

10YFP SPP and CI-SCP Programmes - Working Group 4b in-person meeting on
Improving collaboration between sustainable public procurement,
sustainability labels and standards

Zurich, 27th of June 2017



Slide-deck overview

Introduction and updates from the organizers

- **ISEAL Alliance** – *Introduction to the working group on sustainable public procurement, private standards and ecolabels* > **slide 3**
- **UN Environment** – *Examples, experiences, and updates from the 10YFP SPP and CI-SCP programmes* > **slide 7**

Best Practice examples – tools, initiatives and resources by public procurers

- **European Commission DG Environment** - *The EU Ecolabel and SPP framework* > **slide 31**
- **German Development Agency (GIZ) and Engagement Global** – *The German Sustainability Compass for Public Procurers* > **slide 42**
- **Pussh Switzerland** - *Tools and Experiences from supporting SPP implementation in Switzerland* > **slide 56**
- **City of Zurich** – *Zurich’s achievements and commitments to implement SPP* > **slide 66**
- **US Environmental Protection Agency** - *EPA Recommendations of Standards & Ecolabels and the International Learning* > **slide 77**

Best Practice examples – tools initiatives and resources from ecolabels, standards and other organizations

- **Green Electronics Council** – *Bringing responsible procurement and end-of-life management of electronics to India* > **slide 89**
- **Good Environmental Choice Australia** – *New strategies and tools for the use of ecolabels* > **slide 96**
- **Forest Steward Ship Council** - *FSC’s support webpage on sustainable public procurement* > **slide 104**
- **International Learning Lab on Procurement and Human Rights** - *Introduction to the Learning Lab* > **slide 105**

For general enquiries, please contact davidh@isealalliance.org. For questions about specific presentations, please contact the presenters – details are provided at the end-slide of every presentation.

10YFP SPP & CI-SCP Working Group 4b – SPP and standards and ecolabels

‘Improving collaboration between sustainable public procurement and sustainability labels and standards’

*Working group to **act as a bridge** between procurement experts and standards & label owners*

- Build a network that brings together the public procurement and sustainability standards and ecolabel community
- Illustrate how ecolabels and sustainability standards have are used in SPP
- promote effective practices through demonstration of projects
- Identify new opportunities and challenges

WG activities to Date

Global state of affairs report

Buying for Tomorrow

Sustainable public procurement and the use of standards as a mechanism to scale-up implementation



Training module developed

Area on SCP Clearinghouse
(to be updated)

Guide to credibility for SPP

Regular newsletter

4 x in-person meetings

Training delivery/Twinning

Webinar series



SDGs and SPP

EU Directives

Deforestation

Comparison Tool

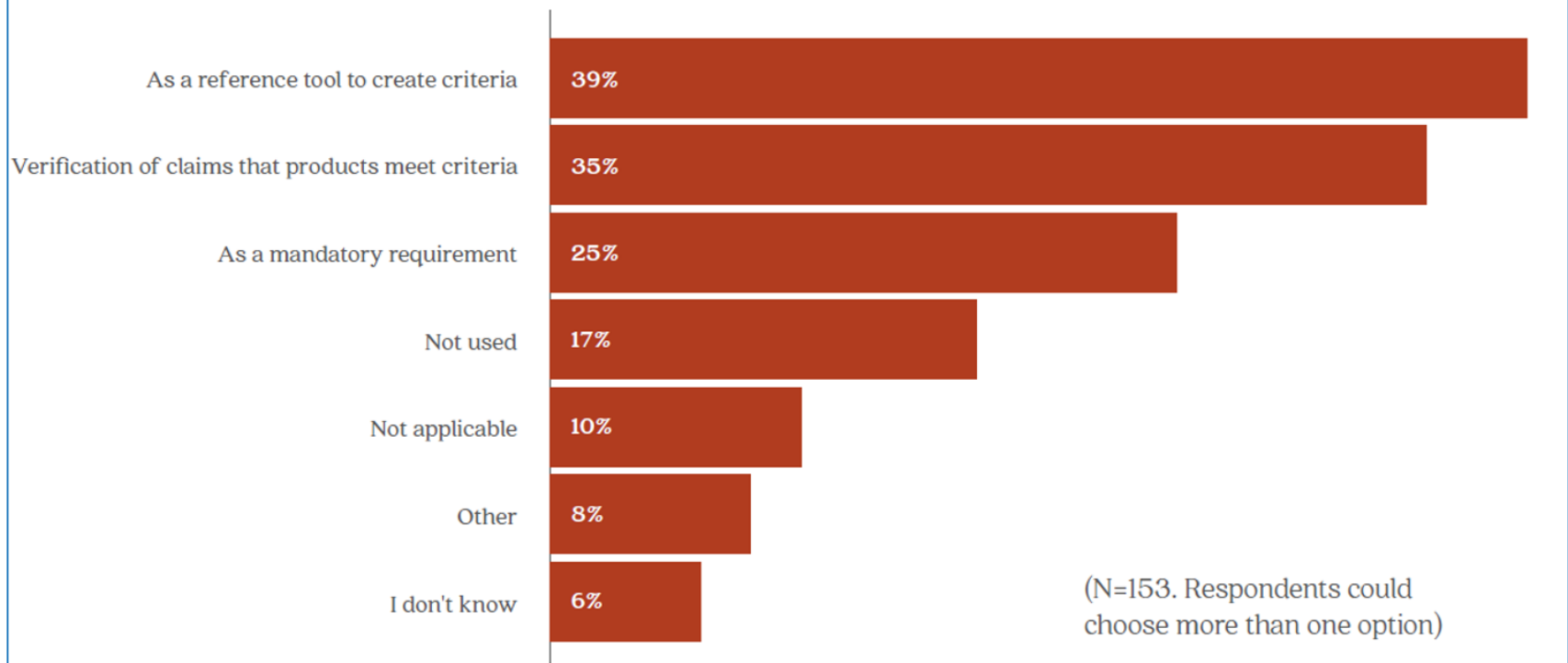
SPP and Claims

US EPA Guidelines

Sustainable Public Procurement, standards and ecolabels

- › Public spending a large section of the market for **increasing uptake of sustainably certified products**
- › Sustainability standards & labels a **valuable tool for procurers** in different ways

Figure 27: Uses of ecolabels, standards and certifications in SP



Sustainable Public Procurement, standards and ecolabels

- › SPP is a **direct way** for governments to **increase demand** for more sustainable products, goods and services
- › Equally important: how can governments increase the **supply and trade** of sustainable goods and services?
 - › important focus of ISEAL's broader government engagement work





SUSTAINABLE PUBLIC PROCUREMENT





The 10YFP SPP Programme

Working together to accelerate the shift to SPP

Objectives

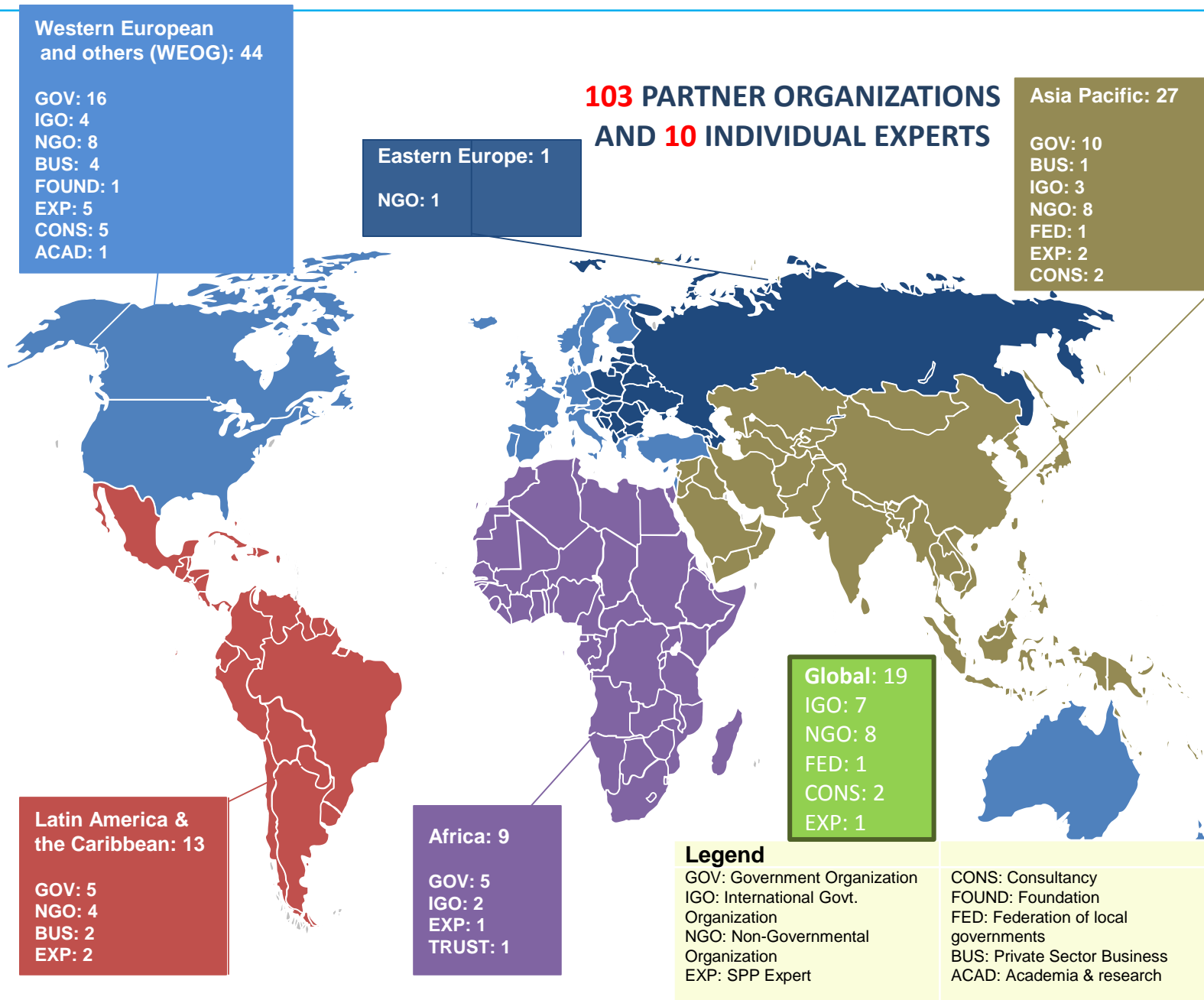
1. Build the case for SPP:

- improve knowledge on SPP and its effectiveness as a tool to promote greener economies and sustainable development;

2. Support the implementation of SPP on the ground:

- Better access to capacity building resources and improved coordination between SPP stakeholders.

