

Food-Wise Community Program



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FOOD-WISE COMMUNITY PROGRAM: CURRENT NEED

Food waste

- **the largest** category of waste
- **30%** of the global food supply is wasted
- **\$700** billion each year

Food and environment

- **74%** of total annual deforestation
- **70%** of water consumption
- **33%** of global warming effect

Food and Health

- **2,7m** deaths due to diets low in fruits and vegetables
- "Let food be your medicine and medicine be your food." (Hippocrates , 400 B.C.)

We are living in a world that is not food resilient, is highly vulnerable to disruption of food infrastructure, such as war, natural disaster, climate change

FOOD-WISE COMMUNITY PROGRAM: GAP PRINCIPLES



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GAP: an international network to empower people to live increasingly sustainably

Principles for design of empowering action programs:

- SD-pedagogy based
- Personal accountability
- Evidence-based
- Cultural adaptation



Since 1989

24 member organizations

UNESCO&UN ECOSOC

Researched by Leiden University

FOOD-WISE COMMUNITY PROGRAM: VISION & CONCEPT



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In any given city or neighbourhood, the ambition is to set in motion processes that will lead to incremental improvements in food resilience

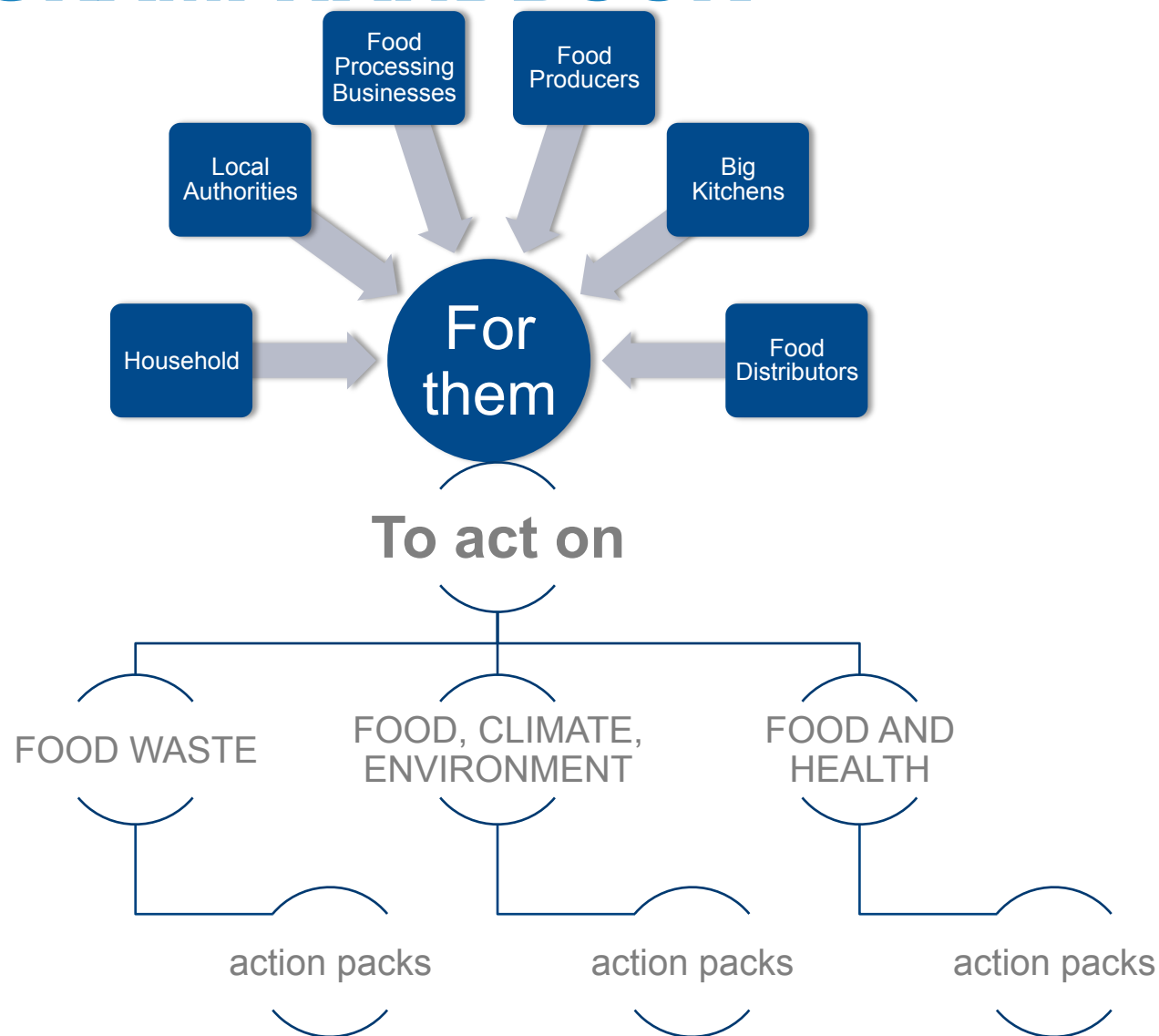
through each person's food actions and behaviour change, privately and professionally



