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Lead

Innovate

Finance
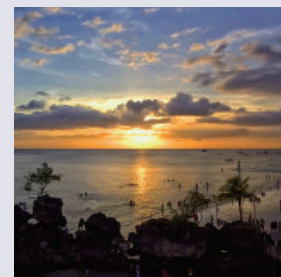
Empower

L I F E

ANNUAL MAGAZINE **2017/2018**

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One Planet - Sustainable Tourism Programme Highlights 2017/2018

A collaborative platform involving over 150 organizations with one common goal: Decoupling tourism growth from the increased use of natural resources

Collective Impact

- Portfolio of Work 2017
- More than 390 activities by over 90 actors
- Overall value over USD 25 million

International Presence

- 50 International events organized by lead, co-leads and actors
- Annual Reports to ECOSOC
- Annual Magazine

One Planet – Sustainable Tourism Programme

151 Members + 4 Officers at Coordination Desk

Knowledge Sharing

- 118 activities by lead, co-leads and actors (education on SCP + knowledge resource and technical tool + outreach and communication for SCP + SCP training)
- Annual Conference 2017
- 2 MAC meetings
- 7 webinars including 2 circular economy related webinars

Research and Projects

- 66 SCP projects by lead, co-leads and actors (project duration may vary)
- Baseline Report on the integration of SCP into tourism policies
- 3 Trust Fund projects
- One Plan for One Planet: Strategy 2018-2022

Citation

World Tourism Organization (2018), One Planet - Sustainable Tourism Programme Annual Magazine 2017/2018: Lead. Innovate. Finance. Empower., UNWTO, Madrid.

FOREWORD –
Sustainable Tourism for One Planet

The only constant is change, as the old saying goes. In this third annual edition, we embrace the changes that have sharpened our focus and propelled us to this significant chapter of our work as the One Planet - Sustainable Tourism Programme following the 2017 International Year of Sustainable Tourism for Development.

With the vision to carry on the legacy of the International Year, a resounding call for unity was adopted during the 2017 Annual Conference in Botswana, as enshrined in the Kasane Call to Action on Sustainable Tourism: "The Tourism We Want". This Call distills our mandate into four action levers: Lead, Innovate, Finance, Empower ("L.I.F.E.") - a new creed that serves as a comprehensive guideline to mobilize tourism's development potential in alignment with SDG12 of the 2030 Agenda for Sustainable Development.

2018 is a year of change for the whole sustainable consumption and production community, whereby we have taken stock of the progress of the 10 year framework of programmes on sustainable consumption and production and launched its new strategy 2018-2022 'One Plan for One Planet'. The One Planet network, which has formed to implement the 10 year framework of programmes on sustainable consumption and production, is an implementation mechanism of SDG 12 and ensures the participation of all sectors of society for the transformative action needed to deliver SDG 12 and Agenda 2030. Guided by this strategy, the One Planet - Sustainable Tourism Programme leads the shift as a collaborative platform that brings together initiatives and partnerships, overcoming current fragmentation in setting the agenda, providing tools and solutions, and influencing national and international action to advance sustainable consumption and production in the tourism sector. Today, the Programme counts over 150 proactive organizations as its members, working together to carry out an array of inspiring and innovative activities on sustainable tourism.

In this issue, we highlight our Members' outstanding actions on the ground, from the snow-capped landscapes of Chamonix Valley to the tropical shorelines of Saint Lucia; from the South Baltic Sea to Southeast Asia; from Republic of Korea to Costa Rica. Many initiatives have fully embraced state-of-the-art technologies and leading-edge solutions to address the tourism sector's most critical challenges, including catalyzing resource efficiency, reducing carbon emissions, and transitioning to the circular economy. These initiatives include, among others, a cutting-edge online system to facilitate travel for people with disabilities, mobile applications using GPS technology to track tourist movement, and an optimized platform that presents open climate data in interactive visualizations to help policymakers and stakeholders gain updated insights on climate change.

At this definitive new chapter, UNWTO as a Lead and the governments of France, Morocco and the Republic of Korea as Co-Leads together with the 10YFP Secretariat at UN Environment reaffirm our commitment to consolidate the diverse strengths of our network in scaling up our work, guided by our new long-term vision to ultimately realize the 2030 Agenda for Sustainable Development. In this light, we would like to extend our deepest appreciation to all our partners for their commitment and tireless work thus far, and look forward to expanding our Programme even further for years to come.

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Catalyzing change

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What you need to know about the One Planet - Sustainable Tourism Programme

A collaborative platform

The 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP) was adopted at the United Nations Conference on Sustainable Development, Rio+20, in June 2012 with the programmes being initiated between 2014 and 2015.

Since February 2018, the 10YFP has been rebranded as the One Planet network. The 10YFP Sustainable Tourism Programme continues to operate as a collaborative platform, the One Planet - Sustainable Tourism Programme (STP), to bring together existing initiatives and partnerships and facilitate new projects and activities to accelerate the shift to sustainable consumption and production (SCP) in tourism.The membership of the One Planet - Sustainable Tourism Programme has grown to involve over 150 proactive organizations working together to implement a variety of activities on sustainable tourism.

Working on the implementation of the Sustainable Development Goals (SDGs)

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

SDG12

SDG12 calls specifically to ensure SCP patterns, the first target of which is the implementation of the 10YFP.

Target 12.1 aims to implement the 10YFP on sustainable consumption and production, all countries taking action, with developed countries taking the lead, taking into account the development and capabilities of developing countries.

As an implementation mechanism for the Sustainable Development Goals (SDGs), in particular SDG12, with the potential to advance other SDGs as well (among them SDG8 focusing on decent work and economic growth, SDG13 addressing climate change, and SDG14 and SDG15 on the conservation of marine and terrestrial resources), the One Planet - STP envisions a tourism sector that has globally-adopted SCP resulting in enhanced environmental and social outcomes and improved economic performance.

Did you know?

1,323 MILLION INTERNATIONAL TOURIST ARRIVALS IN 2017

International tourist arrivals (overnight visitors) in 2017 grew by 6.8% to reach a total of 1,323 million worldwide, an increase of 84 million over the previous year.

7% OF WORLD'S EXPORTS **US$1.4 TRILLION**

International tourism represents 7% of the world's exports in goods and services, with a total value of US$ 1.4 trillion in tourism exports as of 2016.

10% OF WORLD'S GDP (Direct, indirect and induced)

Tourism is one of the main economic sectors of the world, accounting for 10% of GDP (direct, indirect and induced).

1 IN 10 JOBS

Tourism is one of the driving forces of global economic growth, and currently accounts for 1 in 10 jobs worldwide.

1.8 BILLION INTERNATIONAL TOURIST ARRIVALS IN 2030

International tourist arrivals worldwide are expected to increase by 3.3% a year between 2010 and 2030 to reach 1.8 billion by 2030.

1
Catalyzing change
2
3

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What you need to know about the One Planet - Sustainable Tourism Programme

Advancing sustainable consumption and production in the tourism sector

SCP is about fulfilling the needs of all while using natural resources responsibly and producing less waste and pollution. Its implementation helps to reduce future economic, environmental and social costs by advancing the transition towards a low-carbon, green economy.

SCP is highly relevant to the tourism sector as natural resources are at the core of the sector's competitiveness. Tourism's robust growth in the past decade comes with the responsibility to decouple from the increasing use of natural resources, as well as the opportunity to achieve multiplier positive effects using the sector as an agent of change at all levels of its transversal value chain.

The One Planet - Sustainable Tourism Programme focuses on four levers of actions ("L.I.F.E.")

LEAD THE CREATION OF NECESSARY CONDITIONS FOR SCP IN TOURISM

INNOVATE TO ACCELERATE THE ADOPTION OF SCP PRACTICES IN TOURISM

FINANCE A SHIFT TOWARDS SCP PRACTICES IN TOURISM

EMPOWER STAKEHOLDERS TO SCALE-UP SCP PRACTICES IN TOURISM

Accelerating sustainable consumption and production globally

The Sustainable Tourism Programme is one of the six One Planet network programmes whose full scope involves over 600 actors, 130 national government focal points and 22 UN entities within the UN Interagency Coordination Group.

The 6 One Planet network programmes:

Consumer Information for SCP

Sustainable Buildings and Construction

Sustainable Food Systems

Sustainable Lifestyles and Education

Sustainable Public Procurement

Sustainable Tourism

For further information, please click here.
http://sdt.unwto.org/about-10yfp-stp

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Paving the path forward -
One Plan for One Planet: Strategy 2018-2022

One Plan for One Planet: Strategy 2018-2022 defines a common vision and outlines unified objectives, strategic principles and approaches for all members of One Planet network in order to advance SDG12.

The Strategy's overall mission is to accelerate the shift towards sustainable consumption and production (SCP) in both developed and developing countries, establishing it as a fundamental blueprint for sustainable development. It envisions the development of resource-efficient societies, driven by SCP patterns, advancing along the path towards socio-economic growth, environmental protection and human well-being.

The Strategy builds on the progress of the previous five years and the comprehensive stocktaking at mid-term, looking to achieve the network's long-term vision and enable its diverse strengths strategically and at a greater scale.

Armed with this strategy, the One Planet network will function as the lead mechanism to advance SDG12. As an open partnership, the network invites countries and organizations to join and actively engage in the Strategy's implementation.

Four objectives
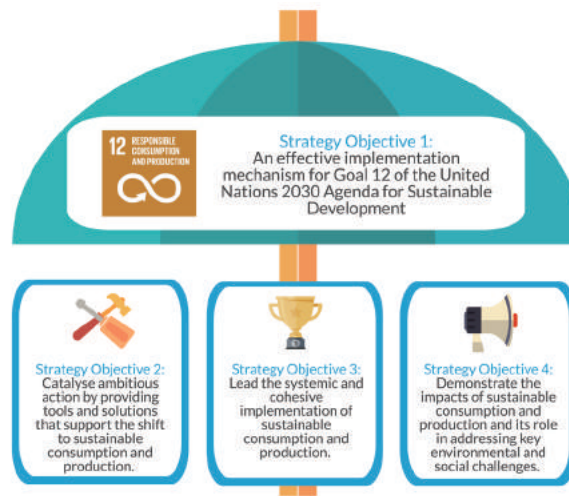
The Strategy's four specific objectives are:

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

1. To advance SDG12 of the United Nations 2030 Agenda for Sustainable Development

As an implementation mechanism of SDG12, as affirmed by Target 12.1, the One Planet network will measure its

effectiveness by the number of countries taking action on SCP, receiving support or using resources or practices developed by the network when implementing SCP. This entails synergies and cooperation across all stakeholders and organizations.

Actions

- Support implementation of SDG 12
- Monitor the shift to SCP and identify emerging trends, key challenges and gaps
- Communicate SCP as an essential strategy for implementing Agenda 2030
- Support national policy implementation and insure country-level implementation
- Leverage HLPF to disseminate key messages
- Strengthen the 10YFP Trust Fund through UN coordination and efficiency of fund administration

2. To catalyze ambitious action by providing tools and solutions that support the shift to sustainable consumption and production

Transformative action at scale requires knowledge, resources and technical and institutional capacity to

Paving the path forward - One Plan for One Planet: Strategy 2018-2022

act, which can be enabled through information sharing, experience and expertise.

Actions
- Contribute to programme portfolios
- Foster the application of SCP knowledge and tools
- Provide technical assistance, training and capacity development
- Identify, promote and scale up successful high impact practices
- Partner with businesses to identify transformational solutions
- Joint value creation by developing strategic products that deliver change

3. To lead the cohesive implementation of sustainable consumption and production

The shift to SCP requires a systemic approach, with the participation of all sectors of society - governments, local authorities, businesses, civil society, scientific organizations and citizens. Sustainable Development Goal 17 on partnerships also highlights this as a requirement for a successful sustainable development agenda.

Actions
- Be an authoritative voice on current state of SCP knowledge
- Set the agenda in areas of programmes and key topics

- Create and enhance joint vision and key messages
- Influence national and international action
- Engage financial institution to mainstream SCP in strategies
- Increase political support by engaging decision makers
- Increase awareness on SCP by developing narratives and storytelling
- Increase number of engaged One Planet actors

4. To demonstrate the benefits and impacts of sustainable consumption and production and its role in addressing the key environmental and social challenges

Apart from advancing SDG12, SCP simultaneously contributes to the achievement of almost all of the SDGs, directly or indirectly. It also contributes to addressing key environmental and social challenges. Resource efficiency, for instance, is indispensable in meeting climate change targets, potentially boosting economic activity while reducing greenhouse gas emissions by 63% by 2050. In many instances, however, fragmented action and gaps in information or evidence remain, and decision-makers require further data and information to understand the multiple benefits of SCP in order to scale up and take additional actions.

Actions
- Contribute to knowledge and understanding of SCP impacts

- Collect available data or estimations on impacts
- Demonstrate that SCP is an approach to address social and environmental challenges
- Address strategic cross-cutting topics across programmes
- Demonstrate SCP as an integrated enabler of Agenda 2030
- Build on science-based evidence to strengthen key messages and leverage links to high-level commitments

The path forward

To ensure the Strategy's effective and coordinated implementation, each Programme, region and group of actors will build its pillars in their respective action plans. The specific objectives, strategic principles and framework for action are designed to enable the One Planet network to meet its five-year overall objective, to support the achievement of the SDGs by 2030, and to deliver its longer-term vision on resource efficient consumption and production patterns.

Within this framework, the One Planet - Sustainable Tourism Programme will continue to operate as a global collaborative platform, synergizing existing initiatives and partnerships and facilitating new projects and activities to accelerate the shift to sustainable consumption and production in tourism.

One Planet - Sustainable Tourism Programme Governing Structure

10YFP Secretariat

10YFP Trust Fund

10YFP Board
10 countries

ECOSOC

National Focal Points
127 countries

Lead & Co-Leads

UNWTO
World Tourism Organization

RÉPUBLIQUE FRANÇAISE
MINISTÈRE DE LA TRANSITION ÉCOLOGIQUE ET SOLIDAIRE

Ministry of Culture, Sports and Tourism
Republic of Korea

KINGDOM OF MOROCCO
MINISTRY OF TOURISM, AIR TRANSPORT, HANDICRAFTS AND SOCIAL ECONOMY

COORDINATION DESK

Multi-Stakeholder Advisory Committee
22 members

Partners
125 members

Coordination Desk of other Programmes of One Planet network

The One Planet - Sustainable Tourism Programme is led by the World Tourism Organization (UNWTO) with the Governments of France (Ministry for the Ecological and Inclusive Transition), Morocco (Secretariat of State for Tourism of the Ministry of Tourism, Air Transport, Handicrafts and Social Economy) and the Republic of Korea (Ministry of Culture, Sports and Tourism) and as Co-Leads and in collaboration with the 10YFP Secretariat at UN Environment.

A 22-member Multi-Stakeholder Advisory Committee (MAC), consisting of governmental agencies, non-governmental organizations, private sector businesses, intergovernmental organizations, national cleaner production centers as well as academia and UN agencies, is supporting the Lead and Co-Leads in their efforts to mainstream sustainable consumption and production (SCP) patterns in the tourism sector. Currently, 125 organizations have joined the programme as Partners.

The Coordination Desk is formed by the staff provided by the Lead and Co-Leads and acts as the interface between programme actors and the 10YFP Secretariat.

The 10YFP Secretariat is based at the Economy Division of the UN Environment in Paris. It is responsible for the overall coordination, administration of the Trust Fund and reporting to the Economic and Social Council (ECOSOC) via the 10YFP Board.

The 10YFP Board is composed of ten country-representatives, two members per UN regional group.

National Focal Points play a role to ensure contact and coordination with the Board and the Secretariat for 10YFP. National Focal Points were identified by countries to support the 10YFP Secretariat in the implementation of SCP at the national level. National Focal Points can support Tourism Programme actors in identifying country specific needs and advancing the implementation of sustainable tourism initiatives.

The One Planet - Sustainable Tourism Programme, together with the five other programmes, serves as an open, inclusive and collaborative platform, and an incubator for ideas, expertise and resources to deliver SCP.

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Milestones of 2017/2018

12 July 2017

7th Meeting of the MAC

Multi-Stakeholder Advisory Committee (MAC) Members discussed overall progress including the preparations of the 2017 International Symposium and Annual Conference, Green Climate Fund and 10YFP Resource Mobilization Strategy.

11 September 2017

Release of the second edition of 10YFP Annual Magazine

The second edition of the 10YFP STP Annual Magazine, titled "Advancing towards a clear North", featured a selection of contributions from various Programme Actors to the 2016 Portfolio of Work through a series of interviews, case studies and reports from actions on the ground to showcase the implementation of sustainable initiatives and efforts to accelerate the shift towards Sustainable Consumption and Production (SCP) in the global tourism sector.

Sustainable Tourism Webinar 7: "Tourism and sustainable food management"

20 September 2017

Speakers: Mr. Nout van der Vaart (Humanist Institute for Co-operation with Developing Countries), Ms. Wendy Moore (The Travel Foundation), Mr. Terry Brown (The Travel Foundation), Prof. Dagmar Lund-Durlacher (MODUL University Vienna), Mr. Benjamin Lephilibert (LightBlue Environmental Consulting)

Moderator: Dr. Dirk Glaesser (UNWTO)

One Planet – Sustainable Tourism Programme continued organizing series of webinars in partnership with UN Environment and the French Government

SUSTAINABLE TOURISM WEBINARS
WEBINAR #07
TOURISM AND SUSTAINABLE FOOD MANAGEMENT
WEDNESDAY 20TH OF SEPTEMBER 2017
14H00-15H15 CEST

Advancing towards a clear North
ANNUAL MAGAZINE 2016/2017

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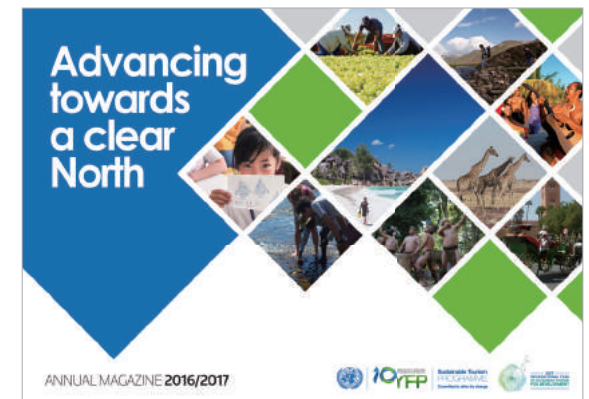
Milestones of 2017/2018

11 October 2017

Sustainable Tourism Webinar 8: 'Sustainability catalysts' - The importance of large companies to tourism value chains

Speakers: Ms. Jane Ashton (TUI Group PLC), Ms. Marie Balmain (Pierre & Vacances Center Parcs), Mr. Nicolas Perin (International Tourism Partnership)

Moderator: Ms. Helena Rey (UN Environment)

18 October 2017

Sustainable Tourism Webinar 9: "Financing sustainable development in tourism SMEs"

Speakers: Ms. Virginia Robano (OECD), Mr. Salvador Leal (Ministry of Tourism, Mexico), Mr. Vasilis Karakousis (TEMES S.A.)

