

2nd Global Conference of the One Planet (10YFP) Sustainable Food Systems (SFS) Programme

‘Good Food for People and the Planet, working together towards 2030’

February 7th, 2019

CALL TO ACTION

More than 150 SFS Programme members as well as further involved actors from all world regions, gathered in San José, Costa Rica, from February 5th through 7th, 2019, to strengthen multi-stakeholder action for the transformation to sustainable food systems. The aim was to trigger increased political commitment to design and implement enabling policies at all levels.

The 2nd global conference of the SFS Programme in Costa Rica focused on policies, actions and investments in sustainable production, reduction of food losses and waste, strengthening agrobiodiversity and shifting to sustainable diets to establish sustainable food systems. The conference provided a forum for active and vocal global and Latin American expert participation and delivered stronger Programme ownership in Latin America and among key partners from the rest of the world.

The conference participants recalled the Ministerial Declaration of the 2018 High-level Political Forum on Sustainable Development (HLPF), recognizing the One Planet network as an important implementation mechanism for the SDGs, and calling upon all stakeholders to adopt a sustainable food systems approach to promote sustainable consumption and production.

The conference aligned Programme partners and future action with the SDGs and CBD Aichi targets; aiming to mobilize action for delivery of SDG 2 and SDG 12 as well as Aichi targets 7 and 13 in particular.

The **objectives** of the conference were to:

- Take stock of progress since the 1st Global Conference of the SFS Programme in 2017 in South-Africa, taking into account its conclusions and identified areas for future work;
- Identify new food systems challenges;
- Offer a dialogue platform to share experiences, exchange ideas, propose concrete and innovative initiatives, and highlight relevant tools, approaches and good practices;
- Showcase concrete opportunities for responsible public and private investments in sustainable food systems, as a contribution towards the SDGs;
- Stimulate specific high-level commitments and pledges from governments, other food system stakeholders and resource partners.

The plenary sessions and break out groups of the conference identified **specific needs** with respect to the implementation of policies, coordinated multi-stakeholder initiatives and increased finance for the transformation to sustainable food systems. Among those needs, the following were prioritized:

- 1) To raise the political importance of sustainable food systems among public and private sector leaders, by making the business case: covering both the costs of inaction as well as viable alternatives, taking trade-offs into account, and promoting the value of metrics and data.
- 2) To make multi-stakeholder collaboration in favor of sustainable food systems work: promoting inclusive and particularly gender sensitive processes to strengthen a common vision and understanding that are conducive to trust building and capacity development.
- 3) To define actions to make food environments more conducive to sustainable and healthy diets, and identify who should deliver them.

In response to these identified needs, participants identified the following **priorities for collective work and multi-stakeholder action**, including:

- Evidence-based advocacy to promote context-specific and holistic policies including incentives and disincentives for sustainable consumption and production (labeling, taxes, subsidies, etc.).
- Produce metrics and data, and establish monitoring and evaluation mechanisms to assess these policies.
- Leverage the potential of public procurement to accelerate the shift towards more sustainable food systems.
- Promote behavioral change and consumer awareness through education and hands-on learning; focusing on school-aged children and youth as key agents of change.
- Encourage a shift towards healthier and more sustainable food environments together with private sector including SMEs, informal market actors and farmers.
- Foster partnerships among food system actors, especially public-private partnerships for more coherent and targeted actions.
- Allocate existing sources of finance and mobilize additional (public and private) investments for food systems transformation, particularly at local level (de-risking through blended finance, more aligned investments and grants).

Building on the outcomes of the Pretoria resolution of the first global conference of the SFS Programme, we call for all food system stakeholders to join forces in promoting nutrition-sensitive food systems policies that are good for people and the planet, preserving natural resources, and supporting livelihoods of both consumers and producers.

A set of **voluntary commitments** were made by actors at the conference, which will provide a foundation for future collective action for the transformation to sustainable food systems. These are included on pages 3-5, categorized under headings that represent the key thematic blocks of the conference.

Commitments towards sustainable food systems

Nota bene: commitments are categorized under headings that represent several of the key thematic blocks of the conference.