Regional distribution of 10YFP SPP partners



Communication and outreach activities



Webinars

<https://www.youtube.com/user/SCPClearinghouse>

10YFP SPP newsletter

goo.gl/iRUWfz



SCP Clearinghouse website

www.scpclearinghouse.org

One click away from Sustainable Consumption and Production

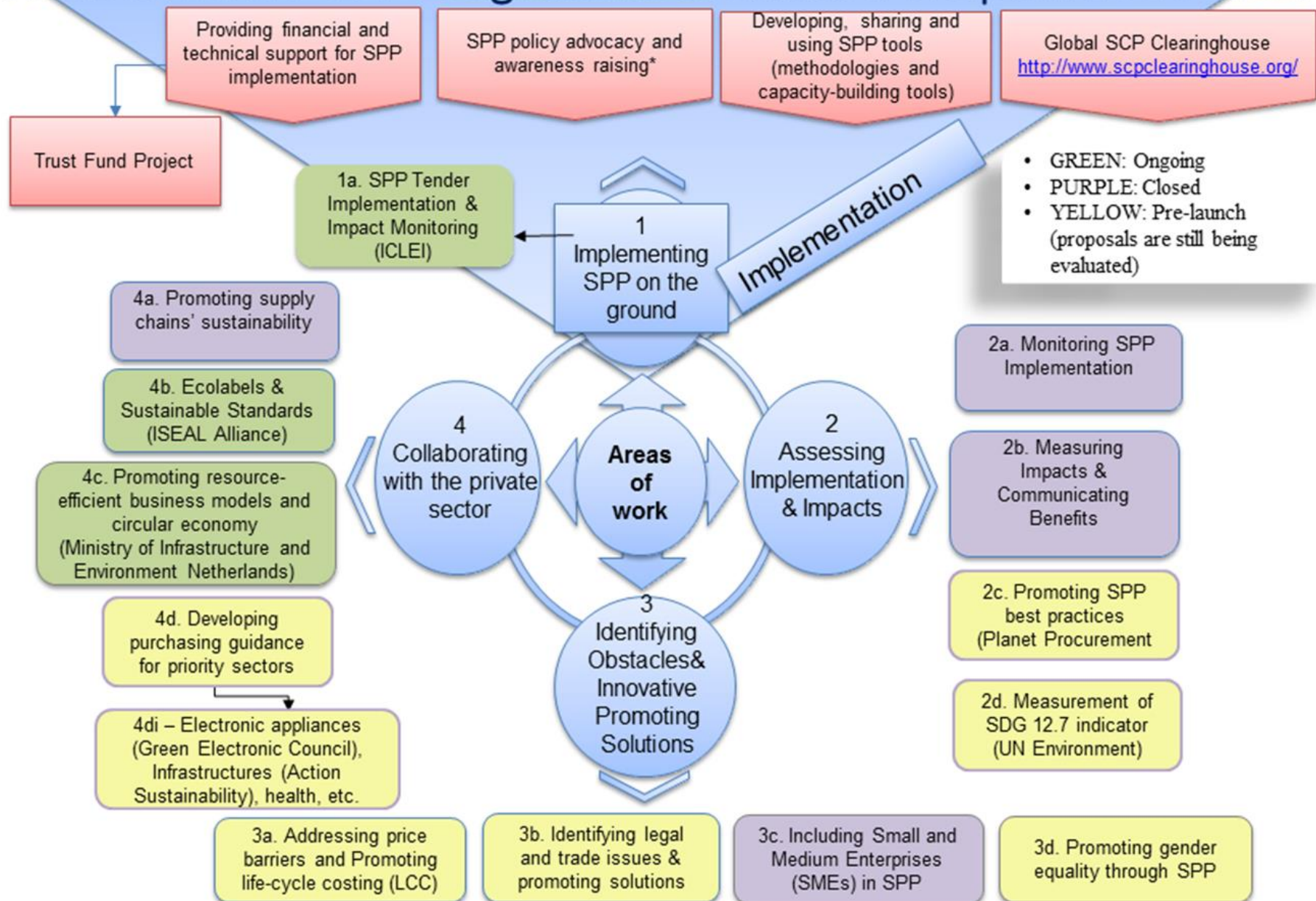
The first online platform dedicated to advancing SCP worldwide through information, knowledge sharing and cooperation.

- Online resource database
- Recent publications
- Webinars
- New partners
- News



In the **spotlight**

Revised 10YFP SPP Programme biennial work plan 2016-2017



Knowledge management, outreach and communication, cross-cutting research activities:
 Global Review on SPP, Global SCP Clearinghouse, websites and social networks, webinars, SPP Academic Network



2017 Global Review of Sustainable Public Procurement

Published in 2017 by
UN Environment (United Nations / intergovernmental organizations)

Type of document: Scientific, technical, research

This report examines the state of sustainable public procurement (SPP) policies and practices undertaken by national governments worldwide in the last five years. It is published in the framework of the 10YFP Sustainable Public Procurement Programme, which committed to conducting a regular review of the state of SPP implementation as part of its work plan. Building on the findings of the first edition of the Global Review published in 2013 and on research conducted between 2015 and 2016 among 41 national governments and more than 200 SPP stakeholders, the report aims to track the global progress of SPP and to deepen the collective understanding of the current barriers, needs, opportunities and innovations in SPP.

Available in: English

Choose a language ▼

Download

Share     

Share your SCP resource!

The release of this publication was made possible

SPP Team projects

PROGRAMME OBJECTIVES	PROJECTS	SCOPE
<p>Objective 1: Provide policy support and technical assistance to countries for the design and implementation of SPP/Ecolabelling policies</p>	SPP-EL	National and regional
	EaP- GREEN	National
	ASEAN+3 GPP	Regional
<p>Objective 2: Promote worldwide implementation of SPP through increased cooperation between key stakeholders and a better understanding of its potential benefits and impacts.</p>	10YFP SPP Programme	Global



Assisting 16 governments through the UN Environment Sustainable Public Procurement and Eco-labelling & EaP- GREEN Project Countries (2013-2017)



Sustainable Public Procurement and Eco-labelling

MAIN OBJECTIVES

Assist countries in implementing sustainable public procurement policies and ecolabelling and achieve synergies between these two instruments.

1) Support Public Procurement

- conduct an overall assessment through the use of UNEP's tools and resources, including legal framework reviews, prioritization exercises and market readiness analysis, development of policies and action plans on sustainable public procurement and ecolabelling
- implementation of action plans at the national level, development of procurement manuals and guidelines
- Product prioritisation and sustainable criteria development

2) Support Companies (specially SMEs)

- Capacity building sessions and technical assistance to the private sector

3) Strengthen national eco-labels system

Sustainable Public Procurement and Eco-label in Brazil

Steering Committee

MDIC, MMA and MP

MINISTÉRIO DA
INDÚSTRIA, COMÉRCIO EXTERIOR
E SERVIÇOS



MINISTÉRIO DO
MEIO AMBIENTE



MINISTÉRIO DO
PLANEJAMENTO,
DESENVOLVIMENTO E GESTÃO



Sustainable Public Procurement and Eco-label in Brazil

DELIVERY

2013

- ✓ I Workshop – Steering Committee and Project Kick-off

2014

- ✓ Paper Legal Framework for SPP and Ecolabel in Brazil
- ✓ II Workshop – Dialogue with external control bodies

2015

- ✓ III Workshop – Sustainability Criteria
- ✓ “Sectorial assessment on goods and services: cleaning products, IT and furniture”
- ✓ “Paper Brazil – Recommendations for Sustainable Public Procurement and Ecolabel in Brazil”

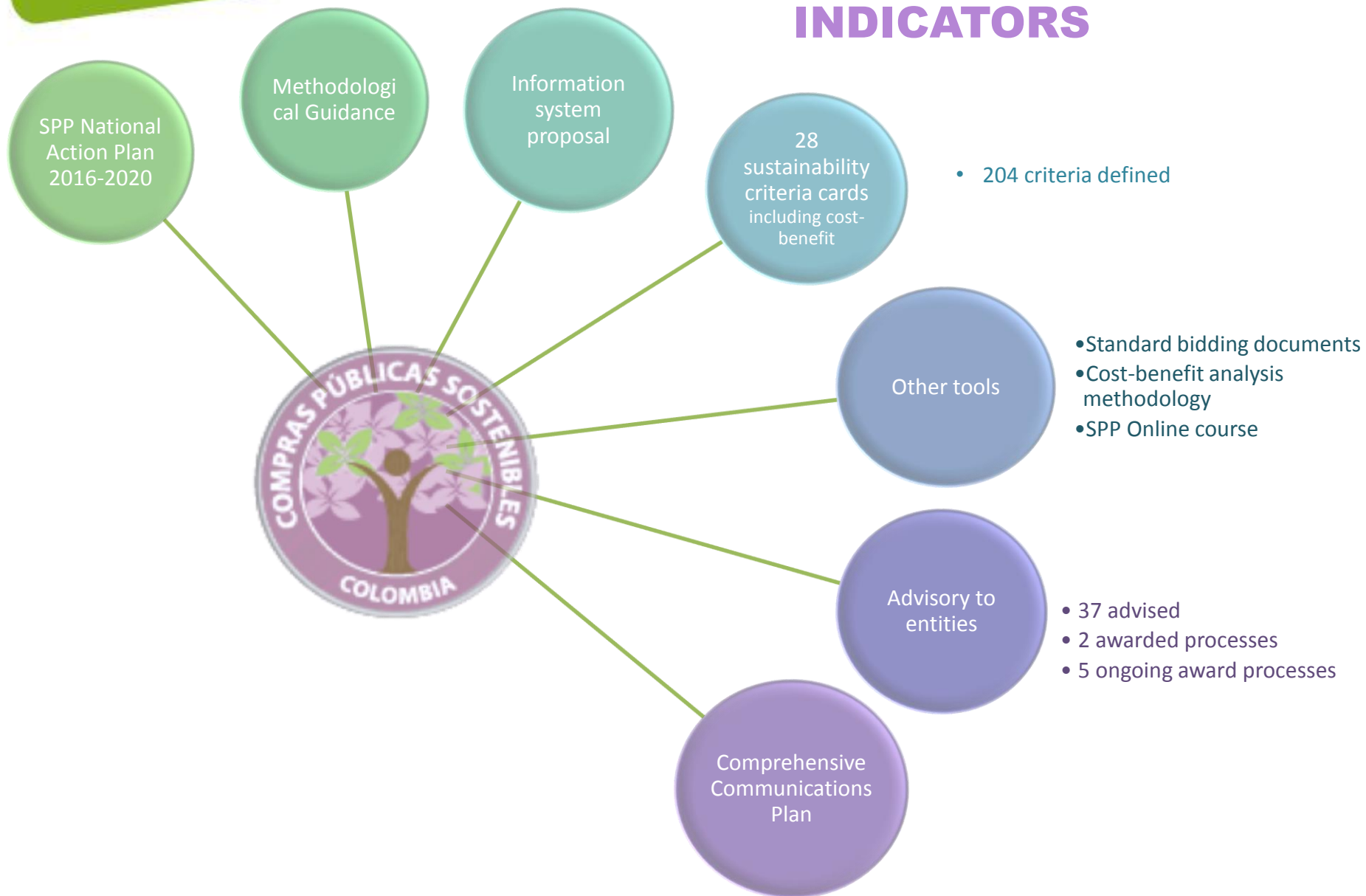
2016

- ✓ Steering Committee Meeting
- ✓ IV Workshop – Consultation Key Stakeholders Paper Brazil
- ✓ Methodology for sustainability criteria development for Public Procurement (and validation with the Sustainability Area at Ministry of Planning)