FOOD-WISE COMMUNITY PROGRAM: HANDBOOK



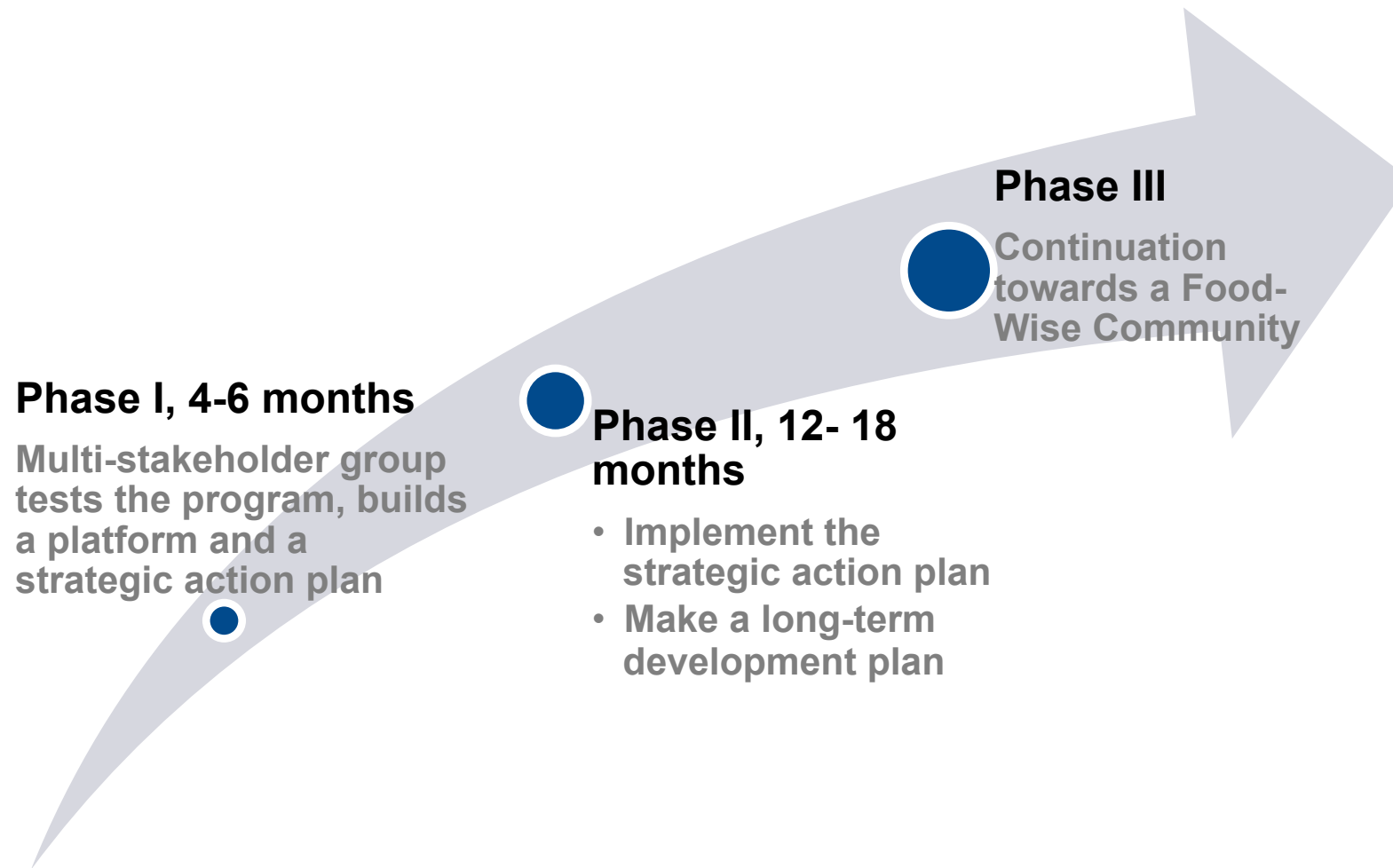
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FOOD-WISE COMMUNITY PROGRAM: PROCESS



