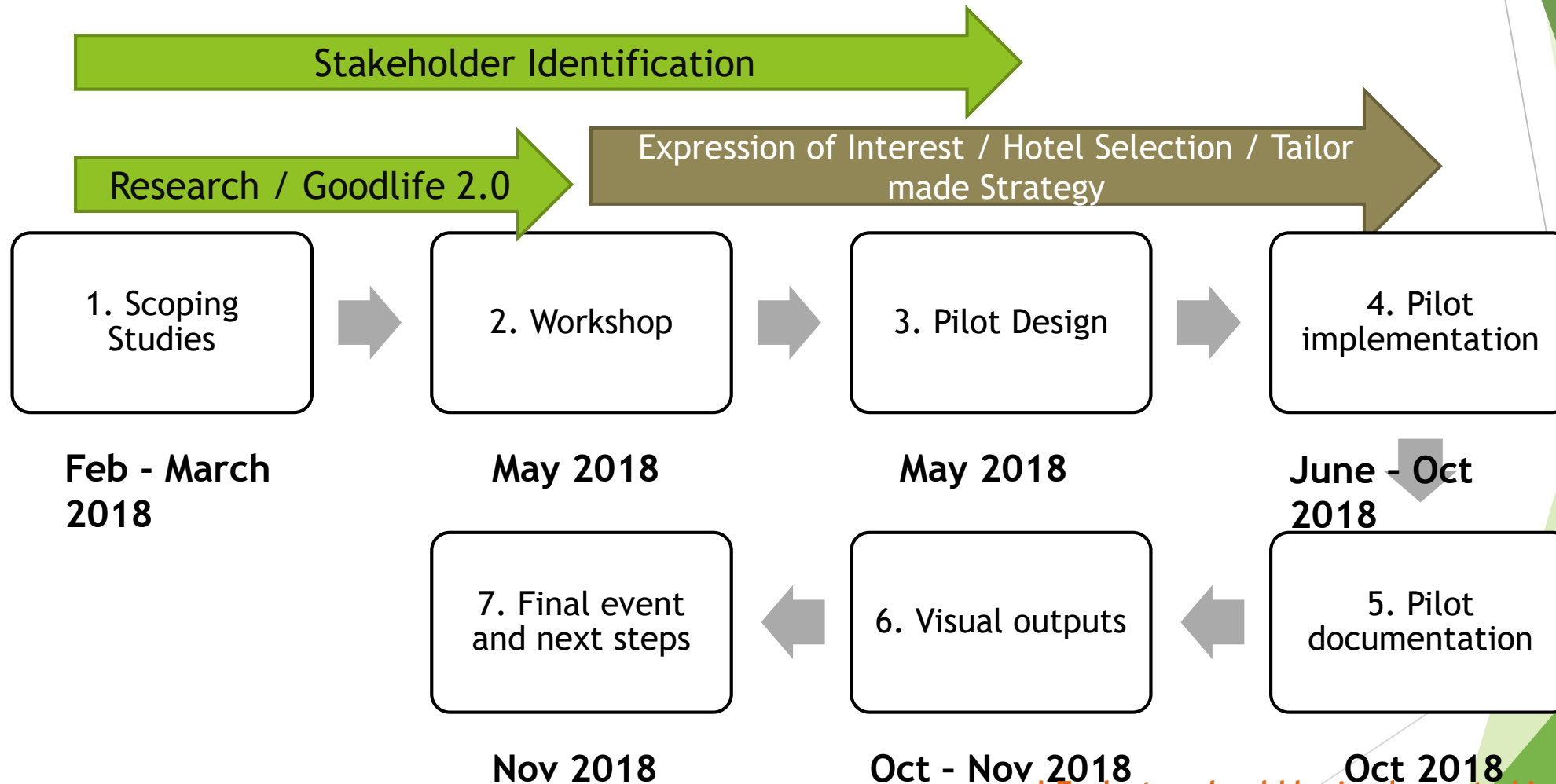


Sustainable Lifestyles in the Workplace

(Bogota, Marrakesh and Panama)

