The transforming tourism value chains in developing countries and small island developing states (SIDS) to accelerate more resource efficient, low carbon development project is looking at 3 tourism sector value chains:

1. Accommodation
2. Food & beverages
3. Meetings, conferences & events

### GOAL OF THE PROJECT

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### WHAT WILL THE PROJECT DO?

Work with public and private stakeholders to analyse value chains, prepare policy recommendations, develop action plans that will help reduce emissions in at least 100 value chain businesses and develop a related monitoring system.

Activities will focus on countries, in which tourism plays an outstanding role for the national economy:
- Philippines
- Dominican Republic
- Mauritius
- St. Lucia

### WHAT’S IN FOR BUSINESSES?

Besides recognizing the risk that unfettered climate change and negative environmental impacts may threaten the very resources, markets and business models upon which touristic enterprises depend, sustainable value chains can offer tangible opportunities:

- Tap into new and expanding markets
- Strengthen resilience and risk management along the value chain
- Stay ahead of standards and regulation
- Increase productivity and technical capacities
- Improved community and partner relations
- Attract investments

The outcome of the project will directly contribute to achieving Sustainable Development Goals 12 and 13, while enabling the link to the nationally determined contributions under the Paris Agreement of the UNFCCC. Due to the strong interrelation between different goals, activities will also support the achievement of goals 6, 7, 8 and 14.
Assessing value chains and implementing a life-cycle approach

The project will be realised in two stages. In the assessment phase, a mapping and analysis of the tourism value chains has been carried out in the selected project countries, identifying all relevant stakeholders, their activities, products and services, upstream and downstream relationships. A policy review and an assessment of existing sustainable products and services as well as capacity building needs have complemented the mapping. An assessment of hotspots associated with the tourism sector in small islands development states revealed that impacts related to: the provision of services (e.g. water and energy supply); the built environment in the tourism sector (e.g. powering and cooling hotels and restaurants); and the production, and consumption of food and beverage products.

In the implementation phase the project will, together with all involved stakeholders, develop national roadmaps and action plans including specific targets and indicators for emission mitigation and resource efficiency. The project will develop a monitoring, reporting and verification system for the roadmaps and action plans as well as for individual businesses, so as to measure the impact of taken actions. This will also enable countries to account for the achieved emission reductions and resource efficiency increase under multilateral commitments.

Communication campaigns promoting the use of sustainable products and services, as well as continuous capacity building for involved stakeholders, will complement project activities. The dissemination of case studies, reports and lessons learned from the project will enable similar activities to be replicated and scaled-up in other countries.

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