Moderator: Ms. Cecilia Lopez y Royo (UN Environment)

Sustainable Tourism Webinar 10: "What is overtourism in protected areas and what can we do about it?"

3 November 2017

Speakers: Mr. Jon Kohl (PUP Global Heritage Consortium), Dr. Stephen McCool (University of Montana)

Moderators: Dr. Anna Spenceley (IUCN WCPA TAPAS Group), Mr. Allan Rhodes Espinoza (Ecoturismo Genuino)

① Catalyzing change   ②   ③

Milestones of 2017/2018

20-21 November 2017
Papeete, French Polynesia

Sustainable Development and Circular Economy - Seminar: Sustainable and Responsible Tourism

The seminar on Sustainable and Responsible Tourism was hosted by the local government of French Polynesia on 20-21 November 2017 in Papeete, French Polynesia. It was the second edition of the three-part series of seminars held under the framework of the 'Sustainable Development and Circular Economy' project led by the Pacific Economic Cooperation Council (PEEC).

This seminar addressed the tourism sector's high importance for country members of PEEC while discussing the need and potential of integrating circular economic thinking into tourism to accelerate the sector's contribution to environmental protection, socio-economic benefits and the fight against climate change.

Hon. Édouard Fritch, President of French Polynesia, making opening remarks at the Sustainable and Responsible Tourism seminar.

7-9 December 2017
Kasane, Chobe, Botswana

2017 International Symposium and Annual Conference of the 10YFP Sustainable Tourism Programme

The 2017 edition of the International Symposium and Annual Conference of the 10YFP Sustainable Tourism Programme (STP) was held from 7th – 9th December 2017 in Kasane, Chobe, Botswana under the theme of "Empowering Tourism Destinations' Sustainability through Innovation".

The event was hosted by the Botswana Tourism Organization and co-organized by the 10YFP STP, a partnership led by UNWTO with the Governments of France, Morocco and the Republic of Korea as Co-Leads, with the support of the UN Environment and the 10YFP Secretariat.

The International Symposium was opened by His Hon. Tshekedi Khama, Minister of Environment, Natural Resources, Conservation and Tourism of Botswana and brought together sustainable tourism experts and professionals dedicated to advancing sustainable tourism. The event focused on applying innovative approaches, tools and techniques to accelerate SCP patterns in the tourism sector in both developed and developing countries. Topics such as use of data for tourism planning, circular economy, financing innovation in tourism and marketing of sustainability were discussed during the Symposium.

During the Annual Conference, the Programme progress, priorities and needs were discussed. The Conference presented opportunities for participants to exchange experiences and played an active role in shaping the priorities of the Programme by using their collective intelligence to jointly develop the Kasane Call to Action.

Participants discussed on collective work for sustainable consumption and production in tourism during the Annual Conference

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Milestones of 2017/2018

19 December 2017

Sustainable Tourism Webinar 11: "Sustainable food management"

Speakers: Mr. Christian de Barrin (HOTREC), Mr. Alexis Waravka (HOTREC), Ms. Agnès Weil (Club Méditerranée), Mr. Arnaud Herrmann (AccorHotels)

Moderator: Mr. Bruno Fareniaux (Ministry of Ecological and Inclusive Transition of France)

February 2018

Rebranding to One Planet network

Since February 2018, the 10-Year Framework of Programmes on Sustainable Consumption and Production (10YFP) has been rebranded as One Planet network. The 10YFP Sustainable Tourism Programme continues to operate as a collaborative platform, the One Planet - Sustainable Tourism Programme, to bring together existing initiatives and partnerships and facilitate new projects and activities to accelerate the shift to SCP in tourism.

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17-18 January 2018
Paris, France

10YFP Strategy Task Force Meeting

The 10YFP Strategy Task Force meeting gathered representatives of the 10YFP National Focal Points, 10YFP Programmes, Inter-Agency Coordination Group, UN Environment, the European Commission, the HLPF Secretariat, and the Chair of the 10YFP Board.

The objectives of this meeting were to: a) Discuss and agree on the proposed objectives and approaches of the key areas, b) Integrate inputs from the external independent review in the strategy, c) Define key objectives of the 10YFP over the next 5 years; d) Agree on next steps for the development of the 10YFP strategy 2018-2022.

(1) Catalyzing change   (2)   (3)

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Milestones of 2017/2018

February 2018

Portfolio Exercise 2015 - 2017

The 10YFP STP Portfolio Exercise 2015 - 2017 was linked to the 10YFP Indicators of Success. A total of over 90 actors of the 10YFP STP linked more than 390 activities to the Portfolio for 2015 - 2017, resulting in an overall value of over USD 25 million.

13 April 2018

8th Meeting of the MAC

Multi-Stakeholder Advisory Committee (MAC) Members were informed about Strategy 2018-2022 of the One Planet network, and consulted about the work plan of the Coordination Desk as well as upcoming activities at High-Level Political Forum.

Submission of 10YFP STP Mid-Term 2012-2017 Report to ECOSOC

The contribution of the STP based on the results of the Portfolio Exercise 2012-2017 was submitted to the High-Level Political Forum as a part of 10YFP Mid-Term progress report.

April 2018

28 March 2018

Sustainable Tourism Webinar 12: "Sustainable Business Models on Circularity in the Built Environment"

Speakers: Mr. Nitesh Magdani (Royal BAM the Netherlands), Dr. Ke Wang (VITO Belgium), Dr. Robert Wimmer (GrAT - Center for Appropriate Technology)

Moderator: Mr. Pekka Huovila (Sustainable Building and Construction Programme of the One Planet network)

WEBINAR #12 - JOINT WEBINAR

SUSTAINABLE BUSINESS MODELS ON CIRCULARITY IN THE BUILT ENVIRONMENT

WEDNESDAY 28TH OF MARCH 2018 (14H00-15H00 CEST)

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Milestones of 2017/2018

April 2018

Launch of the Kasane Call to Action

The Kasane Call to Action was developed and launched as the Programme's contribution to the legacy of the International Year of Sustainable Tourism for Development during the 2017 International Symposium and Annual Conference of the 10YFP Sustainable Tourism Programme.

Launch of One Plan for One Planet: Strategy 2018-2022

One Plan for One Planet: Strategy 2018-2022 defines a common vision and outlines common objectives, strategic principles and approaches for all members of One Planet network aiming at advancing SDG12. The Strategy builds on the progress of the previous five years and the comprehensive stocktaking at mid-term, to deliver the long-term vision and enable strategic use of the diverse strengths of the network, at a greater scale.

30 May 2018
Paris, France

One Planet Network Programme Coordination Desk Meeting

Coordination Desks of the One Planet network gathered in Paris to discuss practical steps towards the implementation of the 2018-2022 strategy of the One Planet network, share practices and lessons learnt on programme coordination.

Coordination Desk decided to reinforce the cross-programme collaboration by developing a common project on circular economy.

29 May 2018
Paris, France

One Plan for One Planet: Strategy 2018-2022 gives direction to the One Planet network to aim at advancing SDG12.

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Milestones of 2017/2018

30-31 May 2018
Paris, France

One Planet Network Executive Meeting

The meeting gathered the 10YFP Board, leading One Planet actors, the Inter-Agency Coordination Group, invited speakers, and the Secretariat. The objectives of the meeting were to launch the implementation of the Strategy 2018-2022 'One Plan for One Planet' and define priority actions for the strategy implementation. The meeting was composed of ten sessions structured around the four operational objectives of the strategy. The Secretariat organized interactive sessions on engagement of the private sector partners to reflect with participants on potential synergies for future collaborations to scale up and speed up the implementation process of the SDG12.

One Planet network gathered to launch the implementation of the new Strategy 2018 – 2022 and define priority actions for the strategy implementation.

6 June 2018

Sustainable Tourism Webinar 13: "Circular economy: exploring an innovative approach for the tourism sector"

Speakers: Ms. Anna Tarí, (Circular Economy Club), Dr. Jesper Manniche (Center for Regional and Tourism Research), Ms. Sally-Anne Käsner (JG AFRIKA)

Moderator: Dr. Dirk Glaesser (UNWTO)

Stay tuned for the 2018/2019 Milestones!

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in 10YFP Sustainable Tourism Programme

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Calendar of Events 2017

#IY2017 PILLARS:

- INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH
- SOCIAL INCLUSIVENESS, EMPLOYMENT AND POVERTY REDUCTION
- RESOURCE EFFICIENCY, ENVIRONMENTAL PROTECTION AND CLIMATE CHANGE
- CULTURAL VALUES, DIVERSITY AND HERITAGE
- MUTUAL UNDERSTANDING, PEACE AND SECURITY

FEBRUARY

02 **Student Voices in Sustainable Tourism**
Know more
KENYA
Sustainable Travel & Tourism Agenda
As host / organizer
Event type: Advocacy & awareness raising
Relation with IY2017:

06–07 **Senboku-Akita Sustainable Tourism Forum**
Know more
Akita | JAPAN
Ecotourism Japan
As host / organizer
Event type: Advocacy & awareness raising
Relation with IY2017:

13–15 **GSTC Sustainable Tourism Training**
Know more
Bangkok | THAILAND
Global Sustainable Tourism Council (GSTC)
As host / organizer
Event type: Capacity building
Relation with IY2017:

20–23 **ST Certification Training for Control Union Auditors**
Know more
Bangkok | THAILAND
Global Sustainable Tourism Council (GSTC)
As host / organizer
Event type: Capacity building
Relation with IY2017:

28–03 MAR **ST Certification Training for Control Union Auditors**
Know more
Dalfsen | THE NETHERLANDS
Global Sustainable Tourism Council (GSTC)
As host / organizer
Event type: Capacity building
Relation with IY2017:

MARCH

17–19 **GSTC Sustainable Tourism Training**
Know more
Kowloon | Hong Kong
Global Sustainable Tourism Council (GSTC)
As host / organizer
Event type: Capacity building
Relation with IY2017:

20 **2ᵉ Moroccan Sustainable & Responsible Tourism Day**
Know more
Rabat | MOROCCO
State Secretary for Tourism, Morocco
As host / organizer
Event type: Advocacy & awareness raising
Relation with IY2017:

27–31 **UNWTO / CTO Workshop: ST destination management & marketing**
Know more
SAINT LUCIA
UNWTO Themis Foundation
As host / organizer
Event type: Capacity building
Relation with IY2017:

29–30 **Forum on Sustainability in Tourism and Hospitality**
Know more
Yangon | Myanmar
Global Sustainable Tourism Council (GSTC)
As host / organizer
Event type: Advocacy & awareness raising
Relation with IY2017:

APRIL

01–04 **PATA Adventure Travel Conference and Mart 2017**
Know more
Luoyang | china
Pacific Asia Travel Association (PATA)
As host / organizer
Event type: Advocacy & awareness raising
Relation with IY2017:

06–08 **2017 Busan Sustainable Tourism Forum**
Know more
Busan | SOUTH KOREA
Ministry of Culture, Sports and Tourism of Korea
As host / organizer
Event type: Advocacy & awareness raising
Relation with IY2017:

13–16 **Thingyan (Water Festival)**
Know more
Yangon | Myanmar
NATH, Inc.
As particpant
Event type: Local festival
Relation with IY2017:

18–22 **Business Support Organisation for sustainability in Georgia's tourism development**
Know more
Tbilisi, Kutaissi, Batumi | Georgia
Jlag Europe
As particpant
Event type: Advocacy & awareness raising
Relation with IY2017:

24–25 **The present and the future of Sustainable & Responsible Tourism**
Know more
Zagreb | CROATIA
Ministry of Tourism of Croatia
As host / organizer
Event type: Advocacy & awareness raising
Relation with IY2017:

26–16 JUL **Improving customer service in tourism industry**
Know more
Yangon | Myanmar
NATH, Inc.
As particpant
Event type: Capacity building
Relation with IY2017:

MAY

11–12 **GSTC Sustainable Tourism Training**
Know more
Kowloon | Hong Kong
Global Sustainable Tourism Council (GSTC)
As host / organizer
Event type: Capacity building
Relation with IY2017:

16 **2ᵉ Moroccan Sustainable & Responsible Tourism Day**
Know more
Rabat | MOROCCO
State Secretary for Tourism, Morocco
As host / organizer
Event type: Advocacy & awareness raising
Relation with IY2017:

18–21 **UNWTO / CTO Workshop: ST destination management & marketing**
Know more
SAINT LUCIA
UNWTO Themis Foundation
As host / organizer
Event type: Capacity building
Relation with IY2017:

29–01 JUN **Forum on Sustainability in Tourism and Hospitality**
Know more
Yangon | Myanmar
Global Sustainable Tourism Council (GSTC)
As host / organizer
Event type: Advocacy & awareness raising
Relation with IY2017:

1 2 3

Catalyzing change

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JUNE

12–16 Project Management for Sustainable Development
Know more
Cardiff | WALES, UK
Jlag Europe
As host / organizer
Event type:
Capacity building
Relation with IY2017:

13 Green Tourism Summit 2017
Know more
Nairobi | KENYA
Sustainable Travel & Tourism Agenda
As host / organizer
Event type:
Knowledge creation & dissemination
Relation with IY2017:

14–15 Discover connections
Know more
Geneval Switzerland
Nomad Lodges
As host / organizer
Event type:
Advocacy & awareness raising
Relation with IY2017:

14–15 Metro Manila | THE PHILIPPINES
Know more
27–28 Puerto Plata | Dominican Republic
Know more
UN Environment
As host / organizer
Event type:
Capacity building
Relation with IY2017:

AUGUST

01–11 Snipe Worlds
Know more
A Coruña | SPAIN
Tesouros de Galicia
As particpant
Event type:
Sport competition
Relation with IY2017:

25–02 SEP Red Rocks Cultural Tourism Week and Rwanda's "Kwita Izina" Baby Gorilla Naming Ceremony
Know more
Musanze | RWANDA
Linking Tourism & Conservation
As particpant
Event type:
Capacity building
Relation with IY2017:

NOVEMBER

02 GSTC Emerging Destination Workshop
Know more
Yogyakarta | INDONESIA
Global Sustainable Tourism Council (GSTC)
As host / organizer
Event type:
Capacity building
Relation with IY2017:

09–10 Transforming Tourism Value Chain Workshop - From Hotspots to Solutions
Know more
Manila | THE PHILIPPINES
UN Environment
As host / organizer
Event type:
Capacity building
Relation with IY2017:

22–24 Conference on Sustainable Tourism in Small Island Developing States
Know more
SEYCHELLES
Seychelles Sustainable Tourism Foundation (SSTF)
As host / organizer
Event type:
Knowledge creation & dissemination
Relation with IY2017:

29–30 Transforming Tourism Value Chain Workshop - From Hotspots to Solutions
Know more
DOMINICAN REPUBLIC
UN Environment
As host / organizer
Event type:
Capacity building
Relation with IY2017:

SEPTEMBER

06–09 Global Sustainable Tourism Conference 2017
Know more
Coyhaique | CHILE
Global Sustainable Tourism Council (GSTC)
As host / organizer
Event type:
Knowledge creation & dissemination
Relation with IY2017:

04–08 Capacity Buidling Course on Sustainable Tourism Strategies for Local Development
Know more
Guadalajara | MEXICO
UNWTO Themis Foundation
As host / organizer
Event type:
Capacity building
Relation with IY2017:

12–15 The Ecotourism and Sustainable Tourism Conference 2017
Know more
Ansan | SOUTH KOREA
The International Ecotourism Society (TIES)
As host / organizer
Event type:
Capacity building
Relation with IY2017:

14–15 Rediscover connections
Know more
Geneval Switzerland
Nomad Lodges
As host / organizer
Event type:
Advocacy & awareness raising
Relation with IY2017:

13–15 PATA Travel Mart 2017
Know more
Macao SAR | CHINA
Pacific Asia Travel Association (PATA)
As host / organizer
Event type:
Advocacy & awareness raising
Relation with IY2017:

23–26 World Routes 2017
Know more
Barcelona | SPAIN
The Travel Foundation
As particpant
Event type:
Advocacy & awareness raising
Relation with IY2017:

25–30 Atelier d'experts en tourisme dans les PEID
Know more
Mahé | Seychelles
Institut de la Francophonie pour le DD
As host / organizer
Event type:
Capacity building
Relation with IY2017:

27 Wereld Toerisme Event: Samen Kansen Pakken
Know more
Utrecht | THE NETHERLANDS
Dutch Association of Travel Agents & Tour Operators (ANVR)
As host / organizer
Event type:
Advocacy & awareness raising
Relation with IY2017:

27 Challenges & Perspectives of Sustainable Development of tourism in Croatia
Know more
Plitvice Lakes National Park | CROATIA
Ministry of Tourism of Croatia
As host / organizer
Event type:
Knowledge creation & dissemination
Relation with IY2017:

27–29 World Tourism Day 2017 - Prospects of the Black Sea Coast
Know more
Odessa | UKRAINE
Odessa State Environmental University
As host / organizer
Event type:
Capacity building
Relation with IY2017:

