Partnerships with business – building effective tools for sustainable procurement

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To move to a truly restorative economy we need to innovate & change
Trajectory of environmentally responsible design (Source: Reed, 2007)
Making sense of complex choices

There is no one right answer
Its OK to not be “perfect”!
Every improvement counts - make a start & keep going forward

Some indicators are more reliable – use them if available

Simplify link between information & market advantage
good practice + certification + supply chain pressure
The old silos are not helping
We are all in this together

This about COMMUNITY and INNOVATION
Innovation is what business is good at!

B2B procurement is even more powerful than govt procurement
Find common ground with sustainable business leaders

They need the same procurement tools you do
All of our grandchildren will need the same healthy planet

Partnerships to improve information and market incentives
-- two examples from NZ
Green Star NZ
sustainable buildings rating tool & certification

National & voluntary
Certified by NZ Green Building Council

Uptake driven by government and business
new build and retrofit contracts

In turn, driven increase in Environmental
Choice NZ licensed products

4 Star Green Star Certified Rating
(score 45-59) signifies ‘Best Practice’
5 Star Green Star Certified Rating
(score 60-74) signifies ‘New Zealand Excellence’
6 Star Green Star Certified Rating
(score 75-100) signifies ‘World Leadership’
Green Star NZ rating tools

OFFICE DESIGN & BUILT V1
OFFICE INTERIORS TOOL V1 (PILOT)
EDUCATION TOOL V1 (PILOT)
INDUSTRIAL TOOL V1 (PILOT)
5-star scoring system
office copy, commercial & sanitary papers

- linked to agency procurement rules (3 star minimum)
- increased uptake of ecolabels
- more “green” choices in market now
Partnership

• with other buyers to build market incentives

• with supply chains to “green” products, services, practices & certifications

• with other countries to transition to a truly green economy
Thank you Korea!

- wonderful conference hosts
- government green purchasing models
- global Green Economy leadership