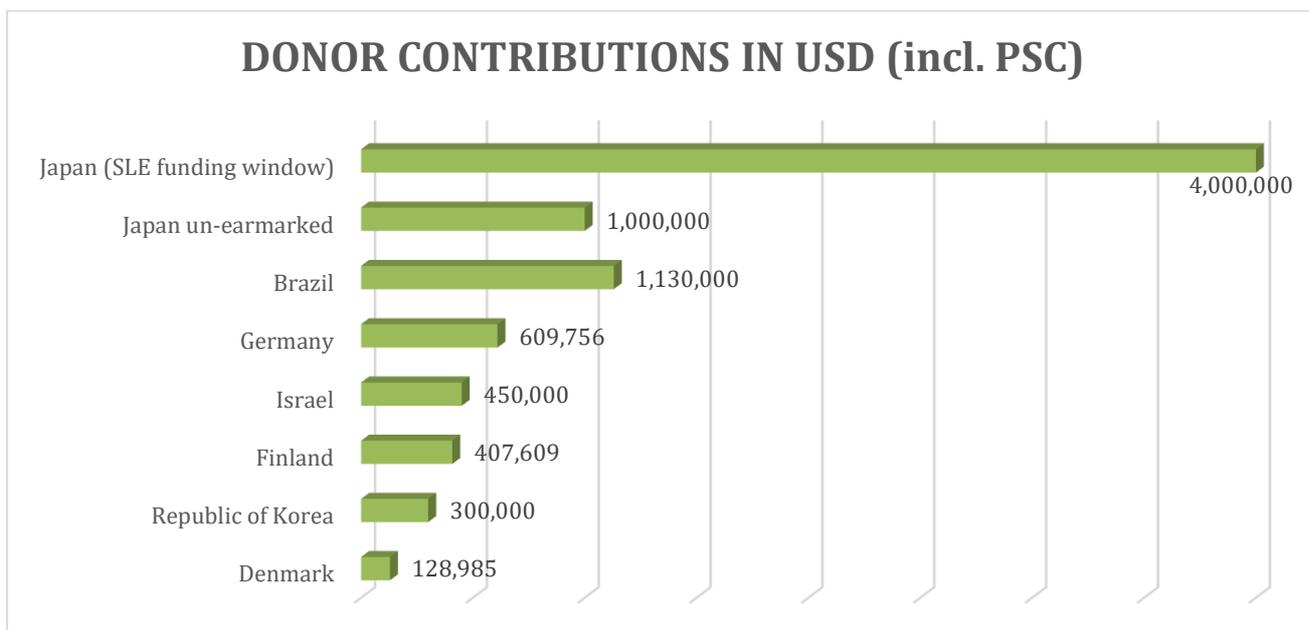
- Reduction or avoidance of GHG emissions (indicator 4.2)
- Waste reduction (indicator 4.4)

In April 2017 implementing partners of the selected Trust Fund projects from Africa and Latin America had the chance to meet during the South-South Cooperation Conference on Sustainable Consumption and Production in Brasilia, organized by the 10YFP Secretariat with the support of the Government of Brazil. For the first time, project implementers had the opportunity to discuss their respective projects, share experiences and learn from each other. The conference has initiated the formation of a *community of practice* on Trust Fund projects that will evolve as the projects advance in their implementation and as new projects are selected.

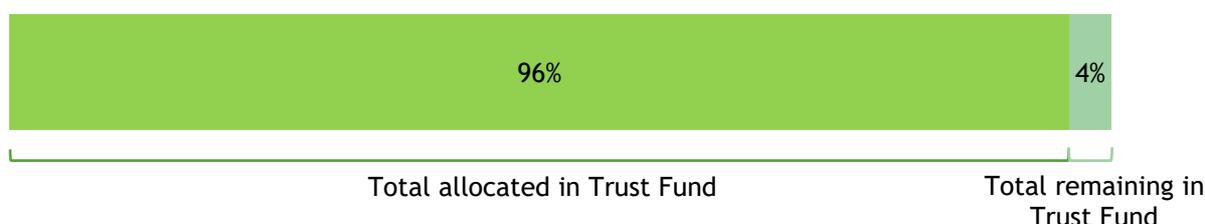
This community of practice will enable further replication and scaling up of the projects' achievements demonstrated through the "Indicators of Success", strengthening their potential to significantly support the shift to SCP.

RESOURCES THAT COUNT

As of December 2016, the 10YFP Trust Fund received financial contributions of: USD 8,026,350. Detailed distribution per country is shown in the following graph. The 10YFP Trust Fund also benefits from technical assistance from 10YFP programme co-leads and actors, as in-kind contributions.



FUNDING ALLOCATED



In order to ensure that the Trust Fund can fully support 10YFP implementation, meeting its original aims and the need of its stakeholders, financial resources may be allocated in different ways. Either through the call for proposals process managed by the 10YFP. Or, through a call for expression of interest within a 10YFP Programme for the actors to lead one or more of the work areas as agreed in the original Programme document, the established work-plan or other strategic deliverables as defined by the programme.

OVERVIEW OF SELECTED 10YFP TRUST FUND PROJECTS

Programme	Project title	Implementing entity	Status as of 31.12.2016
 Sustainable Public Procurement	Establishment and Implementation of Green Public Procurement in Quezon City for the Promotion of SCP in Philippines	Philippine Centre for Environment Protection and Sustainable Development	<i>Under implementation</i>
	Mainstreaming Sustainable Public Procurement through the Introduction of Product service Systems in the Western Cape, South Africa	International Institute for Sustainable Development	<i>Under implementation</i>
	Towards Sustainable Public Procurement System in Uruguay	UNOPS	<i>Under implementation</i>
 Consumer Information for SCP	China Sustainable Consumption Research Program: Consumer Awareness and Behaviour Change in Sustainable Consumption	China Chain Store & Franchise Association	<i>Under implementation</i>
	Development of a smartphone application (app) for consumer awareness in Chile	Fundacion Chile	<i>Under implementation</i>
	Promoting SCP concepts in Sri Lanka through facilitating accessibility information	Sri Lanka National Cleaner Production Centre Sri Lanka (NCPC)	<i>selected - implementation to start in 2017</i>
 Sustainable Lifestyles and Education	SCRIPT (Sustainable Consumption and Recycling Interventions for Paper and Textiles) for Reducing Urban Climate Footprints, India and Bangladesh	South Asian Forum for Environment (SAFE), India	<i>selected - implementation to start in 2017</i>
	Direct use of geothermal energy for the promotion of sustainable production model in rural areas in Chile	Universidad de Chile	<i>selected - implementation to start in 2017</i>
	Upscaling Sound Food Waste Management Practices through Youth and Community Education in Schools and Institute of Higher Learning, Malaysia	Forum Air Malaysia	<i>selected - implementation to start in 2017</i>
	Sustainable lifestyles among rural families in Zimbabwe: Small-scale conservation farming to change lifestyles in Africa and beyond	Development Aid from People to People Zimbabwe (DAPP)	<i>selected - implementation to start in 2017</i>
	Education for Sustainability and Consumption	Alana Institute, Brazil	<i>selected - implementation to start in 2017</i>
	Promoting Environmental Best Practices in Cameroon through Music	Resource Centre for Environment and Sustainable Development	<i>selected - implementation to start in 2017</i>
	Food waste in South Africa: capacity building through research and trial of cellular application to reduce on-farm food waste and increase food distribution	Environmental Learning Research Centre (ELRC), Rhodes University	<i>selected - implementation to start in 2017</i>