OCTOBER

05 5th Summer School: Leadership and Governance for Sustainable Tourism
Know more
Cosenza | ITALY
FEST Foundation
As particpant
Event type:
Capacity building
Relation with IY2017:

09–11 Planet, People, Peace: International Conference on Sustainable Tourism
Know more
San José | Costa Rica
National Chamber of Ecotourism of Costa Rica & The Costa Rica Tourism Board
As host / organizer
Event type:
Outreach & communication
Relation with IY2017:

10–11 Transforming Tourism Value Chain Workshop - Inception Workshop
Know more
Blaclava | MAURITIUS
UN Environment
As host / organizer
Event type:
Capacity building
Relation with IY2017:

30–31 Transforming Tourism Value Chain Workshop - Inception St. Lucia
Know more
Corinth | SAINT LUCIA
UN Environment
As host / organizer
Event type:
Capacity building
Relation with IY2017:

DECEMBER

04 2nd International Congress of Astro-Tourism
Know more
La Serena | CHILE
Ministry of Economy, Development and Tourism of Chile (Undersecretary for Tourism)
As host / organizer
Event type:
Outreach & communication
Relation with IY2017:

07–08 2017 International Symposium & Annual Conference of 10YFP STP
Know more
Kasane, Chobe | BOTSWANA
10YFP Sustainable Tourism Programme
As host / organizer
Event type:
Knowledge creation & dissemination
Relation with IY2017:

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Trust Fund Projects

PROJECT	OBJECTIVE	PROJECT ACTIVITIES & OUTCOMES	
SUSTAINABLE TOURISM ENTERPRISE PROGRAMME FOR THE SOUTH PACIFIC Implementing entity: Sustainable Travel International (STI)	Develop a practical and accessible sustainability management toolkit for tourism enterprises in Fiji and Samoa to collect, monitor and report on sustainability performance while addressing critical barriers to SCP	**Development of a Sustainability Management System :** 2 sustainability monitoring tools & a data collection guide. **Capacity building of tourism enterprises in 4 locations in Fiji and Samoa :** (A) Elaboration of a resource guide for sustainable resource management in South Pacific (B) 2-day training program with participation of 43 actors representing NGOs, public & private sectors.	**Deployment of the pilot program:** with the participation of 23 hotels in the pilot data collection. **Development of an incentive and benefit package:** including the creation of a business case, a membership logo and several Marketing incentives.
CREATING A SUSTAINABLE COMMUNITY TOURISM MODEL FOR SOUTH AFRICA Implementing entity: Africa!Ignite, South Africa	Bring key tourism stakeholders to research, strengthen and document the WOWZULU community tourism initiative as a replicable, best-practice sustainable tourism model that delivers community benefits and accelerates the shift towards SCP.	Certification readiness assessment and mentorship of 6 destinations in the areas of business development, franchise development and SCP, prior to selection of **one destination for certification against GSTC.** Facilitation of self-evaluation of community-based enterprises in 6 destinations against the South African and GSTC criteria and **mentorship of 8 enterprises in preparation for certification on SCP.** Development & Marketing support of **a range of 6 'products of origins'.** **Operational assistance of 6 WOWZULU Marketplaces** and their positioning as models of SCP.	Documentation of the WOWZULU model **as a replicable model for sustainable tourism** and its dissemination nationally and internationally.
INCA ALLIANCE FOR SUSTAINABLE TOURISM IN THE MACRO REGION SOUTHERN IN PERÚ Implementing entity: Grupo GEA, Perú	Build a Public-Private Partnership (PPP) model in the Macro Southern Region to encourage the adoption of good practices of sustainable tourism, including an Eco-labelling system, in historical-cultural and natural destinations of Peru.	**Fostering the commitment of public and private actors through institutional strengthening:** creation of a Management Committee and Sub Committees in 2 regions: Puno and Cusco. Compilation of a compendium of Sustainable Tourism principles and practices at national and international levels to serve **as reference for the elaboration of the Framework of Principles and Agreed Procedures (FPAP).**	**Development of a capacity building program** for the Management Committee on Sustainable Tourism implementation in alignment with the FPAP Development of a communication strategy for the PPP model and **mainstreaming Sustainable Tourism principles** in the Macro Southern Region.

Achievements on the ground

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Achievements on the ground

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One Planet -
Sustainable Tourism Programme Portfolio of Work

The One Planet - Sustainable Tourism Programme Portfolio of Activities has been designed as a tool for Programme Actors to include new and ongoing initiatives and activities under the umbrella of the Programme, given their potential to contribute to its overall goal and specific objectives.

The Portfolio aims to aggregate the efforts of network members towards a shared goal and to increase their visibility at the international level while boosting synergies and collective action among the Programme Actors and advancing the implementation of Programme Work Areas.

As the year 2017 coincides with the mid-term of the overall framework of 10YFP (adopted in 2012 at Rio+20), this year's Portfolio presented a cumulative review of progress since the launch of the Sustainable Tourism Programme in November 2014.

A total of over 90 actors representing 65% of the total members (from 16 actors in 2015) have linked over 390 activities implemented in 2015, 2016 and 2017 to the Programme, resulting in a Portfolio value of over USD 25 million.

Notably, in 2017, there were 176 activities reported by 81 actors. As in previous years, in 2017 the main focus of activities reported has been outreach and communication (33%), followed by training (20%) and the production of knowledge and technical tools and the implementation of projects (14% each). The Programme has also started receiving some reports related to the outcome level of the Indicators of Success such as monitoring and reporting instruments (6%) or high-level commitments (5%).

One Planet network

One Planet – Sustainable Tourism Programme activities by year

Please note that the activities with years in blank(coordination, impact, policy, and monitoring) are because we capture years differently these instead of just one year(e.g.project duration, coordination mechanisms years of being active, policy adoption year, etc.).

Indicator	2014	2015	2016	2017	(blank)	Grand Total
Coordination on SCP					4	4
Education on SCP		1		1		2
Initiative impact					5	5
Knowledge resource and technical tool		14	33	24		71
Outreach and communication for SCP	1	22	49	58		130
Policy instrument for SCP					10	10
SCP changes in practice				6		6
SCP commitments			3	9		12
SCP monitoring and reporting		4	3	10		17
SCP project					66	66
Training for SCP		5	32	35		72
Grand Total	1	4	120	144	84	395

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Achievements on the ground

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Aggregating the efforts of network members through the Portfolio exercise in alignment with 10YFP monitoring framework and indicators

130	Outreach and communication for SCP
72	Training for SCP
71	Knowledge resource and technical tool
17	SCP monitoring and reporting
12	SCP commitments
6	SCP changes in practice
2	Education on SCP

Initiative impact · Coordination on SCP · Policy instrument for SCP · SCP project

■ 2015 ■ 2016 ■ 2017
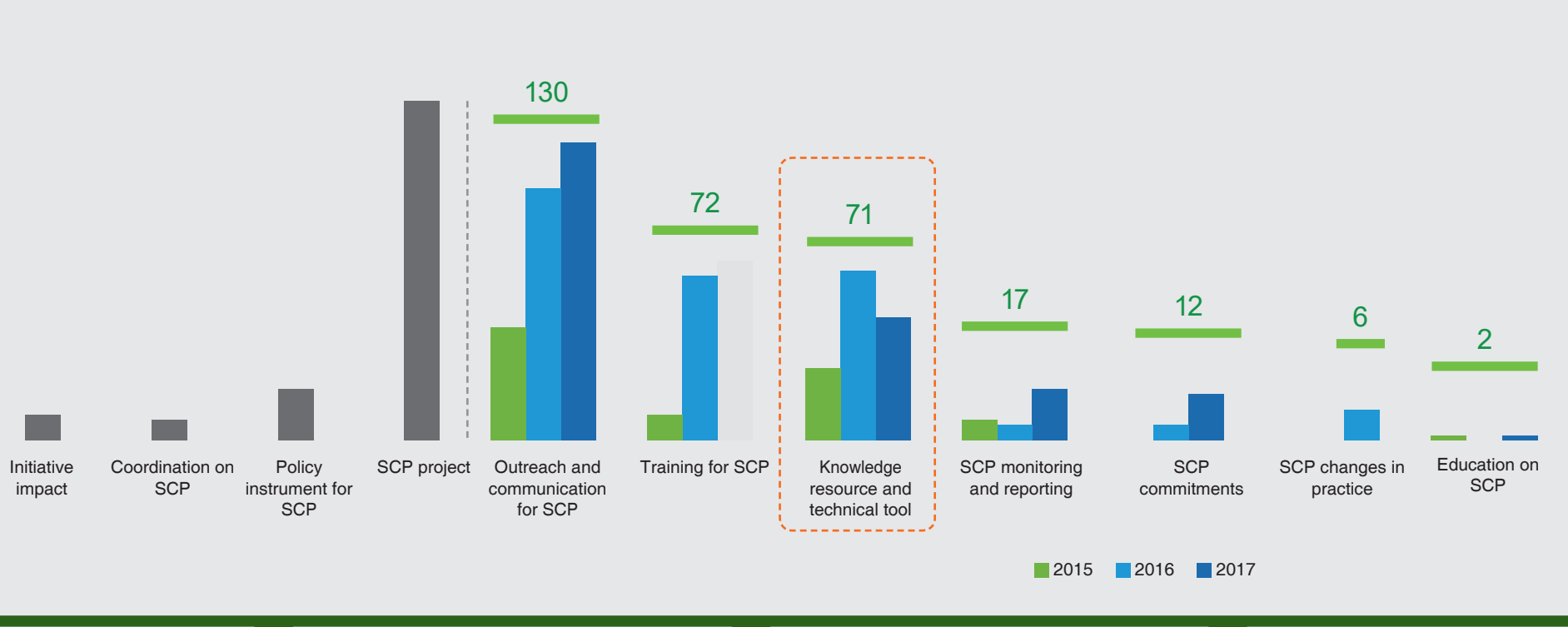
OVER
90 ACTORS
CONTRIBUTED TO THE
REPORTING EXERCISE

OVER
390 ACTIVITIES
IMPLEMENTED

A PORTFOLIO VALUE OF
OVER USD 25 MILLION

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Advancing SDG 12 -
One Planet - Sustainable Tourism Programme adopts the
Kasane Call to Action on Sustainable Tourism: "The Tourism We Want"

Lead. Innovate. Finance. Empower.

These four action levers are the central tenets of the Kasane Call to Action on Sustainable Tourism: "The Tourism We Want", representing the One Planet - Sustainable Tourism Programme's contribution to the legacy of the 2017 International Year of Sustainable Tourism for Development.

Developed during the 2017 Annual Conference in Botswana, the Kasane Call to Action aims to transform the way tourism is planned and managed by providing guidance on critical issues and opportunities for the sector. Following a participatory approach, the Call is a consolidated, joint front that seeks to unite all tourism stakeholders with the view to harness the tourism sector's contribution to Agenda 2030 and the SDGs, the Sustainable Consumption Production (SCP) framework and the global climate action agenda.

Based on evidence and informed by innovative approaches and business models, the Call specifically aims to develop, promote, replicate and scale up SCP practices in the tourism sector in order to boost the sector's efficient use of natural resources and produce less waste and pollution, thereby addressing the challenges of climate change and biodiversity loss. These efforts are designed to support the successful implementation of Agenda 2030 through the integrated approach of SDG 12.

The One Planet - Sustainable Tourism Programme encourages all tourism stakeholders - encompassing government agencies, international organizations, financial institutions and donors, NGOs, civil society and grassroots organizations, the private sector, academic institutions, the media and travellers - to join forces and adopt this Call as a comprehensive reference guideline to identify priorities, build coalitions and take action beyond the 2017 International Year of Sustainable Tourism for Development.

Four levers of action: "L.I.F.E."

The Call to Action is shaped around four levers of action ("L.I.F.E."):
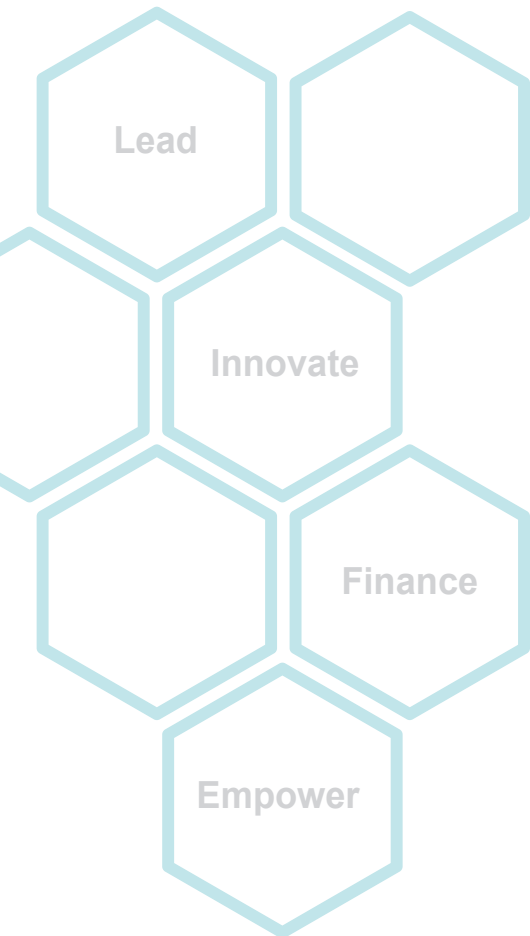
LEAD, INNOVATE, FINANCE, EMPOWER

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LEAD
THE CREATION OF NECESSARY CONDITIONS FOR SCP IN TOURISM

Such leadership calls for the strong commitment of policymakers and business leaders to demonstrate the tourism sector's potential contribution to SCP, as well as the establishment of measurable commitments, coalitions, participatory plans, on the ground policy implementation, evaluation and progress reports. This action also encourages active SCP stewardship as Nature, Climate, Water, no Waste and Community guardians.

FINANCE
A SHIFT TOWARDS SCP PRACTICES IN TOURISM

This encourages financial support from the funding and aid community to propel SCP in tourism, particularly through transformative actions and green investments. This also calls for mobilizing greater finance mechanisms and resources, as well as innovating, developing, promoting and facilitating access to sustainable tourism investment and financial tools that empower destinations and businesses, in particular micro, small and medium-sized tourism enterprises.

INNOVATE
TO ACCELERATE THE ADOPTION OF SCP PRACTICES IN TOURISM

This calls for testing innovations that can boost the sustainable development of tourism, including geospatial technologies and big data to support participatory decision making, as well as state-of-the-art techniques, technological solutions and new tourism approaches such as circular economy thinking.

EMPOWER
STAKEHOLDERS TO SCALE-UP SCP PRACTICES IN TOURISM

This entails inspiring travellers, entrepreneurs, host communities and governments to disseminate best practices, training and better information of sustainability principles.
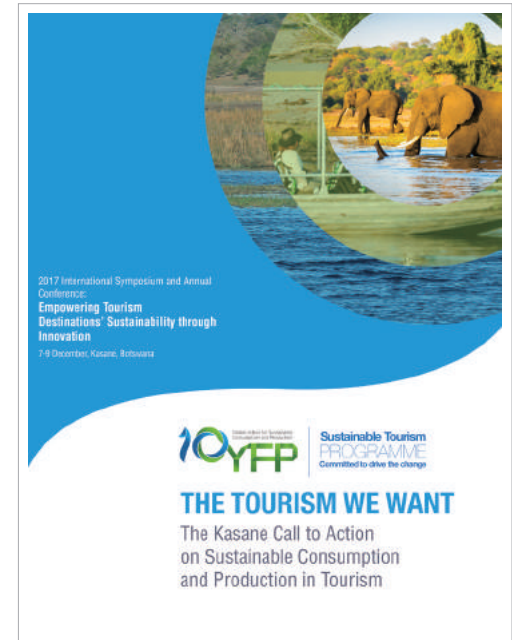
The Kasane Call to Action aims to transform the way tourism is planned and managed by providing guidance on critical issues and opportunities for the sector.

Developing the Call to Action involved consolidating the contributions of the One Planet - Sustainable Tourism Programme actors that participated in the elaboration of the Call to Action, drafting a preliminary version with the support of the One Planet - Sustainable Tourism Programme Coordination Desk and UN Environment, obtaining feedback and incorporating additional recommendations from network members during the 2017 Annual Conference, and the dissemination of the Kasane Call to Action on Sustainable Tourism across the One Planet network communication channels and social media.

The elaboration and adoption of the Kasane Call to Action counted on the close participation of France's the Ministry for the Ecological and Inclusive Transition, the Republic of Korea's Ministry of Culture, Sports and Tourism, Morocco's Ministry of Tourism, the Rainforest Alliance, UN Environment, UNWTO and the actors of the One Planet - Sustainable Tourism Programme

For more information:

http://sdt.unwto.org/content/kasanecall-oneplanet-sustainabletourism

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Achievements on the ground

A look back to look ahead: Morocco's Department of Tourism of the Ministry of Tourism, Air Transport, Handicrafts and Social Economy celebrates ten years of commitment to sustainable tourism

The year 2018 marks a significant milestone in Morocco's Department of Tourism of the Ministry of Tourism, Air Transport, Handicrafts and Social Economy as it celebrates ten years of commitment to sustainable tourism. The past decade has witnessed Morocco's evolution to become a beacon for tourism sustainability within the Mediterranean region.

Sustainability is enshrined in its ten-year tourism development strategy, "Vision 2020", which integrates the principles of sustainable consumption and production in seeking to harness tourism's potential for sustainable development along its socio-economic, cultural and environmental dimensions. Following its vision, the Department of Tourism has spearheaded several ambitious initiatives from mainstreaming tourism in national policies, engaging stakeholders at multiple levels of the value chain, to building expertise in the public and private sector.

Capacity building

Starting with capacity building, Morocco's Department of Tourism went straight to the core of sustainable tourism by strengthening expertise in the public and private sector. This was achieved through several awareness and training programs, tailored to the participating actors. Furthermore, thematic guidebooks for the four main tourism activities in Morocco - accommodation, travel agencies, tour guiding, and tourism transportation - were developed to help tourism businesses and small and medium enterprises (SMEs) implement best practices of sustainability and corporate social responsibility in their daily business operations.

