

LIFE Insect-Responsible Sourcing Regions: For insect protection at landscape level

What is an Insect-Responsible Sourcing Region?

ISRS bring together different actors for a common goal: to increase the protection of insects and biodiversity. Initially, seven pilot regions in Germany are working with us in this landscape approach. The concept, tools and results are transferable to other regions throughout Europe.

What are the goals?

More ecological potential: Creation of new habitats for insects

- More ecological quality: Improving the quality of existing habitats
- Less material pollution: Reducing the use of fertilizers and pesticides
- More innovation: testing and disseminating measures not widely used to date

Increasing the area impact of insect-enhancing measures

- Increase the area share of insect-promoting measures in agriculture
- Increase the area share of insect-promoting measures in other land uses (forestry, municipal, commercial, private)
- Biodiversity monitoring on regional level

Creation of regional alliances for insect promotion

- Agree on a Regional Biodiversity Action Plan
- Maximize the area effect of insect promotion measures through regional coherence
- Enlist land-use stakeholders in long-term insect promotion efforts
- Place insect promotion on a broad social basis by participatory monitoring

Value creation for insect protection

- Motivate food companies to support farmers and to purchase insect responsible produced products
- Implement marketing concepts for insect-responsible products
- Raise consumer awareness through attractive communication by the food sector
- Improve public supporting programmes for farmers



1Marenkötter_SimoneVomFeld_Pixabay

Coordinator Further partners



Whom are we working with?

In close cooperation between **agriculture**, the **food sector**, **local authorities**, other land users and NGOs, insect-responsible sourcing regions are created. Regional working groups define **Biodiversity Action Plans (BAPs)** for the regions at the landscape level. Farmers and other land users are implementing BAPs at the farm level, contributing to the achievement of the agreed goals for insect conservation for the region.

How is biodiversity measured?

The **Biodiversity Performance Tool** supports farmers on farm level and the **Biodiversity Monitoring System** facilitates monitoring of 41 key data and indicators on regional level. Interested citizens are participating in monitoring activities based on **citizens science**.

The **costs for insect supporting measures need to be fairly covered by all actors** of the supply chain. Food companies are motivated to reward the **added value of the products**. Hopefully, the blueprint for an attractive consumer sensitisation campaign will be widely used by the food sector.

Furthermore, the project will deliver a **concept for an EU Agri-Environmental Programme** to support the creation of Insect-Responsible Sourcing Regions in the future.

Dissemination and the **transfer of knowledge and experience** are other important tasks of the project partners. Networks and contacts are regularly informed as well as platforms such as the German food sector initiative "**Food for Biodiversity**". The retailing companies Kaufland and REWE are official cooperation partners of the project and contribute also to dissemination towards the food sector.

Further information? Interested in participating?

Please visit <https://insect-responsible.org/en>



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