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FOOD WISE COMMUNITY PHASE I



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Step by Step

Main Timeline

Participating Countries

Main Partners

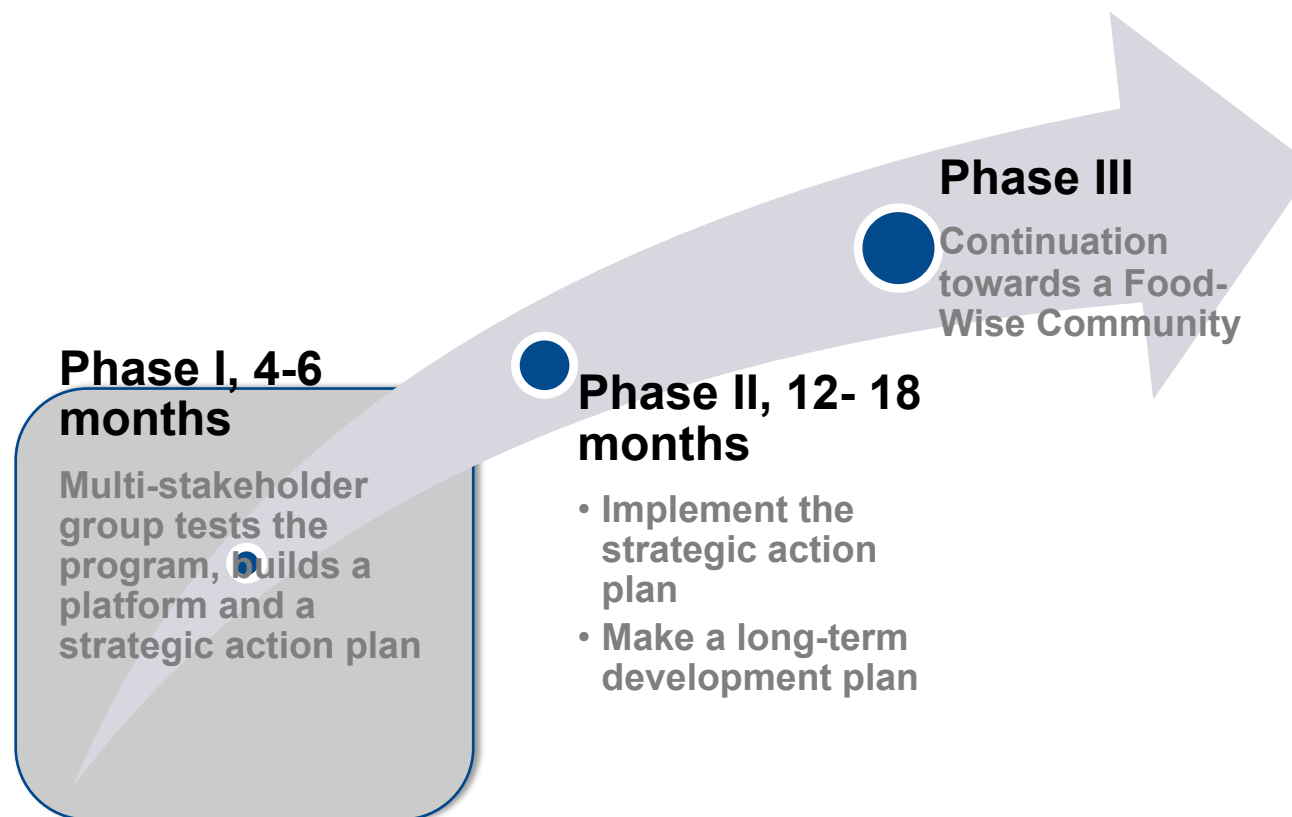
Targets

Continuation

FOOD-WISE COMMUNITY PHASE I



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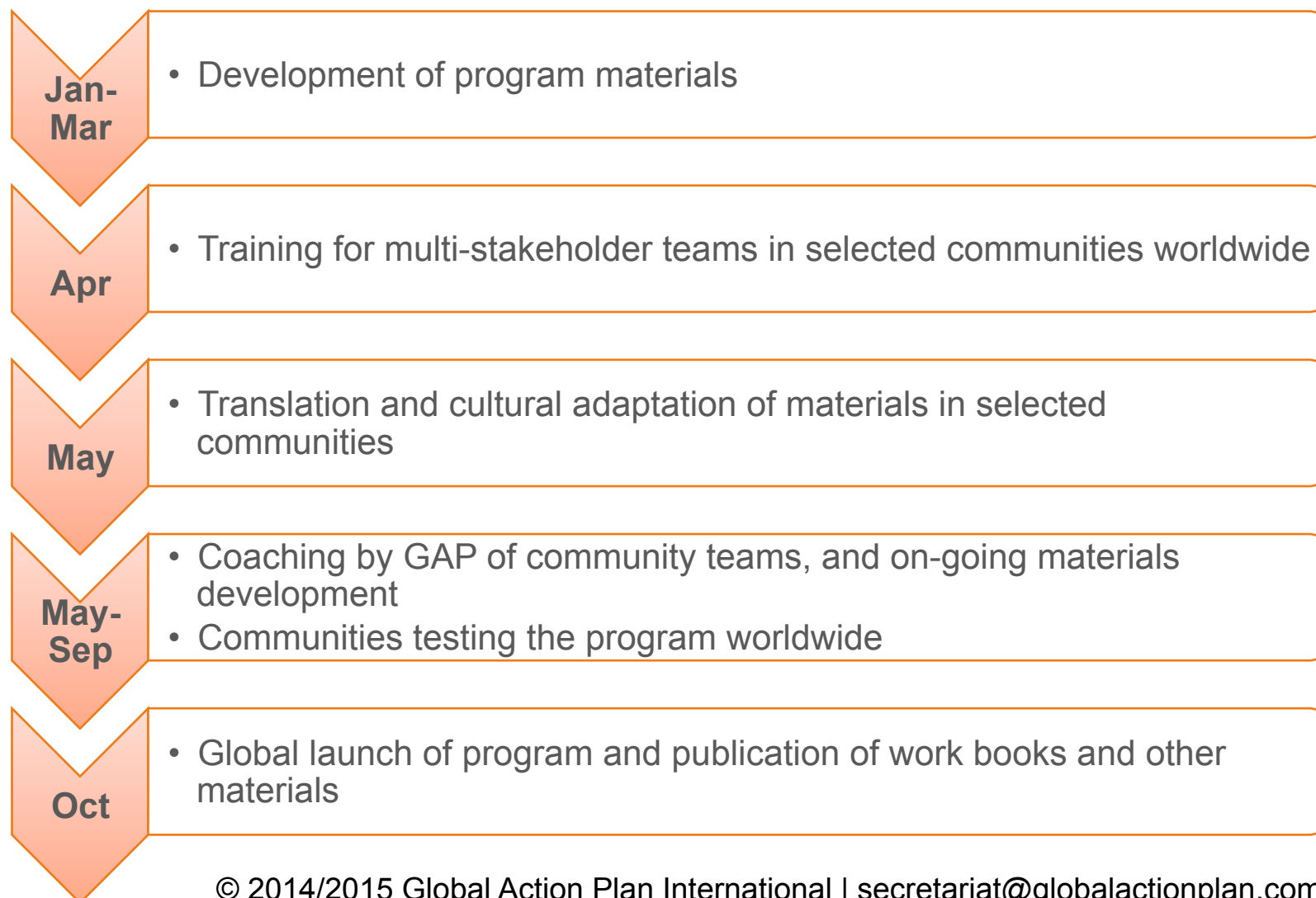