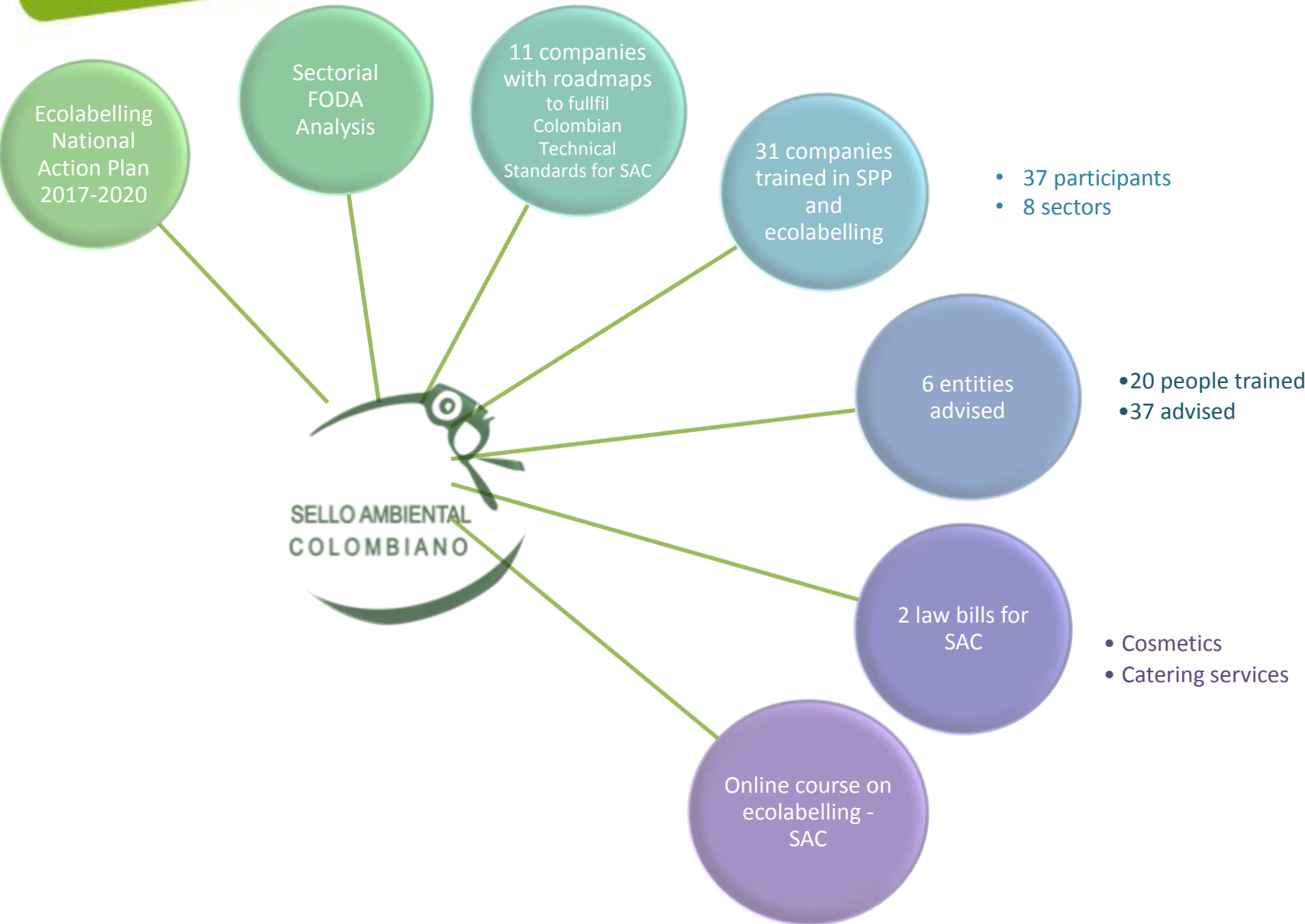
2017

- SWOT analysis on Ecolabels in Brazil
- Training to SMEs on ecolabels and sustainability criteria
- Training to public officers on Sustainable Public Procurement, criteria and use of ecolabels
- Incorporate sustainability criteria in public tenders
- Final workshop

COLOMBIA SPEL PROJECT SUCCESS INDICATORS



SUCCESS INDICATORS



Conclusions

The *2016 Global Review* highlights how SPP is becoming a widespread practice

SP activities are on the rise in all types of organizations – including local governments, non-profits and private sector companies, both large and small

Successful SPP requires a solid policy foundation, top-level leadership support and excellence in implementation.

Still considerable work to be done before sustainability considerations become regular criteria within bid specifications and contracts

Conclusions

Some national governments are shifting their SPP policies towards strategic procurement policies - where sustainability is one of several "pillars" or goals.

SPP goes beyond "picking greener products" and encompasses activities at every step of the procurement cycle

SDGs and target 12.7 provides an opportunity to formulate a more standard definition and articulation of SPP practices and measures that will help in measuring progress and encourage adoption.

Transforming sustainable production and consumption patterns will require collaboration among all stakeholders along the supply chain.



Thanks!

Farid Yaker, Programme Officer / UN Environment / DTIE
farid.yaker@unep.org

**Sign up to the 10YFP SPP Programme by writing to
10yfpspp@unep.org**



Co-Leads: German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety; the Indonesian Ministry of Environment and Forestry; and Consumers International



Federal Ministry for the
Environment, Nature Conservation,
Building and Nuclear Safety



Ministry of Environment and Forestry
Republic of Indonesia

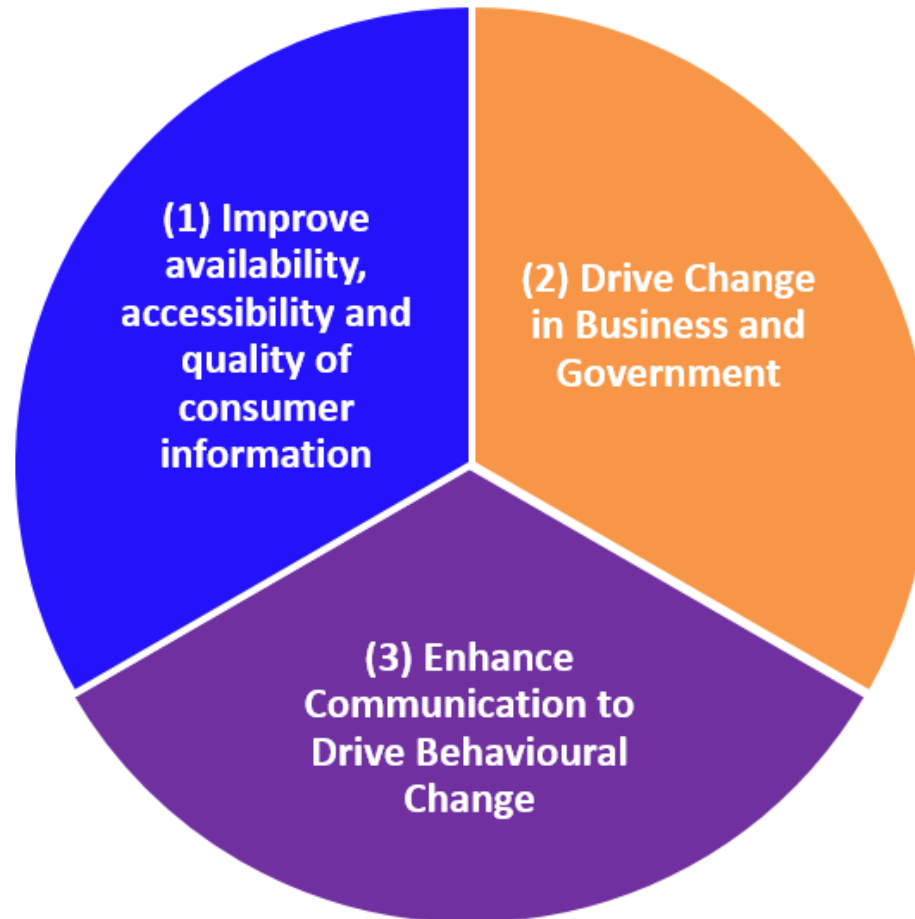


**CONSUMERS
INTERNATIONAL**

Multi-stakeholder Advisory Committee (MAC) of 20; over 60 partners.



Goal: Support the provision of quality information on goods and services, and effective strategies to engage consumers in sustainable consumption.



Method: implementing and supporting projects; identifying and encouraging policies; undertaking research; and providing collaboration platform.



**Consumer
Information**
PROGRAMME

Guidelines for Providing Product Sustainability Information

A Navigator for Making Reliable Claims



Objectives

- **Improve the reliability of consumer information for sustainable consumption** through international consensus
- **Set a common ground of minimum requirements** to remove the potential for greenwashing
- **Actively encourage** organizations to take **leadership** and communicate quality information in a useful manner to consumers
- Offer a tool to address...

Sustainable Development Goal 12

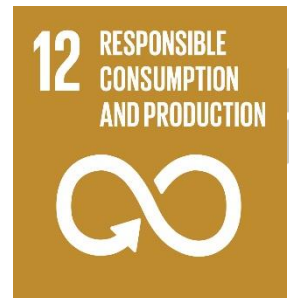
Ensure sustainable consumption and production patterns

Target 12.8

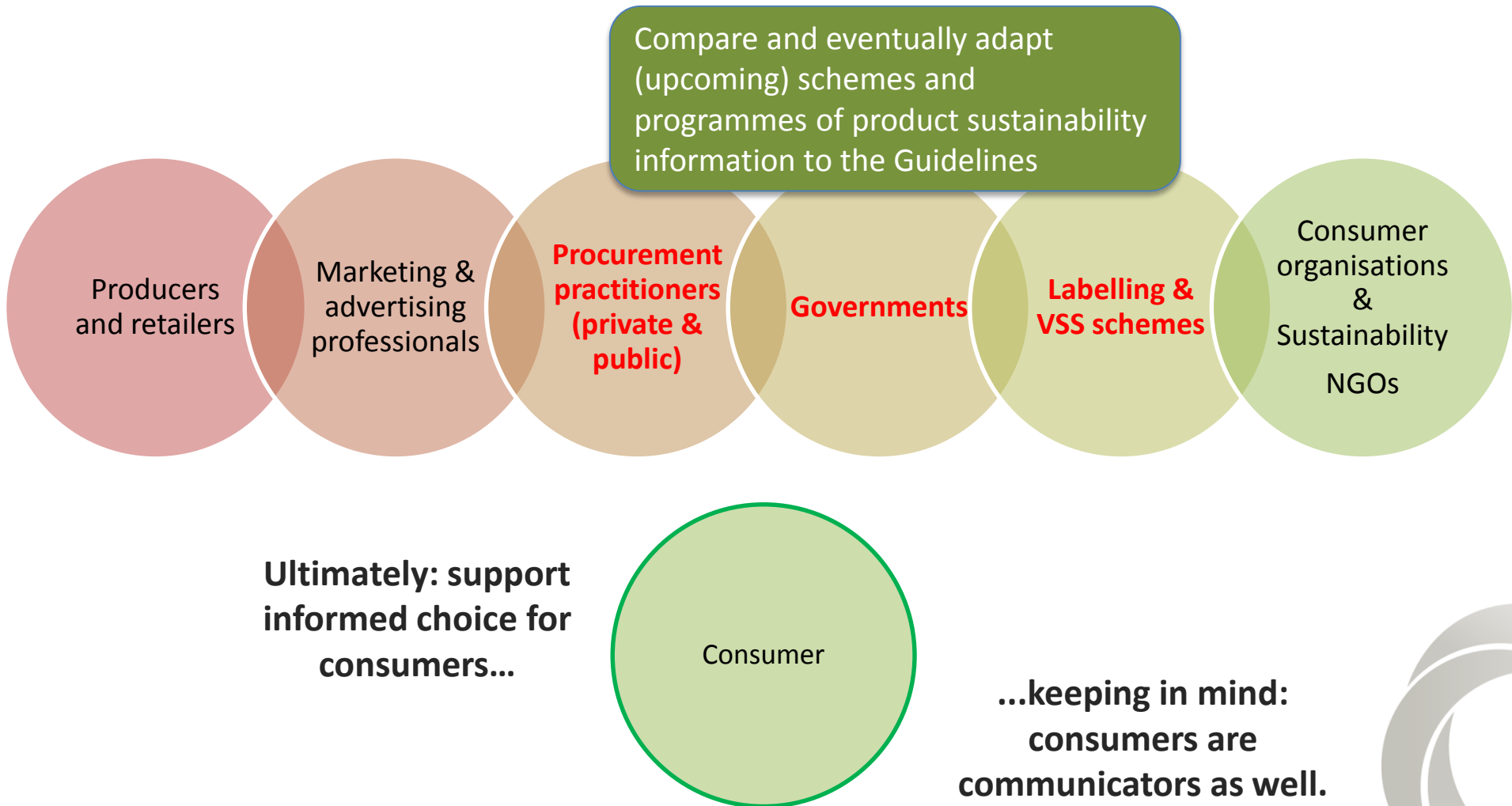
By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature



