



RURAL TOURISM NETWORK; GOING GREEN
E-Mail: ruraltourismnetwork@gmail.com
info@ruraltourismnetwork.org
<http://www.ruraltourismnetwork.org>
Tel: +254 722 863 729

REPUBLIC OF KENYA



MINISTRY OF TOURISM



RURAL TOURISM NETWORK (RTN) STRATEGIC PLAN 2013-2018

**Rural Tourism Diversification & Marketing
Master Plan for Lake
Victoria Region and Western Kenya**



Activating
Green Economy
through Rural Tourism