¹Khoadi-/Hôas was one of the first four such conservancies to be gazetted in Namibia in 1998 and operates the 100% community-owned Grootberg Lodge and Hoada Campsite in partnership with Journey’s Namibia. Low-impact, guided activities on offer from these off-grid operations include opportunities to experience the unique, locally-adapted wildlife, engage with local people to learn about their ways of life, and to take in the expansive, iconic landscapes for which Namibia is famed. Both Grootberg Lodge and Hoada Campsite have received the highest accolade – 5 Desert Flowers – from Namibia’s sustainable tourism certification body, Eco Awards Namibia, adding further merit to the destination’s global top 100 recognition.

Ms Maxi Louis, Director of the Namibian Association for Community-based Natural Resource Management Support Organisations (NACSO), was thrilled with the recognition, saying that, “The successful achievements of Namibia’s conservancies in wildlife conservation and community beneficiation are deserving of global recognition. We offer an innovative approach where people are the focal point of finding and implementing solutions for sustainable development. We are proud of the Khoadi-/Hôas and the lessons it may offer to other destinations.”

Journeys Namibia Operations Director, Mr Dominic Du Raan, echoed her excitement at the global recognition: “Our partnership with the community of the Khoadi-/Hôas is a great source of pride for us – the tourism experience on offer could not be
achieved alone, but is a result of commitment to working together for the benefit of local people through the successful operation of their tourism businesses. We look forward to many more years of working together to host visitors from around the world.”

The #Khoadi-//Hôas submission for the Sustainable Destinations Top 100 award was prepared by Lisa Scriven, of Utopia Consulting. For more information about the process and criteria reviewed by the adjudication panel, contact her as follows:

Ms Lisa Scriven  
Utopia Consulting (Ticket2Utopia)  
Windhoek, Namibia  
e: lisa@ticket2utopia.com  
c: +264 81 6466391

For more information about the #Khoadi-//Hôas Conservancy and tourism products on offer there:

- Namibia’s conservancies, including #Khoadi-//Hôas Conservancy  
  http://www.nacso.org.na
- Journeys Namibia tourism experiences, including Grootberg Lodge and Hoada Campsite  
  https://journeysnamibia.com/