What to post?

Cards to inspire are a great start.

Add your own photos and videos.

Tag your friends!

Did you know?
E-waste increased by 8% from 2014 to 2016 and was expected to rise by 17 percent by 2021.

Global clothing production has doubled in the past 15 years and 84% of all textile waste is sent to landfills.”

Click to access all visual assets on STUFF!
Ask yourself what you need and buy that will last longer, be used multiple times, and are intended to be in use for as long as possible before being remanufactured or recycled? #BeyondBuying

Buy better clothes, stay away from fast fashion that mass produces at the cost of environmental and human justice #FashionSlowdown

Video, here!

Refuse everyday products which cannot be reused #DitchDisposables

Click here to access our official Instagram! #AnatomyofAction