

Partnerships with business – building effective tools for sustainable procurement

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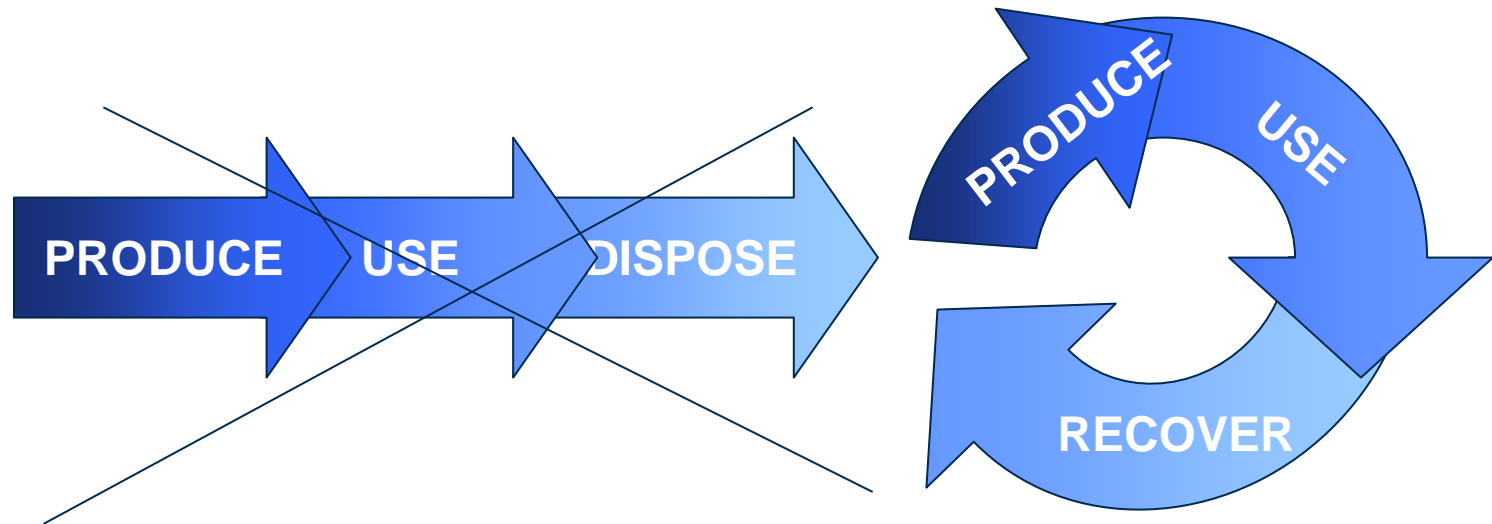


