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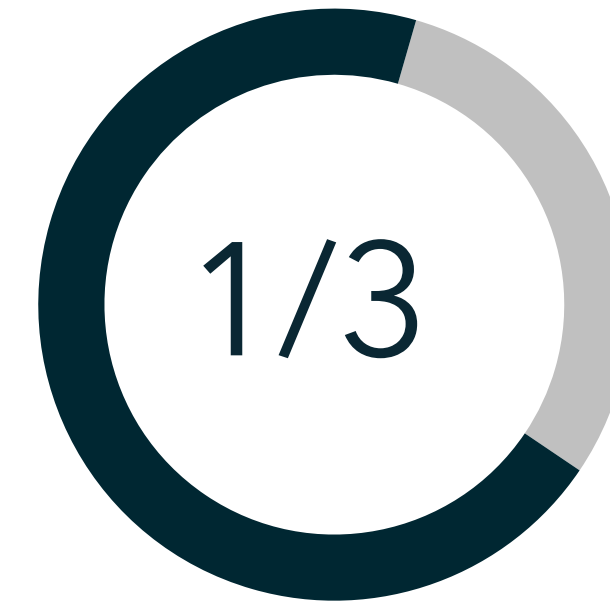
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KITRO

Food Waste Management Simplified





one third of all food produced along the global supply chain is wasted

Resources impacted



tons of greenhouse gases



billion spent on food produced but not eaten per year



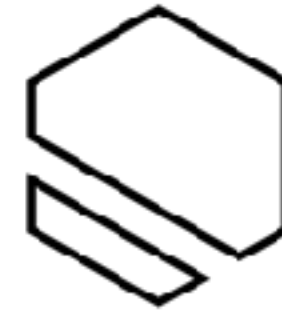
cubic kilometres of water



of uneaten food occupies agriculture land area



Chain restaurants
Hotel groups
Canteens



KITRO
Food waste management solution



Saving
money and the **environment**



Hardware

Automatically captures an **image**, **time and the weight** of every item thrown away.

Software

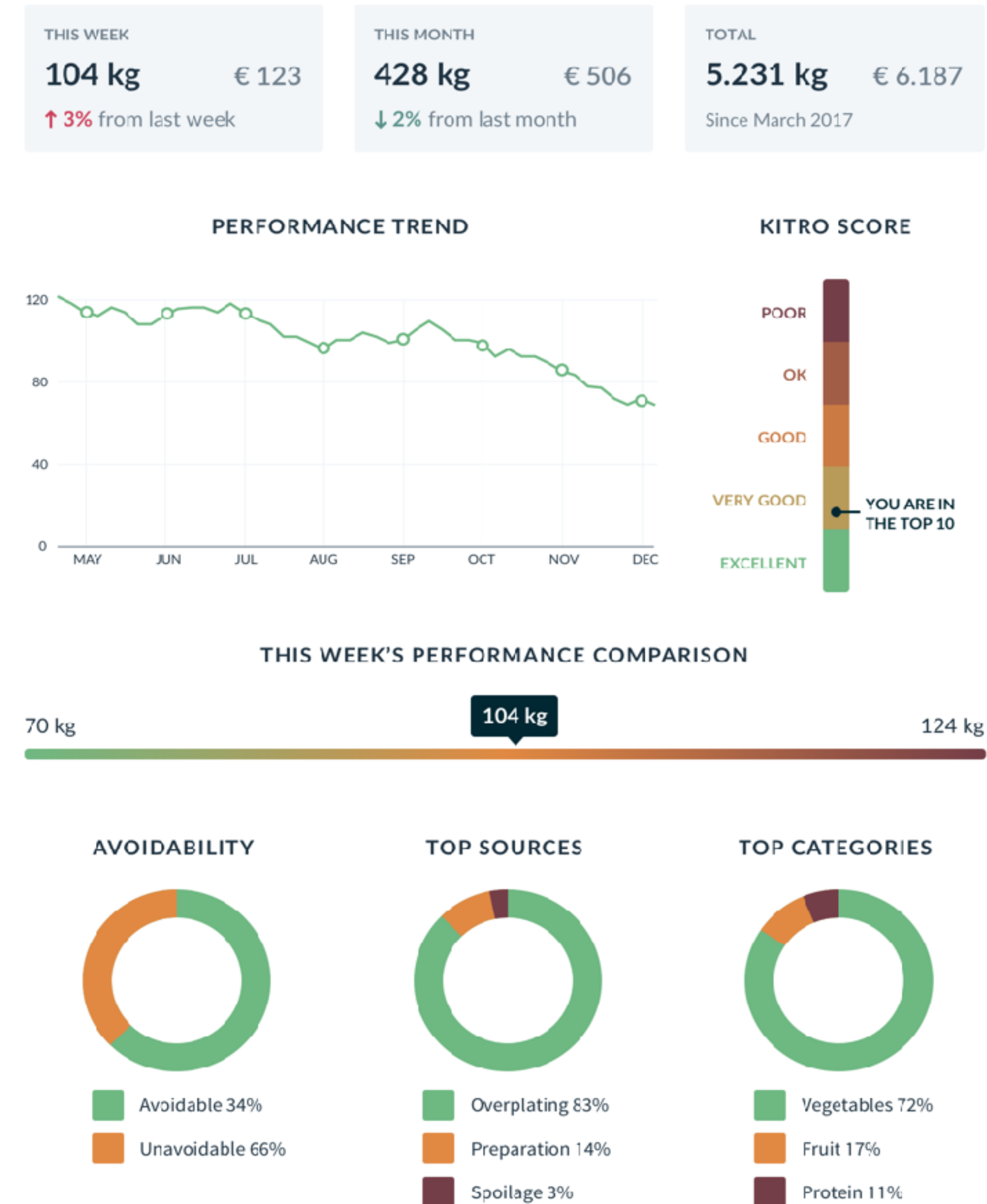
The software through **image processing & deep learning** identifies the different food items thrown away.

