Consumer Information Programme

NEWSLETTER SEPTEMBER 2018

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WELCOME NEW CI-SCP CO-LEAD!

Naomi Scott-Meams joined Consumers International in July 2018 as one of the CI-SCP Co-Leads and also sits on the Coordination Desk of the programme. Naomi is based in London. Naomi brings four years experience of working in sustainability, most recently as a Sustainability Consultant for a large real estate company where she specialised in achieving pan-European compliance to environmental legislation for large private firms. Naomi has a master’s degree from the University of Edinburgh and an undergraduate degree from the University of Oxford. She is looking forward to meeting and speaking with you all and engaging you in the programme to help achieve the Sustainable Development Goals!

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The One Planet network had a significant presence at the High Level Political Forum 2018 (HLPF), which was held from 9 to 18 July 2018 in New York. The High Level Political Forum is the United Nations central platform for follow-up and review of the 2030 Agenda for Sustainable Development. The Forum occurs annually, with every four years at the level of Heads of State and Government - this will next occur in 2019. This year, the HLPF reviewed progress on SDG 12 'Sustainable consumption and production’. The HLPF 2018 Ministerial Declaration is available online, and we are proud that paragraph #26 directly references the One Planet network and the important work we are doing as implementers of SDG 12!

A full report on the One Planet network at HLPF shows how the network is an implementation framework for Goal 12 and reviews the new strategy 'One Plan for One Planet’ and recent progress towards sustainable consumption and production.

The One Planet network’s exhibition Camp One Planet was on display at UN Headquarters for the entire duration of HLPF. The exhibition welcomed over 3,300 visitors, including several ministers and senior officials from the UN, NGOs and the business sector. The Camp provided the public with an interactive and engaging experience, including multimedia displays of curated highlights from our programme over the last five years and a original video of one of the projects supported by the CI-SCP.

The CI-SCP was present in various events, including:

- Presentation of the Guidelines for Providing Product Sustainability Information by Akatu Institute at the event Establishing Low-carbon Consumption – Policies and Projects in the German house
- Presentation of the Guidelines by UN Environment and presentation of a road testing case study by Colgate-Palmolive in the learning course System-thinking and policy planning for Sustainable Consumption and Production (SDG12): learning for impact across Agenda 2030
- Presentation of the CI-SCP work around product lifetime extension by Akatu Institute at the event Scaling solutions for Goal 12 for smartphones and ICT

NOW OPEN! 2018 ONE PLANET ANNUAL REPORTING

We are delighted to share the One Planet network mid-term magazine, where you will be able to see how initiatives reported in the 2017 One Planet Annual Reporting are promoted! The magazine reviews the progress so far of the One Planet Network, celebrates some of the best practice SCP cases from around the globe and highlights some challenges ahead. In addition, we have prepared a two-page document summarising the One Planet Network Consumer Information Programme Reporting Exercise 2017.

Now, it is time for us to start working on the 2018 Annual Reporting and we would like you to start reporting your relevant activities via the One Planet website. A step-by-step guide on reporting is available here or you can contact us directly.

WORKING GROUPS – GET INVOLVED!

Would you like to develop projects & activities with other experts through the CI-SCP?

Guidelines for Providing Product Sustainability Information

https://us12.campaign-archive.com/?u=e8886af1aa79bd95755c00448&id=1200e4ce9b
Peru, Sri Lanka and China and 3 more workshops are being organized in the next quarter in conferences in Hong Kong, Switzerland, and Thailand. In addition, sections dedicated to the Guidelines were also held during workshops organized by the Better by Design project (BBD) in Honduras and Nicaragua. Additional partnerships for such workshops in all world regions are being sought. If you have interest in hosting a workshop, please contact us.

In parallel, a practical application of the Guidelines has been conducted with a group of 28 companies and standard-setting organisations from all regions of the world and a broad range of sectors. The results of the road testing exercise showed that the 10 principles are easy to comprehend and have the potential to help organizations improve the communication tools they employ. The application of the Guidelines can indeed make claims more objective, consistent and clear for consumers. The road testing report will be launched in October and case studies will be shared over the coming months on our website.

The Guidelines summary is already available in all UN languages, and we are looking for partners to translate them into as many languages as possible.

**Leads:** UN Environment / ITC

**Social Impact Communication**

Our white paper on improving the communication of products’ social impacts will be launched at the 6th International Conference on Social Life Cycle Assessment, in Pescara, Italy 10-12 September 2018. The paper’s main objective is to identify good practices of product-level social impact communication, as well as relevant principles, criteria and means to communicate such impacts, including recommendations on integrating social impact communication with more well-established environmental impact communication tools.