Several projects have been undertaken to monitor the impact of tourism activity on climate. During the 22nd United Nations Climate Change Conference (UNFCCC) Conference of the Parties (COP), held in Marrakech (7-18 November 2016), the National Appropriate Mitigation Action (NAMA) pilot project was introduced within the frame of the International Climate Initiative, aiming to reduce the greenhouse gas emissions in the tourism sector. Also launched during the Conference was the Environmental Labeling pilot project that elaborates a methodology to assess the environmental performance of 13 accommodation businesses. These two projects are currently being implemented in Marrakech.

Awards and Incentives for sustainability best practices

Incentives are also a powerful mechanism to encourage the tourism sector to engage in sustainability. Technical and financial assistance programs are being developed for tourism SMEs, in collaboration with the Moroccan Tourism Confederation and the Moroccan agency for SMEs, to support several initiatives including the implementation of environmental management systems, energy auditing, and certification or labeling schemes.

Moreover, since 2008 the Department of Tourism has organized seven editions of the Moroccan Sustainable Tourism Awards, aiming to recognize best practices of tourism sustainability, build a community of "early adopters", leverage their successes and scale them up across the sector. These awards have recognized 45 tourism actors who have demonstrated outstanding achievement in sustainable tourism, with respect to environment and biodiversity preservation, culture and tangible and intangible heritage, equity and social responsibility, sustainable events organization, and destination sustainable management.

Strengthening tourism policy

The past decade has seen the Department of Tourism reinforce its policy framework to set minimum sustainability standards for the

"Moroccan Sustainable and Responsible Tourism Day" is a high-level platform for public and private sector to discuss and share experiences on mainstreaming sustainability across the Moroccan tourism industry.

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Achievements on the ground

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Launched since 2008, the 'Moroccan Sustainable Tourism Awards' are aimed at recognising best practices and innovative solutions in sustainable tourism within the sector.

sector, through the improvement of tourism regulations - notably the tender specification document for tourism investment and hotel classification system - and the development of incentives for investors and tourism operators to lead a shift towards sustainability across the tourism value chain.

In collaboration with the Moroccan Department of Environment, the Department of Tourism is also developing a set of over 40 sustainability indicators at national and regional level to steer and monitor sustainable development in tourism and demonstrate its sustainability performance at the destination level.

Furthermore, the Moroccan Sustainable and Responsible Tourism Charter was elaborated, with the aim to bring the tourism sector and the general public around common guidelines for sustainability in tourism. The Charter is centered around four areas: environment and biodiversity preservation, sustainability of culture and local heritage, prioritization of local development and involvement of host communities, and adoption of ethics, equity and social responsibility principles. Since its adoption in January 2016, the Charter was espoused by over 350 national signatories from the public and private sector and civil society.

International recognition

The Moroccan Sustainable and Responsible Tourism Charter has been positively received internationally, and contributed to Morocco's recognition in the field of sustainable tourism. Leveraging this national success, the Charter was further elaborated in conjunction with UNWTO and raised to an intra-regional level with the African Sustainable and Responsible Tourism Charter, to establish SCP guidelines for tourism in Africa. 24 African countries and UNWTO signed the African Charter during UNFCCC COP22.

Beyond 2020

Even as Vision 2020 heads close to its end, the Department of Tourism foresees the coming years as the significant "push-forward" phase, during which they intend to act on two strategic levers.

The first one relates to setting up a territorial arrangement with more involvement of local communities, to support the scaling up of pilot projects that have already been initiated and spread the resulting impacts more broadly across the regions. This new arrangement will identify and collaborate with local aggregators who could act as regional or provincial focal points for implementing on-the-ground actions and projects on sustainable tourism. These local aggregators could potentially reinforce linkages of tourism activity with local economic sectors, including handicrafts, agriculture and renewable energy. Having such a territorial arrangement will not only empower local actors through capacity building, it will also help develop tailor-made incentives, technical assistance and direct calls for projects, considering each region's priority of action.

Digitalization is the second strategic lever. The Department of Tourism seeks to broaden its current community of tourism actors committed to sustainability by providing them with customized assistance through an innovative, online web platform as a way to showcase successful experiences and sustainable solutions that could be duplicated across the sector.

The online platform will also be a repository of tools and guidelines of sustainability in tourism and will serve as a capacity building portal to offer online trainings for tourism SMEs, through webinars and e-learning programmes on a range of key sustainability issues. Overall, the platform intends to offer customized coaching for tourism operators willing to engage operationally in sustainability, or help them network with solution providers or even partner with relevant organizations.

With sustainability embedded firmly in Morocco's "Vision 2020" strategy, the Department of Tourism aims to leave a long-lasting legacy to ensure that the social and economic benefits of tourism reach every corner of the country, well beyond 2020.

For more information:

🏠 http://www.tourisme.gov.ma/en
f @MinistereTourismeMaroc
🐦 @moroccotourism1

KINGDOM OF MOROCCO
MINISTRY OF TOURISM, AIR TRANSPORT,
HANDICRAFTS AND SOCIAL ECONOMY

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Achievements on the ground

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Championing private sector engagement in energy efficiency - Federation of Tourism Companies of Chile (FEDETUR) develops a pilot project, "Reducing Energy Consumption and CO_2 emissions in the Chilean Tourism Industry"

Chile has seen a sharp increase in its international tourism arrivals over recent years. In 2017, the country welcomed 6.4 million international tourists to record an impressive 26% growth over the previous year, according to UNWTO. With Chile's robust tourism growth, the country's private tourism sector finds itself in a significant position to integrate and invest in more sustainable systems in their businesses to pave the way for energy self-sufficiency and green growth.

In 2017, the Federation of Tourism Companies of Chile (FEDETUR), through its Centre for Technological Advancement in Tourism (CETT), developed the pilot project, "Reducing Energy Consumption and CO2 emissions in the Chilean Tourism Industry" in three southern regions of Chile with high tourist activity, Araucanía, Los Ríos and Los Lagos, to promote energy efficiency in the private sector.

Private sector collaboration

Through a close collaboration with the Chilean tourism private sector, the project seeks to reduce the energy consumption of each individual company, help them shift to renewable energy sources, give them the opportunity to become energy self sufficient, and reduce the carbon footprint of the country's tourism sector.

A total of 165 micro, small and medium-sized tourism companies, composed of tour operators and hotels of all sizes, were offered various technological options for either reducing their energy consumption or achieving self sufficiency in energy. The methodology and activities carried out were the same, but the recommendations and technological solutions reviewed were different for the different types and sizes of companies.

A five month-long individual coaching session was carried out in each company that participated in the programme to ensure they made the right technological energy choices, based on each company's unique characteristics. These coaching sessions reviewed the company's energy evaluation, specific technologies suitable for each company, and available providers for these

recommended technologies and/or equipment. In total, the 165 companies received 3,496 hours of assistance. Each attended three workshops and received at least three individual coaching sessions.

Sustainable shifts

The project's preliminary results from the first 100 companies that participated in the project show that many of them have already made investments to replace high consumption and/or polluting systems, have switched to renewable energy sources, leading towards energy self-sufficiency. Some of these systems include heat pumps, photovoltaic panels, solar thermal panels, LED lighting, double-glass windows and thermal insulation. These companies have invested nearly 200,000 euros in these technologies during the first year.

With respect to energy efficiency, 10% of the companies are now using door and window seals, 11% invested in thermal insulation, 3% installed double-glass windows, 22% added LED light fixtures, and 11% improved their

Micro, small and medium-sized tourism companies attended workshop to reduce energy consumption and CO_2 emissions in their businesses in Puerto Varas, Los Lagos Region.

heating systems to become more energy-efficient and environmentally cleaner. On upgrading to renewable energy systems, 3% installed heat pumps, 2% installed photovoltaic systems, 1% installed thermodynamic systems, 2% installed rainwater collectors, 3% installed a wastewater treatment plant and 8% started recycling.

Over the coming years, FEDETUR-CETT intends to mainstream the project to tourism companies in other regions of Chile. The project plans to assist 20% of the companies in each destination covered and extend to Chile's Magallanes region by the end of 2018. A new program for restaurants will be implemented this year, specifically designed for the restaurant industry.

For more information:

🏠 http://cett.cl, https://fedetur.cl/

✉ contacto@fedetur.cl

f @FedeturChile

FEDETUR
FEDERACIÓN DE EMPRESAS DE TURISMO DE CHILE

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Accelerating the integration of SCP into national tourism policies - UNWTO presents report, "Baseline on the Integration of Sustainable Consumption and Production Patterns into Tourism Policies"

"Baseline on the Integration of Sustainable Consumption and Production Patterns into Tourism Policies" supports tourism stakeholders in their endeavour to advance the implementation of the SDGs, particularly Goal 12 on SCP, through responsible planning and policymaking.

Tourism has been increasingly recognized by the international community for its contribution to sustainable development while positioning itself as one of the world's fastest growing economic sectors. As natural resources are invaluable assets for tourism, advancing sustainable consumption and production (SCP) to decouple economic growth from environmental degradation is integral to the sector's long-term sustainability. Tourism, when well managed, can deliver multiple benefits across its transversal value chain and further propel tourism as an agent of positive change in and beyond the sector. Achieving SCP in tourism needs robust measurement and monitoring of the sector's sustainable development impacts with the view to optimize performance.

Against this background, the World Tourism Organization (UNWTO) in collaboration with UN Environment and support of the French government developed the report, "Baseline on the Integration of Sustainable Consumption and Production Patterns into Tourism Policies", aiming to gain insights on the integration of SCP into tourism policies.

Research and methodology

The Report is based on the results of a study of UNWTO Member States as its target group and focused on national tourism policy making practices of 101 countries. Of the countries forming part of the research, a majority (84%) are emerging economies (as against 16% of advanced economies), and 13% are Small Island Developing States (SIDS).

The research was carried out from April 2016 until May 2018 and involved the following methodological steps: the implementation of a global survey on tourism planning, systematic review of national tourism policies, interviews with a panel of experts from national tourist authorities, and the correlation of data generated with complementary existing datasets. Preparing the report involved the review of relevant publications and online sources and consultations with key stakeholders.

Recommendations for policymakers

The Report, after presenting the findings of the UNWTO's research, prove in the conclusions how national tourism policies present a good starting point for SCP to become an essential element of long-term planning for tourism development. It also highlights the need to take urgent action in order to decouple tourism's growth from the use of natural resources. In particular, the findings and related conclusions are broken down into six main areas: the evolution of national institutional structures for tourism, common elements of national tourism planning, overall commitment of national tourism policies to SCP and sustainable development, the existence of policy instruments addressing environmental challenges of the tourism sector, implementation of national tourism policies and monitoring of progress, and other connections between national tourism policies and the SDG12 targets.

Five recommended strategic approaches for policymakers are provided with the aim to accelerate the integration of SCP into national tourism policies as well as its implementation on the ground. These include: using SDGs as a compass and prioritizing SDG12, paving the way towards implementation by outlining SCP policy instruments, prioritizing measurement

and monitoring and making data available, incorporating spatial data to visualize the interactions with the environment and embracing innovative approaches, particularly circularity.

Ultimately, the Report's findings aim to support tourism stakeholders in their endeavour to advance the implementation of the SDGs, particularly Goal 12 on SCP, through responsible planning and policymaking.

For more information:

🏠 http://www2.unwto.org/
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🐦 @UNWTO

UNWTO
World Tourism Organization

🏠 www.unep.org
✉ unepinfo@unep.org
f @unenvironment
🐦 @UNEnvironment

UN environment
United Nations Environment Programme

🏠 www.ecologique-solidaire.gouv.fr/
f TransitionEcologiqueEtSolidaire
🐦 Min_Ecologie

MINISTÈRE DE LA TRANSITION ÉCOLOGIQUE ET SOLIDAIRE

Supporting tourism's transition towards a circular economy -
A look at Pomerania Development Agency's CIRTOINNO project and the Center for Regional Tourism Research Handbook, "Destination: A circular tourism economy"

Tourism plays an integral role in Europe as a motor for socio-economic growth and job creation. In 2017, the region welcomed 671 million international to record 8% growth over the previous year, and is forecast by UNWTO to grow 3.5%-4.5% by the year 2030.

Such robust tourism growth is recognized in the Baltic Sea region, where tourism infrastructure is driving local development and employment. Coastal tourism in the Baltic Sea in particular is largely dependent on natural resources, which are one of the most attractive tourism assets of the region. As tourism development grows in the Baltic Sea region, the demand for energy, waste treatment and use of resources has been on the rise, calling for innovative solutions to mitigate the sector's environmental impact and decrease pressure on water, energy, and food resources.

Circular economy in Baltic Sea tourism SMEs

Against this backdrop, the "Circular economy tools to support innovation in green and blue tourism small and medium-sized enterprises

(SMEs)" or CIRTOINNO project was launched with the aim to increase innovation among tourism companies by integrating selected elements of the circular economy into these enterprises' services, products and business models. As the project is focused on coastal tourism, it pays particular attention to SMEs operating in the South Baltic Sea area. The project's core work involves modular training to build companies' capacity to enable them to leverage circular solutions or business models and provides a set of functional and different tools supporting their transformation.

The initial phase of the project involves identifying existing circular economy solutions in use in the services sector and pinpointing best practices in tourism, particularly those applicable to coastal tourism SMEs. A self-assessment tool will then help entrepreneurs review their current businesses practices related to ecology, energy efficiency and environmental protection and identify areas that can be improved by aligning with circular economy concepts.

The trainer of CIRTOINNO project, Ms. Agnieszka Mróz participated in the workshop of Design Thinking for tourism SMEs in Gdańsk to increase innovation among tourism companies by integrating selected elements of the circular economy into these enterprises' services, products and business models.

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Circular economy in destinations

To inspire the work in the CIRTOINNO project of identifying practical ways of supporting the transition of the tourism and hospitality sectors in the South Baltic Region toward a more circular economy, the handbook "Destination: A circular tourism economy" was elaborated by the project partner, Center for Regional and Tourism Research in Bornholm/Denmark. In cooperation with project partners from Lithuania, Poland and Sweden, the Handbook presents the results of the CIRTOINNO partners' work on identifying circular economy approaches and solutions that may be relevant for tourism SMEs.

The Handbook highlights the circular economy as a new development paradigm, representing an alternative to the tourism sector's traditional "make-use-dispose" linear economy. Circular economy is defined in the Handbook as "minimizing the environmental impact of products by designing them in a way that enables to exploit their maximum values while in use regenerate them during their life cycle and recover/reuse their materials at the end." A central section of the Handbook provides real-world examples of business cases and timely, relevant information to serve as a vital resource for tourism SMEs aiming to adopt circular economy solutions in their organizations.

In parallel with the Handbook, the One Planet - Sustainable Tourism Programme webinar, "Circular economy: exploring an innovative approach for the tourism sector" underscores the business opportunities that circular economy opens up for tourism. In the webinar, the Center for Regional and Tourism Research affirms, "A circular economy describes an economic system based on business models that replace the end-of-life concept of resources with reducing, alternatively reusing, recycling and recovering materials.

If these principles are applied throughout the value chain in production, distribution and consumption, the circular economy transition creates opportunities for tourism businesses and ultimately accomplishes sustainable development, which implies creating environmental quality, economic prosperity and social equity for the benefit of current and future generations. Due to the close host/guest relationship characterizing tourism, this sector holds big potentials for realizing a transitioning to the circular economy, especially in terms of encouraging more sustainable consumption patterns."

The Handbook's aims and methodology are three-fold - to provide a deeper understanding of the concept of circular economy, to discuss the specific tourism cases of the South Baltic partner regions of the CIRTOINNO project

as the economic and political context for developing circular economy, and to identify good practices among tourism SMEs with accommodation, food, and spa services carrying out circular economy solutions.

The final version of the Handbook will be presented at the end of the CIRTOINNO project in 2019.

CIRTOINNO is co-financed by the European Regional Development Fund within the interregional South Baltic Programme 2014-2020. The Pomerania Development Agency of Poland, as the Lead Partner of the project, intends to implement the results of the CIRTOINNO project in the South Baltic regions of Klaipeda, Lithuania; Kronoberg, Sweden; and Pomerania, Poland. This will be done together with its project partners, the Klaipeda Chamber of Commerce (Lithuania), Industry and Crafts (Lithuania), Public Institution Strategic Self Management Institute (Lithuania), Energy Agency for Southeast Sweden (Sweden), Institute of Fluid-Flow Machinery Polish Academy of Sciences (Poland), Centre for Regional & Tourism Research (Denmark), and Linnaeus University (Sweden). CIRTOINNO is also supported by Associated Partners of the Municipalilty of Karlskrona (Sweden), Baltic Health Tourism Foundation (Poland), Klaipeda Tourism and Culture Information Centre (Lithuania), and Pomorskie Tourism Board (Poland).
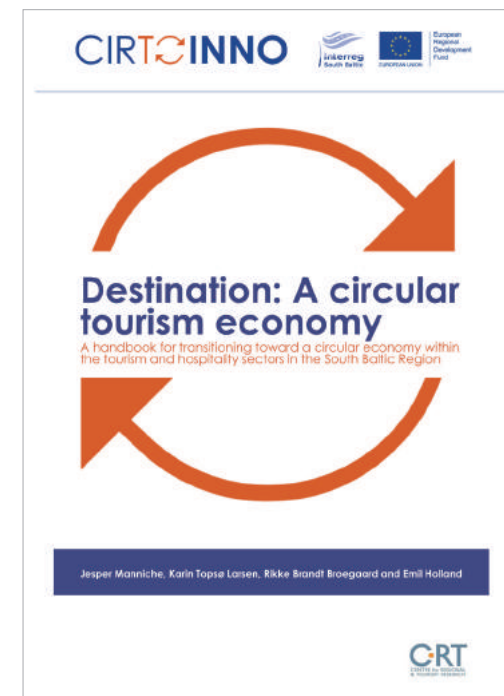
The Handbook highlights the circular economy as a new development paradigm, representing an alternative to the tourism sector's traditional "make-use-dispose" linear economy.