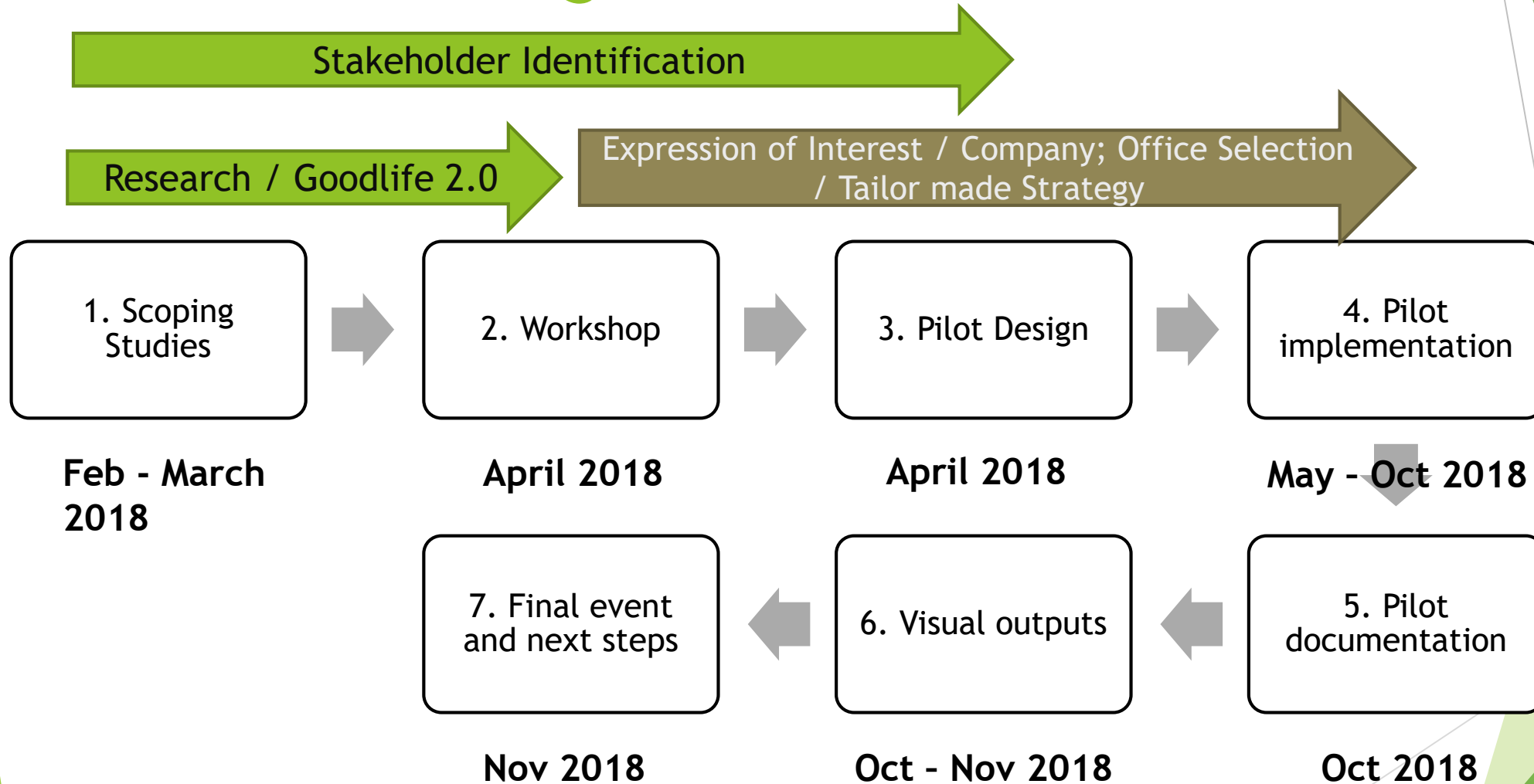


Time Line: Marrakesh



! Each step should be implemented in parallel. For example step 10 will have materials feed into outputs throughout.

Time Line : Bogota & Panama



! Each step should be implemented in parallel. For example step 10 will have materials feed into outputs throughout.

1. Workplace scoping Studies

Feb- March 2018

Activities

Identification and documentation of sustainable lifestyle initiatives - mobility, leisure, consumer goods, food and housing, that could be used in workplace (1st Global, 2nd Cities)

Identification of sustainability impacts of above (relating to CO2, Time, Cost, qualitative impact), to feed into annotated menú of options

(Hospitality)* Workplace with sustainability initiatives

*Marrakesh

See

- 1) ADN's "Learning On the Way" video. Click [here](#)
- 2) WBCSD Good Life 2.0

Deliverables

Scoping

General facts and actual data on lifestyles domains description on impacts and on people's lives (1 global study, 2 urban studies)

Menu

Draft menu of options including short list of possible SL initiatives based on scoping study, including guestimates of initiative sustainable impacts