**Leads:** European Commission, JRC Seville / New Earth / UN Environment

**Type I Ecolabels**

The working group aims to support emerging ecolabelling initiatives around the world and facilitate learning between existing and emerging ecolabelling schemes. As a first step, a survey was conducted to take inventory of the current situation (i.e. map existing or emerging eco-labeling initiatives), establish contact with the target community and identify learning needs and priority areas.

**Leads:** GEN / UN Environment / GIZ Thailand

**Sustainable Public Procurement (SPP) implementation through the use of ecolabels & sustainability standards**

Aiming to improve and increase dialogue between organisations working with sustainability standards and labelling schemes, and those working on SPP, this working group is currently open for interested organizations to join as new leads. To learn more and express your interest, please e-mail us!

**You’re very welcome to participate in our Working Groups.**

Please don’t hesitate to contact us or click here for more information on how to get involved!

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**TRUST FUND PROJECTS**
Chile: Mi Código Verde
This project developed the Mi Código Verde, which is a platform oriented to support brands to communicate the sustainability of their products to consumers. By using the platform, consumers can make more sustainable purchasing decisions. Initially developed in Chile, the project is ready for replication in other countries in Latin America. If you are interested in its replication in your country, please send us a message. The project is led by SERNAC & Fundacion Chile.

Sri Lanka: Promoting SCP concepts through consumer information
Led by the National Cleaner Production Centre Sri Lanka, this project aims at improving sustainability in the agri-food sector in Sri Lanka through improving access to information on sustainability issues at a national level. A consumer awareness survey on sustainable consumption report has been recently published, and three life cycle inventory databases for tea, dairy and rice processing will be available soon.

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FIRST WORLD ECOLABEL DAY

More than 50 countries around the world will be celebrating World Ecolabel Day on the 25th October. The objective of the celebration is to give attention to ecolabel products and services that are proven to be environmentally preferable and performance tested, so consumers are ensured the best products for their health and the health of the planet.

The Working Group Type I Ecolabels of the CI-SCP programme is working on some brand-new material to be released on the day. Please let us know if you are planning an event around this day and we can join forces on this initiative!

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THE CHINESE GREEN SUSTAINABLE CONSUMPTION WEEK

The Green Sustainable Consumption Week is a public activity coordinated by China Chain Store & Franchise Association, a partner of the CI-SCP, in order to promote the concepts of sustainable consumption to China’s civil society. Through diverse activities such as thematic forums, media salons, DIY and children activities, and community events, consumers can learn about consumer information tools, certified sustainable products, and sustainable lifestyles. In the last year, the activities were held in more than 120 cities, influencing more than 30 million consumers.

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THE TRADE FOR SUSTAINABLE DEVELOPMENT (T4SD) FORUM

The Trade for Sustainable Development (T4SD) Forum of the International Trade Centre (ITC), a Multi-stakeholder Advisory Committee member of CI-SCP, will bring together representatives of the private and public sector, research institutions and international and standards organizations to discuss major trends in sustainable value chains and voluntary sustainability standards. Between the 1st and the 3rd October, in Geneva, Switzerland, the T4SD Forum will discuss SDG 12 "Responsible Consumption and Production" and its relationship with sustainable trade in global value chains. The CI-SCP will hold a project lab around the implementation of the ‘Guidelines for Providing Product Sustainability Information’. Click here to register for the forum!

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EARTH OVERSHOOT DAY
regenerate that year. Sustainable Consumption and Production patterns are crucial to avoiding Earth Overshoot Day and allowing #movethedate to occur. The One Planet Network is all about appreciating that this is our only planet and we must look after it.

PUBLIC CONSULTATION ON CRITERIA FOR SOCIAL COMPLIANCE SCHEMES

The Consumer Goods Forum, a member of the Multi-stakeholder Advisory Committee (MAC) of the CI-SCP programme, is coordinating a public consultation of the Sustainable Supply Chain Initiative (SSCI) Benchmarking Criteria for social compliance schemes ahead of their official launch later this year. The public consultation is open to all stakeholders and interested parties and will remain open until 23rd September 2018. Further information is available on the website.

CALL FOR PAPERS: THE FUTURE OF ECOLabels

The German Environment Agency (UBA), the Oeko-Institute, adelphi consult GmbH and Institute for Research on Energy and Environmental Economics and Policy (IEFE) of Bocconi University extended the deadline for the call for papers for a special issue: The Future of Ecolabels. The call aims to discuss the key challenges facing ecolabels, such as integration of social criteria and human rights aspects in ecolabels, addressing issues of product durability and obsolescence and implementing a harmonized performance and impact measurement system for ecolabels. The papers will be published in the International Journal of Life Cycle Assessment and the full paper submission deadline is 30th September, 2018. More information can be found here.

