



One planet
inform with care

The One Planet Network is the network of the 10 Year Framework of Programmes on Sustainable Consumption and Production.

Workshop objectives:

The objective of the workshop is to present the Guidelines for Providing Product Sustainability Information and enable companies to analyze and improve the way they communicate their products' sustainability performance.



Workshop on 'Communicating Product Sustainability'

Target Audience:

The Guidelines are written for the private sector, marketing and advertising professionals, labeling organizations, governments, trade unions and civil society.

Participants will:

- Learn about this UN-backed initiative aiming to drive consumer information worldwide,
- Build capacity on how to apply the 10 principles for product sustainability claims,
- Network with peers and exchanged experiences,
- Benefit from support to improve the way they communicate and to collaboratively carry on with their journey towards sustainability leadership.

Resource Persons:



Beatriz Martins Carneiro



Prof. Ajith De Alwis

The aim is also to continue the dialogue and learning beyond the workshop, by welcoming the participants into the One Planet Network and its community of practice around consumer information.



in Colombo, **13th June 2018**

Time : 8.30 am to 12.30 pm

At Renuka City Hotel, Colombo 03

National Cleaner Production Centre, Sri Lanka

#66/1, Dewala Rd, Nugegoda, SL

Tel: 011 282 2272/3

Fax: 011 282 2274

Web: www.ncpcsrilanka.org



Contact: Ms. Upendra on 076 316 2454; arjeewaniupendra@gmail.com