Potential pilot list

List of potential pilot workplaces to engage

Responsible

One Earth
(Global & Quality control of city scoping studies),
El Bosque
(Bogota),
Mawarid
(Marrakesh)
SUN
(Panama)
UN
Environment

2. Research

Feb - March 2018

Responsible

Activities

Study the questionnaire by EMO and the answers

Research (online and through consultations with experts) on lifestyles domains*

*possible data from youth project

Media and product planning (how to visually document)

Deliverables

Compile the key findings

Media product workplan

El Bosque

UN
Environment

Activities

2. Research

Feb - March 2018

Responsible

Engage experts and hotels identified in the scoping



Deliverables

Shortlist of potential pilot workplaces i.e., Hotels (at least 10+) and experts

Mawarid

UN Environment

What are our life aspirations - the context?

Good Life 2.0 Research (See USA version)

<http://www.wbcsd.org/Clusters/Sustainable-Lifestyles/News/Why-don-t-we-Redefine-the-Good-Life>

Including online research to find out what people are talking about (Instagram and other SNS)

Research (online and through consultations with experts) on current and aspirational lifestyles

What are “sustainable lifestyles in the workplace”?

Media and product planning (how we visually document)

Draft 2.0 Marrakesh

Activities

Engage experts and offices
identified in the UN scoping

Interview experts and UN colleagues

2. Research

Deliverables

Menu of potential initiatives
for Panama Office

Report outlined in scoping
studies

Feb - March 2018

Responsible

SUN

UN
Environment

Activities

Identify and invite key stakeholders

Prepare venue

Agenda

Public awareness event (eg. Cocktail reception)

Prepare application process*

3. Workshop

Deliverables

Validated results of scoping studies (city, global)

Menu of workplace options (initiatives to cover at least two lifestyle domains each)

