



ECOMEL Project Malloula Bay –Tabarka Tunisia



By Mr. Chokri Mansour (Head of Ass.Pinna /Project Manager)

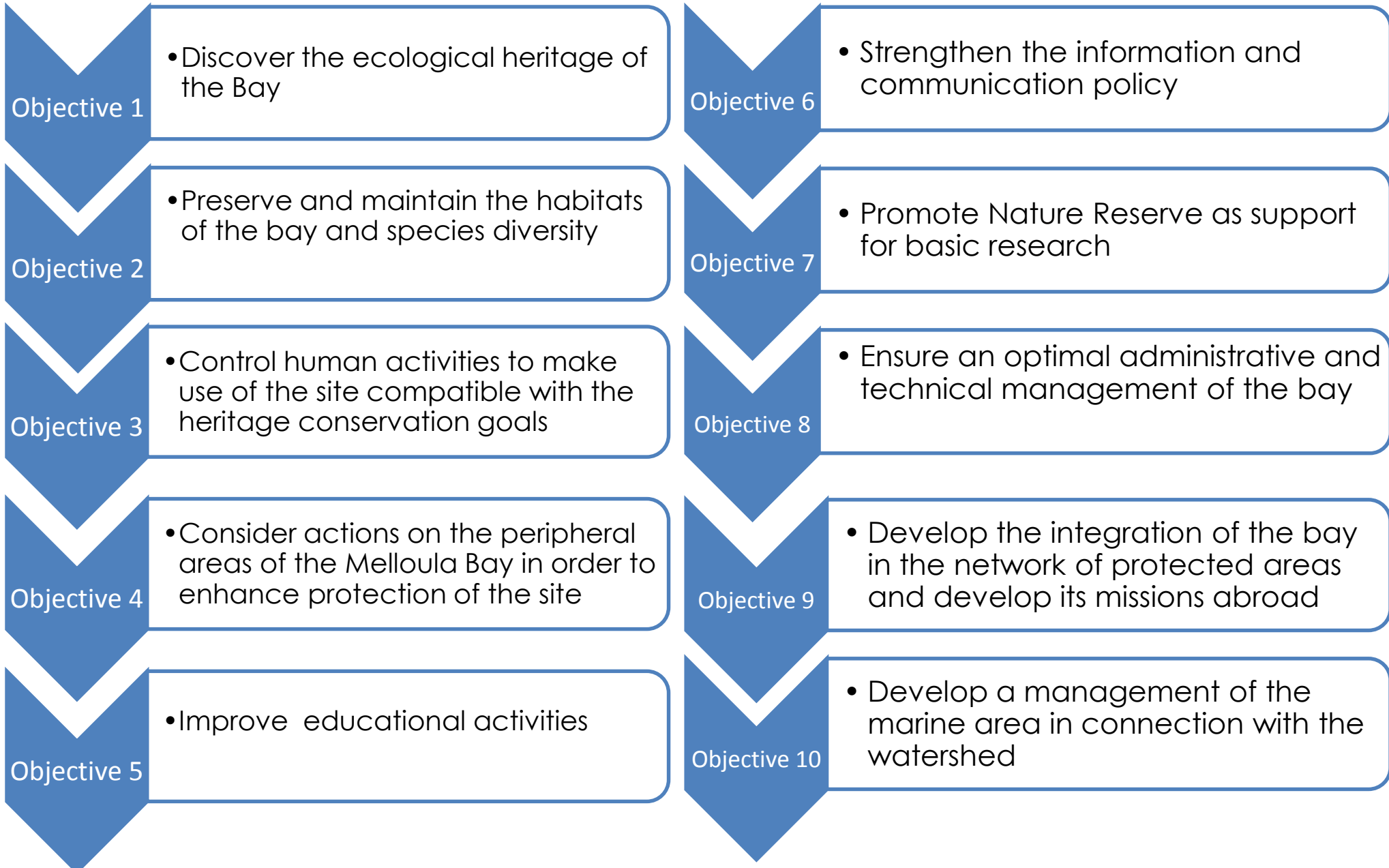


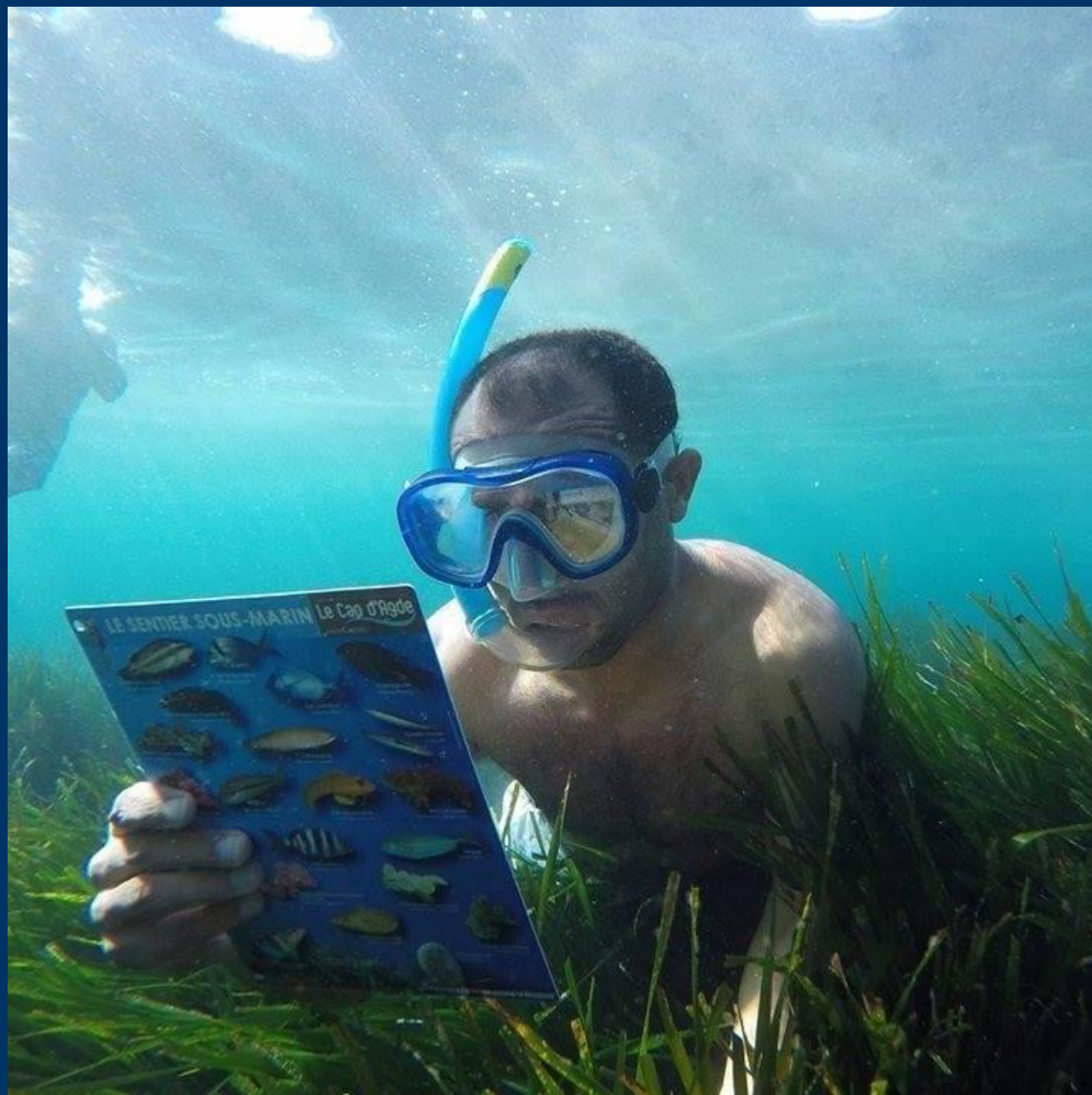
Project Description

The underwater trail of Melloula Bay is an educational tool of awareness and environmental education through the promotion of ecotourism, this trail is intended to discover a little-known environment, transmitting values aimed at improving knowledge and adoption of environmentally friendly activities.

This project is developed in the framework of non-formal educational projects, raise awareness of the environment and information on the marine environment, also the management and the preservation of the coast through the establishment of an ecotourism infrastructure.

Project Objectives





Une faune à l'abri de la lumière

la Faille
OBSCURE



**Vous êtes dans un site protégé.
Sans la vigilance de tous,
son équilibre est menacé.**



**Ne rejetons aucun déchet.
Ils sont néfastes à la faune et à la flore
et détériorent le paysage**

Les espèces des fonds sableux

LA MATTE MORTE



**Ne nourrissons pas
les poissons.**

**Vous êtes dans un site protégé.
Sans la vigilance de tous,
son équilibre est menacé.**



**Soyons attentifs à ne pas
détériorer le milieu
par maladresse.**



Respectons les distances d'approche.

Responsible Snorkeling is a very good way to engage the visitors and serve as a lead-in to the definition tasks.





Achieved Results

- Melloula trail has a strategy for sustainable tourism development.
- The first underwater trail of Tunisia is created.
- 12 people trained in underwater trail management.
- The National Underwater Photo Competition 2016 was held.
- A partnership agreement between the site manager and a local diving club is signed for the scientific monitoring and management of underwater trail.
- Awareness campaigns and cleaning were organized with youth and families.