Programme	Project title	Implementing entity	Status as of 31.12.2016
(...continued)  Sustainable Lifestyles and Education	Better by design: replicating promising practices, tools and methodologies to support and enable companies in Latin America to improve sustainability of their food and beverage products - Peru, Nicaragua, Honduras	World Resources Forum	<i>selected - implementation to start in 2017</i>
	Solar energy for low-carbon sustainable lifestyles in Solal, Aygavan and Malishka rural communities of Armenia	Armenian women for health and healthy environment	<i>selected - implementation to start in 2017</i>
	How emerging urban youth can be an engine for more low-carbon, sustainable lifestyles: beginning in Bogota	El Bosque University	<i>selected - implementation to start in 2017</i>
	Showing the sustainable lifestyle behaviour and technologies for efficient households in Zambia	VTT Technical Research Centre of Finland	<i>selected - implementation to start in 2017</i>
	A new approach of reducing greenhouse gas (GHG) emission through changing lifestyle toward water and electricity saving in urban households in Danang, Vietnam	Environment protection Research Centre, Danang University of Technology (EPRC-DUT)	<i>selected - implementation to start in 2017</i>
	Upscale and Mainstream Green Office Lifestyles in Vietnam	Asian Institute of Technology Center in Vietnam	<i>selected - implementation to start in 2017</i>
	Implementation Monitoring of CO2 Reductions for Sustainable Lifestyles Activities for Climate Change Mitigation	Institute for Global Environment Strategy (IGES)	<i>selected - implementation to start in 2017</i>
	Envisioning Future Low-Carbon Lifestyles and Transitioning Instruments	Institute for Global Environment Strategy (IGES)	<i>selected - implementation to start in 2017</i>
	Sustainable Lifestyles in the Workplace	UN Environment Programme Resources and Markets Branch	<i>selected - implementation to start in 2017</i>
 Sustainable Tourism	Implementation of CO2 Reduction Activities under Asia-Pacific Regional Roadmap for SCP	UN Environment Programme Regional Office for Asia and the Pacific	<i>selected - implementation to start in 2017</i>
	Creating a sustainable community tourism model for South Africa	Africa!Ignite	<i>Under implementation</i>
	Inca Alliance for Sustainable Tourism: Public Private Partnership Model for Innovative and Sustainable Eco-Tourism in historical-cultural and natural destinations in Peru	Grupo GEA	<i>Under implementation</i>
	Sustainable Tourism Enterprise Programme for the South Pacific	Sustainable Travel International	<i>Under implementation</i>

Programme	Project title	Implementing entity	Status as of 31.12.2016
 Sustainable Buildings and Construction	Implementation phase of the Sustainable Construction Policy in the Aburrá Valley, Colombia	Área Metropolitana del Valle de Aburrá, Colombia	<i>Under implementation</i>
	Mainstreaming sustainable social housing in India	Oxford Brookes University, UK	<i>Under implementation</i>
	Development of Sustainable Housing Design Tool “SHERPA”, Kenya/Burkina Faso/Nepal	UN-Habitat	<i>Under implementation</i>
 Sustainable Food Systems	Measurement and management of fruit and vegetable losses in the production stage in Chile	Food and Agriculture Organization of the United Nations	<i>selected - implementation to start in 2017</i>
	The Southern African Sustainable Seafood Initiative (SASSI): Safeguarding our seafood value chain in Southern Africa	WWF South Africa	<i>selected - implementation to start in 2017</i>
	Supporting Smallholders Towards Improved Livelihoods and Sustainable Production (Malaysia, Indonesia)	Roundtable on Sustainable Palm Oil (RSPO)	<i>selected - implementation to start in 2017</i>
	Whey recovery and valorisation in Small and Medium Enterprises in the Argentine dairy basin through Public-Private Partnership	Fundacion Green Cross Argentina	<i>selected - implementation to start in 2017</i>

PROJECTS & PROGRESS



Sustainable Public Procurement



Consumer Information for SCP



Sustainable Lifestyles and Education



Sustainable Tourism



Sustainable Buildings and Construction



Sustainable Food Systems

Public Procurement

Sustainable Public Procurement

CALLS FOR PROPOSALS

Launch of the call: October 2014

The purpose of the call was to select the projects that contribute to:

- Positioning SPP as an important tool in countries to address sustainable development challenges and promote the shift to SCP patterns;
- Strengthening the capacities of developing countries and economies in transition in the field of sustainable public procurement;
- Ensuring synergies and a good coordination between SPP and other SCP tools (eco-labelling, eco-innovation, life cycle costing, life cycle assessment etc.);
- Enhancing collaboration between key ministries and stakeholders involved in sustainable public procurement
- Fostering changes at policy level and/or at the practical level, adopting and enhancing SPP practices.

SELECTED PROJECTS

Programme	Project title	Implementing entity	Status as of 31.12.2016
 Sustainable Public Procurement	Establishment and Implementation of Green Public Procurement in Quezon City for the Promotion of SCP in Philippines	Philippine Centre for Environment Protection and Sustainable Development	<i>Under implementation</i>
	Mainstreaming Sustainable Public Procurement through the Introduction of Product service Systems in the Western Cape, South Africa	International Institute for Sustainable Development	<i>Under implementation</i>
	Towards Sustainable Public Procurement System in Uruguay	UNOPS	<i>Under implementation</i>



PROJECT:

Establishment and Implementation of Green Public Procurement (GPP) in Quezon City for the Promotion of SCP in Philippines

Implementing entity :	Philippine Centre for Environment Protection and Sustainable Development (PCEPSDI)
Project partners:	Environmental Management Bureau (EMB); Government Procurement Policy Board (GPPB); Department of Labour and Employment (DOLE)
Amount:	USD150,700
Duration:	24 months

PROJECT OBJECTIVE:

The overall objective of the project is to develop the Green Public Procurement (GPP) Programme of Quezon City, and develop this model for other local governments to follow.

The project is divided in three major components:

- GPP Institutionalization: setting up the framework of the project within the operations of the Quezon city procurement activities;
- Technical assistance: product selection process and capacity building activities of GPP stakeholders;
- GPP implementation: GPP procedures from planning to operation, promotion and evaluation.

PROJECT OUTCOME:

The project aims to achieve increased demand for green products and services that contributes to the shift to SCP practices in the supply chain.

PROJECT STATUS:

- At the beginning of the project the signing of Memorandum of Understanding (MoU) and the inception workshop took place. The workshop provided a space for needs analysis, assessing the SCP knowledge of the project implementers for their further training and the selection of products for GPP product specifications development;
- GPP Task force of 30 members was established at the workshop that consisted of all the project implementers including members of Environment Policy and Management Council (EPMC);
- Two series of 3-day capacity building trainings have been conducted for the GPP Task Force to equip them on the basic concepts of establishing a GPP programme.



PROJECT:
Mainstreaming Sustainable Public Procurement through the Introduction of Product service Systems in the Western Cape, South Africa

Implementing entity:	International Institute for Sustainable Development (IISD)
Project partners:	Western Cape Government- Environmental Affairs and Development planning- Directorate: Sustainability; WWF South Africa
Amount:	USD175,500
Duration:	24 months

PROJECT OBJECTIVE:

The overall objective of the project is to introduce Product Service Systems (PSS) in the Western Cape as an instrument to implement Sustainable Public Procurement (SPP). Enabling the introduction of PSS and output, functional, or performance-based specifications to public procurement in the Western Cape has been identified as an innovative and complementary addition to the existing SPP knowledge and practice. Therefore the project aims to integrate PSS knowledge into existing public procurement policy and practice in order to drive SPP implementation.

PROJECT OUTCOME:

- The Government of the Western Cape has the necessary frameworks, processes and knowledge in place to buy sustainable goods and services through product service systems;
- The Government of the Western Cape has the necessary knowledge to advocate for changes to public accounting practices and rules in order to facilitate sustainable public procurement and in particular product service systems

PROJECT STATUS:

- Initial meetings were held to raise awareness on the project with a range of stakeholders, mainly: provincial government agencies, city of Cape Town, municipalities;
- Research was conducted on the current status of PSS in Western Cape, and on potential products that can be procured;
- A series of meetings and a workshop spread over 5 days took place in Cape town in November 2016 with the aim to elaborate on the progress of the project; to discuss the findings of the draft report on accounting standards; to collect case studies on best practices in PSS, performance based procurement and procurement and innovation for the development of the step-by-step model.



PROJECT:
Towards Sustainable Public Procurement System in Uruguay (TSPPU I)

Implementing entity:	United Nations Office for Project Services (UNOPS)
Project partners:	National Procurement Agency (ACCE); National Environment Directorate- Ministry of Housing, Territorial management and Environment (DINAMA - MVOTMA)
Amount:	USD175,500
Duration:	24 months

PROJECT OBJECTIVE:

The overall objective of the project is to transform the Uruguayan Public Procurement System as an enabler for sustainable development, promoting purchase of sustainable goods and services production and more efficient and sustainable consumption from the public sector. This will be achieved through the following specific objectives:

- Design and implement a National Sustainable Procurement Policy;
- Incorporate the supply chain management and life-cycle approach in the Uruguayan Public Procurement System;
- Strengthen public buyers and national suppliers' capacity for the application of sustainability criteria; and
- Design and implement a monitoring system to control sustainability standards compliance

PROJECT OUTCOME:

- Uruguay's SPP policy and regulatory framework facilitate and encourage sustainable public procurement;
- ACCE and its partners have a clear understanding of the sustainability risk in the national supply chain, and share a common understanding of the activities necessary to mitigate it;
- All actors involved experience a significant increase in technical knowledge of SPP and in their capacity to implement it;
- Tender and procurement processes in ACCE increasingly reflect sustainability considerations in the social, economic and environmental areas;
- An increase in interest and understanding from buyers, suppliers and the general public regarding the SPP concept is observed

PROJECT STATUS:

- The project initiation meeting took place that gathered all the stakeholders with the aim to elaborate on the goals of the project and discuss the steps of implementation;
- An Advisory Committee for the project was established with the aim to create space for dialogue and public-private partnership between the government, the production sector, the education sector and NGOs to strengthen and encourage actions regarding SPP.

