



What to post?

Cards to inspire are a great start.

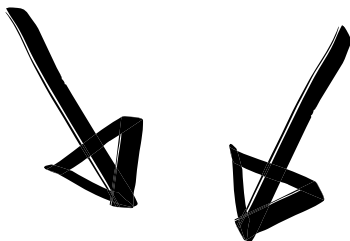
Add your own photos and videos.

Tag your friends!

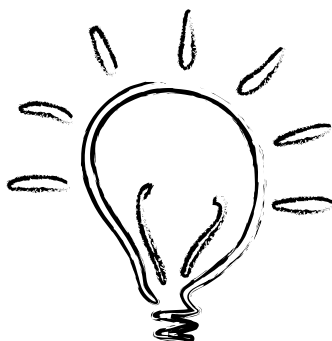
Did you know?

In 2019, the world's 50 biggest banks provided \$2.6tn in loans and other credit to sectors with a high impact on biodiversity, such as forestry and agriculture.

A UNESCO study found that climate and biodiversity loss are the most crucial concerns for peaceful societies this decade and that investment in green solutions is one of the top solutions.



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EVIDENCE

MONEY

EVERYDAY ACTIONS
#ETHICALINVESTING

"INDIVIDUALS ARE IMPORTANT STAKEHOLDERS OF ETHICAL INVESTING, FOR EXAMPLE, THEY INVEST – AS PART OF THEIR SAVINGS OR RETIREMENT PLANS – IN MUTUAL FUNDS THAT SPECIALIZE IN SEEKING COMPANIES WITH GOOD LABOR AND ENVIRONMENTAL PRACTICES."

Source: Forum for Sustainable and Responsible Investment, 2016. <https://www.ussif.org/infobasics>

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SINGLE ACTION

MONEY

EVERYDAY ACTIONS
#ETHICALINVESTING

USE YOUR PRINCIPLES TO GUIDE INVESTING AND CONSIDER SOCIALLY AND ENVIRONMENTALLY RESPONSIBLE OPTIONS

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MENU OF ACTIONS

MONEY

ETHICAL INVESTING

#ETHICALINVESTING

- ASK YOUR BANK ABOUT THEIR SUSTAINABLE INVESTMENT POLICY IF THEY DON'T HAVE ONE, SWAP BANKS
- ASK YOUR INVESTMENT FUND MANAGER TO MOVE YOUR MONEY TO RESPONSIBLE STOCKS, BONDS + FUNDS
- DIVEST FROM FOSSIL FUELS
- SWAP ENERGY PROVIDERS TO RENEWABLE SUPPLIERS

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Use your principles to guide investing and consider socially and environmentally responsible options
#EthicalInvesting

Swap your financial institutions or services to more sustainable options **#Divestment**



Enhance your comfort, save energy and money by adapting your home and your habits to be more efficient

#EnergyPositiveHomes



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