



CENTRE FOR COLLABORATIVE LEARNING
FOR SUSTAINABLE DEVELOPMENT

www.livingresponsibly.org



Report on the project
« Finding the right tools to promote ESL ».

The Centre for Collaborative Learning for Sustainable Development (CCL) is a research and learning centre based at Inland Norway University of Applied Sciences. The Centre holds the UNESCO Chair on Education for Sustainable Lifestyles and coordinates the international PERL/UNITWIN network. The Centre, which includes the Partnership for Education and Research about Responsible Living (PERL), will continue to contribute to national and international projects on education for sustainable development and to strengthen partnerships on this topic.



The Collaborating Centre on Sustainable Consumption and Production (CSCP) at Wuppertal, Germany is an international nonprofit Think and Do tank that works with businesses, policy makers, partner organisations and civil society towards a sustainable planet.

Background:

CCL and PERL partners at the Collaborating Centre on Sustainable Consumption and Production (CSCP) at Wuppertal, Germany identified the following problem:

National focal points have indicated that the kind of information they need is not available in a format, which is easily available to them.

This problem was identified (in 2016) after 30 national focal points were contacted briefly to ask them about the availability of Resources for Education for Sustainable Lifestyles. Based on this identified problem, a proposal for how to design an online navigation tool was made.

The project:

The project “Finding the right tools to promote ESL” focused on sharing information by facilitating the dissemination of resources in a creative, friendly and inspiring way. The navigation tool was aimed at educational authorities and in particular at national focal points for the SDG’s, the 10-YFP, and the GAP. Policy makers, teachers and others

working to promote #SDG4, #SDG12, and learning for #OnePlanet could also benefit from looking at the navigation tool and were therefore also chosen as target groups.

Main activities and results:

Firstly, an online navigation tool was created, with the assistance of CSCP, to help bring Education for Sustainable Lifestyles into the ESD and global citizenship education contexts around the world. The online navigation tool was an interactive poster which was available for downloading through the PERL website at: www.livingresponsibly.org – Resources. In total two posters were created, one was the interactive poster and the other was an interactive list of the available resources. Please find both attached at the end of this report.

Secondly, five categories were chosen to class the available resources for Education for Sustainable Lifestyles. These were, Curriculum Guidelines; Learning Materials; Resource Materials for Teachers; Community Based Social Learning; and Additional Resources.

Thirdly, a selection of resources were made. In order to help navigate through these available resources, PERL and CSCP classed them according to one of the five categories described in the above section.

Fourthly, contact information was collected on the national focal points for the SDG's, the 10-YFP, and the Global Action Programme. In total 236 emails were sent out.

In addition, the following number of large organisations were contacted to help spread the information about the navigation tool:

- International Association of Universities (IAU), which has 1089 followers
- UN SDSN, which has 19500 followers
- One Planet Network, which has 2457 followers
- UNESCO, which has 3 mill. followers
- SDGoals, which has 25600 followers
- CDET, Curriculum Development Unit, which has 1310 followers
- CSCP, which has 1562 followers

Through the Twitter campaign we *potentially* reached: 3 051 518 followers.

The Twitter campaign was prepared to go over 6 weeks and was activated a couple of weeks after the emails were sent out. The first week a Tweet was launched to introduce the following 5 weeks. In the 5 weeks that followed, a new category was launched each week. Please see attachment 3 to find an overview of the Tweet texts.

Conclusion:

The project was successful in that it reached out to the identified target groups and brought ESL resources to the attention of administrators and educators around the world. It helped to bring ESL into the ESD global citizenship education context. Since this is an online initiative, it is difficult to measure the impact of such a campaign.



