

THE CONSUMER INFORMATION PROGRAMME
OF THE ONE PLANET NETWORK
AND THE ECOADVANCE PROJECT ARE LAUNCHING
A CALL FOR PROPOSALS
PROMOTING ECOLABELS AND SUSTAINABLE PUBLIC PROCUREMENT IN
THE BUILDING AND CONSTRUCTION SECTOR

Introduction

The Consumer Information Programme of the One Planet network (OPN) and the EcoAdvance project, in partnership with the Sustainable Public Procurement Programme of the One Planet network are launching a call for proposals. Its main objective is **to increase the use of ecolabels (ISO 14024) and promote sustainable public procurement (SPP) as tools to improve climate mitigation, biodiversity, and resource protection in the building and construction sector.**

The [One Planet network](#) (OPN) is a multistakeholder community working to engage in dialogue and collaborate on innovative solutions to achieve SDG 12 through global thematic and sectoral programmes. The [Consumer Information Programme](#) of the OPN holds projects, resources, and expertise to inspire a global movement for sustainable consumption and production. Its [Working Group on Ecolabeling](#) is led by the Global Ecolabelling Network and UNEP and focuses on supporting collaboration among ecolabel (ISO 14024) programs, facilitating their mutual recognition and providing education, capacity building, and consultation to developing countries and emerging economies to develop and strengthened ecolabels schemes. For this call for proposals, the Consumer Information Programme is collaborating with the [Sustainable Public Procurement Programme](#) of the OPN, which is leading the flagship initiative “Mainstreaming circularity in the construction sector through sustainable public procurement”, with the objective of engaging, collaborate with and support national and local governments in their efforts to accelerate the uptake of circularity standards of practice and metrics in the construction sector.

The [EcoAdvance project](#) is jointly implemented by UNEP, GIZ, and Öko-Institut, receiving financial support from the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety and Consumer Protection (BMUV) through the International Climate Initiative (IKI). Its main objective is to increase the use of ecolabels (ISO 14024) and support sustainable public procurement (SPP) as tools to improve climate mitigation, biodiversity, and resource protection. By supporting ecolabels and SPP, the project helps to create incentives for cleaner production focusing on high-impact sectors (such as building and construction), addressing a major barrier to changing consumption and production patterns: the complexity of conveying the environmental impacts of products and services to consumers and public authorities. The project has a regional component, focusing on strategic implementation in five target countries in Latin America (Brazil, Colombia, Costa Rica, Ecuador, and Mexico) and a global component that seeks to increase the knowledge shared and the use of Ecolabels and SPP globally.

Through this call for proposals, the Consumer Information Programme and the EcoAdvance project, in partnership with the Sustainable public procurement programme, will support initiatives from developing countries or emerging economies (except the five target countries in Latin America) working in the building and construction sector to:

- apply good practices related to the use of Ecolabels in SPP,
- develop ambitious ecolabels criteria (linked to climate change, biodiversity protection, and resource conservation),
- improve policy and legal frameworks,
- enhance knowledge management and increase engagement of stakeholders.

Objective of the call:	<p>To increase the use of ecolabels (ISO 14024) and sustainable public procurement (SPP) in the building and construction sector to improve climate mitigation, biodiversity, and resource conservation. This will be done by:</p> <ul style="list-style-type: none"> - supporting the adoption of good practices related to the use of ecolabels in SPP, - improving policy and legal frameworks, - strengthening ecolabel schemes and support them to develop or revise sustainability criteria for highly climate, biodiversity or resource conservation - supporting public procurement entities to include in their tenders climate, biodiversity or resource conservation criteria based on ecolabels - exchanging knowledge on ecolabels and SPP and increasing engagement of stakeholders. <p>At the start of the initiative, selected entities will be asked to participate in an online event where good practices will be presented.</p> <p>At the end of the initiative, selected entities will be asked to present the results of their initiative in online awareness raising events.</p>
Who can apply:	<ul style="list-style-type: none"> - Registered non-profit organizations from developing countries or emerging economies that have developed an ecolabel scheme (ISO 14024), this could be non-governmental organizations (NGOs), private philanthropic institutions, research institutions, foundations. - National government agencies or local government authorities from developing countries or emerging economies applying sustainable public procurement policies or strategies targeting the building and construction sector with interest in using sustainability criteria aligned with existing national or international ecolabel scheme (type 1 ecolabels or type 1-like ecolabels). - Any other non-profit entity based in a developing country or emerging economy that justifies the pertinence of this initiative. <p>The applicant organization shall possess a good understanding of sustainable consumption and production topics, sustainable business approaches and stakeholders' engagement. It cannot be from the five EcoAdvance target countries (Brazil, Colombia, Costa Rica, Ecuador, and Mexico). Proven experience in implementing projects of similar nature is desired. Proficiency in English, Spanish or French is required.</p>
Requirements of selected entities:	<p>The selected organization will be responsible for the execution of the activities proposed in the application in line with the workplan, timeline, deliverables, and overall objectives of the global component of the EcoAdvance project.</p> <p>UNEP will sign a partnership agreement with the selected initiatives and will provide technical and overall guidance to ensure quality control of products. UNEP will also ensure cooperation with other EcoAdvance partners (GIZ and Öko-Institut), the Consumer Information Programme and the Sustainable Public Procurement Programme to maintain a comprehensive approach to activities implementation.</p> <p>If selected, any non-governmental entities will have to provide (this does not apply to governmental entities):</p> <ul style="list-style-type: none"> - Constitutional documents or Certificate of formation, - Audited financial statement (if not available an annual report containing financial statement will be accepted).
Evaluation criteria:	<p>The proposals will be evaluated and scored according to the following criteria:</p>

	<ul style="list-style-type: none"> - Demonstration of the project's potential impact in increasing the use of Ecolabels in SPP in the building and construction sector as tools to improve climate mitigation, biodiversity protection, and resource protection. - The ability to continue promoting SPP and ecolabelling in the sector beyond the duration of the project. - Quality of the application (fully completed template), detailed project plan (including specifics on the project activities and target beneficiaries in line with the project scope and objective), associated budget for the intervention, and gender mainstreaming. - The amount and/or quality of co-funding or in-kind contribution that the applicant can provide to the project. - Additional consideration will be given to promoting the inclusion or participation of SMEs, business led by women or by representatives of marginalized groups.
Implementation period:	12 to 18 months
Available resources per initiative:	<p>Depending on the proposal and the identified needs, a funding envelope of between USD 20,000 and USD 40,000 will be made available to each of the selected initiatives to implement the activities proposed in the respective country they are based in.</p> <p>Co-funding and/or in-kind contributions to the project are expected from the applicant.</p>
How to apply:	<p>To express interest, entities should submit the completed Application Template (annex 1), the respective CVs of the suggested team that will work on the activities proposed and a letter asking for support to develop the activities proposed via email to Bruna Tiussu (bruna.demoraestiussu@un.org)</p>
Selection process and timeline:	<ul style="list-style-type: none"> - Deadline for submission of proposals: 12 April 2024 - Notification of selection: May 2024 - Start of activities: July/August 2024

For any further information, please contact:

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