



**SOUTH PACIFIC  
TOURISM  
ORGANISATION**

## **A New Tool to Monitor Business Sustainability**

SPTO is developing an online toolkit that makes it easy to track your business's consumption and production performance against a number of sustainability indicators. This toolkit will provide you with the essentials to understand your business's current impact, measure it on an ongoing basis, and compare your performance to similar businesses. By monitoring key indicators such as energy-use, waste-reduction, water consumption, and sustainable sourcing, the toolkit will help you to make more informed management decisions and determine the necessary steps to improve your sustainability.



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# Why Participate?

## DRIVE REGIONAL CHANGE

This toolkit will help the South Pacific region responsibly plan for tourism development by identifying the key challenges facing the tourism sector and raising awareness of the sector's contribution to the United Nations Sustainable Development Goals.

## PROTECT THE DESTINATION

With climate change placing increasing pressures on small island nations, now more than ever, it is important for businesses to know and better understand their impacts to minimize environmental harm.

## YOUR CONSUMERS CARE

Travelers are increasingly seeking environmentally-friendly and socially responsible travel experiences, so it is essential for businesses to be able to demonstrate progress made towards enhanced sustainability.

## CUT YOUR COSTS

By measuring your performance on an ongoing basis, you'll have the information you need to make continual adjustments that lead to greater efficiencies and improved management processes.



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## Get Involved

We will be hosting a series of trainings to help businesses learn how to use the toolkit. If you're interested in attending or would like to learn more about the toolkit, please contact:

Christina Leala-Gale  
Email: [cgale@spto.org](mailto:cgale@spto.org) | Tel: 679 330 4177



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