



SUSTAINABILITY MONITORING PROGRAM

**Improve your hotel
performance, while
making a difference.**

ABOUT

From housekeeping and property maintenance to catering and purchasing, we know that there are lots of complexities involved in running a hotel. This program is designed to connect you with useful tools and information that will make your job easier and your business more successful. Participating in the program is not only free, but it can also lead to long-term savings and an enhanced brand reputation - all while helping to conserve our region's natural and cultural resources!

WHY PARTICIPATE?



COLLECT USEFUL DATA

Our digital toolkit makes it simple to monitor your operations performance related to energy-use, waste-reduction, sustainable sourcing, and other business processes.



ACCESS HELPFUL RESOURCES

You'll receive useful information about best practices, new technologies, and innovative ideas, as well as access to implementation resources and training opportunities.



DRIVE BUSINESS IMPROVEMENT

Use the data and resources to streamline your management processes, increase resource efficiency, and run your business in a more cost-effective manner.



SHOW GUESTS YOU CARE

Travelers are increasingly seeking responsible travel experiences. We'll help you use your data to demonstrate your sustainability progress and enhance your brand reputation.



RECEIVE RECOGNITION

Participating in the program will help you prepare for and learn about recognition opportunities, such as sustainability awards and certifications.



LEAD THE WAY









By showing initiative and participating in the pilot stage of this program, you'll be taking steps to establish your business as a regional changemaker and sustainability champion.



HOW IT WORKS

- 1 Sign up to participate in the pilot program by January 31, 2018.
- 2 Complete your hotel profile and enter 2017 benchmark data.
- 3 Collect and enter data on various indicators related to the various monitoring themes (right).
- 4 Attend a stakeholder workshop and provide feedback on the pilot program.
- 5 Continue to record data on an ongoing basis, receive useful resources, participate in trainings, and use these insights to make business improvements.

MONITORING THEMES

-  Energy Management
-  Water Management
-  Waste Management
-  Procurement
-  Employment
-  Pollution
-  Conservation
-  Cultural Heritage

BE A PART OF A GREATER IMPACT

PROTECT THE DESTINATION By expanding this program to additional destinations, we hope to create a movement of hotels dedicated to minimizing their impacts and preserving the region's natural and cultural integrity.

TACKLE MAJOR CHALLENGES This program strives to promote collaboration among hotels to implement grassroot initiatives that tackle critical island-wide challenges, such as plastic waste reduction.

DRIVE REGIONAL CHANGE By contributing data to this program, you'll help the region plan for tourism development and build a case for policy reform.

SUPPORT DESTINATION DEVELOPMENT We hope this program will help attract and channel grant and donor funding toward destination development.



For more information about this program or to sign up, please contact Christina Leala Gale at +679 3304177 ext 129 or cgale@spto.org.