



How to obtain Type I Ecolabels

Information for Producers



How to obtain an EU Ecolabel and export your products to the EU market

The EU Ecolabel is a Type I award scheme managed by the European Commission and EU member states. The label is available for 11 product groups – cleaning, clothing and textiles, coverings, do it yourself, electronic equipment, furniture and mattresses, gardening, holiday accommodations, lubricants, paper, personal and animal care products – with more under development.



Seven steps to obtain an EU Ecolabel

- 1** Contact a Competent Body – an independent organization responsible for EU Ecolabel applications and licences – in a country in the EU or European Economic Area where your product is or will be marketed. The Competent Body will provide guidance on the next steps.
- 2** Register your goods or services in the online EU Ecolabel catalogue (ECAT) or the EU Ecolabel tourist accommodation catalogue.
- 3** Build your application dossier so that the Competent Body can assess your compliance with the criteria.
- 4** Submit your application and pay application & annual fees.
- 5** Wait while your application is assessed.
- 6** Receive approval of your application and the EU Ecolabel license.
- 7** Communicate and advertise your goods or services with the EU Ecolabel.

The costs of the EU Ecolabel¹

The cost of using an EU Ecolabel depends on the location and size of your enterprise. Fees are divided into application fees (between 200 and 2,000 euro), annual fees (maximum 18,750 euro for micro-, small and medium-sized enterprises, and enterprises in developing countries) and inspection fees. Adapting products to meet the ecolabel criteria and modifying or extending a licence may incur additional costs.

¹ EU Ecolabel - How to apply. European Commission, n.d.
https://environment.ec.europa.eu/topics/circular-economy/eu-ecolabel-home/how-apply_en