- Evolution of national regulations, with the addition of underwater trails, which should in future facilitate their development on other sites.

Actions Required !!



The Yoga Retreat experience

A project developed with the support of [Legacy International](#) and [U.S. Department of State](#) the [Association Pinna APDPE](#) in collaboration with [Projet ECOMEL](#). The project aimed to transform the northwestern region of Tabarka into a ecotourism destination by creating a yoga environment focused not only on yoga workshops, but ecotourism activities such as responsible snorkeling, environmental education and the promotion of the local businesses and cultural aspects.

- The number of participants in this pilot program was 20 including americans and Tunisians. The project impacted more than 50 individuals and local businesses in the northwest region.



- Our yoga community-based experience is structured like a nature-based weekend. The members were varying roles in :accommodation, food, crafts, and transportation or guide services, among others. More importantly, the financial benefits of this experience were shared throughout the community.



- Lack of promotion of the ecotourism in the Tunisian northwest and attractivity to the yoga practitioners as a result we need to domestically and internationally market and promote the Tunisian Northwest as a major global tourism destination, highlighting the uniqueness and assisting the development of its tourism products and services, with the end in view of increasing tourist arrivals and tourism investment using the community based ecotourism concept.



Yoga dharma and snorkeling in Maloula Bay- Tabarka







Opportunities

- Increasing ecotourism in marine coastal areas in the Mediterranean
- Idea to spread to other coastal areas e.g. MPA
- Create a better sense of community and make sustainability happen

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