CONSUMER INFORMATION

Consumer Information for SCP

CALLS FOR PROPOSALS

Launch of the call: June 2015

The purpose of the call was to select the projects that contribute as closely as possible to the 10YFP CIP Work Areas and the following overall goals to:

- Position consumer information on sustainable consumption as an important tool to address sustainable development challenges and promote the shift to SCP patterns;
- Strengthen the capacities of developing countries and economies in transition in the field of sustainable consumer information, including ecolabels, voluntary sustainability standards, or other information tools relevant to country/regional contexts;
- Ensure synergies and good coordination between consumer information tools (e.g. eco-labelling, eco-innovation, life cycle approaches, etc.) in particular in sectors relevant to the 10YFP programmes;
- Enhance collaboration between key ministries, private sector, civil society, relevant networks and other stakeholders involved in consumer information for sustainable consumption.
- Foster changes at policy level and/or at the practical level, adopting and enhancing consumer information practices;
- Enhance transparent, reliable and effective communication flows to and between consumers.

SELECTED PROJECTS

Programme	Project title	Implementing Entity	Status as of 31.12.2016
 <p>Consumer Information for SCP</p>	China Sustainable Consumption Research Program: Consumer Awareness and Behaviour Change in Sustainable Consumption	China Chain Store & Franchise Association	<i>Under implementation</i>
	Development of a smartphone application (app) for consumer awareness in Chile	Fundacion Chile	<i>Under implementation</i>
	Promoting SCP concepts in Sri Lanka through facilitating accessibility information	Sri Lanka National Cleaner Production Centre Sri Lanka (NCPC)	<i>selected - implementation to start in 2017</i>



PROJECT:

China Sustainable Consumption Research Program—Consumer Awareness and Behaviour Change in Sustainable Consumption

Implementing entity:	China Chain Store & Franchise Association (CCFA)
Project partners:	Marine Stewardship Council (MSC); Members of China Sustainable Retail Roundtable CSRR
Amount:	USD100,000
Duration:	12 months

PROJECT OBJECTIVE:

The overall aim of the project is to identify new opportunities of promoting sustainable consumption in China through improving consumer's awareness and behavior with regard to sustainability at both consumer and business level and further its impact on the national policy. This will be achieved by undertaking consumer information research; developing two sets of guidelines on sustainable consumption for retailers and in the seafood sector; hosting awareness raising activities to educate and to engage consumers, media and retailers; proposing policy recommendations based on the research findings; and supporting actions to better inform decision makers.

PROJECT OUTCOME:

- The promotion and mainstreaming of sustainable consumption and production through raising targeted policy makers', consumers' and private sector's awareness on SCP and the role of consumer information in it;
- Increased understanding of sustainable consumption by relevant stakeholders through the provision of science based guidance.

PROJECT STATUS:

- Research on Chinese consumers and sustainable consumption has been undertaken by the means of surveys conducted in 10 cities. A report was produced based on the data collected and experts input;
- The development of 2 sets of guidelines has taken off which included consultations with stakeholders to form an expert committee to further ensure practicality and applicability of the guidelines. The outlines of both guidelines have been completed;
- The following communication and awareness raising activities have been conducted:
 - in-store awareness raising activities and consumer survey during sustainable consumption week;
 - 3 media salons held in 3 different cities to inform media on the importance and practices of sustainable consumption in China;
 - Activities with local community, informing them how to cooperate with each other to lead a sustainable lifestyle.



PROJECT:
Development of a smartphone application (app) for consumer awareness

Implementing entity:	Fundacion Chile
Project partners:	National Consumer Service (SERNAC)
Amount:	USD199,867
Duration:	24 months

PROJECT OBJECTIVE:

The main objective of the project is to provide science-based, clear, comparable and complete information on the sustainability of fast-moving consumer goods (FMCG) in order to empower consumers and enable them to make well informed, sustainable decisions. This will be achieved by the development of a smartphone application (app) that provides information to consumers. In addition, by empowering consumers to make more sustainable decisions, the project seeks to provide incentives for FMCG producers to improve their production practices with regards to sustainability by raising the sustainability standards of their products.

PROJECT OUTCOME:

The project is expected to contribute to the development of a more sustainable culture in Chile and the rest of South America by encouraging sustainable consumption habits. It is intended to promote a more sustainable consumption that inspires growth and prosperity for businesses who are considering and managing their social and environmental impacts.

PROJECT STATUS:

- A consultative committee involving different stakeholders has been established with the aim to support the objectives of the project throughout its implementation;
- Consultation with a broader set of stakeholders including private companies and trade associations has been held to enable data collection for the app development;
- Research on case studies of similar smartphone applications has been completed and has provided a baseline for further project activities;
- The Chilean consumer study has been initiated. Its aim is to investigate the habits and preferences of consumers regarding sustainable consumption. The qualitative analysis was completed giving the start to the quantitative one. Results of the study will feed into the development of the app and establish the baseline for the impact indicators of the project;
- Methodology for the evaluation of products to be shown in the app has been finalized based on life cycle approach. The activity of the development of the data collection tool is at its final stage pending the approval from the industry representatives of Chile;
- Based on the recommendation received from the stakeholders, it was agreed that instead of working with basic food and drinks basket, a process of selection of 30 products would be carried out and the selection process was duly documented.



PROJECT:
Promoting SCP concepts in Sri Lanka through facilitating accessibility of information

Implementing entity:	National Cleaner Production Center, Sri Lanka
Project partners:	Sri Lanka Standard Institute (SLSI); Sri Lanka Accreditation Board (SLAB); Ministry of Environment; LCADesNet
Amount:	USD199,909
Duration:	22 months

PROJECT OBJECTIVE:

The project aims to create:

- National Life-Cycle Inventory (LCI) database for selected agri-food product categories (rice processing, tea and dairy subsectors);
- Certification scheme with green product criteria that will become available for a selected agri-food product category so that it can be replicated to other product categories;
- Increased consumer awareness of sustainable consumption and certified sustainable product(s).

PROJECT OUTCOME:

The project seeks to enhance the availability of reliable consumer information in the agri-food sector, more specifically it is focused on:

- Strengthening sustainable consumption drive in the country;
- Creating synergy between the 10YFP Consumer Information Programme and Green Public Procurement, Eco-innovation, and the Switch Asia SCP Policy Support Component in the country;
- Developing certifiable green product criteria and scheme for a selected agri-food product category

PROJECT STATUS:

Project implementation started in March 2017

LIFESTYLES & EDUCATION

Sustainable Lifestyles and Education

CALLS FOR PROPOSALS

Launch of the 1st call: July 2015

The objective of the call was to identify innovative ideas that help accelerate the transition toward sustainable and low carbon lifestyles by scaling up existing approaches and mainstreaming sustainable lifestyles”. The projects selected had to contribute to the main work areas of the programme and support:

- Implementation of projects to replicate and/or scale-up promising practices (innovative and/or traditional practices) and solutions for sustainable and low carbon lifestyles, based on bottom-up and participatory approaches, and tracking and measuring associated benefits;
- Implementation of projects, especially at the local or community level, aiming at triggering or enabling policy, business strategies and behavioral change with high impact potential (mobility, food, housing, ITCs, waste management, tourism);
- Scaling up of existing, high-impact initiatives driven by education institutions, including higher education institutions, and teachers for the mainstreaming of Sustainable Lifestyles principles into their daily management as well as in their programmes, with the active participation of students. Applicants are also encouraged to demonstrate the links to the commitments and activities under the UNESCO GAP9;
- Supporting the scaling up of youth networks and engaging policy makers in building and maintaining an interactive dialogue with youth and youth organizations on Sustainable Lifestyles and Education;
- Encourage the dissemination and active engagement, at scale, of youth in developing solutions and visions for Sustainable Lifestyles through outreach tools and activities.

Launch of the 2nd call: January 2016

The call focused on low-carbon sustainable lifestyles and was fully funded by the Government of Japan. Objective of the call was to implement innovative ideas that help accelerate the transition toward Low-Carbon Sustainable Lifestyles, demonstrating the contribution of sustainable lifestyles to climate change mitigation, while contributing to the delivery of the 10YFP programme on Sustainable Lifestyles and Education on the ground. Projects supported through the call should focus on low-carbon lifestyles and clearly demonstrate the tangible sustainability benefits of the project, especially in relation to reduction or avoidance of CO₂/greenhouse gas emissions and other pollutants contributing to climate change. Projects targeting key consumption and lifestyle domains with high climate impact, such as mobility, food, housing, tourism, energy, water were therefore encouraged. Projects were also encouraged to examine how broad systemic changes can affect lifestyles positively.