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CASE STUDY

Driving resource-efficient tourism operations in developing countries -
the Center for Appropriate Technology from Austria (GrAT) launches Zero Carbon Resorts for Sustainable Tourism project in the Philippines and Thailand

For many developing countries, tourism offers one of the most promising and viable development solutions as a driver of trade, employment, and foreign exchange earnings. With the growing diversification of geographic destinations, developing countries have seen their tourism arrivals significantly increase over the last decade.

Across world regions, Asia and the Pacific continues to be a tourism powerhouse, rising 6% in 2017 with 324 million international tourism arrivals and with Southeast Asia steering the region's tourism growth, according to UNWTO. Thailand lived up to its reputation as one of the world's most

Solar cooking is one of the innovative practices being promoted to resorts in the Philippines.

popular tourism destinations by welcoming over 35 million tourists in 2017 to record 9% growth. The Philippines has likewise grown 11% to reach 6.6 million international arrivals in 2017. As with developing countries all over the world, these two countries face a particular vulnerability and fragility in their natural, economic and social environments, highlighting the critical need to enable innovative systems and sustainable actions in their tourism sector to promote long-term, sustainable growth.

Zero Carbon Resorts

Aiming to advance towards carbon-neutral operations through the adoption of innovative practices and technology, the use of renewable resources, and resource efficiency, the Center for Appropriate Technology from Austria (GrAT) launched the Zero Carbon Resorts for Sustainable Tourism project in the Philippines and Thailand. Interventions range from simple measures with low or no investment, such as identifying and eliminating energy and resource waste and implementing efficient, leading-edge technologies to

heighten resource efficiency.

The project targets 1,000 stakeholders in the Philippines and 300 in Thailand, composed of micro, small and medium-sized tourism enterprises that include hotels, resorts, and any form of accommodation, as well as related tourism establishments such as restaurants and dive shops. Other beneficiaries include local resort and hotel associations, tourism agencies and tour operators, public institutions, central and local government, construction companies, financial institutions and national funding agencies, among others.

Reduce - Replace - Redesign methodology

Through the application of the 3R methodology of Reduce - Replace - Redesign, the project has challenged the conventional practices of tourism establishment operations in the Philippines and Thailand, leading to a reduction of up to 63% of costs for energy and water and avoiding the emission of over 11 million kg CO_2 . It thus builds the case that making businesses more sustainable

do not just make economic sense, but also significantly reduces its carbon footprint, ensuring long-term growth and resilience.

Key achievements

Significant savings in Thailand tourism enterprises

Since the project was initiated in Thailand, a number of best practice implementations resulted in significant savings of energy, resources, and expenses in the participating 23 Frontier Group member companies. Through these interventions, Frontier Group members from several Thai tourism destinations have remarkably improved their environmental performance and reduced carbon emissions. Additionally, critical knowledge has been shared with a number of resort owners, engineers, technicians and other associated stakeholders.

The results from these Frontier Group members were analyzed during monitoring visits, and the corresponding savings were computed. The accumulated annual savings of these companies is 828,612USD. In terms

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of impact, the total savings of these companies alone can actually offset the energy consumption equivalent to 15,068 households and the water consumption of 183 homes. The annual fuel consumption avoided is equivalent to 157 cars, while the avoided carbon emissions offset 1,554 vehicles.

The project partners in Thailand have started dissemination and outreach programmes using the projects' case studies and have already acquired 265 new Frontier Group members. Quantification of savings from these new members is still ongoing.

Mainstreaming sustainable tourism in the Philippines

In the Philippines, a sample of 297 project members was analyzed in detail as of the fourth year of the project's implementation. The accumulated annual savings of these sample companies amounted to USD 8,636,208.76; a reduction in energy of 38 MWh; 714, 427,966.30 liters of water; and avoided 23, 348,538.52 kg of carbon emissions.

In collaboration with the Department of Tourism of the Philippines, the project has contributed to the development of the ANAHAW - Philippine Sustainable Tourism Certification, a national green certification for accommodation and tourism-related enterprises in the Philippines, launched in January 2018. To reach the minimum standards of this certification, a hotel or resort must comply with the mandatory requirements and achieve 50 percent of the individual performance measures.

The certification is in accordance with the objectives of the National Tourism Development Plan 2016 - 2022 of developing a highly competitive, environmentally sustainable and socially responsible tourism sector that promotes inclusive growth. Based on indicator and performance-based metrics, the certification is focused on enabling innovation initiatives that help reduce operational costs and carbon emissions through smart methods, processes and technologies. While the drivers behind this certification are financial for the tourism establishments, the end results are focused on innovation, environmental conservation, and value.

The ANAHAW – Philippine Sustainable Tourism Certification helps mitigate climate change by encouraging resource-efficient development with the inclusive growth of the community.

Global partners

The Zero Carbon Resorts for Sustainable Tourism Project is funded by the European Union's SWITCH Asia programme to promote sustainable consumption and production and is implemented by GrAT-Center for Appropriate Technology, the Palawan Council for Sustainable Development, Centro de Investigaciones Energéticas, Medioambientales y Tecnológicas (Center for Energy Research, Environment and Technology), Green Leaf Foundation and the Healthy Public Policy Foundation.

For more information:

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GrAT Center for Appropriate Technology

■ **Equivalent of Savings for FG companies in Thailand**

Energy Consumption Equivalent of Homes	Water Consumption Equivalent of Homes	Fuel Consumption Equivalent of Cars	Avoided Emissions Equivalent of Cars	Power Plant Equivalent
6,373,777.60 kWh	22,428,960.00 L	128,760.12 L	3,263,759.33 kg CO$_2$	6,373,777.60 kWh
15,068 homes	**183 homes**	**157 cars**	**1,554 cars**	**2.2 MW plant**
1 home = 423 kWh/yr	*1 home = 122,275 L/yr*	*1 car = 820 L/yr*	*1 car = 2,100 kg CO$_2$/yr*	*Based on a 24/7 plant with 32.5% efficiency*

Note: Equivalent of savings used is lifted from the ZCR handbook: R. Wimmer et al., Zero Carbon Resorts Redesign Handbook, Vol. 3, Manila, Philippines, 2014.

Equivalent of Savings for FG companies in Thailand*
*Reference: Equivalent of savings used is lifted from the ZCR handbook: R. Wimmer et al., *Zero Carbon Resorts Redesign Handbook*, Vol. 3, Manila, Philippines, 2014.
(1 home = 423 kWh/yr, 1 home = 122,275 L/yr, 1 car = 820 L/yr, 1 car = 2,100 kg CO$_2$/yr, Based on a 24/7 plant with 32.5% efficiency)

Frontier Group members and trainees participated in the capacity building workshop for river based resorts in Thailand.

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Proving the economic business case for sustainability - Chamber of Commerce and Industry of France (CCI France) launches interactive web application to encourage eco-savings in the hospitality sector

Over recent years, a growing number of travelers are becoming aware of global environmental challenges, leading to a rise in the demand for more eco-friendly holiday experiences. Responding to this shift in consumer demand, tourism businesses must operate more sustainably to remain competitive. Adopting sustainability practices can have clear business advantages in terms of cost savings, market share, long-term revenue growth and risk management.

Chamber of Commerce and Industry of France (CCI France) represents a network of 126 Chambers of Commerce and Industry (CCI) that implement actions with 20,000 small and medium-sized enterprises (SMEs) in the French hospitality sector. For several years, the network has been promoting sustainable tourism to SMEs, leading actions such as environmental labeling, training sessions, and promoting guidelines and tools to enable sustainable management.

On the occasion of the International Year for Sustainable Development of Tourism, CCI France launched the CCI Business Optimizer, an interactive tool based on data analysis,

which identifies the potential savings resulting from sustainable management.

Potential savings

The CCI Business Optimizer encourages businesses in the accommodation and food and beverage industries to control their consumption by showing their potential savings if they would adopt sustainable management practices. The application provides an average assessment of savings on water and energy resources and financial savings linked to good environmental practices or equipment adjustment. The calculation of economic and environmental gains related to good practices is determined using Winggy® software and database, which makes it possible to model gains in hotels or restaurants in France, and to compare the average consumption in an establishment with better consumption from improved equipment or eco-conscious actions.

The consolidated data is based on information gathered from more than 150 tourist accommodations, over 3,000 purchases or equipment, which have been analyzed on

Winggy® software as part of the pilot project on environmental displays in France from 2011-2016, and the commercial catering environmental labelling project implemented in the Brittany region from 2014-2017.

Recommended actions

Launched in September 2017 during the Paris Top Resa international fair, the application has already been used by 1,500 SMEs, 60% of which were hotels and 40% were restaurants.

Results for the accommodation industry showed that given the average hotel's simulation, 2,700 euros could be saved each year per hotel if users implemented the actions they chose, with an average attendance of 9,400 overnight stays a year. The three top actions are: adapting the water closet system, changing TV equipment, and relamping in the rooms and reception area. In the restaurant industry, the average restaurant's simulation shows that 1,700 euros could be saved per year per restaurant with the chosen actions, with an average of 12,200 people served a year. Adapting lighting systems in the dining area, the menu to minimize waste and tap

The screenshot of CCI Business Optimizer. It is an innovative, engaging and interactive tool based on data analysis, which helps identify the potential savings resulting from sustainable management in various scenarios such as in the restaurant above.

equipment in the bathrooms were the top adjustments.

The project counted on the collaboration of French Environment & Energy Management Agency (Ademe), French national organization for standardization (Afnor), Clef Verte ("Green Key" Label), EDF Entreprises, Fairbooking, Restauration 21, Synhorcat, LR Durable and Umih.

For more information:

🏠 http://www.cci.fr/tourismedurable
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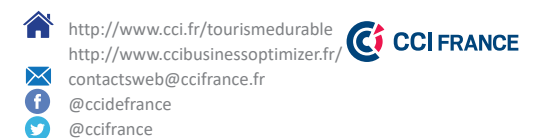
Applying circular economy practices to optimize environmental performance – A case study of JG Afrika's Operational Materials Management Plan for Hotel Verde, South Africa

Hotel Verde in Cape Town, South Africa, is the first hotel in Africa to offer carbon-neutral accommodations and conferencing facilities. Known as "Africa's Greenest Hotel", it has implemented a comprehensive range of interventions, including energy-saving heating systems, grey water recycling measures and green building certifications to rubber-stamp it as a world-class sustainable tourism facility. Hotel Verde is also a pioneer in offering the Hotel Carbon Management Initiative (HCMI), carbon-offsetting programme in the region.

Some of the design features and systems that contribute to Hotel Verde's eco-friendly status are its power-generating gym, solar panels and wind turbines, an intelligent building management system, efficient and intelligent heating, ventilation and air-conditioning systems, energy-efficient lighting, geothermal system, sub-soil drainage and rainwater harvesting.

JG Afrika, an engineering and environmental consultancy, in collaboration with Envirosense CC, assisted Hotel Verde to implement a "zero waste to landfill" policy through the development of an Operational Materials Management Plan, aiming to provide the Hotel control over the potential waste generated onsite through an informed procurement process. While there have been some changes in the Plan over the operational life of the hotel, the scorecard remains in place to assist with the selection of suppliers and products used onsite.

The following presents a case study and overview of the intentions of the Operational Materials Management Plan:

Responsible procurement

In 2013, Hotel Verde had gone the extra mile in its steadfast commitment to the principles of sustainability by applying responsible procurement as part of its hotel operations. The Plan outlines its core procurement and operational strategies to evaluate products and select the best ones for the guests, community, planet and hotelier, aiming for green procurement and waste elimination. It uses a scorecard approach as a guide in making responsible purchasing decisions and revise supplier behaviour. Four main targets are outlined in the scorecard:

- Better for the Guest - evaluates the impact of supplier's operations, products and services on guest health, focusing on efforts such as those that improve indoor air quality, help reduce allergens and minimize product toxicity.

- Better for the Community - assesses suppliers' economic, social and environmental impacts as they relate to relationships in the workplace, the marketplace, the supply chain, the community and public policy.

- Better for the Planet - measures supplier's efforts to protect the environment and preserve resources through its operations, products and services as reflected in its raw material use, carbon, energy, waste and water footprints.

- Better for the Hotelier - measures the positive contribution of suppliers' operations, products and services to improving a hotel's sustainability, guest satisfaction and business performance.

One of the successes of the Plan was promoting better waste management among

Reusable and refillable milk bottles which can be found in the fridge of each room to prevent packaging wastage. These are refilled from milk bought in bulk reusable and refillable containers.

Hotel Verde's suppliers. Its milk and fruit juice provider supplied beverages in bulk returnable stainless steel containers. Previously, milk and juice had been delivered in 5 litre, single use plastic containers. The milk and juice are now decanted and provided in reusable glass bottles and jugs, eliminating carton and plastic bottle waste. Apart from the procurement system, Hotel Verde encourages guests to recycle and implement composting to reduce food waste.

Responsible procurement strategies fall squarely within JG Afrika's core belief that product and system redesign, waste avoidance and minimization as well as resource efficiency are fundamental strategies in moving towards a circular economy.

For more information:

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Facilitating accessible tourism through innovative online systems - NATIVE Hotels and Accessible Tourism upgrades global reference platform for accessible tourism

Accessibility is a cornerstone of responsible tourism policy. Tourism is a universal right that extends to all, including people with disabilities, the elderly, and families with young children.

Yet people with disabilities or mobility challenges are often unable to enjoy the same freedom to travel as most other people because of the way environments, transportation systems and tourism services are designed. Challenges may be encountered in every stage of their journey, from accessing information, taking local transport, finding accommodation, to participating in cultural or sporting events as participants or spectators. People with disabilities have equal rights to the spectrum of tourism services and opportunities, including independent travel, accessible facilities, trained staff and reliable information.

NATIVE's accessible tourism website

In light of this, the non-profit organization NATIVE Hotels and Accessible Tourism has created an innovative global reference platform for accessible tourism through its multi-language and accessible website, featuring an accommodation database and is currently looking for an online and global booking engine. NATIVE has been an industry pioneer in offering accessible hotels from an accessible website in six languages since 2010, thanks to the support of its partners InSuit, Implaser, Ability Magazine, Puntodis, Hearing Software, Sign-Lab, Fundación Oir es Clave and Fundación Tecnologia Social.

In 2017, NATIVE's website was significantly improved, ready to include a booking engine, enhanced according to accessibility standards and features a wide range of specific infrastructure and services for clients with special needs, including, among others, swimming pool ramps, accessible boats, portable induction loops, vibrating wrist watches or special menus for celiacs. The site is equipped with the state-of-the-art InSuit web accessibility system, wherein users with disabilities such as Parkinson´s Disease or arthritis are able to navigate the website easily just by blowing into the headset microphone, by emitting a sound, or touching any key.

The traveler with mobility challenges enjoyed the same freedom to travel as most other people thanks to accessible tourism in Ouarzazate, Morocco.

Additional and cutting-edge features are underway, including an eye-tracking system, which utilizes as an eyewink in lieu of a mouse click, as well as a new browsing solution with a new software format that allows for even greater accessibility for free.

Since its inception, NATIVE has successfully engaged 73 hotels in Spain, Portugal, Morocco, Italy and Mexico, to attend to the needs of elderly and disabled guests by either joining the network or upgrading its services to ensure a stay that is more accessible and comfortable. Looking ahead, NATIVE is poised to share its knowledge with other institutions and companies participating in the One Planet network, and is working to expand its model worldwide through an already existing global hotel and tourism platform. NATIVE is currently looking to partner with an online travel agency in order to integrate its work in its structure to make it the first online travel website offering inclusive and accessible information and services.

At a time when the demand for accessible tourism is growing, NATIVE's online platform represents a model approach to accessible tourism that embraces the opportunity to not only serve an important and growing market but also increase tourism revenue. With more individuals able to travel with universally-designed tourism structures and services, the tourism sector grows, enjoys longer seasons and generates more income.

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native
Hotels & Accessible Tourism

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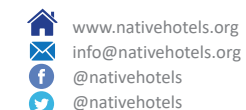
Reducing plastic waste in hotel operations - Travel Without Plastic creates single-use plastics reduction guide and toolkit for accommodation sector

It all started when two tourism industry professionals stayed in a hotel that only offered single-use plastic and styrofoam amenities which went straight to the rubbish bin after one use. It was a small encounter, yet emblematic of a much larger picture - that of the massive plastic pollution problem ailing the planet today. An estimated 8 million tons of plastic waste enter the world's oceans each year, harming wildlife and ecosystems, causing biodiversity loss, and contaminating the world's food and water supply.

This eye-opening experience was the spark that led to the founding of Travel Without Plastic in 2018, a company guided with the overarching goal of preventing billions of single-use plastic items from entering the global waste stream. The Travel Without Plastic team created the Let's Reduce Single-Use Plastics Reduction Guide and Toolkit, designed specifically for hotels and accommodation providers which is supported by organisations like the Adventure Travel Trade Association and Travelmole. These digital tools enable businesses to pinpoint exactly where and how single-use plastic is being used across their operations and determine its accompanying financial costs. It also contains practical recommendations to adopt sustainable changes, suited to different budgets.

Plastic pros and cons

The Guide and Toolkit consolidates over 30 years of quality assurance, health and safety, sustainability and auditing experience in hotels to provide the most comprehensive plastic reduction guide for hoteliers and other accommodation providers. It targets medium to large-scale hotels and hotel chains, either directly or through hotel associations, tourist boards and Destination Marketing Organizations.

By providing detailed information about the various pros and cons of plastic alternatives, the Guide enables hotel management teams to make informed purchasing decisions. It provides a global directory of suppliers of alternative products to single-use plastic. The Toolkit includes tools to measure cost impacts, plus staff training and customer communication templates for hotels to raise their employee and guest awareness of the positive environmental effects of reducing disposable plastic.

The Travel Without Plastic team also offers workshops in tourist destinations, facilitating hotel association members or representatives from a particular value chain to come together to discuss locally appropriate solutions. Online support such as webinars, Skype support and digital updates on the latest products to come to market are also on offer.