- **Enabling policy environments (5 commitments)**

Convenio de Cooperación Interinstitucional entre el Ministerio de Agricultura y Ganadería y el Ministerio de Ambiente y Energía para el desarrollo de fincas integrales CV-0xx-2018-AJ-MAG

[...] las partes suscribientes; convienen en firmar el presente Convenio de Cooperación con sujeción a las siguientes cláusulas:

Primera: Objetivos

Principal:

El objetivo del presente Convenio de Cooperación, es sumar esfuerzos institucionales, a fin de coordinar acciones que permitan desarrollar proyectos de fincas integrales o diversificadas donde se complementen los componentes agrícolas y pecuarios con los forestales en pro de la resiliencia y sostenibilidad de los sistemas de producción.

Secundarios:

1. Lograr que los proyectos de fincas integrales, produzcan alimentos, reduzcan la pobreza de manera sostenible, mientras se adaptan al cambiante clima, reduciendo la huella de carbono y la huella hídrica en fincas agropecuarias, principalmente de pequeños y medianos propietarios.
2. Lograr la coordinación de acciones concretas, según los programas y competencias de los diversos órganos de cada Ministerio en especial el Fondo Nacional de Financiamiento Forestal y la extensión agropecuaria que tiene a cargo el MAG.[...]

Environmental Seal of America (Colombia, Costa Rica and Mexico)

Los representantes de Colombia, Costa Rica y México que se encuentran participando en el desarrollo de las bases de operación del Sello Ambiental de América, se comprometen a trabajar en las reglas generales de operación de un etiquetado ambiental que asegure que los productos que comuniquen características ambientales específicas den información confiable, transparente y fácilmente identificable del consumidor.

Promoting Biodiversity for Resilient Food Systems (Food Forever initiative)

The Food Forever Initiative (FFI) commits to becoming an actor of change towards developing more sustainable food systems through our continuous efforts to put biodiversity at the core of the international agenda. To that end, we pledge to engage and educate decision-makers on the importance of conserving and using agricultural biodiversity, especially in those regions of the world where food security is most fragile. The Food Forever initiative will promote the following actions by stakeholder group: a series of dialogues around agrobiodiversity; challenge renowned and innovative chefs to cook with more diverse ingredients, to foster dialogue and discussion around the plate; and continue the dissemination of new knowledge, which can contribute to a more thoughtful and sensible international policy agenda around food, nutrition and biodiversity.

Food Waste education campaign "Save 1/3" (WWF)

WWF will support implementation of SDG 12.3 through a global food waste consumer education campaign named "[Save 1/3](#)". The campaign will spike during major celebrations around the world, such as Lunar New Year, Ramadan and Christmas, engaging five million people, with the support of at least 30 WWF offices and partners worldwide, by 2020.

Food System Actors Dialogue (The Federal Office for Agriculture of Switzerland, FOAG)

The Federal Office for Agriculture of Switzerland (FOAG) commits to support efforts towards implementing a dialogue between major actors of the food system at national level, with representatives from the public administration, private sector and civil society organisations, in order to identify and improve areas of common action and to promote more sustainable consumption and production patterns in the agro-food sector.

- ***Multi-stakeholder Partnerships (2 commitments)***

Pledge “Sustainable, healthy and Inclusive gastronomy” (Hivos, IFOAM, Ministry of Agriculture and Livestock of Costa Rica, Smaackmakers, WWF, The Crop Trust, Nordic Council of Ministers - Nordic Food Policy Lab, IFAD, IIED, Slow Food, International, FUNDECOOPERACION, FUCOGA, CACORE, ETHOS Mexico, MIGA, La Casa de Les Ningunes, Slow Food Ecuador, Slow Food Kenya, Back to the roots Consortium)

We, the parties collaborating in the SFS Programme Core Initiative on healthy, sustainable and inclusive gastronomy, commit to continue and expand the scope of our activities and our collaboration in a joint initiative that seeks to promote sustainable consumption and production patterns through gastronomy and the preservation of biodiversity and food cultures. Building blocks of the initiative include platforms to support multi-stakeholder action; awareness raising and capacity strengthening; and fostering innovation and entrepreneurship at all levels.

Strengthening the Food Systems Action Platform in Latin America (WEF and CIAT)

Moving from one-off pilot activities to large-scale initiatives that contribute to inclusive, sustainable, efficient and nutritious and healthy food systems requires actor alignment, scalable action and significant on-going impact. The World Economic Forum’s New Vision for Agriculture and the International Center for Tropical Agriculture (CIAT) commit to deepening our collaboration in Latin America through the Food Systems Action Platform to deliver food system innovation that meets the needs of consumers, producers, companies and society in ways respectful of the environment and aligned with the SDGs. Countries: Mexico, Colombia, Central America, Brazil.