SELECTED PROJECTS

Programme	Project title	Implementing Entity	Status as of 31.12.2016
 <p>Sustainable Lifestyles and Education</p>	SCRIPT (Sustainable Consumption and Recycling Interventions for Paper and Textiles) for Reducing Urban Climate Footprints, India and Bangladesh	South Asian Forum for Environment (SAFE), India	<i>selected - implementation to start in 2017</i>
	Direct use of geothermal energy for the promotion of sustainable production model in rural areas in Chile	Universidad de Chile	<i>selected - implementation to start in 2017</i>
	Upscaling Sound Food Waste Management Practices through Youth and Community Education in Schools and Institute of Higher Learning, Malaysia	Forum Air Malaysia	<i>selected - implementation to start in 2017</i>
	Sustainable lifestyles among rural families in Zimbabwe: Small-scale conservation farming to change lifestyles in Africa and beyond	Development Aid from People to People Zimbabwe (DAPP)	<i>selected - implementation to start in 2017</i>
	Education for Sustainability and Consumption	Alana Institute, Brazil	<i>selected - implementation to start in 2017</i>
	Promoting Environmental Best Practices in Cameroon through Music	Resource Centre for Environment and Sustainable Development	<i>selected - implementation to start in 2017</i>
	Food waste in South Africa: capacity building through research and trial of cellular application to reduce on-farm food waste and increase food distribution	Environmental Learning Research Centre (ELRC), Rhodes University	<i>selected - implementation to start in 2017</i>
	Better by design: replicating promising practices, tools and methodologies to support and enable companies in Latin America to improve sustainability of their food and beverage products - Peru, Nicaragua, Honduras	World Resources Forum	<i>selected - implementation to start in 2017</i>
	Solar energy for low-carbon sustainable lifestyles in Solal, Aygavan and Malishka rural communities of Armenia	Armenian women for health and healthy environment	<i>selected - implementation to start in 2017</i>
	How emerging urban youth can be an engine for more low-carbon, sustainable lifestyles: beginning in Bogota	El Bosque University	<i>selected - implementation to start in 2017</i>
	Showing the sustainable lifestyle behaviour and technologies for efficient households in Zambia	VTT Technical Research Centre of Finland	<i>selected - implementation to start in 2017</i>
	A new approach of reducing greenhouse gas (GHG) emission through changing lifestyle toward water and electricity saving in urban households in Danang, Vietnam	Environment protection Research Centre, Danang University of Technology (EPRC-DUT)	<i>selected - implementation to start in 2017</i>
	Upscale and Mainstream Green Office Lifestyles in Vietnam	Asian Institute of Technology Center in Vietnam	<i>selected - implementation to start in 2017</i>
	Implementation Monitoring of CO2 Reductions for Sustainable Lifestyles Activities for Climate Change Mitigation	Institute for Global Environment Strategy (IGES)	<i>selected - implementation to start in 2017</i>
Envisioning Future Low-Carbon Lifestyles and Transitioning Instruments	Institute for Global Environment Strategy (IGES)	<i>selected - implementation to start in 2017</i>	
Sustainable Lifestyles in the Workplace	UN Environment Programme Resources and Markets Branch	<i>selected - implementation to start in 2017</i>	
Implementation of CO2 Reduction Activities under Asia-Pacific Regional Roadmap for SCP	UN Environment Programme Regional Office for Asia and the Pacific	<i>selected - implementation to start in 2017</i>	



PROJECT:
SCRIPT (Sustainable Consumption and Recycling Interventions for Paper and Textiles) for Reducing Urban Climate Footprints in India and Bangladesh

Implementing entity:	South Asian Forum for Environment (SAFE)
Project partners:	Civil society organizations; local municipal bodies
Amount:	USD130,525
Duration:	24 months

PROJECT OBJECTIVE:

As a result of the project it is foreseen that:

- Targeted urban consumers will voluntarily adopt sustainable consumption practice of paper and textiles and accept recycled microutility products as substitutes of paper and textile in regular usage;
- Paper and textile wastes are recycled to make small usable household products and stationeries to effectively increase the lifecycle of paper and textile and as well reduce the consumption of fresh paper and textile for usage in households and offices;
- Female waste workers are empowered through participation in micro-enterprises on recycling and are given access to finance with the aim to overcome exploitation and social exclusion;
- Draft operational framework is developed based on sustainable lifestyles education towards urban waste management, with special reference to paper and textile waste recycling enterprise to address waste scavenging, as there is a need to find economic alternatives for waste workers.

PROJECT OUTCOME:

The project targets to achieve sustainable usage of paper and textiles through awareness and education towards augmenting lifecycle of these materials and by implementing an operational framework for 4R (Reduce, Reuse, Recover and Recycle) to ensure alternative livelihood for female waste workers by setting up micro-enterprises for paper and textile waste recycling in India and Bangladesh.

PROJECT STATUS:

Project implementation started in January 2017



PROJECT:

Direct use of geothermal energy for the promotion of sustainable production model in rural areas in Chile

Implementing entity:	University of Chile, Faculty of Physical and Mathematical Sciences (through its Energy Center)
Project partners:	Geothermal excellences center of the Andes (CEGA); Regional Secretariat of the Ministry of Energy
Amount:	USD175,750
Duration:	18 months

PROJECT OBJECTIVE:

The overall objective of the project is to reduce GHG and local pollutants emissions based on the proposal of business model and replicability strategies for the implementation of the pilot project centred in the sustainable production of firewood and vegetables in rural areas of Chile considering geothermal resources. The project considers the design and installation of a heating system with a geothermal heat pump for firewood dryer. To improve the efficiency of the system, it is proposed to build the dryer inside a greenhouse with all the energy losses of the dryer to be used for heating this greenhouse.

PROJECT OUTCOME:

Adoption of the low- carbon lifestyle for agriculture and firewood drying and reduction of GHG and local pollutants emissions based on promotion of clean energy sources (geothermal technology).

PROJECT STATUS:

Project implementation started in May 2017



PROJECT:

Upscaling sound food waste management practices through youth and community education in schools and institutes of higher learning in Malaysia

Implementing entity:	Forum Air Malaysia (FAM)
Project partners:	Solid Waste Corporation (SWCorp); Malaysian Association of Standards Users; Federation of Malaysia Consumers Associations (FOMCA)
Amount:	USD109,961
Duration:	12 months

PROJECT OBJECTIVE:

Within the Malaysian context the project aims to provide local communities, schools and high learning institutes as well as policy makers with the knowledge and skills to better reduce and manage food waste at local and national levels. The outcome will be supported through efficient and responsible use and preparation of food, increased engagement in food waste reduction, composting and decrease of greenhouse gas emissions. More specifically the project seeks to:

- Establish shared understanding and review current food waste management strategies to identify implementation strategies, measurement of GHG contribution (of food waste) along with short term incentives;
- Development of supporting tools and materials (primarily online) to help sustain responsible food consumption, preparation and waste management;
- Organise responsible preparation, consumption and waste management of food - among households/ schools and Food Service Operators (FSOs);
- Incorporate best practices and the Malaysian standards in food and beverage and hospitality course modules.

PROJECT OUTCOME:

Create transition in behavior to responsible food consumption and preparation, reduce food waste generation and improve at source separation and composting of food waste. All this with the aim to minimize food waste ending up in largely unsanitary landfills in Malaysia - thus, contributing to greenhouse gas (especially methane) reduction from landfills.

PROJECT STATUS:

Project implementation started in January 2017



PROJECT:

Sustainable lifestyles among rural families in Zimbabwe: Small-scale conservation farming to change lifestyles in Africa and beyond

Implementing entity:	Development Aid from People to People Zimbabwe (DAPP)
Project partners:	Department of Agricultural Technical Extension Services (AGRITEX); Ministry of Environment and Natural Resources Management, Ministry of Agriculture, Mechanization and Irrigation Development, Ministry of Small and Medium Enterprises, Ministry of Youth and Economic Development, Rural District Councils and the Rural District Development Committee Commission
Amount:	USD200,000
Duration:	24 months

PROJECT OBJECTIVE:

The project's goal is to provide local farmers with the knowledge and skills to support themselves and their communities. This will be achieved through promoting and replicating sustainable farming, adaptation and mitigation practices to climate change, and living for 2,000 farmers in rural Gutu (Masvingo Province) and Mutasa (Manicaland Province) districts of Zimbabwe by 2018. More specifically the project aims to assure that:

- Improved agricultural and climate smart production/consumption systems are applied by 2,000 farmers;
- Family income and livelihood options are improved for 2,000 families through crop production, agro-processing and market linkages;
- Dietary diversity and general health improved by the targeted 2,000 farmers; and
- Project goals, lessons learned, results are disseminated widely.