Collating global data

In implementing the plastic reduction tools, accommodations can undertake a self-assessment, either directly or with the help of destination partners, and record current data on their plastic use and expense. The continued data recording will demonstrate the impact of any changes, and eventually a global data set will be collated to inform the continuation of the programme into 2019.

As this is a new project, the results and impacts will be monitored and reported from 2019. Travel Without Plastic aims for hotels to achieve an average of 20% reduction in single-use plastics and save associated costs within the first year of the programme.

With several years of quality assurance and sustainability experience, The Travel Without Plastic team is well-positioned to share their experience of how green initiatives can enhance quality, improve the customer experience and attract new business through their comprehensive tool promoting the planet's well-being.

Let's Reduce Single-Use Guide enables businesses to pinpoint exactly where and how single-use plastic is being used across their operations and determine its accompanying financial costs.

For more information:

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TRAVEL WITHOUT PLASTIC
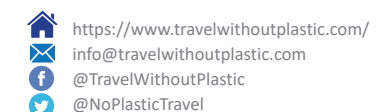
Improving tourism value chains in developing countries and SIDS - UN Environment launches Transforming Tourism Value Chains to Accelerate More Resource Efficient, Low Carbon Development project in four pilot countries

Shifting towards sustainable consumption and production in tourism offers immense opportunities for environmental protection, social inclusion and economic development. A genuine transformation in the tourism sector calls for a shift across the entire tourism value chain, involving all stakeholders and adopting a life-cycle approach for more sustainable products and services.

Mindful of this, UN Environment with support of the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety has launched the Transforming Tourism Value Chains to Accelerate More Resource Efficient, Low Carbon Development project, aiming to improve tourism value chains in developing countries and Small Island Developing States (SIDS) by reducing greenhouse gas emissions and increasing resource efficiency. The project is aimed at tourism businesses and private and public actors across three tourism value chains - food and beverages, accommodation, and the Meetings industry.

Four pilot countries

The scope of the project involves analyzing tourism value chains, preparing policy recommendations, and developing concrete action plans to help reduce greenhouse gas emissions and improve resource efficiency along the value chains of at least 100 businesses. The project's partners will develop a monitoring and reporting system that will enable countries to document their achievements under international agreements.

Four countries have been selected for the project's initial focus: the Dominican Republic, Mauritius, the Philippines and Saint Lucia.

Transformation in two phases

The project counts on two phases, the Initial Assessment Phase from 2017 to 2018, and the Implementation Phase for 2018 to 2020.

The Initial Phase consists of identifying relevant businesses and community stakeholders and analyzing the key areas in their tourism value chains that can improve resource efficiency and reduce greenhouse gas emissions. For instance, examining the critical areas in Saint Lucia's tourism sector revealed environmental impacts related to the provision of services from other sectors, dependency of fossil fuels, and deficiencies in national infrastructure related to waste management.. Moreover, 60-65% of food and beverages offered in Saint Lucia are imported. The requirements to produce ship, refrigerate, and prepare the food significantly drain water and energy resources, generate a large amount of waste and GHGs. In order to diminish the ecological footprint of the sector, businesses, tourists, and other actors must adopt more sustainable practices through coherent circular economy business models and policy development.

The Implementation Phase will carry out action plans for capacity building in the public and private sector, apply monitoring and evaluation frameworks, and disseminate knowledge through awareness campaigns and develop business case studies to support circular economy models.

Initial results across pilot countries

The project has succeeded in establishing a Stakeholder Advisory Group in each of the four target countries. Four Country Reports have been developed to examine the value chains, identify critical areas for improvement, and create a list of potential solutions. Ten workshops have been held across the four countries, which attracted over 500 representatives from the public and private sector and civil society. In the Philippines, the project has been included in National Tourism Development Plan of 2016-2022, according to the Philippine Center for Environmental Protection and Sustainable Development.

The project's next steps aim to assist businesses in tracking their energy and resource consumption through customized tools and methodologies. Ultimately, national action plans will be drawn to guide countries through the project's implementation phase.

Implementing Partners

National Partners

For more information:

🏠 http://www.oneplanetnetwork.org/initiative/transforming-tourism-value-chains-sustainable-development
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Understanding Tourist Behaviour to Inform Tourism Policy - The University of Tasmania's Tourism Tracer mobile app leverages cutting-edge GPS technology to track tourist movement

Tourists are at the heart of the tourism sector. Today, over 1.3 billion international tourists are traversing the planet, immersing in different cultures, and driving local economies forward. As tourism arrivals continue to break records - reaching its highest number 2017 - a deeper understanding of tourist behaviour is needed to better inform sound tourism policies.

Tourism Tracer is an application that answers these fundamental questions about tourists' travel behaviour by using GPS technology and computer programming to track tourist movement and gather detailed demographic data. Created in 2016 by the University of Tasmania, Tourism Tracer is one of the most innovative and extensive research conducted on tourist travel as it offers unprecedented insights into where groups of visitors go, how they move around, and what influences their decisions.

High tech tourist tracking

Tourism Tracer can show how travel patterns differ according to age, home country, length of stay, reason for travel, and previous travel behaviour. It provides highly detailed visitor information at tourist attractions, shows precise itineraries, travel speed, and how tourism infrastructure is used. The data gathered offers significant value for the Tasmanian government and the wider global tourism community by assisting in visitor planning and management of tourism flows. The data can likewise test the success of marketing campaigns and assist decision-makers with information on the use of existing tourism infrastructure.

Tourism Tracer's success lies in integrated GPS and survey data and tourism sector engagement. From its inception, when funding was provided by Sense-T in Tasmania, experts from the tourism sector and government were consulted to ensure the research produced outcomes relevant for end users. In 2017, Tourism Tracer received funding from Tasmania's state government and tourism industry to continue its data collection.

Tourism Tracer has won numerous awards, including a merit certificate at the Australian Information Industry Association's iAwards, Australia's longest running programme that recognizes excellence in innovation.

Customized mobile technology

The Tourism Tracer research team strategically recruits tourists at three major entry points to Tasmania: Hobart Airport, Launceston Airports, and the Spirit of Tasmania ferry. Initially, tourists were offered incentives of 3GB data on a bespoke mobile handset with a purpose-built app that recorded their socio-demographic status, cultural background, and knowledge of Tasmania. The app relayed GPS location information for their movement over their entire holiday. It also contained pop-up surveys to capture participants' real time, personal insights into selected locations. Upon completing the journey, participants were sent a map of their route through Tasmania. In the second research phase, a stand-alone app with the same features was placed on the Google Play and App stores for tourists to access on their mobile phones. The widely successful app is currently advertised in strategic locations throughout the state.

Beyond Tasmania

Tourism Tracer has tracked approximately 1,250 visitors' trips to Tasmania using the customized app. The data is collected and presented visually on an interactive dashboard. Data analysis was used to inform destination management plans and road safety policy research.

Tourism Tracer is currently seeking to partner with other jurisdictions outside Tasmania.

In 2018, similar pilot projects were launched in Japan and Sweden. In Japan's island of Hokkaido, tourists were tracked in real time throughout their journey and in Sweden, cyclist movement was tracked along the Sydostleden trail.

Alongside the University of Tasmania, the Tourism Tracer project has counted on the support of the Federal Group, the Tourism Industry Council of Tasmania, the State Government of Tasmania and Tourism Skåne. Most recently, a local Tasmanian IT firm, Tourism Research Technologies was granted a license to use the Tourism Tracer technology, signaling a new era for this leading-edge research technology.

Tourism Tracer's app relayed GPS location information for the participants' movement for their entire holiday in Tasmania and it also contained pop-up surveys to capture participants' real time, personal insights into selected locations.

For more information:

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tourism tracer

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Achievements on the ground

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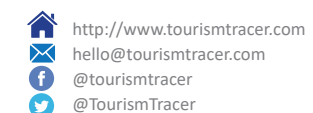
Consolidating climate data to inform tourism policy - Vizzuality develops technical component of online platform Climate Watch

Climate change is no longer a remote event, but a widespread phenomenon that significantly impacts the tourism sector. Countries dependent on tourism are already seeing the effects of increasing global temperatures on the well-being of host communities and local tourism businesses. Conversely, the tourism sector is also a contributor to global warming, responsible for about 5% of global CO_2 emissions. There has never been a more urgent time for the tourism sector, national governments and international organizations to develop and implement climate-related strategies and to mitigate tourism's impacts on climate change. Creating such transformative policies and strategies rely on key and substantial data as their foundation.

Providing open climate data

Climate Watch comes at the heels of the Paris Agreement, when countries made a global consensus to significantly reduce the risks and impacts of climate change. Launched during the United Nations Framework Convention on Climate Change (UNFCCC) Conference of the Parties (COP) 23 in November 2017, and amidst a particularly critical time as governments are still refining their Nationally Determined Commitments (NDCs), Climate Watch is an online platform that provides open climate data such as historical greenhouse gas emissions, climate risk index scores, and ND-Gain vulnerability scores that indicate a country's vulnerability to climate change. This data is turned into interactive visualizations, which can help policymakers, researchers, and other stakeholders gather invaluable insights on the risks climate change poses to a country and information on national and global progress towards climate commitments. Data is open, free to use, and optimized for sharing.

Built and managed in partnership with the World Resources Institute and NDC Partnership, Climate Watch enables users to analyze and compare countries' NDCs under the Paris Agreement, and view the links between climate action and the SDGs. Its advanced search functions and interactive visualizations offer a groundbreaking new level of transparency that aims to inspire more ambitious commitments. Currently, Climate Watch receives around 1,000 visitors each week.

Policymakers can identify policies and measures that will enable countries to simultaneously meet both climate and social targets, including those related to tourism by exploring the links between NDCs and SDGs through Climate Watch.

Climate Watch's integrated and optimized features are powered by the Vizzuality team, and leverages a valuable opportunity to make climate data much simpler to discover, explore, and compare countries' commitments. As the technical partner of Climate Watch, Vizzuality developed the platform's landscape analysis and user research, which played a key role in its design and evolution.

A tool for tourism policymakers

For tourism planners, policymakers, researchers and relevant tourism stakeholders, Climate Watch offers the ability to explore existing climate policies that support the achievement of SDGs relevant to tourism, such as decent work, infrastructure, and sustainable communities. It also identifies ways to align sustainable tourism policies with countries' NDCs as it provides data on countries' specific vulnerabilities to climate change, as well as policies that have been proposed to mitigate the impacts that could affect tourism.

In the midst of this critical time when countries are coming together to protect the planet, Climate Watch is an indispensable tool to help transform global commitments into real action.

For more information:

🏠 https://www.climatewatchdata.org
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Finding solutions for destination overcrowding - The World Travel & Tourism Council (WTTC) releases report, "Coping with success: Managing overcrowding in tourism destinations"

Tourism has witnessed dramatic expansion over recent years thanks to rising incomes, increased connectivity, and advances in information technology. While such growth is welcomed for its positive economic and employment impacts, it also brings about critical challenges for many of the top tourism destinations around the world. Overcrowding is an issue that afflicts many popular tourist attractions, and can lead to a diminished tourism experience, environmental degradation, and pressure on local residents.

In an attempt to root out the problems behind overcrowding, the World Travel & Tourism Council (WTTC) alongside McKinsey and Company released the report, "Coping with success: Managing overcrowding in tourism destinations". As one of the first major analyses of overcrowding, the report takes a closer look at successful, yet overcrowded tourism destinations and fleshes out their most pressing challenges, while identifying specific solutions that can make a real difference. The findings in the report build on an analysis of tourism data as well as research on specific destinations and dozens of interviews with tour operators, tourism authorities, hospitality providers, airlines, non-governmental organizations, academics, and think tanks.

Creating a diagnostic

The report singles out five critical problems associated with overcrowding: alienated local residents, a degraded tourist experience, overloaded infrastructure, damage to nature, and threats to culture and heritage. It highlights that once destinations are able to determine their most important issues related to overcrowding, they can take appropriate action.

To provide an empirical foundation for destinations and help local leaders identify vulnerabilities, the report created a diagnostic based on simple, widely available indicators, including tourist arrivals, social media reviews, seasonality, and pollution. Four steps were taken in developing this diagnostic:

- Developing a list of metrics to quantify tourism, focusing on those that could indicate overcrowding, and based on existing databases developed by the European Commission, Green Destinations, and the Global Destination Sustainability Index.

- Checking the availability of these metrics across regions, destination types, and time periods to ensure they are regularly updated to allow for comparisons over time.

- Collecting information for destinations around the world. Where data was available on multiple sources, methodologies were compared and selected to ensure consistency.

- Analyzing data to establish benchmarks, categorizing 68 cities under "quintiles" or clusters of 20 percent to indicate a city's relative risk of experiencing an overcrowding problem.

Best practices and toolkit

The report concludes that it is easier to prevent overcrowding than recover from it. Four best practices are highlighted for a destination facing overcrowding:

1 *Build a comprehensive fact base and update it regularly*. Countries, regions, cities, and sites must begin by gathering detailed data and developing their analytics capabilities to inform and refine tourism strategies.

2 *Conduct rigorous, long-term planning to encourage sustainable growth*. Destinations need to shift their focus from promotion to broader planning and management challenges. Those with a clear, long-term strategy built upon a solid fact base are more likely to mitigate or even prevent overcrowding.

3 *Involve all sections of society—commercial, public, and social*. The perfect data and strategy can only work if all stakeholders are engaged throughout the process. Tourism

Tourists on the Great Wall of China. Dramatic expansion in the tourism is welcomed for its positive economic and employment impacts, but it also brings about critical challenges for many of the top tourism destinations around the world.

authorities should create committees and other formal mechanisms to work with stakeholders, including local communities, to discuss problems and devise solutions.

4 *Find new sources of funding*. Once data, strategy, and stakeholders are aligned, destinations can explore a growing number of innovative approaches to finance investments in infrastructure and sustainability.

Ultimately, while acknowledging that there is no "one size fits all" approach, the report endeavours to provide a toolkit consisting of context, best practices and tactics to help destination leaders and planners develop their own approach and build a path forward.

For more information:

🏠 https://www.wttc.org/-/media/files/reports/policy-research/coping-with-success---managing-overcrowding-in-tourism-destinations-2017.pdf
https://www.wttc.org/

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🐦 @WTTC

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Achievements on the ground

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Financing tourism SMEs - Fundecooperación para el Desarrollo Sostenible's Tailor-made financing programme for micro and SMEs in Costa Rica

Small and medium enterprises (SMEs) are the backbone of the tourism sector. Yet many tourism SMEs face challenges in securing financial support within traditional financing systems to grow a sustainable business. Because of a lack of human and financial resources, SMEs may likewise overlook the environmental and social impacts of their business decisions. Against this backdrop, it is crucial to enable tourism SMEs access to financial mechanisms in order to transition them towards more sustainable and innovative business models.

In Costa Rica, one of the main obstacles for tourism sector is finding financial conditions that can be adjusted to their business scheme of work, given the high and low tourist seasons. In addition, tourism SMEs face difficulty in finding options to cover the capital needed for continuous investments such as the renewal of permits and insurances, services improvements, or asset renewal, among others.

Customized credit

The longtime challenge of balancing the

"Aventuras Tropicales Golfo Dulce" ("Sweet Gulf Tropical Adventures") is a company that operates in the Osa Peninsula, South Costa Rica, featuring ecotourism, environmental education, kayak adventures, boating trips and hikes with specialized guides. With the financing given by Fundecooperación, they were able to buy equipment to carry out and improve their tours.

relationship between nature and tourism activities has highlighted the importance of the preservation and conservation of natural resources to sustainably grow tourism enterprises. To address this challenge, the private foundation Fundecooperación para el Desarrollo Sostenible has established a tailor-made financing programme named "Crédito a su medida" ("Customized credit") that is uplifting tourism micro and SMEs by offering them innovative and accessible credit conditions. The programme is addressed to productive small and medium-sized businesses - individuals or associations - and focuses on products and services that promote entrepreneurship related to environmental and social practices and generate productive linkages, better quality of life, and gender equality. The financing programme supports each project by providing personalized advice, training for clients and stakeholders in order to strengthen initiatives, as well as technical and financial backing. It also encourages productive chains between customers and foments strategic alliances with other organizations with the view to provide projects with additional facilities.

Since 2006, the programme has financed more than 280 projects in the tourism and agricultural sectors with a USD12 million investment. Many of the tourism projects are related to the improvement of trails, the implementation of adaptation measures

such as water harvesting, clean energies, aquaculture and wastewater treatment, and tour activities related to environmental education, such as boat, kayak or horseback riding tours. Overall results achieved so far show that 83% of the projects financed have been carried out in places with lower social development indexes, 60% have been family-owned, 35% have corresponded to the development of new business ideas, and 33% were led by women. On average, repayment rates increased from 80% in 2016 to 93% in 2017.

Fundecooperación para el Desarrollo Sostenible has been working since 1994 to provide sustainable development and ensure a better quality of life to local families in various parts of Costa Rica by offering financing for diverse entrepreneurial projects dedicated to agriculture, product transport, and tourism. They provide support for initiatives that contribute to the education, capacity building and strengthening of cultures of local villages, thus promoting the development of small and medium-sized projects, many of which have reaped success.

For more information:

🏠 http://fundecooperacion.org
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Investment and financing for sustainable tourism - OECD publishes Towards Investment and Financing for Sustainable Tourism study to support shift towards green financing

Tourism opens up vast opportunities for socio-economic growth and development. Coupled with responsible tourism management, the sector can play a significant role in steering the transition to a green economy, fostering more sustainable and inclusive growth worldwide. Investment and financing are essential parts of this transition, with a wide array of possibilities that include, among others, public and private investment in low carbon transport options, resource-efficient tourism structures, and innovative solutions for businesses to shift to more sustainable supply chains.

Against this backdrop, the Organisation for Economic Co-operation and Development (OECD) has published a comprehensive study, Towards Investment and Financing for Sustainable Tourism, which spotlights investment and financing practices that support sustainable tourism. The findings of the study are presented as a thematic chapter in OECD Tourism Trends and Policies 2018, which was produced with the financial assistance of the European Union. Launched at ITB Berlin in March 2018, this biennial publication presents the latest analyses of tourism performance and policy priorities across 49 OECD countries and partner economies.