What is being thrown away?

How much is being thrown away?

What is it **costing** you?

When does most waste occur?



Benefits

Outcome of food waste reduction



60%
avoidable
food waste

2-8%
food profit
margin



Management tool



Cost savings



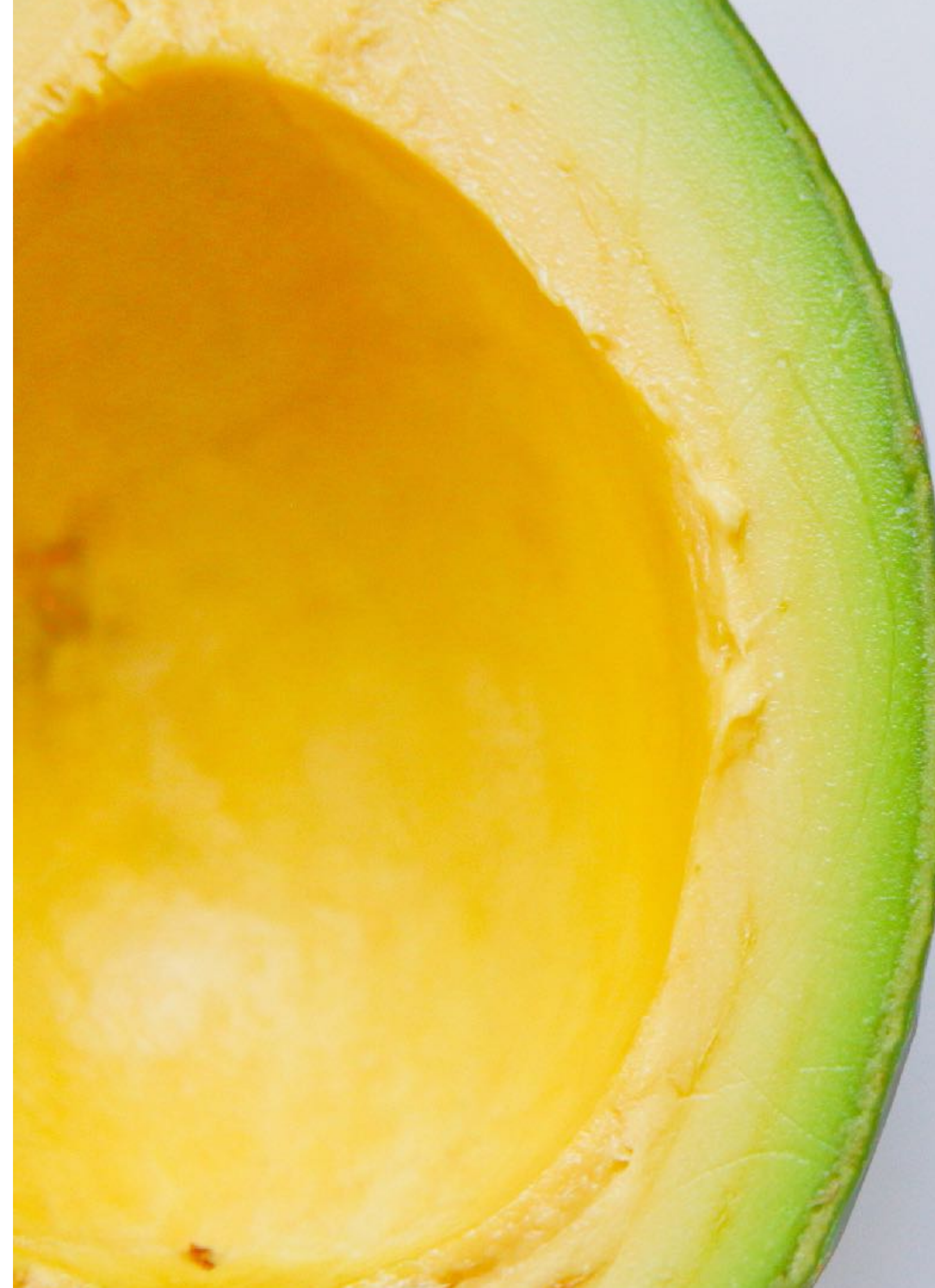
Sustainability
positive PR

No change to your work flow

No additional steps

Effortlessly measured

Understand your operational inefficiencies





"KITRO provides a very **easy-to-use** device and good support for reducing food waste. We were able to optimise the operations in one of our restaurants with a **34 % reduction** in plate waste during a 3-month pilot"

- Dörte Bachmann, Sustainability Manager



"KITRO's solution-oriented approach allowed our team to understand our waste reduction initiative. Adaptable reports led to great results, and we **would love to work longer with KITRO.**"