PROJECT OUTCOME:

Upon its completion the project plans to achieve increased use of sustainable farming, living, and consumption practices; increased resilience to vulnerability and climate risk management; and reduction of greenhouse gas emissions.

PROJECT STATUS:

Project implementation started in January 2017



PROJECT:
Education for Sustainability and Consumption in Brazil

Implementing entity:	Instituto Alana
Project partners:	Secretariats of Education in each of the 5 states of intervention
Amount:	USD162,103
Duration:	22 months

PROJECT OBJECTIVE:

The main objective is to promote student-centered and community-based teaching practices that generate solutions to problems imposed by irresponsible consumption. Teachers and teacher trainers of state's capitals in the five Brazilian regions will attend raising awareness sessions, focusing on sustainable consumption and design thinking teaching practices. Their students will then be empowered to create community projects by participating in a yearly competition ("Criativos da Escola") that rewards the most powerful interventions.

PROJECT OUTCOME:

The project's outcome is increased knowledge and awareness of educators, students and the school community on the relation between sustainability and consumption. This will be achieved by addressing issues such as responsible consumption, climate change, waste disposal and recycling. The students will be given an opportunity to be the leaders of social change and ambassadors of sustainable development and responsible consumption, by introducing their educators to a new paradigm of practice.

PROJECT STATUS:

Project implementation started in March 2017



PROJECT:
Promoting Environmental Best Practices in Cameroon through Music

Implementing entity:	Resource Centre for Environment and Sustainable Development (RCESD)
Project partners:	Ministry of Arts and Culture, Ministry of Environment, Nature Protection and Sustainable Development
Amount:	USD118,750
Duration:	18 months

PROJECT OBJECTIVE:

The project aims at mobilizing 500 music talents across the ten regions of Cameroon to develop and present creative and educative content in the form of music, with the aim to influence lifestyles that will contribute to environmental sustainability. The participants will compete for an award dubbed “Camer Green Music Award (CGMA)”. This award will be first of its kind in Cameroon and will be developed through the project. More specific objectives are:

- To promote behavioural changes and increased awareness on environmental challenges through music in Cameroon;
- To enhance local capacity and promote ambassadors for the environment through the use of music;
- To engage and strengthen media discussions and collaboration in promoting music as a tool for education, awareness and policy lobbying on sustainable lifestyles towards the environment in Cameroon and beyond.

PROJECT OUTCOME:

The outcome of the project is to increase public awareness and build local capacity that will trigger behavioural change to local environmental challenges and foster the adoption of best practices for responsible use and consumption of natural resources.

PROJECT STATUS:

Project implementation started in January 2017



PROJECT:

Food waste in South Africa: capacity building through research and trial of cellular application to reduce on-farm food waste and increase food distribution

Implementing entity:	Rhodes University - Environmental Learning & Research Centre Rhodes University (ELRC)
Project partners:	Pinpoint Sustainability; Creating Sustainable Value; Lead Associates; Sustainability Institute; Feedback, Carbon Calculated
Amount:	USD198,799
Duration:	18 months

PROJECT OBJECTIVE:

This project aims to reduce food loss and waste through the development and trial of a mobile phone application to connect fresh produce growers in South Africa with local buyers to divert surplus food that would otherwise be lost or wasted on-farm, and in the process, increase opportunities for transformative learning and researcher capacity. More specific objectives of the project are: to adapt and develop a mobile phone application to trade surplus produce; to trial the mobile phone application to trade surplus produce; to conduct research to understand the scale of, and opportunities to reduce on-farm food loss and waste; to build food waste and transformative learning capacity of South African researchers; to develop educational opportunities, content and mechanisms to encourage social learning and improve food waste knowledge and action to reduce food waste; to increase market opportunities for farmers; to improve buyer access to local produce; to provide evidence-based findings to inform policy and improve South African food waste data.

PROJECT OUTCOME:

The project aims to divert surplus on-farm produce through the use of a mobile phone application by connecting growers with buyers. It also foresees establishing increased opportunities for social transformative learning and contributes to better informed policy process based on evidence.

PROJECT STATUS:

Project implementation started in May 2017



PROJECT:

Better by design: replicating promising practices, tools and methodologies to support and enable companies in Latin America to improve sustainability of their food and beverage products - Peru, Nicaragua, Honduras

Implementing entity:	World Resources Forum (WRF)
Project partners:	The Stockholm Environment Institute (SEI); WRAP; University of Toulouse; CICOMER, Grupo GEA, Association Center for Cleaner Production of Nicaragua; National Cleaner production center of Honduras
Amount:	USD200,000
Duration:	16 months

PROJECT OBJECTIVE:

The overall objective of the project to reduce the GHG emissions, energy, water and material use and waste associated with food and beverage sold by retailers in Peru, Honduras and Nicaragua. More specifically, the project aims to: Build local capacity (of retailers and supplier) on Sustainable Product Development and Design (SPDD), and Sustainable Advertisement and Communication Campaigns (SACC) to help improving their sustainability performance, their relationships with major customers, their market share and their access to existing and new markets; Identify sustainability hotspots associated with selected food-beverage products offered by retail business in the target countries; Embed sustainable design tools and approaches based on life cycle thinking into the new product design processes of retail businesses and their value chains; Implement effective advertising and communications campaigns via the Consumer Information laboratory (CI-lab) to promote the sustainability attributes of the selected food-beverage products and their supplier, services or business models; Build **capacity at Government levels** and provide them with advice on policies that support achieving the national and Latin America and Caribbean SCP objectives on sustainable lifestyles and education, consumer information and climate change.

PROJECT OUTCOME:

The outcome is expected to be the expansion of market-leading low carbon products for consumers in Peru, Honduras and Nicaragua, and through this, the creation of new opportunities for sustainable development in food and beverage product value chains.

PROJECT STATUS:

Project implementation started in August 2017



PROJECT:

Solar energy for low-carbon sustainable lifestyles in Solal, Aygavan and Malishka rural communities of Armenia

Implementing entity:	Armenian women for health and healthy environment, NGO
Project partners:	EcoLur, NGO; Municipalities of participating communities
Amount:	USD100,400
Duration:	18 months

PROJECT OBJECTIVE:

The project's main objective is to contribute to the Sustainable Lifestyles and Education Programme of the 10YFP objective 3 (Develop tools and incentives, provide capacity-building for achieving sustainable lifestyles and disseminating good practices) by promoting the practical use of renewable energy and energy efficiency in rural Armenia for climate change mitigation and environmental sustainability. The project specific objectives are to: strengthen the target communities by providing them with modern mechanisms for solar energy use, opportunities to enhance local initiatives for improving quality of life and the environment; reduce energy costs (up to 50%) of the involved communities via implementation of renewable solar energy pilots.

PROJECT OUTCOME:

Specifically, by the end of the project it is foreseen to: reduce greenhouse gas emissions by at least 50% in each of the three target communities; develop recommendations on solar energy use for sustainable rural development for national decision-makers, according to the specific values and needs of the target communities; reach at least 70% of the village population in three target communities with awareness raising activities on solar energy use for sustainable rural development; train active community members in each of the three target communities on fruit drying, water heating, cooking and street lighting.

PROJECT STATUS:

Project implementation started in April 2017



PROJECT:

How emerging urban youth can be an engine for more low-carbon, sustainable lifestyles: beginning in Bogota, Colombia

Implementing entity:	El Bosque University
Project partners:	UN Environment Programme; Regional Centre of Expertise on Education for Sustainable Development (RCE) Bogota; National Young Environmental Network (RNJDA)
Amount:	USD200,000
Duration:	18 months

PROJECT OBJECTIVE:

The project objectives are to enhance and harness understanding on what are low-carbon sustainable lifestyle opportunities for urban citizens (youth) in Bogota; to facilitate their uptake and to feed into the urban policy context. Specific objectives include: Developing, launching and tracking targeted low-carbon lifestyle initiatives around one or two core lifestyles areas such as food and mobility, within the context of all core lifestyle areas (which also include housing, consumer goods and leisure); Galvanizing a network of low-carbon lifestyle proponents in Bogota for long-term initiative support, providing evidenced based inputs for Sustainable Lifestyles policy making (including working in partnership with the government and local authorities to contribute towards the Colombian National Low Carbon Development Strategy); and formulating a replicable, illustrated, urban model for similar work regionally/globally.