(From left to right) the Panelists of OECD-ITB CSR event on Investment and Financing for Sustainable Tourism: Country Practices and Policy Messages, 9 March 2018: Mr. Alain Dupeyras, OECD; Mr. Richard Leather, Austrade Frankfurt; Mr. Carlos Romero, SEGITTUR; and Mr. Fernando de Pablo Martín, SEGITTUR.

Scaling up investment in the green economy

As the OECD works to strengthen the investment environment and mobilize public and private resources to support sustainable, green and inclusive growth, the chapter puts forward the policies, institutions and instruments for green finance and investment that are relevant for the tourism sector. Recognizing the need for more innovative and sophisticated financing strategies, it also notes that investment in the green economy needs to be significantly scaled up over the coming decades.

Incorporating environmental and sustainability criteria into public financing and investment supports are crucial in encouraging more responsible tourism business practices through policies and programmes, green investment and sustainable actions. The study likewise promotes good practices among various actors around the world who are driving the shift to a green, low-emissions and climate-resilient tourism economy, offering overall guidance for policymakers on how to move forward.

In a broader context, the OECD study contributes to the Tourism Committee activity on Effective Policy Approaches for Quality Investment in Tourism, and the work of the One Planet - Sustainable Tourism Programme on Enhancing Sustainable Tourism Investment and Financing. The work benefited from the support of the OECD Environment Directorate, the Directorate for Financial and Enterprise Affairs, the OECD Centre on Green Finance and Investment, the World Bank, UN Environment, and UNWTO.

For more information:
🏠 http://www.oecd.org/cfe/
tourism/oecd-tourism-trends-
and-policies-20767773.htm
http://www.oecd.org/cfe/tourism/
f @theOECD
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Financing Solutions for Sustainable Development - UNDP's online platform for financing solutions for sustainable development strategies

One of the most significant tasks for policymakers in financing the 2030 Agenda is devising financing solutions to attract and direct investments to areas where greater co-benefits and multiplier effects can be achieved. Against this backdrop, the United Nations Development Programme (UNDP) and its partners come together regularly to determine appropriate financing solutions across several sectors and thematic areas. For instance, the Biodiversity Finance Initiative serves 30 countries to support the financing of national biodiversity strategies, the Enhanced Integrated Framework plays a role in catalyzing Aid for Trade in Least Developed Countries, and the Green Climate Fund is pushing the readiness frontier for climate finance.

Within this framework, UNDP has developed the Financing Solutions for Sustainable Development online platform to provide guidance on reviewing and operationalizing financing solutions to implement sustainable development strategies. The platform was designed for public officials, policymakers, in-country stakeholders, researchers and

consultants who wish to diversify the mix of development finance tools at their disposal. In the first months of 2018, the online platform has recorded an average of seven thousand unique 7,000 unique visitors a month and has been used to inform country programming and planning sessions in over 35 countries.

The online platform features a search function that can be used to identify the financing solutions available to implement an integrated and sustainable tourism financing strategy. Twenty-two reviews have been completed as of January 2018. It can also be used to examine the potential advantages and risks of various financing solutions within the country setting. The tourism section offers financing solutions related to, among others, biodiversity offsets, carbon markets, disaster risk insurance, ecological fiscal transfers, green bonds, and payments for ecosystem services.

Tourism is one of the sectors through which the different financing solutions are tagged and categorized. Innovations in the financial system can accelerate the tourism sector's

New and improved bike routes all across the country is a GEF-funded project implemented by UNDP in Montenegro and the Ministry for Sustainable Development and Tourism of Montenegro.

contribution to the SDGs but it requires the sector to take a proactive stance. The section on leveraging resources for tourism in the publication "Tourism and the Sustainable Development Goals - Journey to 2030" provides further guidance and best practices on leveraging finance to achieve the SDGs.

This initiative is coordinated by the Sustainable Development Cluster of the Bureau for Policy and Programme Support and is informed by the inputs and peer reviews provided by UNDP partners: the Business and

Biodiversity Offset Programme, Organisation for Economic Cooperation and Development, Social Finance USA, UN Global Compact, UN Environment, World Health Organization (WHO), World Wildlife Fund (WWF-USA) and The Nature Conservancy (NatureVest).

For more information:

🏠 http://www.undp.org/content/sdfinance/en/home/sector/tourism.html
www.undp.org
Ⓕ @UNDP
Ⓣ @UNDP

UNDP

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Achievements on the ground

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Monitoring sustainability performance of ecotourism destinations - Korea Ecotourism Society implements Korea Ecotourism Destinations Assessment

The Republic of Korea is blessed with a rich and majestic natural heritage that continues to attract tourists from all over the world. From the scenic coastal wetlands of Suncheon Bay, to the lush Baemsagol Valley, and the extensive Nakdonggang River flowing into the Korean South Sea - these compose some of the Republic of Korea's invaluable ecotourism assets that highlight the need for sustainable tourism management. Though Korean ecotourism destinations have been faithful at conservation practices, there remain specific challenges in transforming sustainable tourism management into economic growth, calling for greater collaboration between the public and private sector and local communities.

From 2016 to 2017, the Korea Ecotourism Society, in partnership with the Korean Ministry of Environment, carried out the Korea Ecotourism Destinations Assessment with the aim to update the sustainability statuses of ecotourism destinations as well as guide them to develop and implement appropriate sustainable tourism strategies. The destinations included, among others, the Changnyeong Upo Ramsar Wetland, Jeju Seonheul Dongbaekdongsan Ramsar Wetland, Jeju Seoguipo Hyodoncheon Valley and Harye-ri Village, Yanggu DMZ, and the Pyeongchang Baekyong Cave.

The assessment seeks to benefit ecotourism destination management bodies such as local governments, local ecotourism associations, and local communities. The Korean Ministry of Environment has reaffirmed the importance of monitoring these destinations and encouraged local government and ecotourism associations to implement these monitoring activities through more systematic support and assessments.

An expert team from the Korea Ecotourism Society did a preliminary review of all performance-related documents as well as other types of evidence showing their policies, activities, and results and implemented onsite assessments in a total of 18 ecotourism destinations and compared their current sustainability level with their designated status as ecotourism destinations three years ago. These ecotourism destinations must be assessed every three years to ensure their sustainable growth. In addition to the assessment activities, specific strategies for sustainable consumption and production were shared with local stakeholders. The Korean Ministry of Environment facilitates financial support for these destinations following the sustainability assessments, tailored to each destination's sociocultural, economic and environmental sustainability needs.

Priority Areas for improvement

The assessment's results showed each destination's strengths and weaknesses in terms of sustainable ecotourism development and management, pointing out the priority areas for improvement. The main strengths identified were: community involvement, local association activities, environmental monitoring by professionals and local residents, and ecotour programme development. Conversely, the areas needing improvement included: economic profit creation, carrying capacity establishment, and social monitoring. Based on the assessment results, each destination has been working on different strategies, consulting with experts, benchmarking other destinations and has established the Korean Network of Ecotourism Destinations. Additionally, the Korea Ecotourism Society has been collaborating with tour operators to refine their products and devise strategies to attract more international tourists.
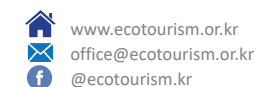
Looking ahead, Korea Ecotourism Society and the Korean Ministry of Environment will continue to collaborate in addressing specific sustainability challenges of ecotourism destinations through professional consultations, as well as develop further guidelines for sustainable ecotourism development.

Korean Ecotourism Society implemented Korea Ecotourism Destinations Assessment in Jeju Island to update the sustainability statuses of ecotourism destinations as well as guide them to develop and implement sustainable tourism strategies.
*Photo credit: Sunhee Yun

For more information:

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한국생태관광협회
Korea Ecotourism Society

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Achievements on the ground

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Charting the future course of a more sustainable tourism sector - The Ministry of Culture, Sports and Tourism of the Republic of Korea and Korea Tourism Organization organize the Sustainable Tourism Forum in Busan, Republic of Korea

To commemorate the International Year of Sustainable Tourism in 2017, the Ministry of Culture, Sports and Tourism of the Republic of Korea and Korea Tourism Organization organized the Sustainable Tourism Forum (6-7 April 2017) in Busan, Republic of Korea. The Forum aimed to present the work of the One Planet - Sustainable Tourism Programme and to establish development strategies for sustainable tourism in Korea by analyzing global trends and best practices in the tourism sector. As a Co-Lead of the One Planet - Sustainable Tourism Programme, the Ministry of Culture, Sports and Tourism of the Republic of Korea plays a definitive role in disseminating information on the current status and direction of sustainable tourism in advancing the SDGs in alignment with the universal 2030 Agenda for Sustainable Development.

The Forum featured keynote speakers from the World Tourism Organization (UNWTO), UN Environment, the Global Sustainable Tourism Council (GSTC), and Rogers&Co Adventure and Sustainable Tourism Consulting. The event attracted over 100 participants from international organizations, central and local

governments and the academia.

Forum Highlights

The two-day Forum aimed to mainstream the concept of sustainable tourism and present sustainability solutions to private sector representatives and tourism students. It explored topics that included practical measures for the themes of the International Year of Sustainable Tourism, advancing towards resource efficiency in the tourism sector, and innovative measures to reduce carbon footprints amidst the era of climate change. The event likewise spotlighted plans

to support the tourism sector and destinations in developing ecotourism and soft mobility packages.

Special panel discussions outlined the future course for global sustainable tourism as well as Korea's significant role in supporting and empowering the tourism sector along the path of sustainability. After the presentations, the participants broke into groups to discuss the specific themes of: "Measures for sustainable consumption and production in the tourism sector", "The establishment of guidelines for sustainable consumption and production in tourism", "Measures to save energy and

Participants shared best practices and insights on the guidelines and standards of sustainable tourism at the 2017 Busan Sustainable Tourism Forum.

reduce the carbon footprint the the tourism sector", and "Supporting the tourism sector and destinations for developing ecotourism/ soft mobility packages."

Ecotourism experience

To round up the Forum and highlight the fundamental value of sustainable tourism, participants were given a tour to three of the Republic of Korea's impressive tourism attractions, the Suncheonman Bay Wetland Reserve and National Garden, and the Naganeupseong Folk Village.

The Sustainable Tourism Forum represented a milestone in charting the course forward for the One Planet Sustainable Tourism Programme, with the vision to build a more responsible and committed tourism sector to harness its potential in reaching socio-economic development, peace and understanding, and environmental preservation - cornerstones of the 2030 Agenda for Sustainable Development.

For more information:

🏠 http://www.mcst.go.kr/english/index.jsp
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🏠 http://kto.visitkorea.or.kr/kor.kto
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Ministry of Culture, Sports and Tourism
Republic of Korea

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Community engagement in implementing mobility solutions in mountain regions - Chamonix Valley-Mont-Blanc local communities work alongside government to revitalize public transportation infrastructure

The landscape of Mont Blanc. Chamonix Valley-Mont-Blanc local communities have come together to enable solutions for better and greener mobility through environmentally-friendly public transportation.

The snow-capped peaks of Mont-Blanc tower over the picturesque Chamonix Valley in south-eastern France. In this world-famous Alpine destination that attracts millions of visitors each year, four local communities have come together to enable solutions for better and greener mobility through environmentally-friendly public transportation.

Collectively acting as the "Commaunauté de Communes" ("Community of Communes"), these communities have taken an active role as the Valley's Sustainable Mobility Organizing Authority, aiming to reduce the Valley's road traffic and overcrowding issues during peak tourism seasons by encouraging residents and tourists to shift to public transportation as an alternative to cars. Working alongside local and regional public authorities, these communities have developed, managed and implemented plans for the diversification of mobility options in Chamonix. Their actions align with the Valley's Local Climate and Energy Plan, approved in 2012, which encourages local communities to implement innovative measures to reduce carbon emissions.

Activities are monitored within the frame of the Committee of Transport Users, which meets twice a year to collect and review passenger requests and feedback, and the Consultative Committee on Environment and Air Quality, which monitors the implementation of the Plan on Air Quality, an integral component of the Valley's transportation and mobility policy.

Revitalizing Chamonix Valley's railway

The revitalization of Chamonix Valley's public transportation system has two components - the modernization of the Mont-Blanc Express railway and Montets Tunnel, and the renovation of the Mont-Blanc urban bus network to make it adhere to strict environmental standards. The Mont Blanc Express railway was modernized with electrical equipment and increased the frequency of its central line during rush hours. Seven partners are involved in this railway project, including the Commaunauté de Communes, the European Union, the French Rail Network (RFF), the Regional Council, the Departmental Council, Mont Blanc Tunnel and Motorway (ATMB), and the Canton of Valais.

Increased bus service

In improving the urban bus network, the Commaunauté de Communes initially went through the bidding process in 2015. The Mont-Blanc Bus Company was awarded a seven-year contract to oversee and implement the Valley's public transportation service. The company responded positively to the mandated requirements, deploying a fleet that included six hybrid buses and electric shuttles to the city center of Chamonix every ten minutes during rush hour. It also provided daily services for residents with limited mobility options. The Mont-Blanc Bus company likewise adapted its services to the tourist seasons, deploying fifteen lines during the peak winter season.

To encourage more people to use public transport, the Communauté established free public transport fares for all residents and tourists staying more than one night.

Model engagement

These comprehensive measures have successfully seen 1.2 million passengers aboard trains and 2.5 million people on buses in 2017. The project aims to double the shares of public transport by 2020.

The cooperation between the Valley's local communities and public authorities embody model engagement, and has successfully contributed to Chamonix Valley's protection of natural areas, a shift to environmentally-friendly actions with improved equipment, public infrastructure and tourism-related services, and increased socio-economic well-being.

For more information:

🏠 www.cc-valleedechamonixmontblanc.fr

ⓕ Vallée de Chamonix-Mont-Blanc

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In a Nutshell

Asian Ecotourism Network - Establishment of Japan Alliance of Responsible Travel Agencies (JARTA)

The travel agencies specialized in selling local tourism products are looking into operate in a more sustainable manner to maximize benefits to the local people and industry. Asian Ecotourism Network is supporting the establishment of this alliance by setting minimum guidelines to practice tourism responsibly in Japan.

For more information:
🏠 https://www.asianecotourism.org/

Association Ecosystem Europe - Greentourism project

In 2017, greentourism.eu was launched as an educational tool on making sustainable choices that preserve Europe's heritage and environment. The project aims to strengthen cooperation between the current and future needs of tourism business and vocational schools through case studies of best environmental practices in sustainable tourism.

For more information:
🏠 http://www.greentourism.eu

Consulting Elementerre - Test phase for the introduction of the Greenadvisor criteria system

Introduction of a new label for sustainable tourism in Morocco, adapted and tested according to Morocco's diverse range of accommodations. Project seeks to provide tools for tourism businesses to increase their B2B and B2C marketing to develop better marketing strategies.

For more information:
🏠 http://consulting-elementerre.com/en/

Grands Sites de France / Morocco Ministry of Tourism - Nature Getaway without Cars

A greener way for tourists to visit France's emblematic landscapes and cultural heritage through eco-friendly forms of transport - bikes, train, bus or by foot. Project's website offers useful tourist maps and GPS coordinates. 11 getaways have been offered since 2015.

For more information:
🏠 www.escapadenature-sansvoiture.fr

Instituto Distrital de Turismo de Colombia - Bicitravesias Iniciative and compliance of tourism sustainability standards

The Bicitravesias initiative promotes the use of bicycles to tourists to visit the tourist attractions of Bogotá and the region, in order to reduce carbon emissions generated by tourist activities. The Institute also supports the implementation of Sustainable Standard Techniques.

For more information:
🏠 www.bicitravesiasbogota.gov.co

International Climbing and Mountaineering Federation (UIAA) - Respect the Mountains project

Educational project to reduce the waste in mountain areas while educating and sharing good practices with mountaineers, tourists, and future generations. Since its launch in 2015, over 1500 volunteers have collected 7,500 kg of waste and will soon be implemented in several countries.

For more information:
🏠 http://www.theuiaa.org/the-uiaa-mountain-sustainability/respect-the-mountains/

International Social Tourism Organization (OITS) - Tourism in Actions - 20 Examples of Social Policies and Programmes around the World

OITS report aims to present examples of successful social policies and programmes implemented in 17 countries, which benefited communities, the local economy, boosted supply quality, and contributed to stakeholder training.

For more information:
🏠 http://www.oits-isto.org/oits/public/index.jsf

International Tourism Partnership - ITP Goals

Setting ITP Goals, clear and quantifiable commitments to improve sustainability and drive responsible business in hospitality. Goals include Youth Employment, Carbon, Water, and Human Rights, issues that have been identified by members and through ITP's extensive stakeholder engagement as the most pressing social and environmental issues.

For more information:
🏠 https://www.tourismpartnership.org/

LEAD, INNOVATE, FINANCE, EMPOWER

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Achievements on the ground

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In a Nutshell

IUCN TAPAS - Improving Standards in Ecotourism

in cooperation with major universities and sustainable tourism organizations, IUCN TAPAS conducted in-depth research to provide recommendations for next steps relating to Resolution-060, Improving standards in ecotourism, adopted as a resolution and recommendation at the 2016 IUCN World Conservation Congress.

For more information:

🏠 https://www.iucn.org/theme/protected-areas/wcpa/what-we-do/tourism-tapas

TAPAS GROUP
Tourism and Protected Areas Specialist Group

Ministry of Tourism of Croatia - Challenges and Perspectives of Sustainable Development of Tourism in Croatia

Workshop activities and group sessions focused on sustainable tourism development in Plitvice Lakes, in coooperation with Plitvice Lakes National Park and NGO Lika Destination.

For more information:

🏠 https://mzorh.eu/konferencija-izazovi-i-perspektive-odrzivog-razvoja-turizma-hrvatske/

Ministry of Tourism
REPUBLIC OF CROATIA

MODUL University Vienna, Department of Tourism and Service Management - Manual: Sustainable Food Tools – Ways to Communicate with Guests

Free manual communicates hotel's sustainable food elements and provides tools and suggestions adaptable to different hotels. Tested in 7 hotels affiliated with Futouris members, the project encourages guests to adopt more sustainable food consumption practices.