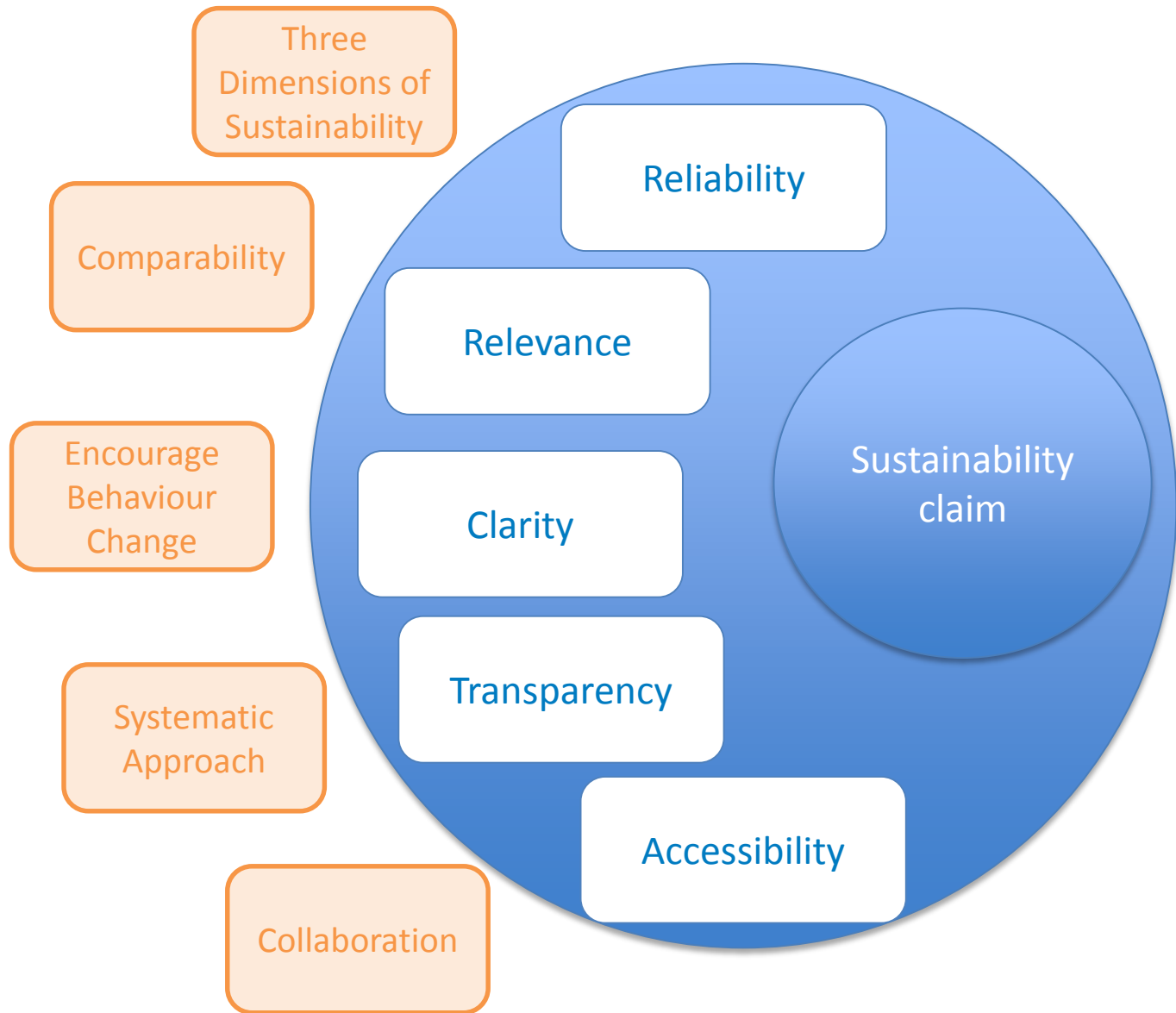
THE GLOBAL GOALS
For Sustainable Development



Target audience



Fundamental principles & aspirational principles



Road testing in 2017

- Objective to ensure the Guidelines are **actionable** and to **test applicability** of provisions **over regions, sectors and target groups**
- Aim also to build a **library of case studies** from different regions and sectors
- **Assess** how existing claims & product sustainability information schemes meet the Guidelines' principles to improve the way they communicate
- Non-disclosure
- Become part of an **expert community** to **exchange good practices** and **lessons learned**

To learn more, email ciscp@unep.org or sign up to our newsletter at <http://www.scpclearinghouse.org/consumer-information-scp>





**Consumer
Information**
PROGRAMME

Thank you!

Sign up to our newsletter and/or become a partner
by emailing:

CISCP@unep.org

To learn more about the 10YFP:

unep.org/10yfp

www.scpclearinghouse.org

10YFP Secretariat email: 10yfp@unep.org

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EU Green Public Procurement & EU Ecolabel

Kristine Dorosko
European Commission, DG ENV
Policy Officer at the Sustainable Production, Products &
Consumption Unit

What is GPP and EU Ecolabel?





Public Procurement Reform – Labels

Under the 2004 Directives:

- Ecolabels = source to define the requirements for a green product in a tender
- Authorities obliged to clearly set out the individual requirements underlying the Ecolabel
- Labels could be used as a means of proof, making it easier for suppliers to prove they have a green product and for procurers to verify this
- Possibility to provide equivalent means of proof (e.g. technical reports)



Procurement Reform – Labels

Under the 2014 Directives (Art 43):

- Intention to make life easier for procurers
- Authorities **can require a specific label** as means of proof provided that all the following conditions are met:
 - ✓ the requirements (criteria) must be linked to the subject matter and appropriate to define characteristics of the works, supplies or services that are the subject matter of the contract;
 - ✓ be based on objectively verifiable and non-discriminatory criteria;
 - ✓ open and transparent adoption procedure;
 - ✓ the label must be accessible to all interested parties (also non EU);
 - ✓ label requirements are set by a third party over which the economic operator applying for the label cannot exercise a decisive influence.

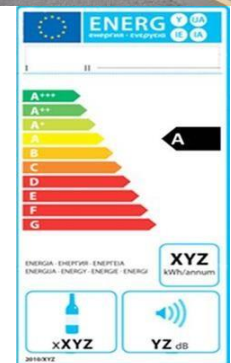
BUT!

Equivalent labels must be accepted

Possibility to provide equivalent means of proof under certain conditions, more difficult than in the past

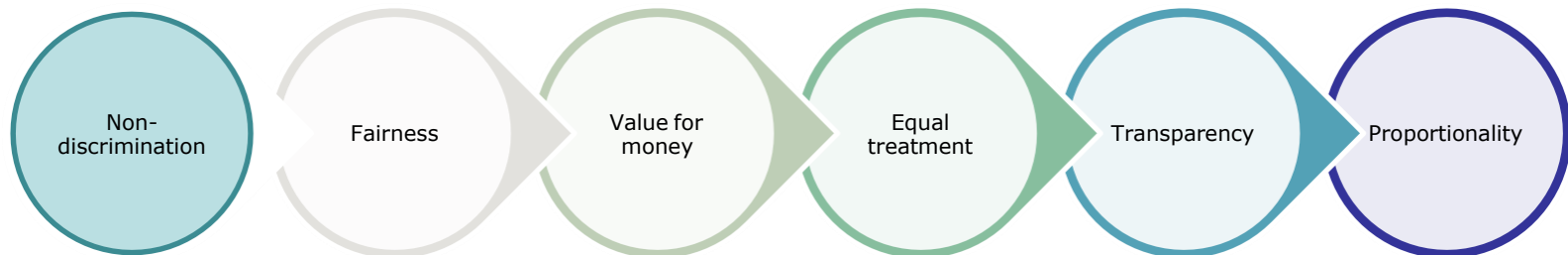
GPP is voluntary...with some exceptions

- Energy Star Regulation (2008): obligation to buy office equipment at least as efficient as Energy Star
- Clean Vehicles Directive (2009): obligation to buy environmental friendly vehicles (looking at least at CO₂, PM₁₀, NO_x and NMHC) – **under revision**
- Energy Efficiency Directive (2012): in principle obligation to purchase energy efficient buildings and equipment of the highest energy labelling class.



EU GPP and the EU Ecolabel

- Close cooperation within DG Environment and with JRC
- Criteria for both tools are developed in parallel when relevant (e.g. IT Equipment, Furniture, Textiles)
- GPP work plan adapted to Ecolabel work plan, but not all product groups of interest for both tools





EU GPP and the EU Ecolabel

- EU GPP criteria usually simplified version of Ecolabel criteria
- GPP specifics added (selection criteria, award criteria, contract performance clauses, remanufacturing)
- EU GPP criteria formulated so that EU Ecolabel products are meeting technical specifications, thus increased incentive for companies to get the EU Ecolabel
- GPP criteria are not including social requirements (new Buying Social Guide 2018 - updated according to new directive)

Two levels of criteria

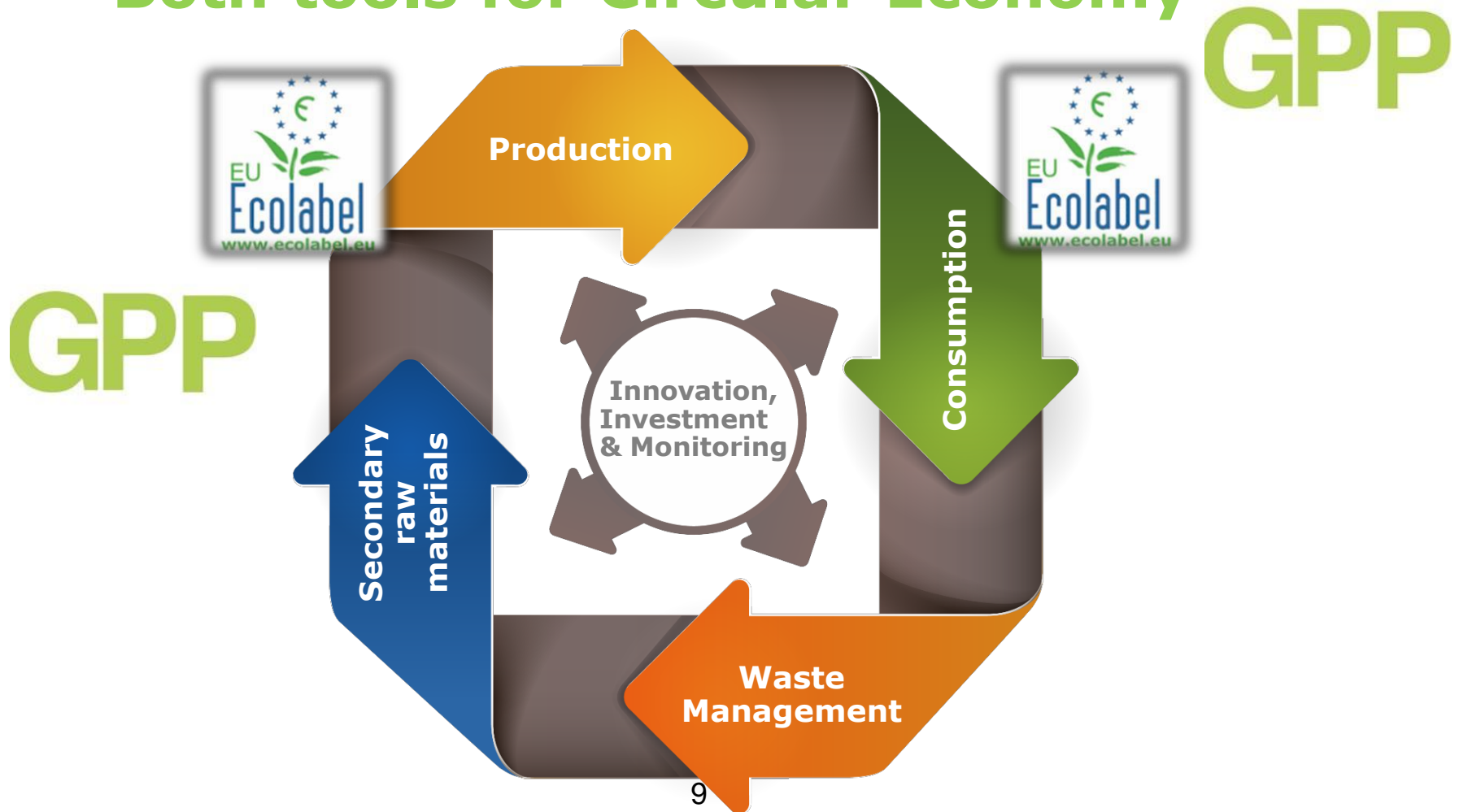
Core criteria:

- Aim at addressing the key environmental impacts
- Require minimum additional verification effort or cost increases.