PROJECT OUTCOME:

As an overall outcome the project foresees that young people in Bogota will understand and appropriate the concepts of lifestyles that allow them to have a lower carbon footprint than in the current scenario, through participatory identification of action priorities and model definition.

PROJECT STATUS:

Project implementation started in May 2017



PROJECT:

Showing the sustainable lifestyle behaviour and technologies for energy efficient households in Zambia

Implementing entity:	VTT Technical Research Centre of Finland
Project partners:	The Copperbelt University, Zambia;
Amount:	USD200,000
Duration:	18 months

PROJECT OBJECTIVE:

The objective of the project is to show influence of lifestyle, behaviour and technology on household energy performance and demonstrate possibilities of energy efficient technologies for large public. The scenarios of lifestyle will be studied using participatory approaches and social innovations. The behaviour influencing household energy use will be researched through case study simulations. The holistic performance combining lifestyle and technology scenarios will be shown by building energy simulations and web-based tools.

The project will show the economic viability of the household energy systems and provide recommendations. The case studies show the influence of the lifestyle scenario and behaviour on household energy use. The expected energy saving potential is 10-30 % compared to traditional systems. The case study simulations will give the exact results of the savings which can be presented in the form of mitigation in CO₂ emissions.

PROJECT OUTCOME:

The project aims to demonstrate the influence of lifestyle, behaviour and technology on household energy performance and possibilities of energy efficient technologies for large public including business sector and policymakers. In addition it seeks to increase capacity of research and education among teachers and students.

PROJECT STATUS:

Project implementation started in March 2017



PROJECT:

A new approach of reducing greenhouse gas (GHG) emission through changing lifestyle toward water and electricity saving in urban households in Danang, Vietnam

Implementing entity:	Environmental protection research center- University of science and technology (EPRC-DTU)
Project partners:	Vietnam's Danang Water Supply Company (DAWACO); Danang Climate Change Coordination Office (CCCCO); Danang Department of Construction (DOC)
Amount:	USD120,000
Duration:	18 months

PROJECT OBJECTIVE:

The overall objective of this project is to influence lifestyle decisions of urban residents in Danang, Vietnam through participatory research, demonstration, and education on measures for reducing GHG emission through water and energy saving. To accomplish the objective, the specific activities are to: identify passive and active measures to save water and energy in common housing types by involving residents, city government and utilities; apply the most promising water and energy saving measures at selected demonstration households and assess the effectiveness of the solutions in terms of GHG mitigation and co-benefits (cost saving, low ecological footprint, and behavioral changes); educate and disseminate the findings to a broad range of stakeholders such as local government, utilities agencies, community leaders, women groups and city residents. This involves training and demonstration of devices and techniques, monitoring and measurement of the short and long term impacts, and distribution of guidelines.

PROJECT OUTCOME:

Based on the objectives listed above, the project seeks to improve the overall lives of Danang residents through the change in knowledge, behavior and activities towards energy and water saving. The expected and desirable outcome of the project is a new more environmental-friendly lifestyle.

PROJECT STATUS:

Project implementation started in April 2017



PROJECT:
Upscale and Mainstream Green Office Lifestyles in Vietnam

Implementing entity:	Asian Institute of Technology Center in Vietnam (AITCV)
Project partners:	Centre of Environment Training and Communication (CETAC)
Amount:	USD196,930
Duration:	18 months

PROJECT OBJECTIVE:

The overall objective of the project is to upscale and mainstream Low-Carbon Sustainable Lifestyles patterns and behaviour amongst consumer groups of employees in offices. The project targets the key domains of consumption (energy, waste, water) and aims to reduce impact on the environment and mitigates climate change. It will consequently contribute to the implementation of the Master Action Plan of Vietnam's Green Growth Strategy, National road map to reduction of GHG emission and other related SCP strategies and action plans.

Specific objectives are: To promote and implement Green Office Lifestyles for consumer groups of employees in three of most relevant areas (i.e. service providers, manufacturing and civil/public organizations) in Vietnam; To develop the Green Office Lifestyles Toolkit and Green Office Standards as standardized materials for the use of public audience; to contribute to the development of the policies in (i) Green Office (GO) certification; (ii) Sustainable Procurement; and (iii) Sustainable Consumption and Production; and to contribute to Sustainable lifestyle training in Vietnam.

PROJECT OUTCOME:

As the outcome the project aims to accelerate the shift towards Sustainable Consumption by supporting behaviour changes in Green Office practices.

PROJECT STATUS:

Project implementation started in April 2017

LIFESTYLES & EDUCATION

Sustainable Lifestyles and Education

PROJECTS CONTRIBUTING TO THE WORK AREAS OF THE PROGRAMME EXECUTED BY PROGRAMME ACTORS:

The projects are fully supported through the SLE funding window under the financial contribution of the Government of Japan. The projects were not selected through an open call for proposals but are executed by programme actors and are supporting the work areas of the programme.



PROJECT:

Implementation Monitoring of CO2 reductions for Sustainable Lifestyles activities for Climate Change mitigation

Implementing entity:	Institute for Global Environmental Strategies (IGES)
Project partners:	Stockholm Environment Institute (SEI); Members of Advisory Committee of the SLE programme
Amount:	USD248,190
Duration:	12 months

PROJECT OBJECTIVE:

This project has the following main objectives:

- To develop a generic framework for monitoring and evaluation (M&E) for projects relating to social aspects and lifestyles;
- Apply the framework to projects supported under the 10YFP-SLE programme (to monitor and evaluate their sustainability gains, including quantification of Greenhouse Gases (GHG) reduction); and
- To collect and analyse the lessons learned from these monitoring and evaluation activities to review the monitoring framework (planned during the phase 2), in order for it to be applied by other donors and practitioners within and beyond the 10YFP.

PROJECT OUTCOME:

SLE projects are properly monitored with the M&E framework, and baselines of their impacts (including CO2 reduction) are established.

PROJECT STATUS:

Project implementation started in July 2017



PROJECT:
Envisioning future low-carbon lifestyles and transitioning instruments

Implementing entity:	Institute for Global Environmental Strategies (IGES)
Project partners:	Inputs to the project will be provided by the expert groups established during the project
Amount:	USD368,250
Duration:	16 months

PROJECT OBJECTIVE:

This project has the following main objectives:

- Develop an empirical analysis of current policies, instruments and frameworks that can support transitioning to future sustainable lifestyles;
- An assessment of scientifically developed future scenarios, and construction of framework for envisioning and development of scenarios for future sustainable lifestyles;
- Strengthen and draw on the expertise of the SLE MAC to support policy makers and practitioners on evidence-based approaches and positive visions for future lifestyles.

PROJECT OUTCOME:

As its outcome the project foresees increased understanding of current policies and instruments as well as scenarios that can support transitioning to future sustainable lifestyles and frameworks for further research and development of the foregoing.

PROJECT STATUS:

Project implementation started in August 2017



PROJECT:
Sustainable lifestyles in the workplace

Implementing entity:	United Nations Environment Programme (Sustainable Lifestyles and Education team)
Project partners:	El Bosque University (Colombia); MAWARID (Morocco), Sustainable UN (SUN)
Amount:	USD200,000
Duration:	18 months

PROJECT OBJECTIVE:

The overall project objective is to support companies and other employers such as the UN and government entities, to develop and implement workplace initiatives and activities to enhance better environmental practices and more sustainable lifestyles for individuals. The specific objectives are to: contribute to awareness and understanding how sustainable lifestyles can be integrated in the workplace, how the workplace can then contribute to sustainable lifestyles, and to develop and share specific environmental and lifestyle domain related interventions and examples of their implementation and messaging.

PROJECT OUTCOME:

Urban employers are able to design and implement sustainable lifestyle initiatives and activities in the workplace that enhance and reinforce citizen sustainable lifestyles, resulting in lower carbon resource use and a better quality of life for individuals.

PROJECT STATUS:

Project implementation started in June 2017



PROJECT:
Implementation of CO2 reduction activities under Asia-Pacific regional roadmap for SCP

Implementing entity:	United Nations Environment Programme (Regional Office for Asia and the Pacific)
Project partners:	Institute for Global Environmental Studies
Amount:	USD300,000
Duration:	16 months

PROJECT OBJECTIVE:

The project will support the institutionalisation of sustainable low carbon lifestyles by mobilising youth to implement initiatives fostering sustainable low-carbon lifestyles through the 4 Billion Dreams youth ambassador network, and in the context of the sustainable consumption week.

PROJECT OUTCOME:

Youth are mobilised and empowered to support the shift to sustainable low carbon lifestyles in Asia.