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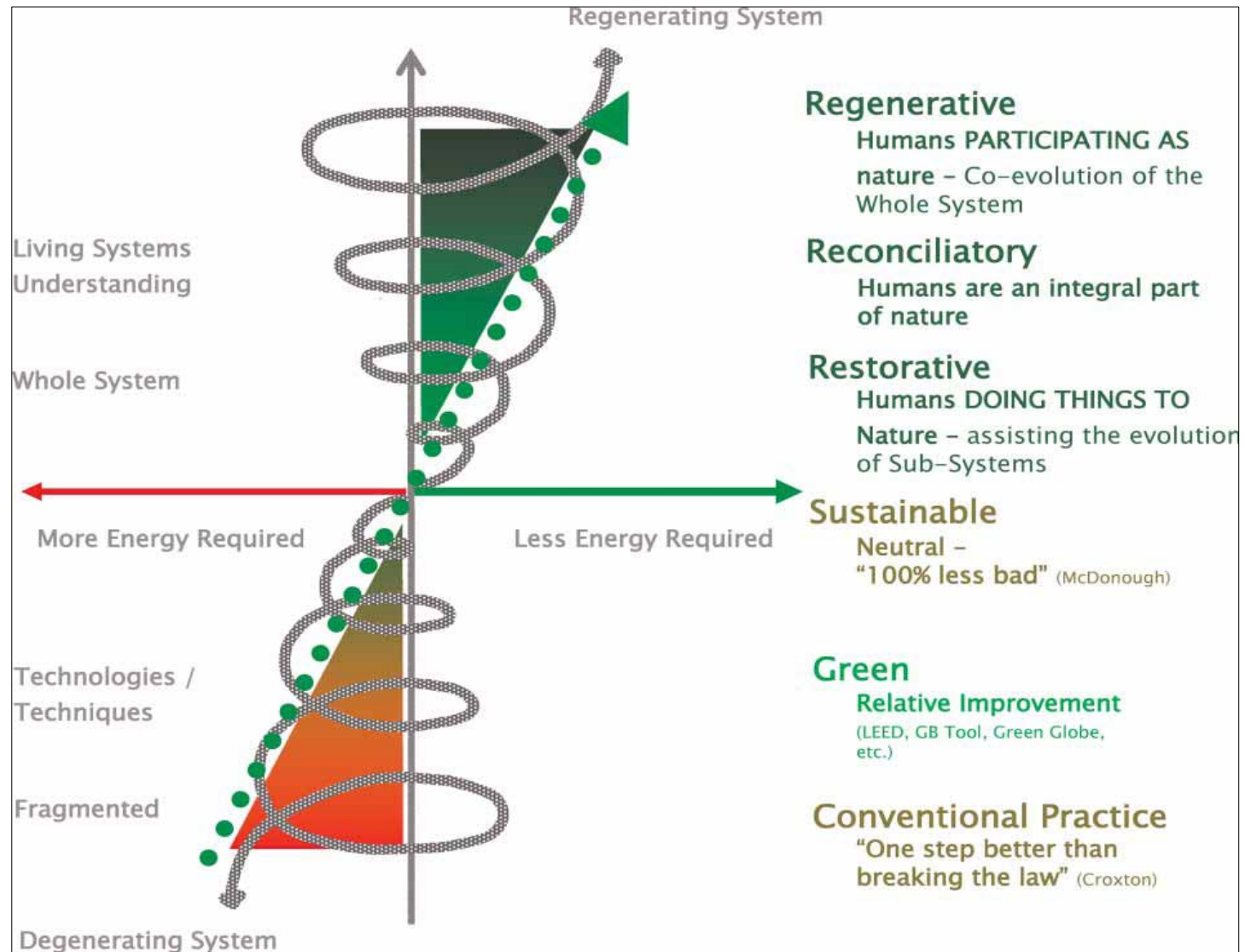


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To move to a truly restorative economy
we need to innovate & change



1

Trajectory of environmentally responsible design (Source: Reed, 2007)



Making sense of complex choices

There is no one right answer

Its OK to not be “perfect” !

Every improvement counts - make a start & keep going forward

Some indicators are more reliable – use them if available

Simplify link between information & market advantage

good practice + certification + supply chain pressure

The old silos are not helping We are all in this together

This about COMMUNITY and INNOVATION
Innovation is what business is good at!

B2B procurement is even more powerful than govt procurement
Find common ground with sustainable business leaders

They need the same procurement tools you do
All of our grandchildren will need the same healthy planet

Partnerships to improve information and market incentives
-- two examples from NZ