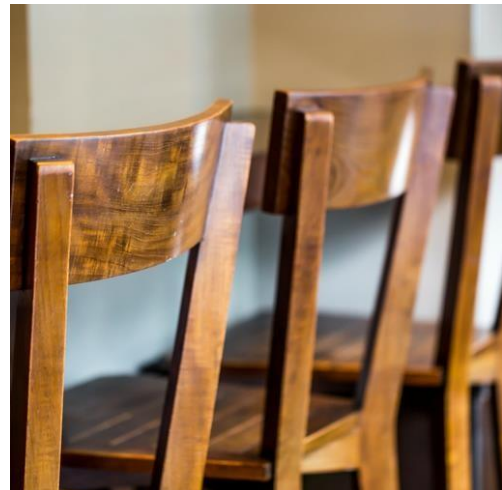
Comprehensive criteria:

- Aim at purchasing the best environmental products available on the market, +- in line with the EU Ecolabel requirements
- Possibly requiring additional verification efforts or a slight increase in cost compared to other products with the same functionality.

Both tools for Circular Economy



Interconnections with private labels



INFORMATIONSVERANSTALTUNG

**DAS EU UMWELTZEICHEN FÜR
MÖBEL UND FUSSBODENBELÄGE
AUS HOLZ, KORK UND BAMBUS**

ANFORDERUNGEN, VORTEILE,
ANTRAGSTELLUNG UND
ZEICHENNUTZUNG

Am 10 Juli 2017
In der RAL gGmbH in Bonn



Questions? Please contact:

- kristine.dorosko@europa.eu (EU Ecolabel)
- robert.kaukewitsch@ec.europa.eu (GPP)

GPP webpage: <http://ec.europa.eu/environment/gp>

SUSTAINABILITY COMPASS

FOSTERING SUSTAINABLE PROCUREMENT IN THE PUBLIC SECTOR

27th June 2017

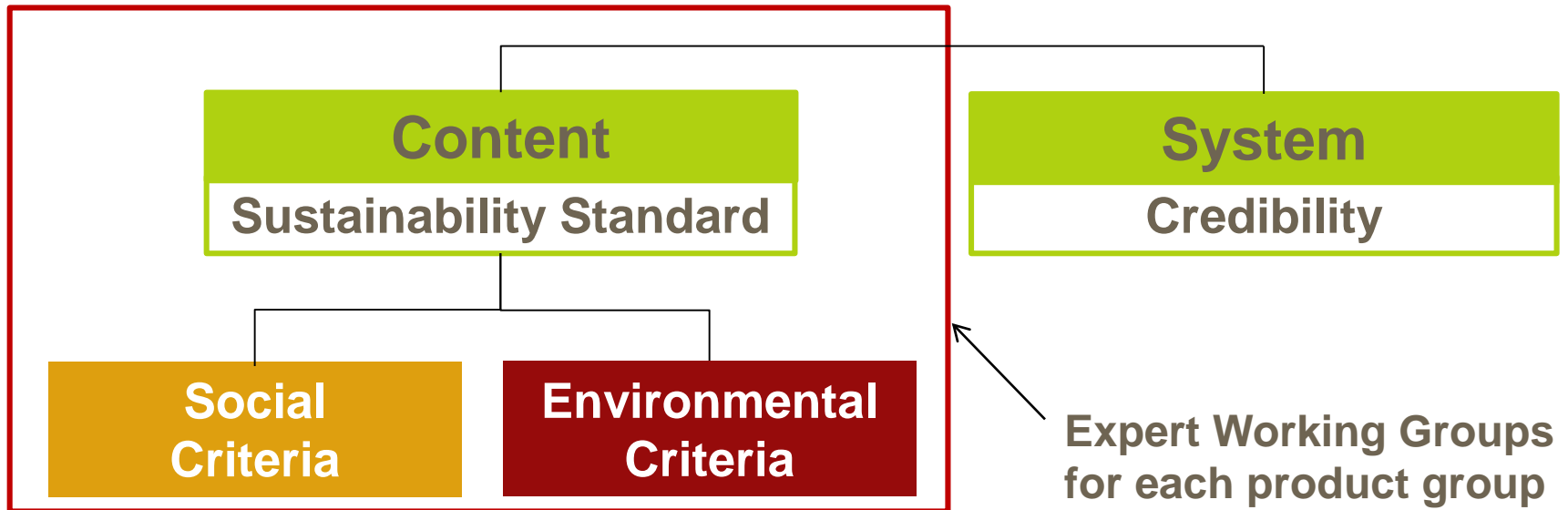


About

- **Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH** is a service provider in the field of international cooperation for sustainable development
- **Sustainability Compass** was developed by GIZ in cooperation with Engagement Global gGmbH on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ)
- **Sustainability Standards Comparison Tool (SSCT)**, integrated in the website to allow procurement officers to find and compare trustworthy labels corresponding to their requirements, was developed by GIZ on behalf of BMZ in cooperation with the International Trade Center (ITC) and ISEAL Alliance

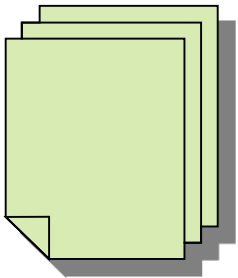
About

- SSCT is a methodology to analyse and compare social and environmental standards regarding the standardsystem and the social as well as environmental requirements of a standard



About

- Sustainability criteria are developed for each product group in expert working groups referring to international conventions, standards, etc.
- System criteria are developed once for all product groups



International
Conventions



~ 200 Experts from the
public and private
sector, academia and
civil society



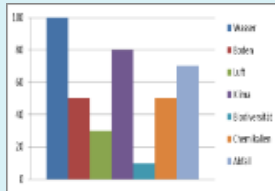
Specialised
Institutions



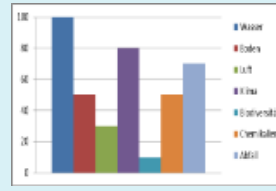
Standard
Organisations

Sustainability Standards Comparison Tool
Methodology to analyse and compare sustainability standards

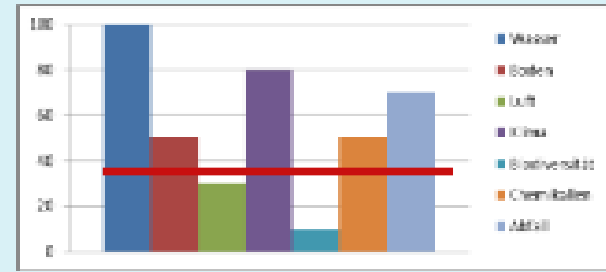
Sustainability Compass
(public sector, procurement officers)



Expertentool
(standard organisations, private sector)



Siegelklarheit.de
(private consumers)



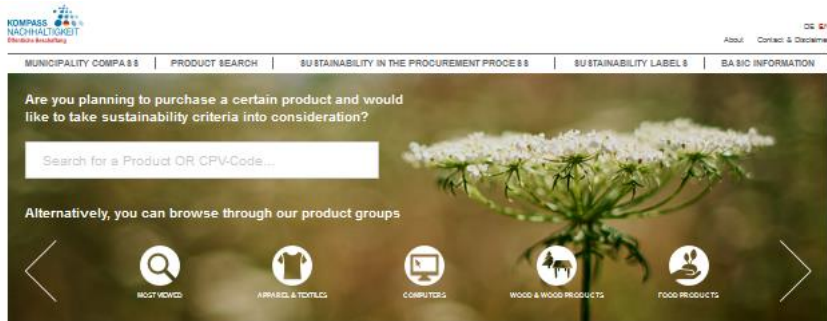
Definition of minimum requirements by the German Federal Government

Analysis via SSCT methodology

UN ITC Database



Data collection and verification by standard organisations



The Sustainability Compass

➔ Product search, also by CPV-Code

Welcome

The Sustainability Compass provides substantial information on sustainable public procurement.

➔ Comprehensive Information on Sustainable Public Procurement

The Sustainability Compass is an evolving project. Visit us on a regular basis to find out about recently released product groups, sustainability labels or potential suppliers for certified products. Would you like to be listed as a supplier of certified products? Please contact [info\(at\)kompass-nachhaltigkeit.de](mailto:info(at)kompass-nachhaltigkeit.de)

How can I integrate sustainability into the procurement process?

Sustainable procurement can help you make more cost-saving, solution-oriented and energy- and resource-efficient purchases.

LEARN MORE

➔ Integration of sustainability aspects in all phases of a tendering process



➔ Sustainability Standards Comparison Tool

How can municipalities introduce sustainable procurement?

The Sustainability Compass for municipalities offers various services for...

Why sustainable procurement?

By integrating social and environmental criteria in procurement processes, buyers can contribute to their organisation's sustainability strategy and at the same time...

➔ Special service for municipalities

implemented by



and



with



On behalf of



in cooperation with



Legal framework in Germany

- ➔ Implementation of **EU-Directive 2014/24/EU** into national law in April 2016, which allows the inclusion of social and environmentally friendly standards and regulates their relevance to price.
- ➔ Many **federal states** can decide individually, which standards they want to implement. Currently the most innovative states are North Rhine-Westphalia, Lower Saxony and Schleswig Holstein.
- ➔ **Municipalities** can either institutionalize sustainable public procurement, e.g. by implementing city council resolutions and directives or they can follow a demand based path
- ➔ Some examples: fair trade coffee, flowers, industrial clothing, cobblestone, computers and office equipment

Municipality Compass



➔ A service for procurement officers in municipalities

Im Kommunalen Kompass finden Sie Informationen und Ausschreibungsbeispiele für Ihren individuellen, nachhaltigen Beschaffungsprozess.



➔ Select the federal state



➔ Product search



➔ Dates for trainings and events

MUNICIPALITY COMPASS | PRODUCT SEARCH | SUSTAINABILITY IN THE PROCUREMENT PROCESS | SUSTAINABILITY LABELS | BASIC INFORMATION

Municipality Compass

Nordrhein-Westfalen



Hier finden Sie Praxisbeispiele, Textbausteine und Kriterien für das von Ihnen zu beschaffende Produkt, angepasst an die gesetzlichen Rahmenbedingungen in Ihrem Bundesland.

Für folgende Produkte oder Serviceleistungen gibt es derzeit Praxisbeispiele.