PROJECT STATUS:

Project implementation started in August 2017

TOURISM

Sustainable Tourism

CALLS FOR PROPOSALS

Launch of the call: August 2015

The projects selected under the call were sustainable tourism proposals that meet the needs of countries and/or regions. They should address the Work Programme Areas creatively and effectively and with measurable impact. Project proposals may cover one or more of the 10YFP STP Programme areas but with clearly articulated goals and objectives, linked to measurable results and outcomes. The important was given to the projects that are innovative, that is, they develop and/or apply new or unique methods or solutions to accomplish the project's goals and objectives, and that best facilitate the implementation of the Programme of Work of STP.

SELECTED PROJECTS

Programme	Project title	Implementing Entity	Status as of 31.12.2016
 Sustainable Tourism	Creating a sustainable community tourism model for South Africa	Africa!Ignite	<i>Under implementation</i>
	Inca Alliance for Sustainable Tourism: Public Private Partnership Model for Innovative and Sustainable Eco-Tourism in historical-cultural and natural destinations in Peru	Grupo GEA	<i>Under implementation</i>
	Sustainable Tourism Enterprise Programme for the South Pacific	Sustainable Travel International	<i>Under implementation</i>



PROJECT:

Creating a sustainable community tourism model for South Africa

Implementing entity:	Africa!Ignite (RF) NPC
Project partners:	National Department of Tourism; Better Tourism Africa; KZNDEDTEA (Department of economic development, tourism and environmental affairs, Province Kwazulu Natal)
Amount:	USD171,760
Duration:	24 months

PROJECT OBJECTIVE:

The overall objective is for key South African tourism stakeholders to research, strengthen and document the WOWZULU community tourism initiative as a replicable, best-practice sustainable tourism model that delivers community benefits and accelerates the shift towards SCP. Specific objectives are that: Community, private sector, civil society and all spheres of government collaborate to create a replicable, best-practice model for inclusive, resource efficient destinations; Project partners assess and report the contribution of tourism in WOWZULU destinations to sustainability; Partners publish and share research findings, tools and elements of the model to help mainstream SCP in sustainable community tourism.

PROJECT OUTCOME:

The WOWZULU sustainable tourism model has been shared on multiple platforms as a sustainable community tourism model for South Africa, supporting the greater uptake of sustainable tourism practices by tourism product owners and destinations in project target areas and elsewhere in South Africa.

PROJECT STATUS:

Funding agreement was signed in the end of November 2016. No substantive progress can be reported on this project for the year 2016.



PROJECT:

Inca Alliance for Sustainable Tourism: Public Private Partnership Model for Innovative and Sustainable Eco-Tourism in historical-cultural and natural destinations in Peru

Implementing entity:	Grupo GEA
Project partners:	Foreign Trade and Tourism (MINCETUR) and Environment (MINAM) Ministries; Regional Directorates of Foreign Trade and Tourism; Headquarters of Protected Areas; local governments; tourism operators and communities
Amount:	USD146,320
Duration:	24 months

PROJECT OBJECTIVE:

The main objective of the project is to build a Public Private Partnership Model (PPP Model) with active participation of local communities to foster sustainable tourism in the Macro Southern Region (MRS), through the application of a Framework of Principles and Agreed Procedures (FPAP), to encourage the adoption of good practices of sustainable tourism including an Eco-labelling system, in historical-cultural and natural destinations of Peru.

PROJECT OUTCOME:

As its outcome the project aims to have a validated and replicable Public Private Partnership Model that promotes sustainable tourism through the application of FPAP. The PPP Model will consist of the policy, technical and operational components aligned with FPAP. The policy component will include the establishment of the Management Committee (MC) with the technical support by Specialized Technical Secretariat (STS) to reach a consensus on FPAP. The Technical component that is as well supported by STS will focus on the development of the Eco-Labeling system. Operational component will be a part of the technical one and will include the execution of the pilot cases where Eco-Label criteria will be adopted. Thus, the PPP model allows to concentrate efforts on the core task of providing sustainable quality tourism services while optimizing the use of available resources.

PROJECT STATUS:

Funding agreement was signed in in the middle of December 2016. No substantive progress can be reported on this project for the year 2016.



PROJECT:
**Sustainable Tourism Enterprise Programme for the South Pacific
(Fiji/Samoa)**

Implementing entity:	Sustainable Travel International (STI)
Project partners:	South Pacific Tourism Organization (SPTO); The Secretariat of the Pacific Regional Environment Programme (SPREP); Secretariat of the Pacific Community; Samoa Tourism Authority; Tourism Fiji; Samoa Hotel Association; Fiji Hotel and Tourism Association
Amount:	USD152,626
Duration:	14 months

PROJECT OBJECTIVE:

The objective of the project is to develop a practical and accessible sustainability management toolkit that will build the capacity and motivation of tourism enterprises and two destinations in the South Pacific region (Fiji and Samoa) to collect, monitor, and report on sustainability performance while addressing critical barriers to sustainable consumption and production.

PROJECT OUTCOME:

The medium-term outcome of this project is a transition to more sustainable patterns of production and consumption in the two destinations in Fiji and Samoa. The longer-term outcome is that a wider number of hotels across the region participate in the program and it helps create a big shift towards sustainability.

PROJECT STATUS:

- Stakeholder engagement to raise awareness about the project, ensure stakeholders understand the business case for sustainability, and to gather feedback on the types of indicators and incentive packages;
- Significant progress was made on stakeholder engagement in Samoa during the first visit in December 2016. Individual meetings were held with accommodation owners in Upolu and Savaii and an accommodation owner focus group was hosted;
- During the focus group information was gathered on the private sector's sustainability issues and priorities, current activities and needs. This information directly informed which indicators would be practical and important to measure in Samoa and the Pacific;
- As a result of the focus group a set of hotels that are willing to test the data collection tool and indicators in the initial pilot was defined;
- In Fiji, the meeting was held with Fiji Ministry of Industry, Trade and Tourism and the Fiji Hotel and Tourism Association to review SCP priorities and evaluate the draft indicators;
- These consultations together with situational analysis and inventory of existing programmes helped to draft a set of indicators and pilot data collection tool that will be finalized further on in the project.

Buildings & Construction

Sustainable Buildings and Construction

CALLS FOR PROPOSALS

Launch of the call: December 2015

The projects targeted under this call were sustainable buildings and construction projects that meet the needs of countries and/or regions while facilitating the implementation of the Programme of Work of the SBC programme and its objectives. In addition the projects selected had to take into consideration the supply-chain including SMEs.

SELECTED PROJECTS

Programme	Project title	Implementing Entity	Status as of 31.12.2016
 Sustainable Buildings and Construction	Implementation phase of the Sustainable Construction Policy in the Aburrá Valley, Colombia	Área Metropolitana del Valle de Aburrá, Colombia	<i>Under implementation</i>
	Mainstreaming sustainable social housing in India	Oxford Brookes University, UK	<i>Under implementation</i>
	Development of Sustainable Housing Design Tool “SHERPA”, Kenya/Burkina Faso/Nepal	UN-Habitat	<i>Under implementation</i>



PROJECT:

Implementation phase of the Sustainable Construction Policy in the Aburrá Valley, Colombia

Implementing entity:	Área Metropolitana del Valle de Aburrá, Colombia
Project partners:	CAMACOL (Colombian Chamber of Construction); CORANTIOQUIA (regional autonomous corporation of the center of Antioquia)
Amount:	USD134,920
Duration:	24 months

PROJECT OBJECTIVE:

The project aims to implement the Public Policy for Sustainable Construction to the Aburrá Valley issued in 2015. Mainly to foster the paradigm shift towards an eco-efficient, socially inclusive and economically viable urban development to the Aburrá Valley and its adjacent regions by implementing strategies relevant to the local needs, constraints and opportunities, while keeping view on global priorities. Specific objectives are to: To raise awareness concerning sustainable building and construction across stakeholder categories; To train construction professionals on implementing the Metropolitan guidelines on sustainable construction; To strengthen existing Private sector agreements and Public sector leadership by means of pilot projects; To establish economic criteria on transformation and reuse of construction and demolition waste.

PROJECT OUTCOME:

As a general outcome the project seeks to raise awareness on sustainable building and construction challenges across all stakeholder categories.

PROJECT STATUS:

- At the initial stage of the project main focus was placed on engaging stakeholders and raising awareness about the project. As a result the following actors have been engaged:
- EPM: state-owned provider of basic household utilities, covering the whole urban area of Aburra Valley and serving other 113 municipalities;
- National planning department (NPD): Department that reports directly to the Presidency of the Republic responsible for formulating the country's strategic vision in social, economic and environmental terms, through the design, orientation and evaluation of public policies. The entity is in charge of the management and allocation of resources for the concretion of policies in plans, programs and projects of the Government
- Empresa de desarrollo urbano (EDU): a Public Company leading major projects making Medellin an international reference of urban development with a social approach, acknowledged by the World Urban Forum in this city in 2014.



