Sustainability along ALL value chains: Identifying and promoting local initiatives linking small-scale producers and consumers

A CORE INITIATIVE OF THE 10yfp SFSP

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Innovators in: Benin, Brazil, Bolivia, Colombia, Chile, China, Ecuador, France, India, Kenya, Namibia, Peru, Philippines, Tanzania, Thailand, Trinidad and Tobago, Uganda
Sustainability along ALL Value Chains

- A Food Value Chain consists of the full range of farms and firms and their successive coordinated value-adding activities that produce particular raw agricultural materials and transform them into particular food products that are sold to final consumers (FAO, 2014).

- ALL value chains because the focus on only one supply chain makes us lose focus on the food system.

- How are we VALUING sustainability by re-organizing ‘Value’ exchanges between producers, intermediaries and consumers within local and regional food systems?
Identifying and promoting local initiatives linking small-scale producers and consumers

Objectives:
- Develop a participatory methodology to map and analyze existing initiatives,
- Gather and share knowledge and experiences through workshops and develop guidance materials on how to implement these innovations,
- Provide policy support to public, private and civic actors who want to support these types of approaches.

Outputs:
1. Policies at national and regional level that promote innovative markets for sustainability supported
2. Knowledge and data for mapping local and territorial markets for sustainable food systems generated
3. Sustainability and inclusiveness in voluntary standards schemes including Geographical Indications (GI)
4. Guidance to value chains actors for promoting innovative markets for agroecology and sustainable agriculture provided
Taller Internacional sobre “Oportunidades y Desafíos de los Sistemas Agroalimentarios Sostenibles en América Latina”

- Interesting Recommendations:
  - Establish mechanisms for dialogue on these topics that use and improve existing national and regional platforms
  - Use new technologies and internet platforms to promote of sustainable products and to create short chains (circuitos cortos)
  - Consumer Education on sustainable consumption and production – beginning with children
  - Governments and Development Banks can develop flexible finance for innovative initiatives that allow for experimentation (like student loans)
Relevance and added value:

Learning how to navigate sustainable food systems and inspire innovation: A guide for intermediaries

31 REGIONAL HUBS
250 MUNICIPALITIES
450 GROUPS & ASSOCIATIONS (4500 Families)
250 FARMERS MARKETS (FEIRAS ECOLÓGICAS)
35 NGOs
15 VENDORS
30 OTHER ORGANIZATIONS (PROCESSORS, etc.)
Replicability and scalability:

Globally more than 80% of smallholders operate in local and domestic food markets (…) despite their importance, these markets are often overlooked in data collection systems, which impacts negatively on the evidence base for informing public policies.

Stakeholders are invited to facilitate follow-up by mapping, assessing and promoting exchange of experience in some key areas, such as methodologies for data collection on local, national, regional and international markets and food systems; food safety; and public procurement programmes.

Committee on World Food Security Policy Recommendations on 'Connectingsmallholders to markets' 2016
African context:

• Collaboration with the African Union Commission to explore how participatory guarantee systems (PGS) may be developed for Geographical Indications on the continent
• Partner Validation of the Guide for Intermediaries: Benin, Kenya, Namibia, Senegal, Tanzania, Uganda
• Regional Workshop for Intermediaries to operationalize the Guide as part of the GEF Food Security IAP – held as a side event to the 4th African Organic Conference in Cameroun 2018
Joining the dots and new opportunities:

- Please join us!!

- Participatory mapping process starting in 2017/2018

- Adapting and contributing to the guide in 2018

- Let’s try to set up Regional SFSP Platforms to begin Policy Dialogues and activities at national and sub-national levels

- Partial Funding
  - Sharing experiences and experimenting new ideas is a fundamental aspect of this Core Initiative
For more info:

- **Innovative markets for sustainable agriculture: How innovations in market institutions encourage sustainable agriculture in developing countries.**
  - [http://www.fao.org/3/a-i5907e.pdf](http://www.fao.org/3/a-i5907e.pdf)

- A policy brief that accompanies the book can be downloaded here:
  - [http://www.fao.org/3/a-i5398e.pdf](http://www.fao.org/3/a-i5398e.pdf)

- The report of the 2015 Researcher-Practitioner Workshop that we held in Bogotá, Colombia, in collaboration with FAO Colombia, can be downloaded in both Spanish and English:
  - [http://www.fao.org/3/a-az561e.pdf](http://www.fao.org/3/a-az561e.pdf)