PHASE I: STEP BY STEP





PHASE I: TIMELINE



PHASE I: PARTICIPATING COUNTRIES



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- Arequipa, Peru
Local Partner:
OGD



- Hungary
Local Partner:
TVE



- Italy
Local Partner:
InEuropa



- Spain
Local Partner:
Global Action
Plan Spain



- Shanghai, China
Local Partner:
NPI



PHASE I: TARGETS



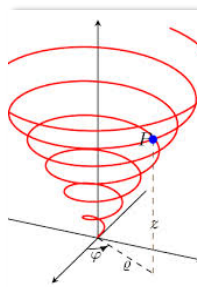
People

- 6 round-table leaders
- 180 coached people
- 500 people directly involved in the project
- Millions of people reached through EXPO events and promotion



Advocacy

- 200 high-level decision-makers from different backgrounds during master class organized by WAF
- 1000 high-level decision-makers from different backgrounds during World Resources Forum



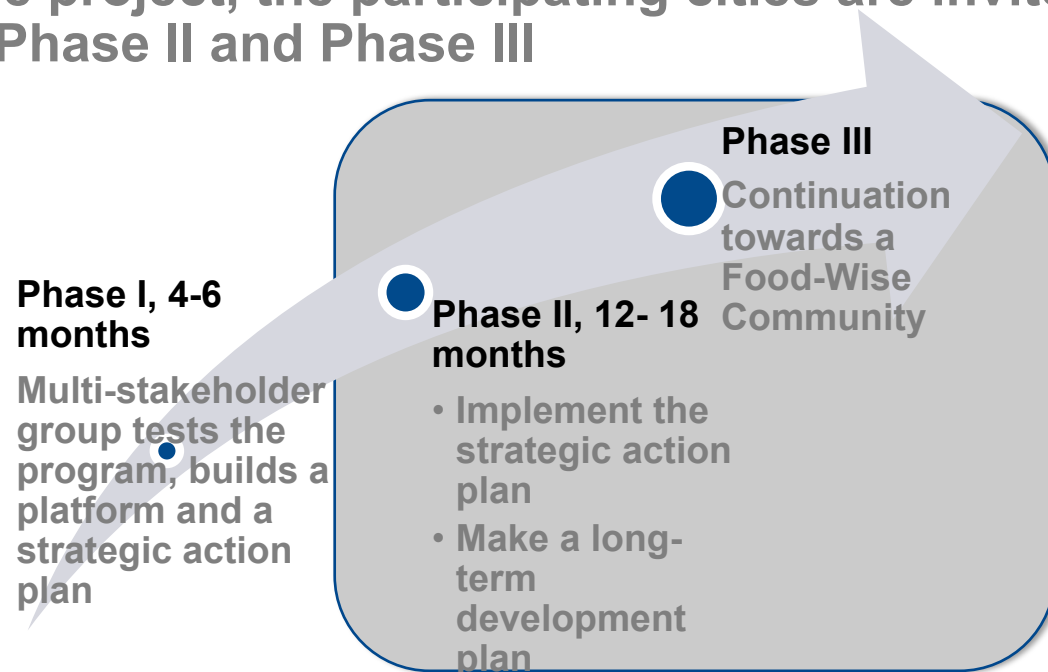
A book, a platform and a plan

- The Food-Wise Community Workbook is available internationally, after cultural adaptation and testing
- A platform and a strategic plan



PHASE I: CONTINUATION

1. After the project, the participating cities are invited to continue Phase II and Phase III



2. The adapted handbook in different languages plus reports from the project will be available to the world