

Ksar Ghilane Tunisia

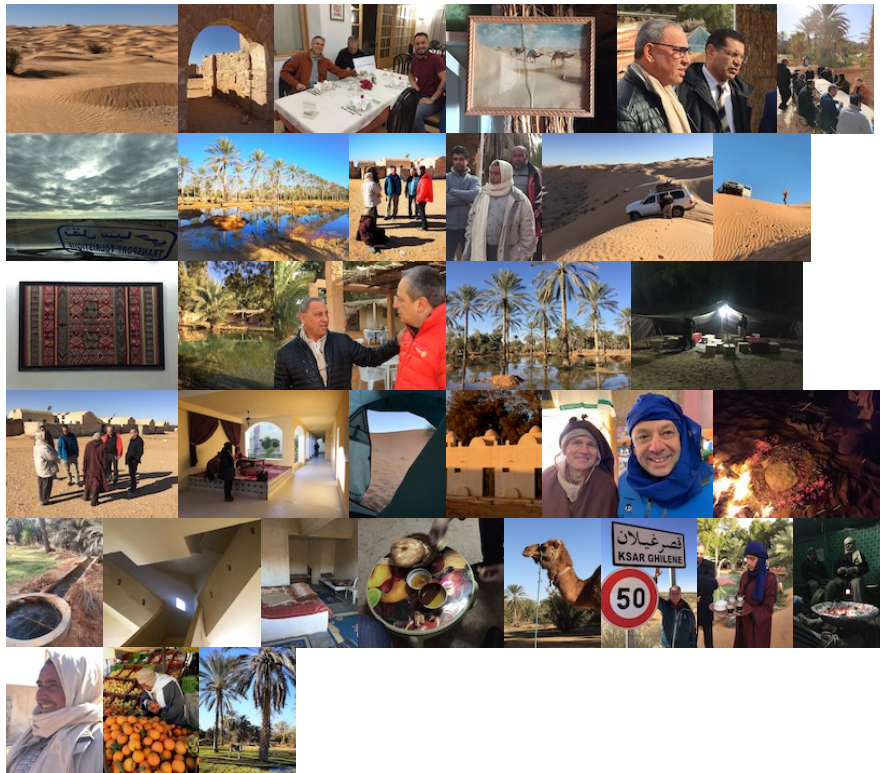
Master plan

Client: Swisscontact

What: Analysis of the overall touristic situation, strategy development for sustainable tourism, workshop with involved service providers and authorities, master plan

Where: Ksar Ghilane, oasis in Tunisia

When: 2019



For many years the oasis Ksar Ghilane was known for its very high quality of dates. Today the oasis is threatened by the increasing day tourism. This has a negative effect on the ecosystem and generates little added value.

In the beginning of January 2019, Rafael Enzler and Christian Müller from gutundgut worked together with André Gribi from the Hotel & Gastro Consulting GmbH to develop the first foundations for sustainable tourism development. Workshops were held with local authorities, service providers as well as residents. A sustainable concept for water quality, electricity, transport and waste management should provide the necessary basis to improve local tourism.

The proposed strategy of linking tourism more closely with the date production could provide the original function of the Ksar Ghilane oasis with a new impetus.