




Ympäristöministeriö
Miljöministeriet
Ministry of the Environment

Sustainable public procurement in Finland

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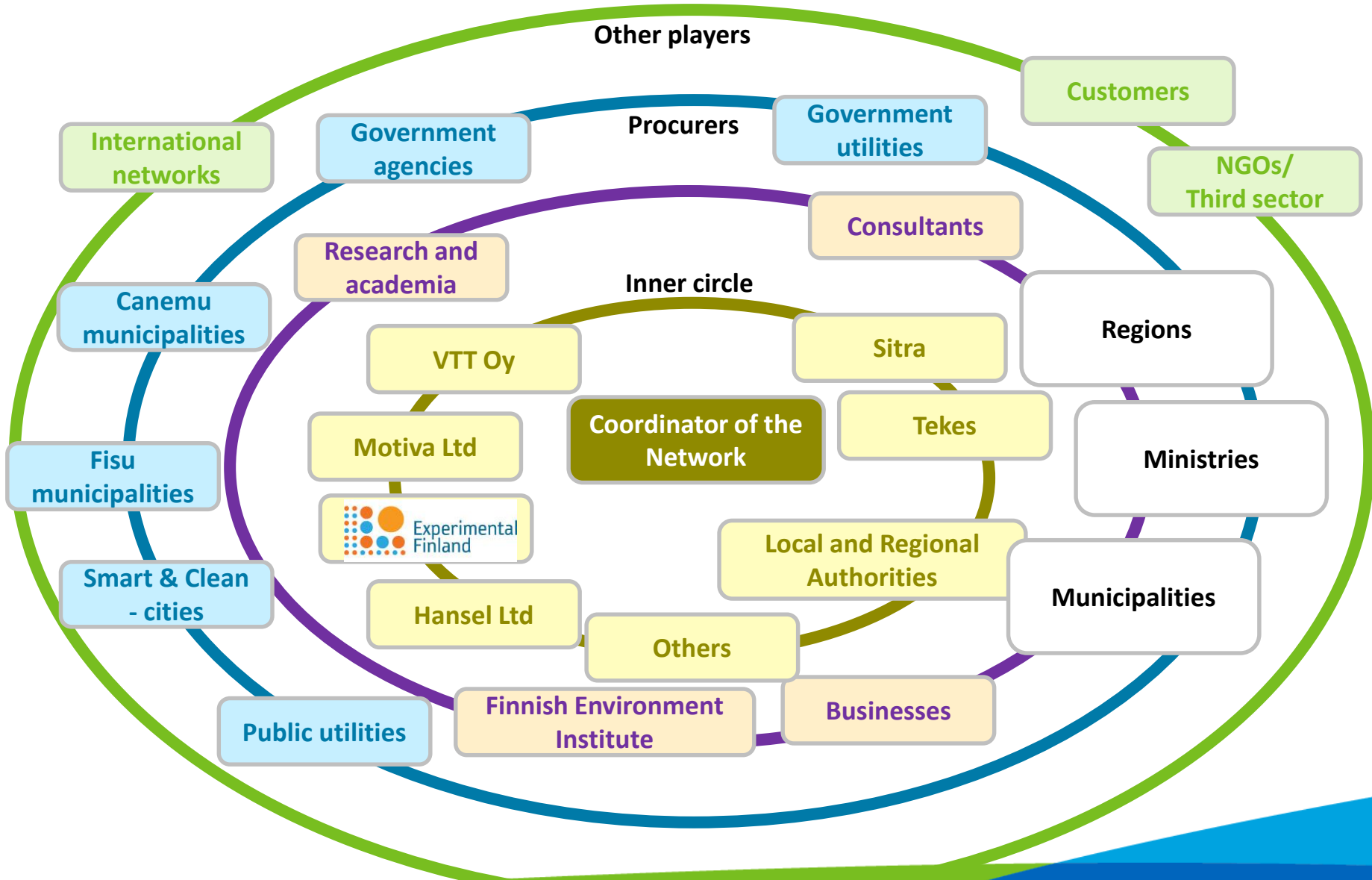
Finland