- ***Financing and investment (1 commitment)***

Commitments that facilitate the transition to more sustainable global food systems are at the heart of IFAD's strategy moving forward (IFAD)

As part of IFAD's 11th replenishment, 25% of the Portfolio of Loans and Grants will be climate focussed. Additionally, 25% of projects should be gender transformational, with 50% of projects set to be nutrition sensitive. Commitments within ASAP are equally ambitious. These include mitigating 80 million tonnes of CO2 emissions, an additional 1 million hectares of land to be managed under climate-resilient practices and increasing the resilience of 8 million smallholders by 2020.

Research (2 commitments)

Education, Research and Extension for SFS (Agribusiness School from Tecnológico, Costa Rica)

Our department pledges to promote SFS through:

1. The Coordination of the Costa Rican FWL Reduction Network to create awareness, research, innovation, governance and alliances towards food loss and waste reduction and prevention.
2. Motivate and provide tools to our students in order to become responsible professionals in the service of SFS
3. Respond to calls of society, institutions, and actions towards SFS through our inputs, visions, experiences and intellectual assets to support decision-making processes.

Research to support food systems and landscapes that sustain the planet, drive prosperity and nourish people (CIAT and Bioversity International)

The central challenge for the coming decades will be to deliver healthy, diverse diets through food systems that harness agricultural biodiversity and are resilient, sustainable and inclusive of poor consumers and producers. To meet this challenge, the International Center for Tropical Agriculture (CIAT) and Bioversity International commit to integrating our joint research capacities in nutrition, ecosystems, agricultural biodiversity, and economic inclusion in support of countries across Asia, Africa and Latin America to optimize the nutritional, environmental and prosperity outcomes from food systems for the poor. CIAT and Bioversity collectively work in more than 50 countries in the global south in Africa, Asia and Latin America.

Additional contributions (4)

CITYFOOD Network (ICLEI-RUAF)

CITYFOOD aims to accelerate local and regional government action on sustainable and resilient city-region food systems by combining networking with technical expertise through training and policy guidance and facilitating local and regional engagement in international discourse. CITYFOOD, active in both the Global North and South, is serving local and regional governments, whether they are engaging with the issue for the first time or working to implement the Milan Urban Food Policy Pact and at the frontier of innovative food systems work.

50% reduction of animal agriculture by 2040 (50by40)

50by40 is a global multi-NGO and cross-sector movement addressing externalities of animal agriculture by catalyzing and augmenting existing and new initiatives. The vision is to reverse current growth and trends to cut global production of industrialized animal agriculture by 50% by 2040. This new movement counts key international players from environment, social justice, faith, climate, animal welfare, biodiversity, health and trade unions. 50by40 functions as a convener of stakeholders and rightsholders with a global South-North balance being paramount.

FAO Biodiversity Mainstreaming Platform for more resilient, inclusive, diverse and sustainable food systems (FAO)

FAO Biodiversity Mainstreaming Platform (BMP) constitutes a key institutional commitment to achieve more sustainable food systems. The BMP directly contributes to building bridges between sectors and stakeholders to achieve the goals of conserving biodiversity and eliminating hunger, food insecurity and malnutrition. Currently supported through contributions of Switzerland and the Netherlands, the BMP enhances integrated approaches to mainstreaming biodiversity across agriculture, forestry, fisheries and aquaculture to achieve resilient, inclusive and diverse food production systems. Endorsed by the Convention for Biological Diversity (CBD), the BMP is aligned to the emerging FAO's corporate Biodiversity Strategy and contributes to shaping the CBD's Post-2020 Global Biodiversity Framework.

University of Saskatchewan

Through grant programs, and partnerships with the private and public sectors, GIFS has committed to develop transformational science that plays an important role in catalyzing applied research and innovation in agriculture and food production. Innovation that will not only benefit Canada's economic, social and environmental well-being, but also empower developing countries to achieve local food security.

Projects at the GIFS are conducted principally through the interaction of interdisciplinary expertise. This community includes, among others: plant breeders, agronomists, biologists, environmental engineers, mechanical engineers, computer scientists and socioeconomic scientists.