Bekleidung & Textilien

- [Arbeitsbekleidung](#)
- [Hemden](#)
- [Hosen](#)
- [Schutz- und Sicherheitskleidung](#)
- [T-Shirts](#)
- [Westen](#)



Lebensmittel

- [Kaffee](#)
- [Schokolade](#)
- [Tee](#)
- [Zucker](#)



Mobilität

- [Kraftfahrzeuge](#)



Papier

- [Druckpapier](#)
- [Fotokopierpapier](#)



Holz & Holzprodukte

- [Schulmöbel](#)

➔ Available tender documents

Das von Ihnen gesuchte Produkt ist in Nordrhein-Westfalen noch nicht dabei?

Schauen Sie nach, ob in anderen Bundesländern bereits Praxisbeispiele vorliegen.

Most viewed: [T-Shirts](#) [Printing Paper](#) [Portable computers](#)

Suche nach Produkt ODER CPV-Code...

Welche Rahmenbedingungen können Sie in Ihrem Bundesland nutzen ?

Erfahren Sie, inwieweit Sie nach den Gesetzen in Nordrhein-Westfalen soziale und ökologische Kriterien in Vergaben einbinden können. Welche Stadtratsbeschlüsse, Dienstanweisungen und Richtlinien gibt es in Kommunen in Nordrhein-Westfalen? Hier können Sie sich informieren.

MEHR ERFAHREN

➔ Information on legal framework for federal states

MUNICIPALITY COMPARIS | PRODUCT SEARCH | SUSTAINABILITY IN THE PROCUREMENT PROCESS | SUSTAINABILITY LABELS | BA SIC INFORMATION

Nordrhein-Westfalen

Arbeitsbekleidung

CPV-Code 18113000-4




Leistungsbeschreibung in der Praxis

In den folgenden Angaben werden soziale und ökologische Kriterien vorgeschlagen, die Sie in ihre Vergabeunterlagen aufnehmen können. Es wird angegeben, wie Sie diese Kriterien einsetzen können. Dabei wurden die rechtlichen Rahmenbedingungen Ihres Bundeslandes berücksichtigt. Es werden nur Kriterien genannt, zu denen uns Anbieter bekannt sind, die diese erfüllen können.

Wir möchten Sie darauf aufmerksam machen, dass es sich bei diesen Angaben um Hinweise handelt, wie Sie einen nachhaltigen Beschaffungsprozess ausrichten können. Wir bemühen uns um möglichst große Aktualität und erstellen die Angaben nach bestem Wissen. Dennoch sind die die Angaben verwendenden kommunalen Stellen selbst verantwortlich für eine rechtssichere Vergabe.


Welche Kriterien kann ich in Nordrhein-Westfalen für dieses Produkt setzen?	—
Soziale Kriterien	+
Welche Kriterien haben Kommunen in Nordrhein-Westfalen bereits verwendet?	+

Wer kennt sich mit diesem Produkt besonders gut aus?




Antonia Merföhring, Entwicklungspolitisches Netzwerk Sachsen
 Expert for: Textilien
 Phone 0049 351 49233 61
 Email antikauf@einewelt-sachsen.de


Ansprechpartnerin für Sachsen



Christian Wimberger, Christliche Initiative Romero e.V.
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Johanna Finke, Christliche Initiative Romero e.V.
 Expert for: Textilien
 Phone 0049 251 895 03
 Email finke@ci-romero.de



Marie-Luise Lämmle, FEM/NET e.V.

- ➔ Technical specifications
- ➔ Relevant legislation for each federal state
- ➔ Examples of technical specifications

- ➔ Experts for this product

Best practice cases 1 - City of Dortmund

- ➔ Joint project by the city of Dortmund and CIR
- ➔ Incorporation of ecological and social criteria in tender processes
- ➔ Centralization and standardization of public procurement processes led to more efficiency
- ➔ Tender for industrial clothing - contract was awarded to bidder with products, which were either a member of the fair wear foundation or certified through Fairtrade Certified Cotton



Best practice cases 2 - City of Bonn

- ➔ Joint project with FEMNET e.V. to procure fair industrial and protective clothing
- ➔ Incorporation of ecological and social criteria in tender processes
- ➔ Pre-Commercial Procurement (PCP) and market analysis
- ➔ Final contract was awarded to a bidder, who offered the products at a slightly higher rate, but due to the weighting of technical specification criteria, received the highest number of points.

Next steps on Kompass Nachhaltigkeit and Sustainability Compass:

- Promotion
- Extension of lists of potential suppliers
- Productgroups:
 - Mobile phones
 - Leather
- Alternative means of proof for social and environmental criteria
- More international information on [sustainability-compass.com](https://www.sustainability-compass.com)

Questions?



sustainability-compass.com

Contact:

Max Mangold,
max.mangold@giz.de

Felicitas Schuldes,
Felicitas.schuldes@engagement-global.de
Ann-Kathrin Voge,
ann-kathrin.voge@engagement-global.de

Durchgeführt von



und



mit Ihrer



Im Auftrag des



In Kooperation mit



Kompass Nachhaltigkeit Schweiz

Working Group 4b of the UNEP 10YFP Program;
ISEAL Conference
Zürich, 22.06.2017

Eva Hirsiger, Pusch



Pusch – Swiss Foundation for Practical Environmental Protection



- > Active for the environment since 2000
- > 27 employees in Zurich; 53 environmental teachers
- > Target groups: municipalities, schools and new: companies
- > Energy & climate; biodiversity; resources & procurement



Pusch and sustainable public procurement

- > Courses for municipal employees:
 - > General workshops about sustainable public procurement
 - > issue-specific e.g.: e-mobility, sustainable construction of school-buildings
- > Conferences: „How companies benefit from a sustainable public procurement.“
 - > Pusch-Magazine: Thema Umwelt
- > Political commitment, revision of the procurement law
- > Small campaigns: sustainable bed linen for hospitals and home for elderly
- > Procurement guidelines for schools and daycare facilities for children
- > Studie «Potenzial einer ökologischen öffentlichen Beschaffung in der Schweiz»
- > Labelinfo.ch

Kompass Nachhaltigkeit starting position



- > Since 2016 co-project lead:
 - > Öbu (the sustainable business network in Switzerland) – part for small and medium-sized enterprises
 - > Pusch – public procurement
- > Kompass Nachhaltigkeit currently in the possession of Swiss State Secretariat for Economic Affairs SECO → Financing till end of 2017
- > Annual costs at the moment: about 200'000.-

Beim Einkaufen sparen? Reputationsrisiken minimieren? Und dabei die Umwelt schonen?

Wie dies geht und vieles mehr erfahren Sie hier.



Fortfahren



Fortfahren



Die Plattform Kompass Nachhaltigkeit unterstützt Unternehmen und öffentliche Beschaffer dabei, soziale und ökologische Kriterien besser in ihre Beschaffungsprozesse zu integrieren. Die Plattform bietet Orientierung und praktische Unterstützung in Form von Merkblättern zur Beschaffung verschiedener Produktgruppen, Hintergrundinformationen, und Praxisbeispielen aus Unternehmen und Gemeinden in der Schweiz.

Die Plattform wird durch das Staatssekretariat für Wirtschaft SECO finanziert. Pusch - Praktischer Umweltschutz - ist verantwortlich für den Kompass für die öffentliche Beschaffung. öbu - Verband für nachhaltiges Wirtschaften - ist verantwortlich für den Kompass für privatwirtschaftliche Beschaffung.

öbu



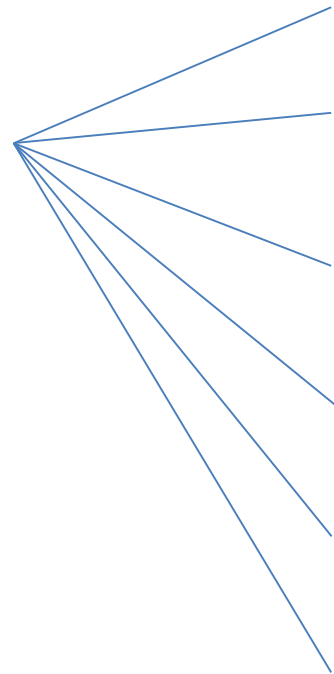
Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Eidgenössisches Departement für
Wirtschaft, Bildung und Forschung WBF
Staatssekretariat für Wirtschaft SECO

Relaunch Kompass Nachhaltigkeit

„tools“ on KOMPASS NACHHALTIGKEIT

Municipality-
needs



Product-specific factsheets

Best-Practice examples, incl.
Tender documents

Examples of community-directives on
sustainable procurement

Helpline

Event-Agenda / Newsletter

General information about public
procurement and sustainability

Textilien

Merkblatt Nachhaltige Beschaffung



Bei der Beschaffung von Mode- und Textilprodukten besteht die Gefahr, dass ein Unternehmen mit einem unzureichenden nachhaltigen Beschaffungsmanagement zu Verletzungen grundlegender Menschen- und Arbeitsrechte und zu Umweltverschmutzung bei der Herstellung des Produkts beiträgt. Die nachhaltige Beschaffung hilft, von NGOs angemahnte Sorgfaltspflichten wahrzunehmen und so Reputationsrisiken zu reduzieren.

Vorteile einer nachhaltigen Beschaffung von Textilien

- Bessere Arbeitsbedingungen in der Textilproduktion
- Effizienzgewinne und Umweltschutz durch Einsparung von Ressourcen, Energie und Wasser
- Gesundheitsschutz von ArbeiterInnen und Verbraucher durch die eingeschränkte Verwendung von giftigen Chemikalien
- Wahrnehmung der Vorbildfunktion als öffentliche Institution und Verhinderung von negativer Presse

Hotspots im Lebenszyklus

Ökologische und soziale Herausforderungen bestehen auf verschiedenen Stufen des Lebenszyklus:

- **Rohstoff:** Im Bereich der Baumwollproduktion sind Kinderarbeit, gesundheitsschädigende Arbeitsbedingungen und ungenügende Entlohnung häufig anzutreffende soziale Missstände. Pestizide werden oft unsachgemäss gehandhabt zum Schaden von Mensch und Umwelt. Weitere ökologische Hotspots sind der hohe Wasserverbrauch, Verschmutzung von Agrarland und Grundwasser durch den Einsatz von Pestizid und Dünger sowie hoher Energieverbrauch. Andere Rohstoffe können ähnliche Herausforderungen mit sich bringen, die Hotspots variieren jedoch je nach Rohstoff und Produktionsland.
- **Herstellung:** Niedrige Entlohnung, ungesetzliche Überstunden und mangelnde Versammlungs- und Vereinigungsfreiheit sind bekannte Hotspots in der Textilverarbeitung und Herstellung von Bekleidung. Sie sind auch in europäischen Produktionsbetrieben anzutreffen. Ökologische Hotspots liegen insbesondere in der Färbung und Veredelung und entstehen durch die Verwendung von toxischen Chemikalien ohne sachgerechte Umweltmanagement, was häufig zu Wasserverschmutzung führt.
- **Nutzung:** Bei der Nutzung kann ineffizientes Waschen, Trocknen und Bügeln aufgrund des hohen Ressourcenverbrauchs zu Umweltbelastungen führen.