MEET NEW PARTNERS

We are happy to welcome the new organizations that joined our network in the last quarter!

BSD Consulting: BSD Consulting (business. sustainability. development) is a global network providing knowledge and solutions for sustainable development. The organization engages and partners with organizations across sectors to advance social justice, sound environmental practices and sustainable livelihoods.

Ecological Union: Ecological Union (former Saint-Petersburg Ecological Union, SPEU) is one of the leading active non-profit organizations in Russia. It implements projects such as the development of eco-standards and eco-certification, and social activities: eco-consumption and eco-production, air pollution problems, waste management, educational projects aimed at the creation of environmental culture in the society.

ICAFE: ICAFÉ is a public institution with a non-state nature founded in 1933 in Costa Rica. ICAFÉ aims to promote a unique and equitable production model among national producers, roasters, and exporters; support the production, processing, export, and commercialization of Costa Rican coffee; and develop agricultural and industrial technology on the ground.

Pôle Eco-conception et Management du Cycle de Vie: Pôle Eco-conception is a centre of expertise in eco-design which capitalizes on knowledge and creates methods and tools that enterprises can apply in their processes. Its core activities involve academic supervision, knowledge transfer, training course and publishing. Pôle Eco-conception is currently developing a guide on environmental self-claims, for which it is coordinating with the CI-SCP.
and resellers active in the office supply industry. SOFEA encourages sustainability in the European industry of office supplies, and it was a road tester of the Guidelines for Providing Product Sustainability Information.

**TCO Development:** [TCO Certified](https://www.tco-certification.org) is a comprehensive sustainability certification for IT products, helping consumers make responsible product choices that drive the industry in a sustainable direction. Using TCO Certified supports companies' efforts to reduce risk and take the next step in social and environmental responsibility.

**TÜV Rheinland:** [TÜV Rheinland](https://www.tuv.com) is an international provider of technical services for testing, inspection, certification, consultation, and training. Since 1872, the organization has been developing solutions to ensure the safety and quality of the interaction between man, technology, and the environment. TÜV Rheinland was a road tester of the Guidelines for Providing Product Sustainability Information.

**EVENTS CALENDAR** - Check out where we or our partners will be active!

- Asia’s Sustainable Fashion Summit, Hong Kong, 6-7 September 2018
- 6th International Conference on Social Life Cycle Assessment, Pescara, Italy, 10-12 September 2018
- SLCAlliance Workshop on the Revision of the S-LCA Guidelines, Pescara, Italy, 12-14 September 2018
- Altoconsumo Festival 2018, Milan, Italy, 28-30 September 2018
- Trade for Sustainable Development Forum (T4SD), Geneva, Switzerland, 1-3 October 2018
- Sustainable Brands Bangkok, Bangkok, Thailand, 12-13 October 2018
- World Circular Economy Forum 2018, Yokohama, Japan, 22-24 October 2018
- Le Colloque National de L’eco-innovation, Lyon, France, 25 October 2018
- Center for Responsible Business 5th Conference, New Delhi, 14-16 November 2018

Do you want to feature your event in our next newsletter? Just send us a message!

**RESOURCES**

Check the latest Reports & Publications uploaded to the One Planet Network:

- Consumer Information Programme - 2017 Reporting Exercise
- The 10YFP Trust Fund Report 2017
- The One Planet network at the High Level Political Forum 2018
- One Plan for One Planet - 5 Year Strategy
- Resource Efficiency for Sustainable Development: Key Messages for the Group of 20
- Consumer Awareness Survey on Sustainable Consumption in Sri Lanka

**What is the One Planet network?**

The One Planet network is the network of the 10 Year Framework of Programmes on Sustainable Consumption and Production (10YFP). It is a global platform for action & capacity building. Its implementation is an SDG target. The

**Join the CI-SCP community**

Become a Consumer Information Programme Partner to share, scale up & replicate your work; get involved in projects & working groups; and feature in this newsletter.
IMPORTANT NOTICE
New EU Data Protection Regulation

Dear subscribers to the CI-SCP Programme newsletter,

Due to the changes to the EU General Data Protection Regulation (GDPR) May 2018, we require your consent to continue to send you our newsletters. If you wish to stay in contact with us via the newsletter and be informed by us, please confirm your details by re-subscribing here. If you no longer wish to receive our newsletter, please unsubscribe here. If you do not respond, we will continue to send our communications to the e-mail address already included in our mailing list.

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