For more information:

🏠 www.modul.ac.at

MODUL UNIVERSITY VIENNA
WKO PRIVATE UNIVERSITY

National Council for Sustainable Development, Honduras - Sustainable and inclusive tourism as a priority area of the National Sustainable Consumption and Production Plan in Honduras

Adopting SCP patterns in government policies, plans and programmes to improve quality of life and combat poverty in Honduras. Building strategic alliances between sectors aims for resource efficiency and inclusive economic growth.

For more information:

🏠 conades.hn

CONADES

Red Rocks initiatives For Sustainable Development - Initiative on community-based tourism

Working with Linking Tourism and Conservation Organization, the initiative will develop more community-based tourism around the National Park as a way to bring tourism, nature conservation and community together for sustainable development.

For more information:

🏠 www.redrocksinitiative.org

LT&C
Linking Tourism & Conservation

Seychelles Sustainable Tourism Foundation - Conference on Sustainable Tourism in Small Island Developing States (SIDS)

Focused on protected area tourism, the Conference discussed tourism's financial and economic benefits, destination management and standards and certification tools, biodiversity impacts, tourism concessions, socio-economic linkages, best practices to involve local populations in sustainable tourism, and poverty reduction tools in SIDS.

For more information:

🏠 http://seychellessustainable.org

SSTF

Spirit Mongolia - Protect biodiversity and improve livelihoods of nomadic herder communities through tourism

Local community association assisting the Mogoin Gol community in the conservation and sustainable forest and biodiversity use and to enhance conservation-compatible community livelihoods. Through collaboration with the provincial government, Spirit Mongolia achieved having Mogoin Gol declared a Legal Protected Area in 2016.

For more information:

🏠 www.spiritmongolia.com

SPIRIT MONGOLIA

Sustainable Tourism Enterprise Management Institute: Southern Africa (STEMISA) - Agro Tourism Value Chains In Victoria Falls And Livingstone Environs

The project builds capacity among farmers by equipping them with management skills to generate more income, thereby reducing wild animal poaching. Farmers will acquire SCP knowledge in tourism through capacity building workshops given by STEMISA experts.

For more information:

🏠 http://www.stemisa.co.za

STEMISA

A diverse network

Getting to Know the Programme Members

World Map of One Planet - Sustainable Tourism Programme Members

Join the Programme

1 2 **3**

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Getting to Know the Programme Members

🔗 Lead

http://www2.unwto.org/

🔗 Co-leads

www.ecologique-solidaire.gouv.fr

http://www.mcst.go.kr/english

www.tourisme.gov.ma/en

🔗 Multi-Sakeholder Advisory Committee

www.fairtrade.travel

www.iucn.org/theme/protected-areas/wcpa

www.bahamas.com

www.retosa.co.za

www.ecotourism.org

www.bmub.bund.de/en

http://www.japan-ecolodge.org/

www.mint.hr/default.aspx?id=4493

www.rtnkenya.org

www.thelongrun.com

www.unep.org

www.fedetur.cl

www.subturismo.gob.cl

www.oecd.org/cfe/tourism

www.southpacificislands.travel

www.tuigroup.com

www.wttc.org

www.gstcouncil.org

www.diplomatie.gouv.fr/en

www.rainforest-alliance.org

www.sustainabletravel.org

www.undp.org

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Getting to Know the Programme Members

🔗 Partners

Academic Institutions and Research Centers

CRT www.crt.dk	China architecture urban studies lab https://www.chinaurbanlab.com/	UFPE www.ufpe.br
Ift www.institut-francais-du-tourisme.com	University of Bedfordshire www.beds.ac.uk/research-ref/intour	The International Centre for Responsible Tourism www.icrtourism.org
KITTS www.kittsedu.org	MODUL UNIVERSITY VIENNA PRIVATE UNIVERSITY www.modul.ac.at/about/departments/tourism-and-service-management	nath www.nath-myanmar.com
www.osenu.odeku.edu.ua	Parks, Recreation, and Tourism THE UNIVERSITY OF UTAH www.health.utah.edu/health-kinesiology-recreation/recreation	RUSSIAN INTERNATIONAL ACADEMY FOR TOURISM www.rmat.ru/enmain
CISET www.unive.it/ciset	tourism tracer https://tourismtracer.com	UNIVERSIDAD SAN SEBASTIAN FACULTAD DE INGENIERÍA Y TECNOLOGÍA www.uss.cl

Industry Associations, Business Organizations - not for profit

AAETAV www.aaetav.com.ar	Braztoa brazilian tour operators association www.braztoa.com.br
CCI FRANCE www.cci.fr	ANVR www.anvr.nl/english/welcome.aspx
ihra INTERNATIONAL HOTEL & RESTAURANT ASSOCIATION www.ih-ra.com	International Tourism Partnership www.tourismpartnership.org
PATA Pacific Asia Travel Association http://www.ih-ra.org/	Roteiros de Charme www.roteirosdecharme.com.br
sustainable event ALLIANCE www.sustainable-event-alliance.org	Travel for impact http://www.travelforimpact.com

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Getting to Know the Programme Members

🔗 Partners

Industry, Individual Companies, Private Sector Representatives - for profit

Betterfly Tourism www.betterfly-tourism.com/en	**bromelia consult** Bromelia Consult	**Cinnamon HOTELS & RESORTS** www.cinnamonhotels.com	**Club Med** www.clubmed.fr, www. clubmed-corporate.com	**elementerre** www.consulting-elementerre. com/en	**ELEPHANT WATCHING NETWORK** www.deselephantsetdeshommes.org
Elgin & Co. www.elgin.nl	www.erlebnisevent.de	**Freeedom** Explore. Experience. Empower. www.freeedom.is	**gutundgut** www.gutundgut.ch	**Hannah's BEACH RESORT** http://consulting-elementerre.com/	**Responsible Tourism** International Centre for Responsible Tourism - Australia www.icrtourism.com.au
JG AFRIKA EXPERIENCE QUALITY INTEGRITY www.jgafrika.com	**jl Jlag** www.jlageurope.com	**LIGHTBLUE** www.lightblueconsulting.com	**NOMAD lodges** www.nomadlodges.com	**PROSPÉRAME** www.pabloealarcon.blogspot.com	**PENINSULA PAPAGAYO COSTA RICA** www.peninsulapapagayo.com
ROH sustainability http://www.roh-sustainability.com/	**vizzuality.** www.vizzuality.com	**Socially** adding the human connection www.sociallyhq.com	**STAND** Spenceley Tourism And Development cc https://sustainabletourismandconservation.wordpress.com/	**STP Gateway** Sustainable Tourism Platform www.stp-gateway.com	**Stuti Tourism Pvt Ltd** www.zubilant.co.in
THE TOURISM COMPANY www.thetourismcompany.com	**Tourisk Inc.** www.tourisk.com	**trainingaid** www.trainingaid.org	**travganic** travganic.com	**TROPIC** www.destinationecuador.com	**VILLAGES NATURE. PARIS** www.villagesnature.com
WILDERNESS SAFARIS www.wilderness-safaris.com					

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Getting to Know the Programme Members

🔗 Partners

International Organizations

ARSO
www.arso-oran.org

ACS AEC
www.acs-aec.org

la francophonie / IFDD
www.ifdd.francophonie.org

Media

GUIDE TAO
www.viatao.com

National, Regional or Local Governments and Agencies

Bonito — www.bonito.ms.gov.br	Department of Tourism Philippines — www.tourism.gov.ph
Instituto Distrital de Turismo — www.bogotaturismo.gov.co	minae — www.digeca.go.cr
MINISTERIO DE AMBIENTE — www.miambiente.gob.pa	환경부 Ministry of Environment — eng.me.go.kr/eng/web/main.do
wonderful indonesia — http://kemenpar.go.id/asp/index.asp	http://www.miambiente.gob.pa/
CONADES — www.conades.hn	tourism Department Tourism REPUBLIC OF SOUTH AFRICA — www.tourism.gov.za
www.nemaug.org	SAINT LUCIA Simply Beautiful — www.stlucia.org
The Embassy of the Republic of Suriname in France, Republic of Suriname	

Non-governmental Organizations, Foundations, Civil Society

ATD — www.tourisme-durable.org	AFRICA IGNITE — www.africaignite.co.za	African Union of Conservationists — www.afruc.org
amigos de Sian Ka'an ACCIONES POR LA NATURALEZA — www.amigosdesiankaan.org/en	Asociación Civil Generación Par — http://www.generacionpar.org.ar/	ANEL — www.anel.asso.fr
www.facebook.com/Association-Pinna-APDPE-1415080145373063/?hc_ref=ARR6a1xxPl9IdZaCfuxiuw_JjhaR648hZUV9eS!LQO9-nhZROIMDVonkB6Vbo_6ZXl&fref=nf	TRiC contacts without borders — www.tric.info/en	cego Center for Environmental Governance
DefiSmed — www.defismed.fr	ECO TRANS — www.ecotrans.org	Fest — www.festfoundation.eu
Fundecooperación — www.fundecooperacion.org	future.camp learn to live sustainably — www.futurecamp.vision	gen Global Ecotourism Network — www.globalecotourismnetwork.org
GrAT Center for Appropriate Technology — www.grat.at	UIAA — www.theuiaa.org	INTERNATIONAL NATIONAL TRUSTS ORGANISATION — www.intoorg.org
Island Sustainability Alliance CIS Inc. — www.islandsustainabilityalliance.wordpress.com	Japan Travel Bureau Foundation — www.jtb.or.jp/english	한국생태관광협회 Korea Ecotourism Society — www.ecotourism.or.kr/blank-19

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Getting to Know the Programme Members

🔗 Partners

Non-governmental Organizations, Foundations, Civil Society

www.world-bays.com	www.nativehotels.org	www.plan21.org
www.pupconsortium.net	www.grandsitedefrance.com/en.html	www.seychellessustainable.org
www.sstdi.org	www.spiritmongolia.com	www.stemisa.co.za
www.stfp.org	www.stpp.co.za	http://www.tesourosdegalicia.com/en
www.facebook.com/IntasaveCaribsave	www.thetravelfoundation.org.uk	www.udyama.org
www.wrap.org.uk		

Partnerships, Networks and Consortia

www.ekoenergy.org
www.earth-net.eu
www.fectokenya.org
www.oits-isto.org/oits/public/index.jsf
www.ltandc.org

Technical Centres and Service Providers

www.assistasia.org	Centre for Sustainable Industrial Development, SPPC
https://www.facebook.com/CNPMLTA/?fref=ts	www.grupogea.org.pe
www.iri.org.lb/lcpc.html	www.cnpcd.ro/en
www.pml.org.ni	www.serc.bg
www.facebook.com/STTAKenya	www.vncpc.org/en

World Map of One Planet - Sustainable Tourism Programme Members

International Group 4

✿ IO 4

Western European and Others Group 61

★ AC 8   ✿ GOV 3   ✿ IO 1   ◆ MDA 1   ♛ NET 4   ⬡ NGO 22   ⚑ PS 17   ☁ PS-NPO 5

Eastern European Group 8

★ AC 2   ◓ EXP 3   ✿ GOV 1   ♛ NET 1   ⬡ NGO 1

Asia-Pacific Group 27

★ AC 3   ◓ EXP 3   ✿ GOV 4
✿ IO 1   ⬡ NGO 8   ⚑ PS 6
☁ PS-NPO 2

151 Members
(2018)

Latin American & Caribbean Group 29

★ AC 2   ◓ EXP 3   ✿ GOV 9
✿ IO 1   ⬡ NGO 5   ⚑ PS 5   ☁ PS-NPO 4

African Group 22

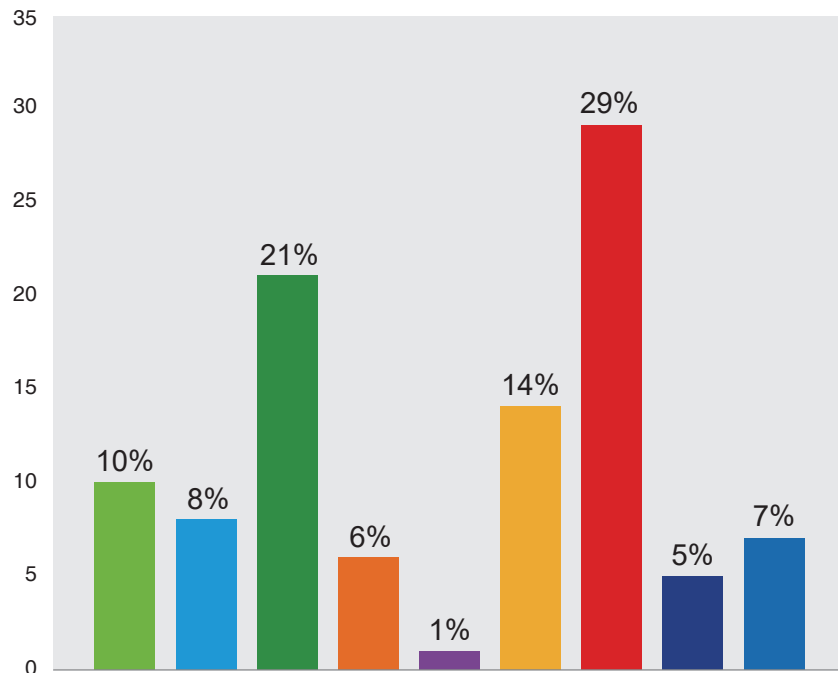◓ EXP 1   ✿ GOV 4   ✿ IO 2   ♛ NET 2   ⬡ NGO 8   ⚑ PS 4   ☁ PS-NPO 1

LEGEND

- ★ AC: Academic Institutions and Research Centers
- ◓ EXP: Experts (technical centres and service providers)
- ✿ GOV: National, Regional or Local Governments and Agencies
- ✿ IO: International Organizations
- ◆ MDA: Media
- ♛ NET: Partnerships, Networks and Consortia
- ⬡ NGO: Non-governmental Organizations, Foundations, Civil Society
- ⚑ PS: Industry, Individual Companies, Private Sector Representatives - for profit
- ☁ PS-NPO: Industry Associations, Business Organizations - not for profit

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Type of Organization

- ■ Academic Institutions and Research Centers
- ■ Industry Associations, Business Organizations - not for profit
- ■ Industry, Individual Companies, Private Sector Representatives - for profit
- ■ International Organizations
- ■ Media
- ■ National, Regional or Local Governments and Agencies
- ■ Non-governmental Organizations, Foundations, Civil Society
- ■ Partnerships, Networks and Consortia
- ■ Technical Centres and Service Providers

Geographical distribution by UN Regional Groups
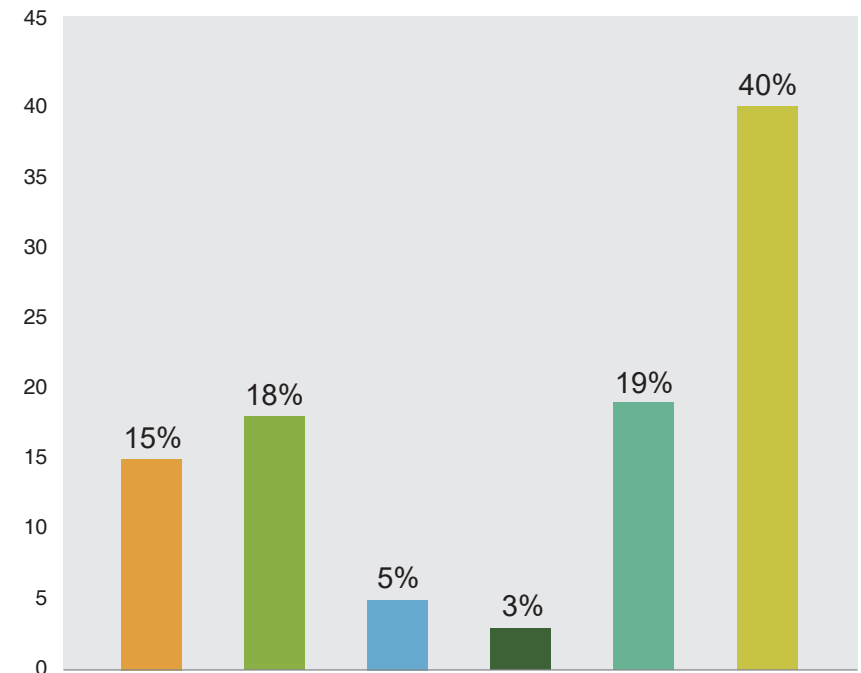
- ■ African Group
- ■ Asia-Pacific Group
- ■ Eastern European Group
- ■ International Group
- ■ Latin American and Caribbean Group
- ■ Western European and Others Group

Join the Programme

The One Planet - Sustainable Tourism Programme provides networking opportunities for the exchange of knowledge and best practices and the development and implementation of initiatives in achieving resource efficient and low-carbon tourism, reducing biodiversity loss, preserving cultural heritage, alleviating poverty, improving sustainable livelihoods and adapting to the reality of climate change.

By becoming Partners, you will:

+ Access a global network of organizations and experts working together to accelerate sustainable consumption and production patterns in the tourism sector and advance the related SDGs

+ Learn from other partners in the Programme, share experiences, lessons learned, best practices and tools

+ Participate in public fora, discussions and debates while advocating for the Programme and gaining international visibility

+ Create synergies with other Programme members for the implementation of future activities and build fundraising coalitions

Join us today!

The One Planet - Sustainable Tourism Programme is open to all organizations and individual experts (legal entities) that are interested in joining a collaborative platform to support the implementation of the Programme.

Interested in joining us?
Please find the application form here, http://sdt.unwto.org/networking-10yfp-stp

Please print only when necessary and on eco-friendly paper.

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Contacts and Enquiries

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🏠 http://sdt.unwto.org/about-10yfp-stp
🐦 @1PlanetTourism
f @1PlanetTourism
in 10YFP Sustainable Tourism Programme