PROJECT:
Mainstreaming sustainable social housing in India

Implementing entity:	Oxford Brookes University
Project partners:	Development Alternatives (DA); The Energy & Resources Institute (TERI); UN-Habitat and Low Carbon Building Group
Amount:	USD180,645
Duration:	24 months

PROJECT OBJECTIVE:

The project aims to enable the mainstreaming of sustainable construction practices in social housing in urban India. The primary focus of the project is to enhance sustainability in the construction of social housing through adoption of suitable construction as well as operations and management practices. The primary objectives of the project are to: Facilitate sustainability in social housing projects through the adoption of sustainable building materials and construction technologies by social housing providers; Develop policy framework for sustainable social housing with focus on operational energy use, judicious use of material and natural resources in construction, financial practices promoting sustainability and socio-economic considerations.

PROJECT OUTCOME:

The project seeks to mainstream sustainable social housing in India. The project, during its course, seeks to establish systems for promotion and acceptance of more sustainable decision-making in social housing provision through awareness generation and knowledge dissemination through outreach products, workshops, stakeholder dialogues and roundtable discussion.

PROJECT STATUS:

- Project launch took place on in October 2016. The purpose of the launch event was to bring together various stakeholders involved in affordable housing programs and share the information about the project and deliberate on further opportunities for sustainable housing in India. The intent was to gain interest of the participants in getting involved in the project through the project advisory committee and technical peer reviewers;
- An advisory group consisting of 8 experts from industry, government and academia was established after the launch. 4 members of the group were appointed as technical peer reviewers;
- Project web-site as well as project leaflet were designed;
- A report documenting case studies/best practices based on both international and national experiences, detailing influencing factors for sustainable social housing has been developed.



PROJECT:
Development of Sustainable Housing Design Tool “SHERPA” (Kenya, Burkina Faso, Nepal)

Implementing entity:	UN-Habitat
Project partners:	CRAtterre; VTT Technical Research Centre of Finland; KENSUP; Yaam; ASF Nepal; Cambridge
Amount:	USD184,990
Duration:	12 months

PROJECT OBJECTIVE:

The project will develop a free, easy-to-use, and locally adaptable Sustainable Housing Design Tool to assist housing practitioners in developing countries in designing exemplary socially and culturally responsive, climate-resilient and economically sustainable housing projects. A core methodology with indicators and weightings was created and a first working alpha version developed. Now, extensive field testing and the development of an easy-to-use, multi-functional user interface for both online and offline applications is necessary.

PROJECT OUTCOME:

The project has four main outcomes:

- Existing SHERPA methodology markedly improved, made adaptable to various local contexts, and made accessible and freely available;
- Sustainability of selected housing projects objectively improved;
- SHERPA tool proven useful to trained housing practitioners and their respective organisations;
- Broad acceptance of SHERPA achieved within the housing community of practice.

PROJECT STATUS:

- Risk mapping activity was undertaken. The main risk identified was the limited uptake of the final tool given the fragmentation of the sustainability assessment tool market. The primary mitigation is SHERPA’s unique selling points of being free, easily accessible, and with the potential for building online community of practice around the methodology;
- Baseline test of project teams on sustainability consideration with regards to housing developments took place and was followed by a number of meetings with practitioners. Throughout the meetings the project and its objectives were introduced to the pilot teams to engage them in further discussion and promotion of the project;
- Version 1.0 was extensively tested during the meetings with the comments being recorded in real time. Based on the comments received, solutions for the issues raised were developed to be reflected in the next version.

FOOD SYSTEMS

Sustainable Food Systems

CALLS FOR PROPOSALS

Launch of the call: December 2016

The focus of the call was placed onto “tackling the food and nutrition challenge through multi-stakeholder collaboration - Adopting a systems approach to promote sustainability along the food value chain”.

The programme looked for projects that are aligned with the Sustainable Development Goals of the 2030 Agenda for Sustainable Development, in particular SDGs 2 and 12 as well as targets of other SDGs that are of relevance to sustainable food systems. Priority was given to project proposals that demonstrate that they respond to country and/or local needs and contribute to the objectives of the 10YFP.

SELECTED PROJECTS

The following projects were selected and will start implementation in the 3rd quarter of 2017:

Programme	Project title	Implementing Entity	Status as of 31.12.2016
 Sustainable Food Systems	Measurement and management of fruit and vegetable losses in the production stage in Chile	Food and Agriculture Organization of the United Nations	<i>selected - implementation to start in 2017</i>
	The Southern African Sustainable Seafood Initiative (SASSI): Safeguarding our seafood value chain in Southern Africa	WWF South Africa	<i>selected - implementation to start in 2017</i>
	Supporting Smallholders Towards Improved Livelihoods and Sustainable Production (Malaysia, Indonesia)	Roundtable on Sustainable Palm Oil (RSPO)	<i>selected - implementation to start in 2017</i>
	Whey recovery and valorization in Small and Medium Enterprises in the Argentine dairy basin through Public-Private Partnership	Fundacion Green Cross Argentina	<i>selected - implementation to start in 2017</i>

How to give to the 10YFP Trust Fund?

What is the Trust Fund of the 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP)?

The 10YFP Trust Fund is the principal means for collecting and allocating financial resources for 10YFP implementation, namely it is the key mechanism for contributing to the achievement of SDG 12 on *Ensuring Sustainable Consumption and Production Patterns*.

Stated in the 10YFP adopted text of Rio+20 (A/CONF.216/5) “*the objective of the Trust Fund will be to mobilise resources in a stable, sustained and predictable manner to develop sustainable consumption and production programmes in developing countries and countries with economies in transition, as appropriate, and to promote the transparent allocation of resources*”. The 10YFP Secretariat, at UN Environment Programme, administers the Trust Fund. The 10YFP Board oversees the Trust Fund to ensure neutrality, objectivity, transparency and accountability.

WHY CONTRIBUTE TO THE 10YFP TRUST FUND?

Contributions to the Trust Fund are recognised as:

- ✓ Supporting the implementation of SDG 12
- ✓ Enabling the 10YFP programmes to respond to national and regional priorities
- ✓ Enabling the replication and scaling-up of best practices to achieve Sustainable Consumption and Production (SCP)
- ✓ Demonstrating progress in the shift to SCP through common and measurable indicators

The Trust Fund processes ensure:

- ✓ Demand-driven support to the shift to SCP
- ✓ Neutrality, objectivity, transparency and accountability in the allocation of funds
- ✓ Quality assurance and technical assistance for project grantees throughout the project duration
- ✓ Value for money

Donors to the Trust Fund receive:

- ✓ The annual Trust Fund Report including an overview of progress for all funded projects
- ✓ Membership as a funding partner of the 10YFP and of the SCP community of practice
- ✓ Invitations to participate in 10YFP Executive meetings, as well as other regional and global activities
- ✓ Maximum donor visibility through acknowledgement of support with donor logo on the 10YFP website, Global SCP Clearinghouse and other communication materials

HOW TO GIVE TO THE 10YFP TRUST FUND?

- Contact the 10YFP Secretariat and indicate the pledge amount
- Review and acknowledge a letter of agreement (1 page) provided by the Secretariat²

Conditions:

Funds contributed to the 10YFP Trust Fund should be pledged and allocated in accordance with its conditions (more information [here](#)³). To ensure that the Trust Fund can fully support 10YFP implementation, meeting its original aims and the need of its stakeholders, financial resources may be allocated in different ways. Funds are allocated through calls for proposals or calls for expressions of interest within a 10YFP programme and are valid for the duration of the Trust Fund.

More information about guidelines on the calls for proposals selection process [here](#)⁴.

Contact: For further information or to make a pledge, please contact the 10YFP Secretariat:

Mr. Charles Arden-Clarke: charles.arden-clarke@unep.org

Cc: Ms. Katie Tuck: katie.tuck@unep.org, Tel : +33 (0) 1 44 37 14 74

² For pledges > 1 Million USD: a donor agreement will be required

³ http://spaces.scpclearinghouse.org/system/files/how_to_give_to_the_10yfp_trust_fund.pdf

⁴ http://www.scpclearinghouse.org/sites/default/files/10yfp_trust_fund_process_internal_guidelines_final.pdf

UN environment



10YFP Secretariat
UN Environment Programme
Email: 10yfp@unep.org

1 rue Miollis
Building VII
75015 Paris
France

www.scpclearinghouse.org



SCP Clearinghouse



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