Die zehn meistgesuchten Labels (10 Treffer)

<p>Coop Naturaplan Gütesiegel der Firma Coop für Lebensmittel aus biologischer Landwirtschaft</p>	<p>Migros Bio Gütesiegel der Firma Migros für Lebensmittel aus biologischer Landwirtschaft</p>	<p>Fairtrade Max Havelaar Gütesiegel der Max Havelaar Stiftung für fair gehandelte Produkte</p>	<p>Knospe Bio Suisse Gütesiegel der Bio-Suisse für Lebensmittel aus biologischer Landwirtschaft</p>	<p>Aus der Region. Für die Region. Gütesiegel der Migros für regional produzierte Nahrungsmittel</p>
<p>Coop Naturafarm Gütesiegel der Firma</p>	<p>ASC Gütesiegel des</p>	<p>Heidi Gütesiegel der Firma Migros für Milch- und</p>	<p>Pro Specie Rara Gütesiegel der Stiftung ProSpecieRara für</p>	<p>AOP/GUB Gütesiegel der Schweizerischen</p>

Labelinfo.ch and procurement

- > Label platform with currently about 150 labels
- > Exists since > 12 years
- > Target group:
 - > Main focus on private consumer
 - > New: professional procurers (20%)
- > Link on Kompass Nachhaltigkeit
- > Information of the most important labels on the product-specific factsheets
- > Rating of food-labels in 2014
- > Currently: planning of a textile-label rating with GIZ

Next steps

- > Develop the missing product-specific factsheets
- > New Focus on tender documents:
 - > Text modules to integrate sustainability criteria in tenders
- > Coordinated procurement and procurement shop like e.g. à la ÖBS Vorarlberg
- > Financing for 2018!

Zurich's achievements and commitments to implement SPP

Sonja Gehrig
Scientific adviser
City of Zurich
Environmental and Health Protection Service



Stadt Zürich

Umwelt- und Gesundheitsschutz

Zurich's path towards a 2000 Watt society

2008: People's referendum with 76% «yes»-votes

- Reduction of the primary energy consumption to **2000 Watt** pc
- Reduction of the **CO₂-emissions to 1 ton** pc and year, until 2050
- Priority for **energy efficiency** and **renewable energies**
- No new nuclear power plants



2003: Building with 100% recycling concrete

City of Zurich as pioneer, PPP



Stadt Zürich

Umwelt- und Gesundheitsschutz

Zurich's achievements and commitments on SPP
27 June 2017, Sonja Gehrig
Page 3

Zurich's Guidelines and Code of Conduct

2007: General principles and strategy for sustainable procurement

> Good practice, economic, social and ecological balance

2010: Guidelines for fair procurement adopted

2014: Guidelines adopted on how to implement environmentally friendly procurement

2016: Code of conduct:

- 1) Zurich wants to ensure sustainable procurement
- 2) Contracting partners guarantee compliance with the ILO core labour standards
- 3) City of Zurich may check compliance
- 4) Consequences of non-compliance





Natural Stones

Additional requirements

2008 Natural stones only from CH or Europe

2010 New requirements for natural stones

1) declaration of origin

2) If from outside Europe also

- certificate recognising ILO core labour standards
- external social audit
- traceability

Increased controls

- controls of construction sites in Zurich: traceability and certificates

Form for
declaration
of origin

Code of conduct
and contract

Traceability and
construction
site control



Organic Cotton

2009 Police shirts

2010 Care centres' polo shirts, sweatshirts, trousers
mix fabrics (polo/sweatshirts also fair trade)

2017 Bus/tram drivers' shirts, polo shirts



Good practice examples and their impacts

Example	Impacts	Scale of impact	Standards, labels
Recycling Concrete	<ul style="list-style-type: none"> - Less energy - Lower costs - Less landfills - Preserve gravel resources & landscapes (quarries) 	<ul style="list-style-type: none"> - Local (costs) - Regional (landfills) - National to international (quarries, gravel mining) 	<ul style="list-style-type: none"> - Same national standards as for concrete made from fresh gravel
Natural stones	<ul style="list-style-type: none"> - CO₂ (transport distance) - Value creation in CH - Less energy and lower costs for recycled stones - Social responsibility: ILO core labour standards 	<ul style="list-style-type: none"> - Local to global - National / Europe - National - International (Asia) 	<ul style="list-style-type: none"> - If from outside Europe - SA 8000 - BSCI - ETI Base Code - Xertifix + CoC - Fair Stone Standard + CoC
Organic cotton	<ul style="list-style-type: none"> - Water consumption - Soil fertility, pesticides, herbicides - Work condition > migration 	<ul style="list-style-type: none"> - International (prod. country) - International (prod. country) - International > national 	<ul style="list-style-type: none"> - GOTS - Bio-Max Havelaar - bioRe - Demeter - etc.

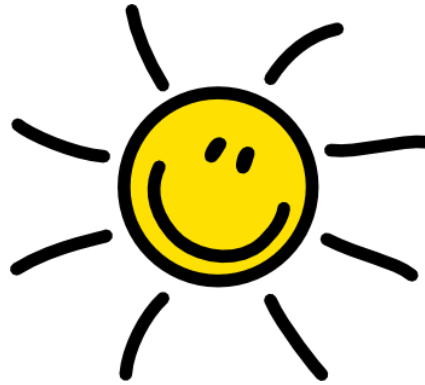
Conclusions (1)

- SPP is possible and economically acceptable
But: No verification on the production site
- Expertise and standards/labels important
 - Which are the main challenges and how can they be compared?
 - i.e. living wage in a third-party country
 - How to implement in the submission process?
 - Which standards are reliable?
 - Which mandatory criteria should and could be asked?
 - Which award criteria should be asked?

Conclusions (2)

- Network & internal lobbying
- Personal commitment and persuasion
- Good examples and recognition as motivators
- Improvements / next steps
 - Reporting & controlling
 - More specific goals & requirements
- Challenges
 - Higher costs
 - Availability (i.e. organic fabrics)

Thank you!



City of Zurich
Environmental and Health Protection Service
sonja.gehrig@zuerich.ch





US EPA RECOMMENDATIONS OF STANDARDS & ECOLABELS FOR FEDERAL PROCUREMENT

UNEP SPPP WG4b
June 2017



THE US FEDERAL FOOTPRINT



- The US federal government:
 - Spent **\$450 billion** on goods and services in FY13
 - Spends **\$74 billion annually** on IT equipment and services
 - Spends **\$3.5 billion annually** to provide energy to its facilities
 - Owns/leases **630,000 vehicles** worldwide
 - Manages or owns nearly **1 of every 5 acres** in the U.S.









CONTEXT: FEDERAL GREEN PURCHASING REQUIREMENTS

To the extent practicable & applicable, products/services purchased by feds must meet the following:

Mandated by name in statutes

 (Farm Security & Rural Investment Act)		 CPG (RCRA)	 (Energy Policy Act 2005)	 (Energy Policy Act 2005 & EISA)
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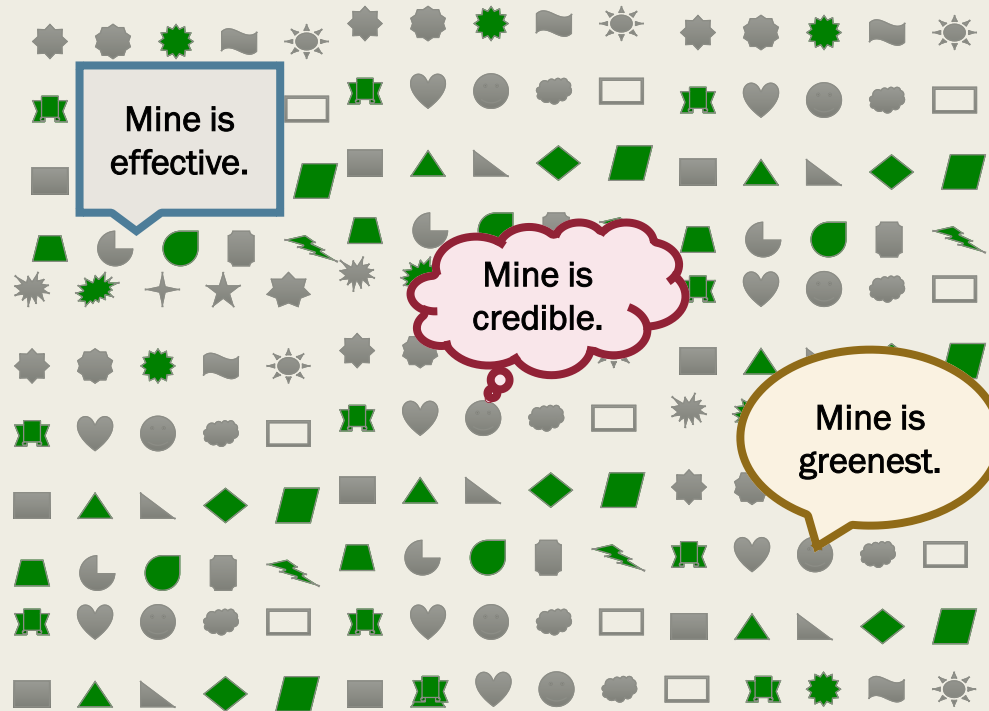
AND

<p>Other EPA programs to help meet fed purchasing reqs</p>     <p>(48 CFR 23.703)</p>	OR	<p>EPA recommended non-federal standards/labels/specs (NTTAA and OMB A-119)</p> <p>Based on assessment and use by other feds <u>OR</u> EPA Guidelines assessment</p>
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<https://sftool.gov/greenprocurement>



AN INCREASINGLY COMPLEX MARKETPLACE OF MESSAGING –



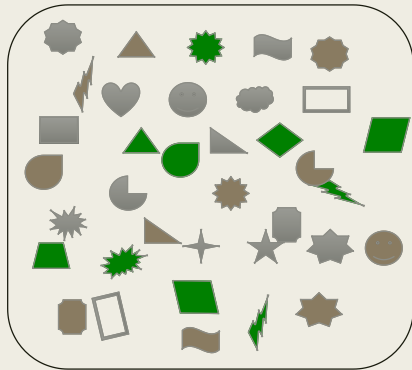
...AND IT'S A GOOD PROBLEM TO HAVE!



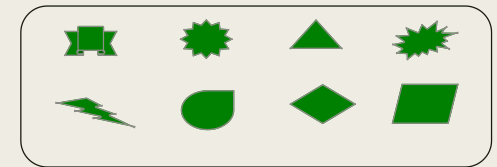
APPROACH: EPA RECOMMENDATIONS

Leveling the Playing Field & Bringing Clarity to the Marketplace

Global Marketplace
400+



EPA Recommended
Standards & Ecolabels



Independent Assessment
1) Based on review and use
by another federal agency
(currently DOE or GSA PBS)

OR

2) assessment per multi-
stakeholder developed

EPA GUIDELINES

EPA GUIDELINES FOR ASSESSING ENVIRONMENTAL PERFORMANCE STANDARDS AND ECOLABELS



Section I - Standard Development Process

- Assessment Criteria & Example Sources of Evidence

Section II - Environmental Effectiveness

- Assessment Criteria & Example Sources of Evidence

Section III - Conformity Assessment Procedures

- Assessment Criteria & Example Sources of Evidence

Section IV - Ecolabel Program Management

- Assessment Criteria & Example Sources of Evidence

FLOORING, FURNITURE, & PAINTS/COATINGS – THE GUIDELINES PILOT APPLICANT COMMUNITY



- Approximately 20 organizations submitted ~50 standards/certifications/ecolabels for assessment
 - *Component-specific (wood, textiles) and finished product standards*
 - *Sector-specific standards (NSF 140-Carpet) and standards applicable to multiple product types (Cradle to Cradle)*
 - *Multi-impact/lifecycle stage and single-impact/lifecycle stage*
 - *Programs with certification integrated (GreenSeal), open to others that are accredited (BIFMA), and many other models*

HIERARCHY OF PREFERENCE



- **1st : Effective multi-attribute standards and ecolabels for which EPA has been able to confirm the availability of a competent certification body**
- **2nd : Effective multi-attribute standards and ecolabels for which EPA has NOT been able to confirm the availability of a competent certification body**
- **3rd : Effective/relevant single attribute / single material standards and ecolabels**
- ***PLUS specifications to fill gaps in standards...***

EPA RECOMMENDATIONS OF NON-FEDERAL STANDARDS & ECOLABELS



epa.gov/greenerproducts

PURCHASE CATEGORIES COVERED IN EPA'S RECOMMENDATIONS OF STANDARDS AND ECOLABELS



CAFETERIA

- TAKE-OUT SERVICE: Containers, Cutlery, Dishware
- COMMERCIAL DISHWASHER DETERGENT

CONSTRUCTION

- ADHESIVES
- CARPET
- CEILING TILES-ACOUSTICAL
- FIBERBOARD, GYPSUM PANELS, AND WALLBOARD
- FLOORING: Tile, Resilient, and other Non-Carpet
- INSULATION
- INTERIOR LATEX PAINT

GROUNDS/ LANDSCAPING

- DEICER

CUSTODIAL

- CLEANERS: Carpet, Glass, and Multipurpose
- FLOOR CARE
- HAND SOAP
- TOILET TISSUE
- TOWELS- PAPER
- WASTEBASKET LINERS (24" X 33" or smaller)

ELECTRONICS

- COMPUTERS
- IMAGING EQUIPMENT
- TELEVISIONS

OFFICE/ FURNITURE

- COPY PAPER
- FURNITURE

IMPLEMENTING VIA MODEL CONTRACT LANGUAGE TARGETING 'BEST IN CLASS' CONTRACTS



- At the **master contract level**, calls on offerors to provide products meeting standards/ecolabels to the maximum extent possible.
- At the **purchase order level**, federal buyers are required to purchase products meeting standards/ecolabels unless an exception applies (price, performance or delivery)



FEEDBACK? QUESTIONS?