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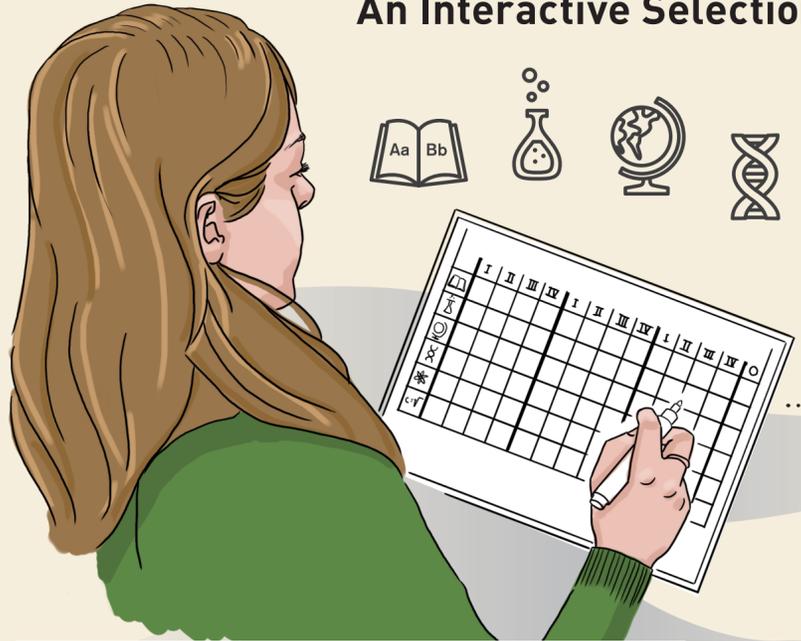
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INLAND NORWAY
UNIVERSITY
OF APPLIED SCIENCES

Resources for Education for Sustainable Lifestyles

An Interactive Selection for Teachers and Policy Makers

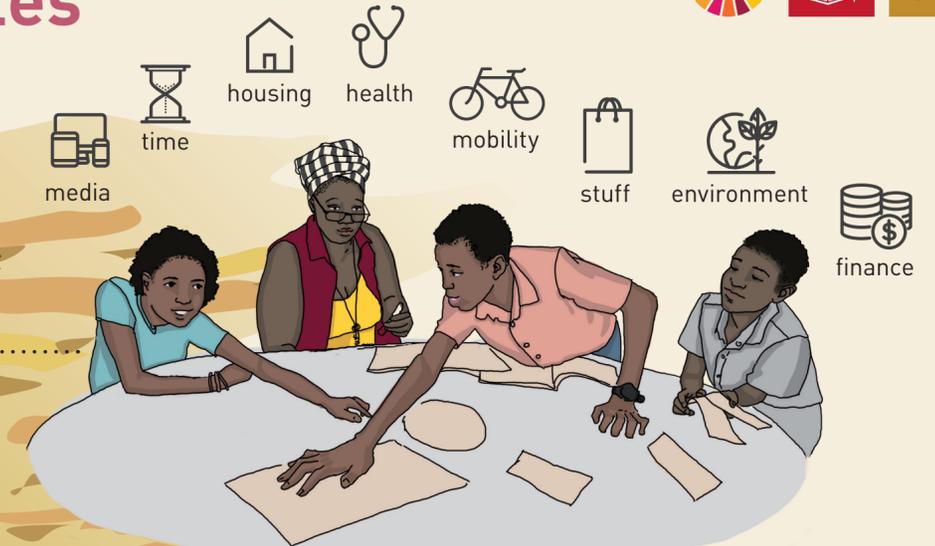


Curriculum Guidelines to Organize Your Teaching

- ▶ Education for Sustainable Development Goals: Learning Objectives
- ▶ Here and Now! Education for Sustainable Consumption **ES | CN | FR**
- ▶ Just Do it! Guidelines for designing ESD
- ▶ National Guidelines for Education for Sustainable Consumption for Tanzania **SW**
- ▶ Curriculum for Development and ESD **JPN**

Resource Materials for Teachers

- ▶ Human Development Index (Annual reports)
- ▶ World Happiness Index (Reports)
- ▶ State of the World (Annual reports)
- ▶ How was life? Global well-being since 1820
- ▶ Greening Household Behaviours; Universal Skills
- ▶ Top Ten Consumer Trends (Annual report)
- ▶ Rethinking Education
- ▶ Sustainable Development Knowledge Platform
- ▶ Fostering and Communicating Sustainable Lifestyles: Principles and Emerging Practices
- ▶ Envisioning Futures for Environmental and Sustainability Education
- ▶ A Framework for Shaping Sustainable Lifestyles-Determinants and Strategies
- ▶ Hatched: The Capacity for Sustainable Development



