

## SEA of Solutions 2020

**Wasting less plastic and keeping it out of the ocean: Has the needle moved?**

**Partnership week for marine litter and plastic pollution prevention**

**24-26 November 2020**

### SOS2020 Objectives

SEA of Solutions is an annually occurring partnership event towards solving plastic pollution at source. SOS2020 unites seekers and providers of market-transforming policy, business, and technology solutions, enabling networking among plastic value-chain stakeholders to facilitate information exchange, collaboration, and partnerships that result in reduced single-use plastic production, use of alternative packaging, and increased collection for recycling.

SOS2020 will

- Discuss the challenges of managing COVID-19-related waste and identify the ongoing efforts and multi-stakeholder responses and solutions, with a focus on reduction and recycling;
- Highlight opportunities for transformation through footprint measurement, reporting, and disclosure, plastic neutrality and monetizing waste for communities and businesses;
- Promote and enable policies and incentives towards less plastic wasted through a deeper understanding of market perceptions and consumer behavior.

### What will be done at SOS2020?

SOS2020 will include plenary as well as parallel sessions, an online exhibition space, and a side event stage. The programme will be designed to encourage audience participation, including through discussion sessions, use of polls and other creative tools.

Time	Day 1		Day 2		Day 3	
11:00 – 12:00	<b>Plenary 1: Opening and welcome</b>		<b>Plenary 2: Financing to build back better</b>		<b>Plenary 3: High-level Ministerial Panel</b>	
12:00 - 13:30	<b>Participant Networking – Online Exhibits - Side Events</b>					
13:30 - 14:30	Session 1	Session 2	Session 5	Session 6	Session 9	Session 10
15:00 - 16:00	Session 3	Session 4	Session 7	Session 8	<b>Plenary 4: Scaling up commitments and financing</b>	
16:00 – 17:00	<b>Participant Networking – Online Exhibits - Side Events</b>					

## How can you participate?

### Sessions

SOS2020 will include ten interlinked sessions to generate insights and identify solutions. These sessions will consider (1) COVID-19 impacts, responses and solutions, (2) challenges and solutions for recycling and monetizing waste, and (3) transformative policies for effective action.

Session formats include TED-style presentations, dialogues (moderator interviewing experts or persons of interest), and three to four-person panel discussions. Sessions will be 60 minutes long, with time of at least 20 minutes for audience participation including through Q&A, polls, and use of other creative tools.

### Lightning Talks

Short, pre-recorded presentations (c 5-8 minutes) available on demand will provide introductory or background information on key concepts and topics that will be tackled during SOS2020. Lightning talks may address, for example, AI for monitoring, harmonizing plastic accounting standards, plastic credits 101, what are good commitments? etc.

Speakers of lightning talks will be available for scheduled meetings during SOS2020. Some lightning talks may also be selected for screening as part of SOS2020 sessions.

### Side Events

Events relevant to the SOS2020 theme and objectives, organized by external partners will be held at a dedicated virtual side event stage.

***If your organization is interested to propose a session, submit a 'lightning talk' or organize a side event, please use the attached form and submit to [sea-of-solutions@un.org](mailto:sea-of-solutions@un.org) by 26 October 2020***

### Digital Exhibition Booth

Exhibition booths will showcase solutions that are already contributing to plastic pollution and marine litter prevention. SOS2020 participants can "walk in", access information on demand, and interact with exhibition booth hosts. Features of exhibition booths include images, videos, digital brochures and other content, as well as space for bilateral discussions and networking.

***Interested in exhibiting? Please use the attached form and submit to [sea-of-solutions@un.org](mailto:sea-of-solutions@un.org) by 26 October 2020.***



<b>Proposal for</b>	
<input type="checkbox"/> <b>SESSION</b>	<input type="checkbox"/> <b>LIGHTNING TALK</b> <input type="checkbox"/> <b>SIDE EVENT</b>
Discussion Focus	<input type="checkbox"/> Managing pandemic-related waste and other challenges to the plastic value chain through science, finance, technology and innovation  <input type="checkbox"/> Strategies and solutions for recycling and monetizing waste and waste reduction efforts (including measurement, reporting and disclosure)  <input type="checkbox"/> Transformative policies and incentives that address gaps and opportunities in market perceptions and consumer behaviour
Title	
Description and Objectives	<i>(Objectives, expected outcomes in support of the SOS2020 theme, and take away points for the audience)</i> <ul style="list-style-type: none"> <li>• <i>What are the three things the audience should walk away with after this session? Or what three questions does the audience have that will be answered by this session?</i></li> <li>• <i>How will these three things help them?</i></li> <li>• <i>What should the audience do next? (after the session)</i></li> </ul>
Details	
Chair/ Moderator	(To introduce the speakers, indicate the expected session outcomes, and moderate the online discussions among the panel and with the audience.)
Speaker 1	
Speaker 2	
Organizer	
Contact Person	
Email	

<b>Application for Online Exhibition Space</b>	
Name of Organization	
Logo	(Please include high-resolution logo in submission)
Display Name	
Company Description	
Organization Email / Tel	
Address	
Links to Social Assets	
Web site of Enterprise (URL)	
Description of your exhibition (in 100-150 words)	
Description of items / activities/ materials that will be displayed and/or form part of your exhibit	<i>(Film or video clips, digital brochures and files for uploading, Custom CTA, Spotlight banner in the form of an image or video)</i>
Name of Contact person	
Official Title / Position	
E-Mail Address (required)	
Mobile number	