Green Star NZ

sustainable buildings rating tool & certification

National & voluntary
Certified by NZ Green Building Council

Uptake driven by government and business
new build and retrofit contracts

In turn, driven increase in Environmental
Choice NZ licensed products



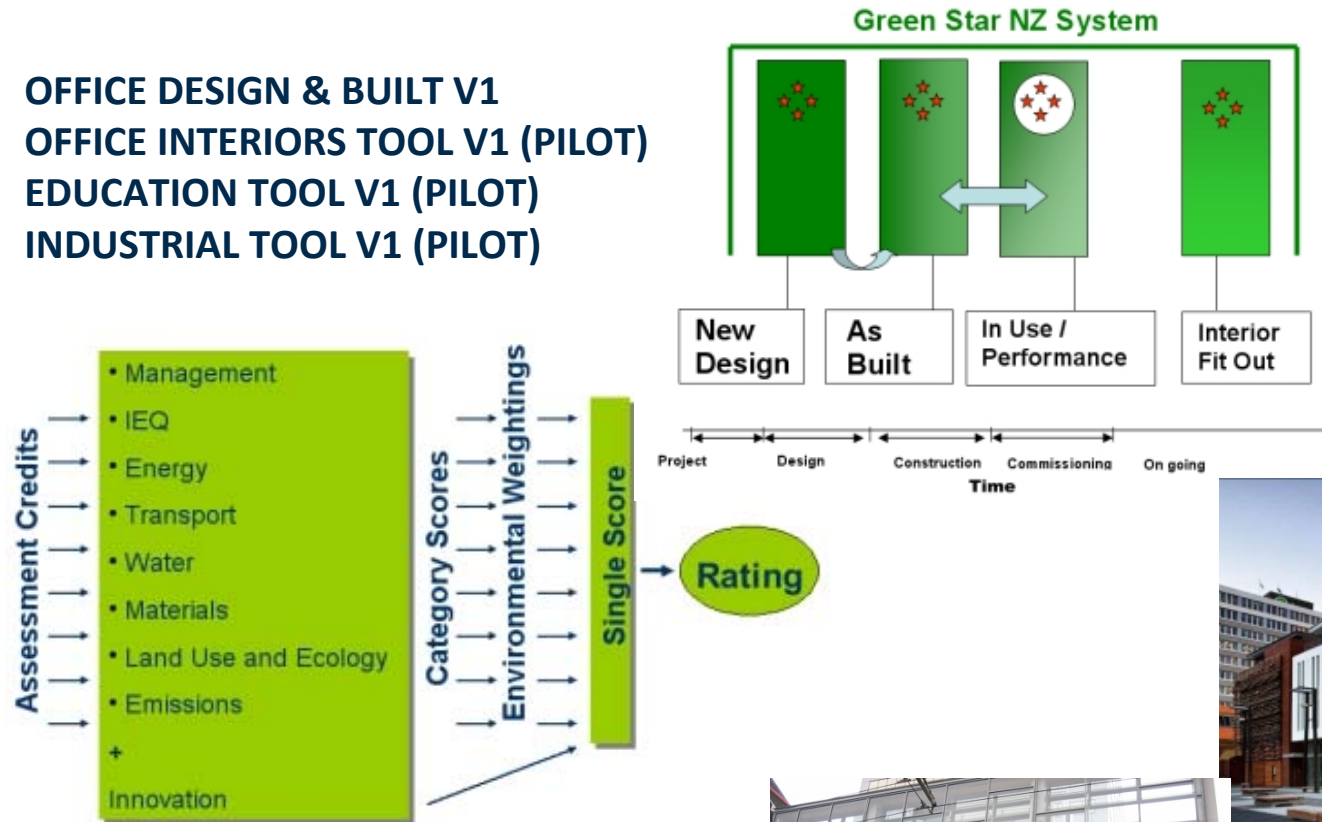
- 4 Star Green Star Certified Rating
(score 45-59) signifies 'Best Practice'
- 5 Star Green Star Certified Rating
(score 60-74) signifies 'New Zealand
Excellence'
- 6 Star Green Star Certified Rating
(score 75-100) signifies 'World Leadership'