EPA's "Sustainable Marketplace: Greener Products & Services":

<http://www.epa.gov/greenerproducts>

Green Procurement Compilation: <https://sftool.gov/greenprocurement>

U.S. policy and information resources on standards:

<http://standards.gov>

Alison Kinn Bennett – Kinn.Alison@epa.gov 202-564-8859

Development of End-of-Life Management Capacity Building Criteria for an India IT Products Sustainability Standard

Melanie Bower
EPEAT Program Director

Background on GEC and EPEAT

- The Green Electronics Council collaborates to achieve a world in which only sustainable IT products are designed, manufactured, and purchased
- We are best known as managers of EPEAT, the leading global eco-label for ICT products
- EPEAT's success has been driven by large scale institutional purchasers
- Currently expanding our focus beyond environmental issues
 - Purchaser Guidance on Addressing Social Impacts in ICT supply chains to be published in November 2017
- “India Project” aims to adapt EPEAT to local context in an emerging economy

EPEAT Criteria and Electronics End of Life

- Standards used in EPEAT are product standards, developed through a voluntary consensus process
- Criteria cover the lifecycle of electronics products including production, use, and end of life as well as “corporate” criteria
- End of Life requirements must be met in every country where products are registered
- To meet end of life requirements, manufacturers (brands) must:
 - Provide take back service for devices
 - Use certified electronics recyclers (R2, e-stewards) or ensure recyclers are handling equipment properly

Challenges with EPEAT Uptake in India

- Strong preference to use national eco-labels and Indian standards means Indian national government is unlikely to specify EPEAT in procurement
- End of life criteria are challenging to meet due to large informal processing sector
 - End of life criteria developed from a US/EU perspective
- EPEAT standards aren't tailored to Indian context

Informal sector processing used electronics in India
Photo credit: Verena Radulovic



GEC's approach in India

- GEC is developing end of life criteria that take into account the unique challenges in India
- Identifying gaps between existing policies and informal sector practices; addressing gaps through capacity building initiatives that could be incorporated into criteria for a standard
- Criteria will focus on capacity building of the informal sector and tie to the Sustainable Development Goals (SDGs)
 - Goal 5: Achieve gender equality and empower all women and girls
 - Goal 8: Promote inclusive and sustainable economic growth, employment and decent work for all
 - Goal 12: Ensure sustainable consumption and production patterns

GEC's approach in India

- Criteria will be developed through a multi-stakeholder process
 - Partnering with the Centre for Responsible Business and potentially an Indian government agency
- Once completed, criteria could be
 - incorporated into an Indian sustainability standard for ICT products;
 - incorporated into EPEAT to leverage products that are already registered
 - Used by brands to drive improvement in end of life practices



*Informal sector processing used electronics in India
Photo credit: Verena Radulovic*

Leveraging Indian End of Life Criteria in EPEAT

- Most major ICT brands have products that already meet EPEAT criteria
 - Over 4,500 products available in 36 countries
- Development of an Indian sustainability standard for ICT products would harmonize with existing criteria, to take advantage of EPEAT's footprint
- India-specific end of life criteria will enable use of electronics life cycle standards in India and create opportunities for purchasers to use standards in procurement



UNEP 10YFP SPP WG4B2 Meeting GECA Update:

Presented by Dr. Shaila Divakarla
Standards and Technical Manager
Good Environmental choice Australia (GECA)



About GECA

Australia's only national,
independent and not-for-profit
Type 1 Ecolabel



GECA standards coverage



*Winner of Top Trusted brand
Environmental Products category in
2015 &
One of top 50 trusted brands out of 500
nominated brands*



*Recommended list of
Specifications, Standards,
and Ecolabels for Federal
Purchasing*



ISO 20400

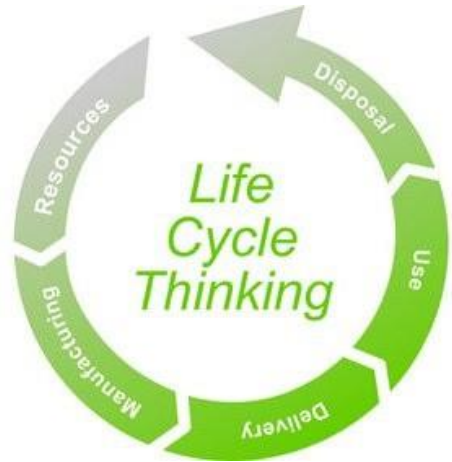


GECA was member of Australian mirror committee & Australia delegation to the ISO meetings

GECA also represented GEN and worked with ISEAL
The standard was released in April 2017

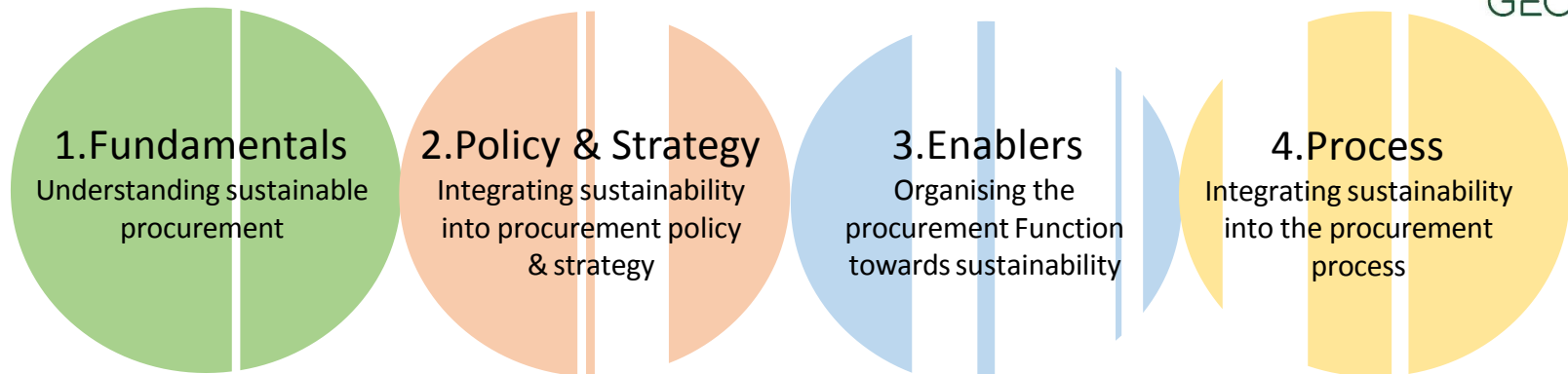


Social Responsibility – ISO26000
7 Core issues



Supply Chains Along Entire Life Cycle of Goods & Services

ISO 20400 & Role of Sustainability Labels



Finding information to establish requirements

- Criteria used by sustainability seals, labels & ecolabels
- Range of sustainability issues and life cycle stages
- Choose criteria of relevance to the organisation
- Specify the criteria that products must meet
- Alternatively specify particular labels/certifications

Evaluating that sustainability requirements are met

- Verification via evaluation procedure (ISO standards)
- valuation procedure activities (what and who)
- Cost of evaluation (what and who)
- Level of assurance/confidence
- **Third party certification-high confidence minimum effort**
- Accreditation of third parties
- Examples of evaluation for environmental requirements (ISO 14020 series)

GECA Positive Procurement Pledge



GECA is calling for organisations to...

Pledge It

Promote It

Prove It

...and we'll Support It!



Leveraging GENICES Network
 - fast track standards
 - cost effective overseas audits

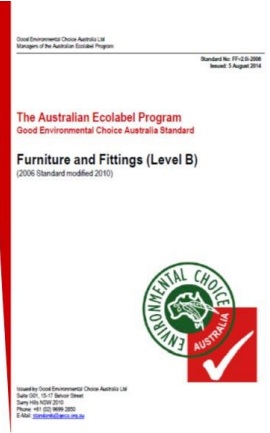
Greater alignment with related schemes



Circular Economy



From Environmental to Sustainability Performance



Materials Matrix Template

Primary	Secondary Activities		LIFE CYCLE SUPPLY CHAIN OF PRODUCT						
	Primary	Secondary	Resource Extraction	Production/ Manufacturing	Packaging	Transportation & Storage	Retail/ Installation	Use	End of life
Environmental	Input Side Flows Based on depletion of resources	Energy		2					
		Water		2					
		Land		2					
	Output Side Flows Based on production of pollutants	Greenhouse gas (CO ₂ e)		2					
		Other greenhouse gases		2					
		Acid equivalent		2					
		Other pollutants		2					
		Water loads		2					
		Other materials (plastics, etc.)		2					
		Other materials (metals, etc.)		2					
Social	Human Rights								
	Other policies including OHS		2	2					
	Fair Operating Practices								
	Community rights		2	2					
	Community relations								
Corporate Governance									
Environmental Governance									
Product/Process	Green Star	GECA	WBC	ABC	Green Star				
Product/Process	2	2	2	2	2				

End of Presentation



Dr Shaila Divakarla

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The Forest Stewardship Council and Public Procurement

ic.fsc.org/en/choosing-fsc/public-procurement

FSC's support webpage on sustainable public procurement provides information on:

- The power of public procurement in relation to sustainable development and the Sustainable Development Goals
- Practical advice for tenders and follow up
- Publication on the construction sector
- Publication on limits of Life Cycle Assessment and how (FSC) certification fills the (biodiversity) gap
- The EU legal framework for timber procurement
- Reference to several relevant national FSC web-pages



International Learning Lab

on Public Procurement and Human Rights

- **The Learning Lab is a network of** public procurement policy makers, procurement officers, NGOs, NHRIs, academics, and other relevant actors.
- The Learning Lab's global network is a **platform and mechanism for:**
 - Experience-sharing among procurement actors on approaches to integrating respect for human rights;
 - Generating knowledge about public procurement law and policy and human rights;
 - Producing and disseminating tools and guidance to build capacity to integrate human rights issues among procurement professionals; and
 - Promoting coherence between procurement and human rights in international and regional frameworks and initiatives.
- **Activities include:** research, producing reports and tools, engaging in advocacy, and convening workshops.



International Learning Lab
on Public Procurement and Human Rights

- Visit our website at www.hrprocurementlab.org
- For more information contact Nicole Vander Meulen at Nicole@icar.ngo