- 30 mrd € - 311 municipalities - 21 regions
 - Policy instruments
 - Help desk for Sustainable Public Procurement (Motiva Ltd)
 - Financing instrument for Innovative Procurement (Tekes)
 - Ambitions
 - Procurement Expertise Network in Sustainability and Innovation
 - Green deal piloting
 - Impact investment
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Procurement Expertise Network in Sustainability and Innovation



Network



Procurement Expertise

Network in Sustainability and Innovation



- 1) Promoting **strategic leadership** in PP;
- 2) **Developing and disseminating new tools** (innovation partnerships, thematic purchasing, piloting Green deal, pitch & match, risk sharing mechanisms);
- 3) **Creating criteria and guidelines** and disseminating best practices together with procurers and offerers;
- 4) **Communicating** on possibilities and opportunities;
- 5) **Implementing peer support and education models**;
- 6) **Developing evaluation and measurement**;
- 7) **Activating players** and organizing possibilities for networking.

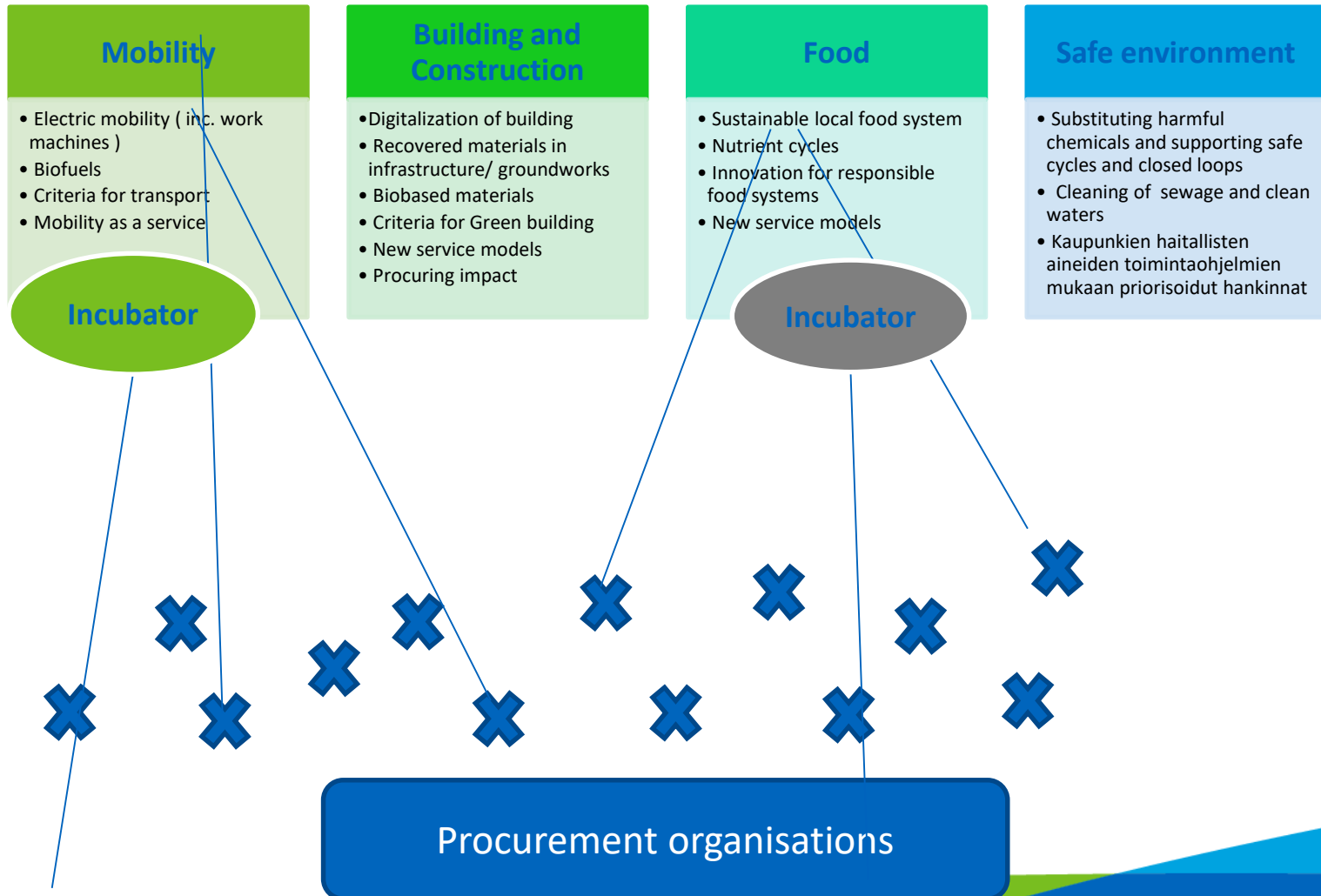
Piloting Green deal



Piloting Green deals

- Our aim is also to pilot so called **green deals with cities and municipalities** in order to set ambitious targets and start voluntary piloting phase in certain themes for example in creating circular systems or retrofitting public buildings.