Learning Materials

- ▶ YouthXChange
- ▶ World Wildlife Fund
- ▶ ESSA: Education for Strong Sustainability and Agency
- ▶ Learning 4 Change
- ▶ Educating Youth for Sustainable Development **HIN**
- ▶ Values-Based Learning Using Indicators **ES**
- ▶ Active Learning Using Images and Objects Toolkits **RU | ES | NO**
- ▶ Looking for Likely Alternatives (LOLA) **NL | FR | DE | LV | LT | NO | PT | SK | ES**
- ▶ The Sustainable Shopping Basket **DE**
- ▶ Switch Asia
- ▶ Consumer Aairs
- ▶ The Goals
- ▶ Values and Principles **ES | FR**

Community Based Social Learning

- ▶ UNESCO Global Network of Learning Cities
- ▶ The Biophilia Educational Project
- ▶ Climate Embass
- ▶ Choose Your Own Sustainability Adventure **DE**
- ▶ Resource Materials for Green Schools, USA

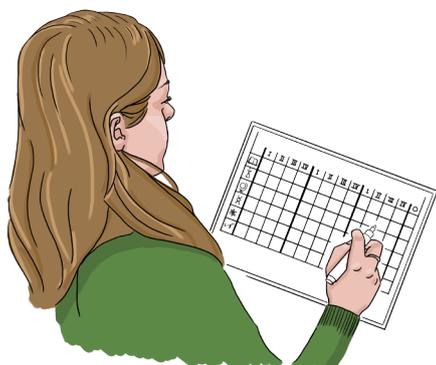


Additional Resources

- ▶ The GAP ESD Clearinghouse **FR | ES | RU | AR | ZH**
- ▶ The SCP Clearinghouse **FR | ES**
- ▶ The Consumer Classroom
- ▶ The World's Largest Lesson
- ▶ SCORAI Sustainable Consumption (SC) Teaching project
- ▶ Global Oneness Project **ES**
- ▶ CSCP
- ▶ PERL
- ▶ New Dream

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global oneness project

Consumer Classroom

SCORAI



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[Attachment 3: Twitter posting campaign plan and Tweet texts](#)

7 June 2018 Post

Get your free interactive poster on #Education for #Sustainable #Lifestyles. It provides materials and guidelines relevant for policy makers, teachers and others working to promote #SDG4, #SDG12, and learning for #OnePlanet. [#resl scp](#). Download the poster from #PERL/UNITWIN: <https://bit.ly/2JCBhhg>



14 June 2018 Post

Curriculum Guidelines: Policy makers and #curriculum developers play an important role in mandating #education for #sustainable #lifestyles. Here you can find useful resources for integrating sustainable #consumption and sustainable lifestyles into national curriculums in holistic and dynamic ways. #SDG4 #SDG12 [#resl scp](#). Download the poster from #PERL/UNITWIN: <https://bit.ly/2JCBhhg>



21 June 2018 Post

Learning Materials: #Education for #sustainable #lifestyles engages students in active learning to address real world problems and imagine the future we want. The materials collected here support #teachers with #interactive #learning approaches to involve youth in the topics of #Sustainable #Lifestyles. #SDG4 #SDG12 [#resl scp](#). Download the poster from #PERL/UNITWIN: <https://bit.ly/2JCBhhg>



28 June 2018 Post

Resource Materials for Teachers: #Sustainable #lifestyles are dynamic and reflect on how daily lifestyle choices impact on local and global dimensions of #sustainable #development. The available resources provide greater details and information about these dimensions and the complexity of the challenges faced. #SDG4 #SDG12 [#resl scp](#). Download the poster from #PERL/UNITWIN: <https://bit.ly/2JCBhhg>



5 July 2018 Post

Community Based Social Learning: Achieving #social #change for #sustainability can be strengthened when people come together to collectively re-imagine their common future. The tools provided can support #community based social #learning towards achieving #sustainable #lifestyles and the #SDGs. #SDG4 #SDG12 [#resl scp](#). Download the poster from #PERL/UNITWIN: <https://bit.ly/2JCBhhg>



12 July 2018 Post

Get your free interactive poster on #Education for #Sustainable #Lifestyles. Join the #global #movement to #transform our world – #OnePlanet – by #2030. #SDG4 #SDG12 [#resl scp](#). Download the poster from #PERL/UNITWIN: <https://bit.ly/2JCBhhg>