Campaign message validation

Launch of a call for workplace expression of interest

Presentation of Draft 2.0

Present current lifestyles, and habits of workplaces

April / May 2018

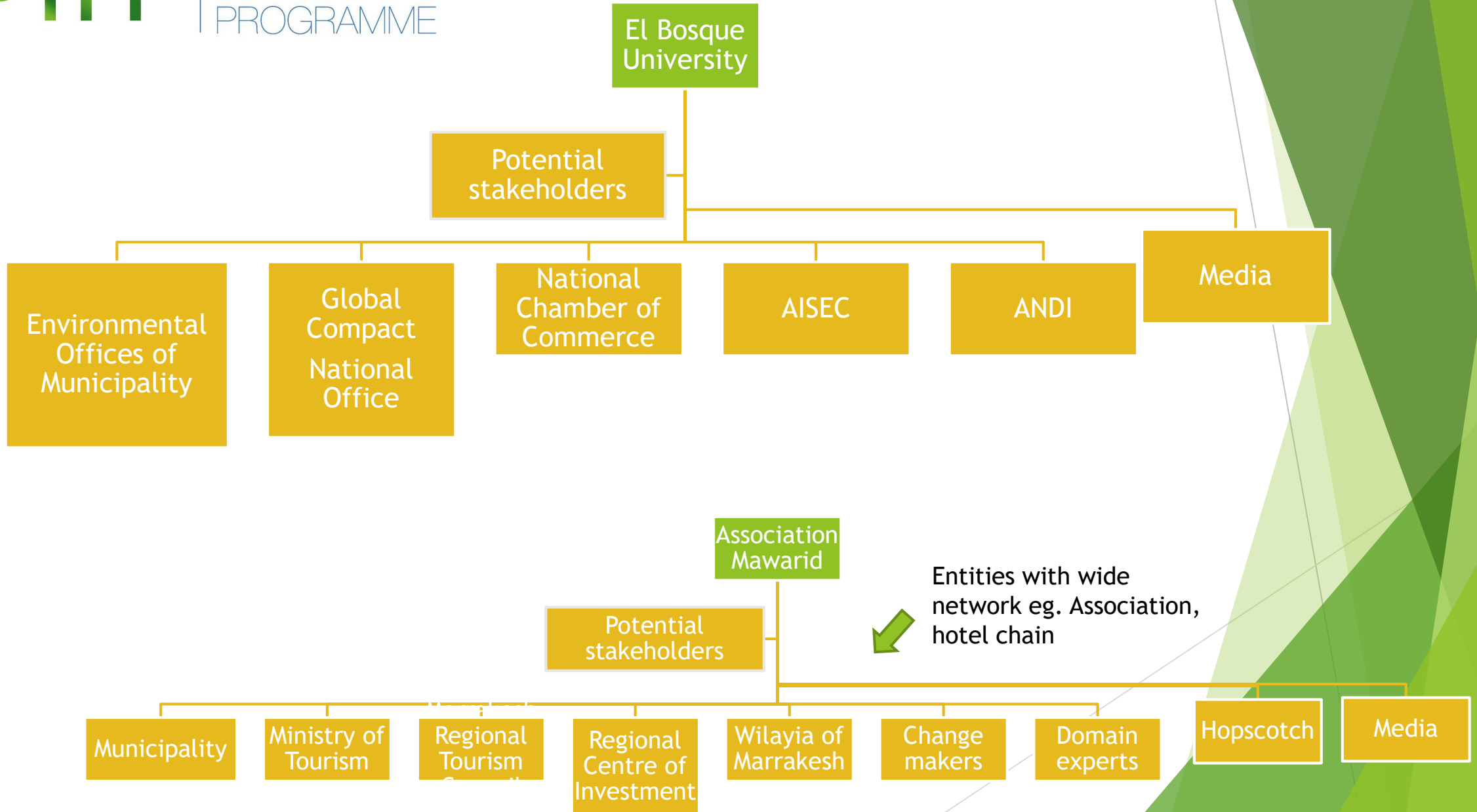
Responsible

El Bosque
(Bogota)

Mawarid
(Marrakesh) -
Back to back with
other tourism
related events
(IKI, 10YFP
Sustainable
Tourism
programme)

UN
Environment
(Panama)

4. Stakeholders involvement



5. Expression of interest

April / May 2018

Activities

Develop expression of
interest package

1. Brochure
1. TOR of piloting
efforts
2. Criteria for
selection
3. Application
4. Draft letter of
commitment

Share package
with workplaces

Deliverables

Package

Delivery and follow up to
targeted work places to
ensure needed responses

Responsible

El Bosque,
Mawarid

Activities

6. Companies / Hotels selection

Deliverables

Responsible

Collect applications and review

Screen eligible workplaces with review criteria including (Bogota) / Hotels (Marrakesh) already committed on environmental activities, committed to participate

Approximately nine to ten (hotels) any scale but small and médium may be more flexible

Mínimum 9-10 (hotel) workplaces*

List of 9-10 committed workplaces

El Bosque,
Mawarid,
UN Environment

Activities

1. Brief companies on possible initiatives
2. Determine activities
3. Develop workplan including sustainability impacts monitoring
6. Develop initial guestimate of initiative sustainability impacts (menu)(productivity, satisfaction level)

5 months
implementation

Monitoring by the workplace and
city staff

7. Tailor-made strategy

(workplan development with Project staff and pilot workplaces)

Deliverables

Consultation with selected workplaces to brief them

Workplace initiatives designed

On-going monitoring and documentatino

Responsible

El Bosque,
Mawarid,
UN Environment

8. Pilot implementation

Activities

Monitoring (based on initiatives and workplan)

Environment

- Monitoring of carbon footprint reduction

Office

- Monitoring of increased productivity (*how to define and measure?*)

Co-worker

- Monitoring of increased satisfaction level (socio-economic and environmental)

Deliverables

Summary report of ongoing documentation

Collection of media inputs (pictures, testimonial stories eg. via interviews, etc)

Responsible

El Bosque,
Mawarid,
UN Environment

9. Pilot documentation

Activities



Draft “Final activity report”, documenting Project final products including media actions

Deliverables

Draft report (including quantitative and qualitative impacts of the initiatives)

Final report (refined report including visual products)

Responsible

ALL

10. Summary and Visual outputs

Oct - Nov 2018

Bogota

Visual on lifestyles

- Materials obtained from Good Life 2.0 (from youth project)
- Workplace visual outputs (eg. video, testimonial stories, or social media campaign..)

Marrakesh

Visual on lifestyles

- Good Life 2.0 Marrakesh
- Media outputs

Videos, ppt or Social
Media campaign
products

11. Final event

Activities

Event preparation*

Invite key stakeholders
including media and high level
guests / potential donors as
well as media
Prepare venue

Agenda

Public awareness event (eg.
Cocktail reception)

Deliverables

Logistics

Stakeholder participation
Technical and management
committee presence

Show case visual outputs
(Including Goodlife 2.0 as
lifestyle context)

Media cover event
Final document

Responsible

El Bosque,
Mawarid,
ROLAC
UN
Environment