Green deals (thematic or with group of Municipalities)



Impact investment



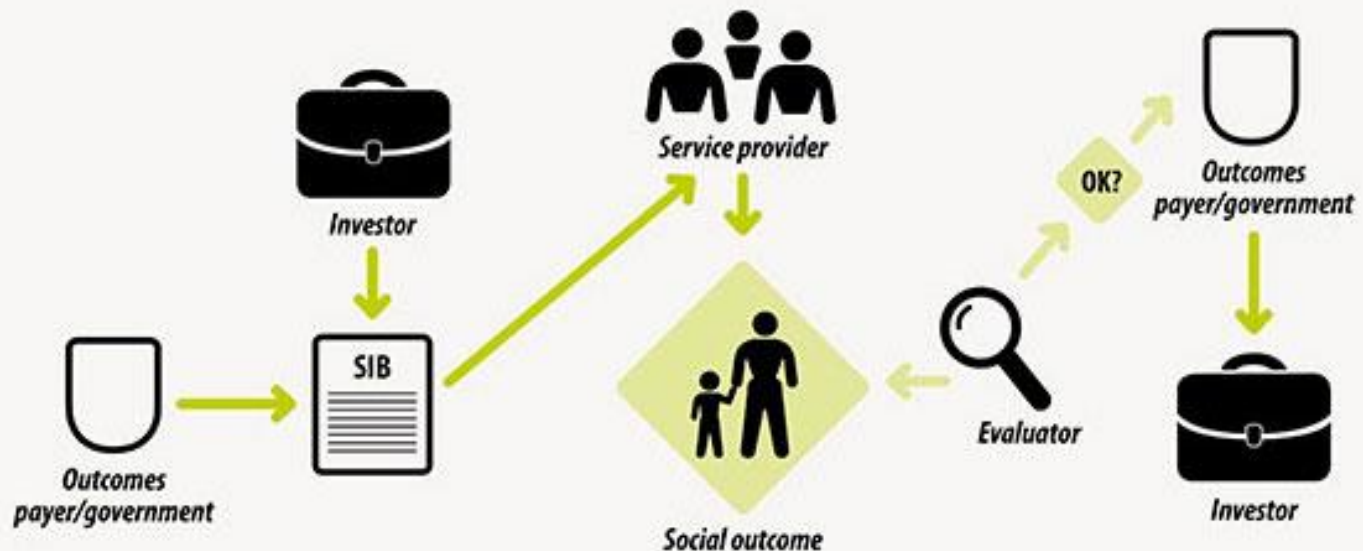
Impact investment “in pipeline”

- The public organization doesn't just acquire goods and services, but acquires results and impact.
- The public sector defines specific targets for increasing well-being of people or environment and only pays for the results that fulfil these objectives.
- The goal is to launch the first impact investment in 2019 (Sitra, Ministry of the Agriculture and Forestry and Ministry of the Environment).
- Possible themes safeguarding resource-wise and climate neutral welfare services, upgrading of water management systems, guaranteeing clean air by renovating mould-ridden schools.

Targets – payment for the proven outcome

Impact investing: SIB model

One of the impact investing instruments is the *Social Impact Bond (SIB)*. In SIB, the investor bears all the financial risks and the public sector pays only for the proven outcomes. The investment capital raised is used to promote the achievement of specific outcomes.



1 A community faces a challenge and government makes it a priority.

2 The investors raise the necessary capital.

3 Capital is used for the practical implementation of services.

4 An independent body determines how effective the program has been.

5 If the goal is achieved, local government returns the investment capital to the investors and pays an agreed interest. If the goal is not achieved, local government pays nothing.

Thank you!

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