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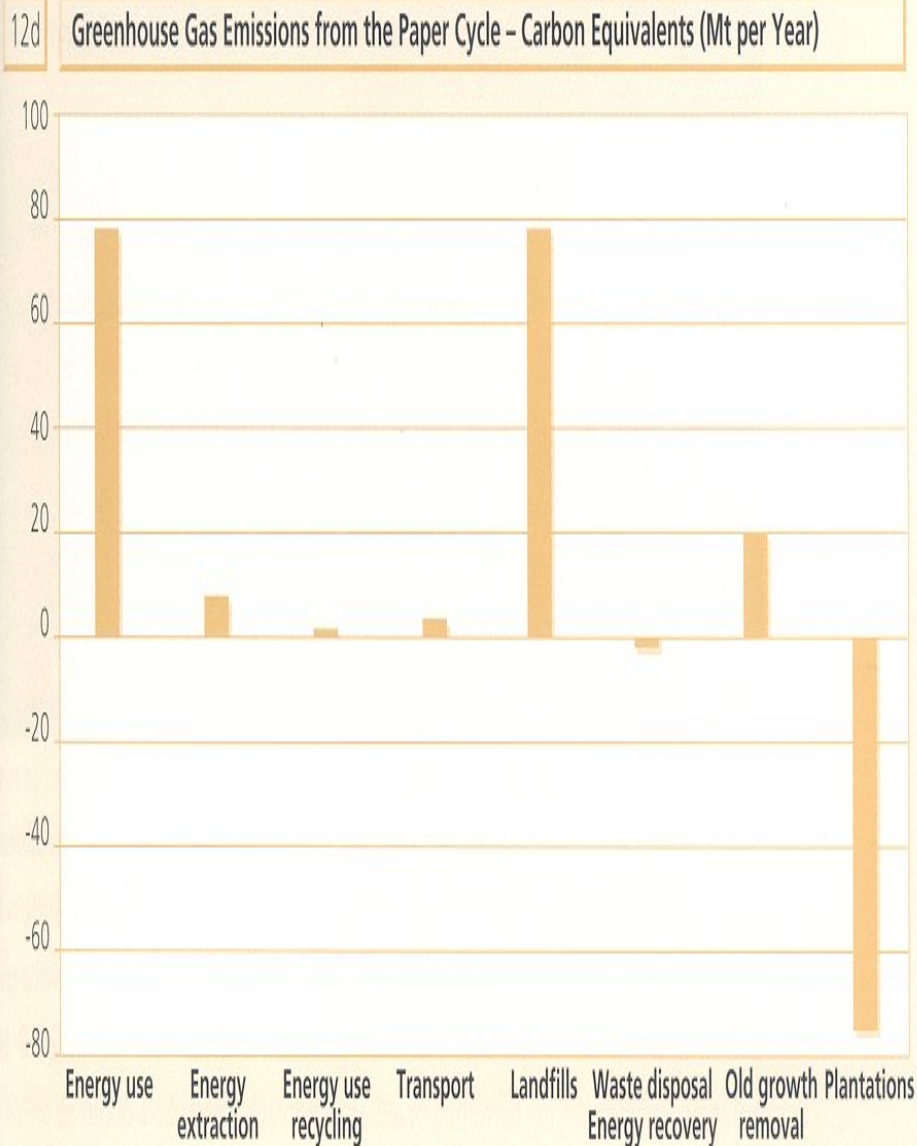
Green Star NZ rating tools

OFFICE DESIGN & BUILT V1
OFFICE INTERIORS TOOL V1 (PILOT)
EDUCATION TOOL V1 (PILOT)
INDUSTRIAL TOOL V1 (PILOT)