- Philip Ibrahim, General Manager



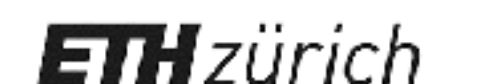
"KITRO is not only an easy waste management tool, but it is also an **effective staff performance indicator.**"

- Hansruedi Schaffner, Executive Chef



"Through their **holistic solution**, KITRO enabled us to make specific changes to our breakfast offer, **reducing waste and cost.**"

- Michael Vogt, General Manager



Team

Based in Switzerland



Anastasia Hofmann

Co-founder - Finance, HR and funding



Naomi MacKenzie

Co-founder - Partnerships, Sales & marketing



Dominic Mösch

Project engineer - Hardware and software



William Downey

Business development



Morteza Shoreh

Machine learning/image processing engineer

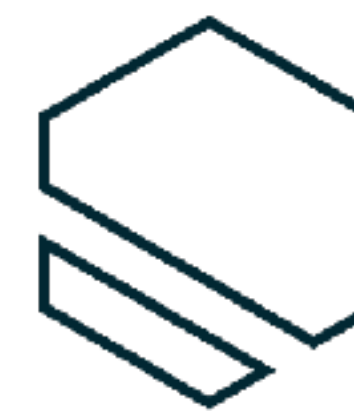


Tarek Jost

Software engineer

Supported by:





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