Paper Buyers Guide

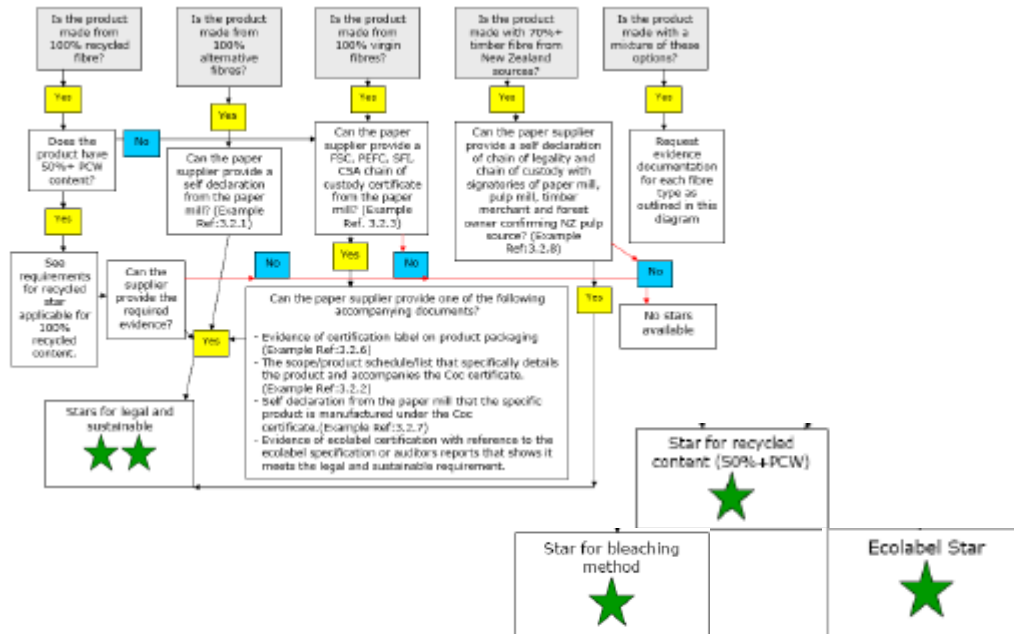
www.mfe.govt.nz/issues/sustainable-industry/paper-products



Source: IIED Sub-Study No. 20

5-star scoring system

office copy, commercial & sanitary papers



- linked to agency procurement rules (3 star minimum)
- increased uptake of ecolabels
- more “green” choices in market now

Environmental Choice NZ	
Good Environmental Choice Australia	
Terra Choice (Canada)	
Blue Angel (Germany)	
EU Flower (European Union)	
Nordic Swan (Scandinavia)	
EcoMark (Japan)	
Green Seal (USA)	



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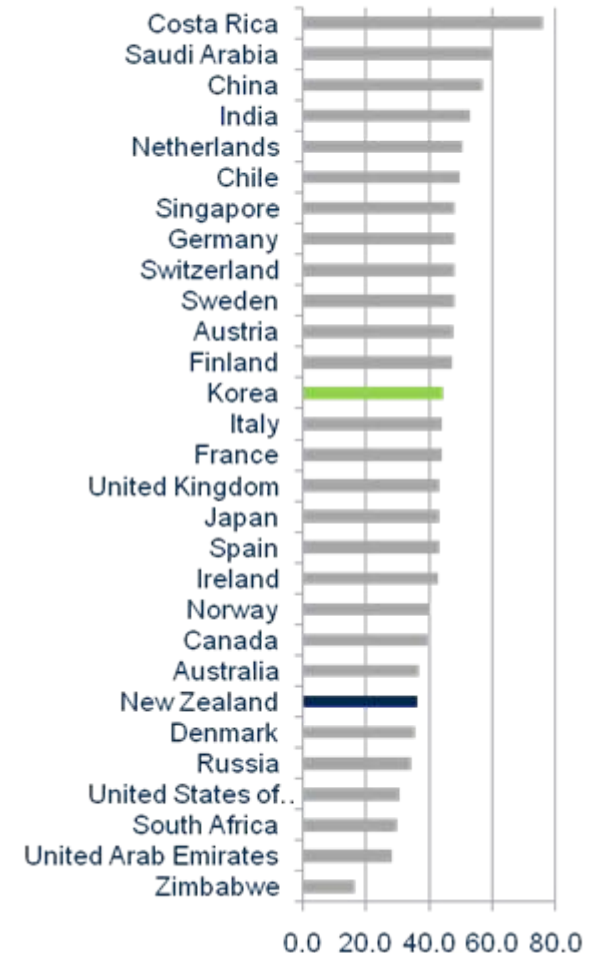
sustainability
.govt.nz

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Partnership

- *with other buyers to build market incentives*
- *with supply chains to “green” products, services, practices & certifications*
- *with other countries to transition to a truly green economy*

Happy Planet Index



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Thank you Korea !

- wonderful conference hosts
- government green purchasing models
- global Green Economy leadership