Consumer Information Programme

NEWSLETTER OCTOBER 2019

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CONSUMER INFORMATION PROGRAMME ASPIRATIONAL TARGET ADOPTED!

The One Planet Network Secretariat tasked each of the six programmes to formulate an aspirational target for its programme. The target serves as a “north star” for each programme and helps to quickly and effectively communicate its vision and how it contributes to Sustainable Consumption and Production. After extensive consultation with the Multi-stakeholder Advisory Committee (MAC), the Consumer Information Programme (CI-SCP) has adopted the following aspirational target.

The One Planet Network Consumer Information Programme is working towards companies providing credible sustainability information on at least 50% of their products and services at the point of sale.

This target is well aligned with the ongoing work of the CI-SCP programme and summarizes its ultimate goal. All partners are encouraged to use this target when communicating about the CI-SCP programme.

ONE PLANET ANNUAL REPORTING 2019

We are nearing the end of the year and that means it is time to report your SCP activities to the One Planet Network. The One Planet Network is the official implementation mechanism for SDG 12, mandated by the UN. Each Network partner has committed to contribute to the annual reporting which helps measure and record progress towards SDG 12.

Please report your initiatives and activities via the One Planet website. A step-by-step guide on reporting is available here or you can contact us directly. Filling in the reporting form usually only takes 10-15
Each year, all the data collected in the annual One Planet network reporting is combined, analysed and published as a global snapshot of what work is being done on moving to sustainable patterns of consumption and production.

NEW REPORT: CONSUMER INFORMATION TOOLS AND CLIMATE CHANGE

The Consumer Information Programme has produced a new report titled Consumer Information Tools and Climate Change - Facilitating low-carbon choices in Tourism, Buildings and Food Systems. The report details how the use of consumer information tools can support greenhouse gas emission reductions in the three industry sectors tourism, buildings and food. It aims to give guidance for policy makers and business leaders. The report is currently being finalized for publication and will be launched soon. More information to follow.

WORKING GROUPS - GET INVOLVED!

Would you like to develop projects & activities with other experts through the CI-SCP?

Guidelines for Providing Product Sustainability Information

The key objective of this working group is the implementation of the ‘Guidelines for Providing Product Sustainability Information’. It also serves as a platform for exchange around the topic of providing credible sustainability information to consumers.

In the past two months, three webinars were held to raise awareness of the Guidelines.

- On 25 Sep, MAC member SEDECO from Paraguay helped organize a webinar on the Guidelines in Spanish to promote this tool in Latin America.
- On 9 Oct, a joint webinar from CI-SCP and the Sustainable Buildings and Construction Programme was held. Besides a presentation of the Guidelines it also featured information tools from the SBC programme such as MaS-SHIP and SHERPA.
- On 25 Oct, a webinar on the Guidelines was held for the Sustainable Lifestyles and Education Programme.

Recordings of all webinars are available on the One Planet Network YouTube Channel.

All 22 case studies from the road testing of the Guidelines have now been published. Keep checking the Product Sustainability Information Hub for the latest information.

The next meeting of the working group will be held in December. Contact ciscp@un.org to get involved.

Leads: UN Environment / ITC

Type I Eco-labels

The working group aims to support emerging ecolabelling initiatives around the world and facilitate learning between existing and emerging ecolabelling schemes.

In-person workshops are occurring in different regions to continue building capacity on Type 1 ecolabels.

The next meeting of the working group will be held on 2 December, 1pm - 2:30pm (CET)

Leads: GEN / UN Environment / GIZ Thailand

Social Impact Communication
There is an open call for pilot testing of the new S-LCA Guidelines. The full experiences gained throughout the process of the pilot testing, including the narrative and results of each pilot, will be compiled in a complementary document to the 2020 SLCA Guidelines to be published in 2021. Please contact the organisers to get involved:

- catherine@socialhotspot.org
- marzia.traverso@inab.rwth-aachen.de
- matthias.finkbeiner@tu-berlin.de

**Leads:** European Commission, IREC Seville / New Earth / UN Environment

**Guidelines on Plastics**

Following the UNEA-4 Marine Litter and Microplastics Resolution (UNEP/EA.4/RES.6), the Consumer Information Programme are coordinating a new working group to respond to the resolution request for the One Planet network to create a set of "guidelines for the use and production of plastics in order to inform consumers, including about standards and labels". In a first phase, Consumers International will conduct a global mapping of existing sustainability standards, labels and claims on plastic products, followed by a stakeholder consultation.

Please contact rmearns@consint.org if you are interested in joining this working group.

**Leads:** Consumer Information Programme

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**You're very welcome to participate in our Working Groups.**

Please don't hesitate to contact us or click here for more information on how to get involved!

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**News From Our Partners**

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**WORLD ECOLABEL DAY - 17 OCTOBER 2019**

More than 50 countries around the world were celebrating World Ecolabel Day on the 17th of October. It is a day to celebrate ecolabel products and services that protect people and the planet. The celebration has been initiated by the Global Ecolabelling Network in 2017. This year GEN members around the world have produced videos that highlight how Type 1 Ecolabels support sustainable purchasing and consumption around the world. Watch the videos online!

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**GREEN ACTION WEEK**

The Green Action Week is a global campaign to promote sustainable consumption. It is an initiative of the Swedish Society for Nature Conservation and carried out in coordination with Consumers International. Many civil society organisations participate and share their activities. In 2019 it took place from 30 Sep to 6 Oct and focused on the theme of Sharing Community. Read our article and watch the videos busting myths about sustainable consumption on the CI-SCP website.

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**PRODUCT LIFETIME EXTENSION TRAININGS**

UNEP has organized two regional trainings on Product Lifetime Extension. The first training will be held on 22 November at the ISS in New-Delhi India. CRB arranged the session which will also include business strategy presentations from two Indian upcycling companies, Rimajined and GreenSole. The second training will be run by the Akatu Institute and UN Global Compact Brazil Network, It will take place on 27 November in Sao Paulo, Brazil.

Furthermore, a Webinar on Product Lifetime Extension will be held for National Focal Points and Partners
LEARN LIFE CYCLE THINKING

The Life Cycle Initiative has launched some comprehensive new e-learning modules on Life Cycle Thinking. English courses include an Introduction to Life Cycle Thinking, Life Cycle Thinking in Business Decision Making and Life Cycle Thinking in Policy Making. Some courses are also available in other languages. All courses are available for free and contain videos, lectures, self-check quizzes, additional resources, links to other initiatives and downloadable materials. Check them out at http://www.learnlifecycle.com

THE CONSUMER GOODS FORUM LAUNCHED ITS SUSTAINABLE SUPPLY CHAIN INITIATIVE

The Consumer Good Forum's Sustainable Supply Chain Initiative (SSCI) has published its first set of benchmark criteria to support the development of responsible global supply chains on 31 October 2019. The criteria are made up of social criteria and scheme management criteria. Designed with the input and support of key stakeholders, the SSCI benchmark sets industry expectations and provides clear guidance on which third-party auditing and certification programmes allow for sustainability requirements and apply the appropriate verification practices. To learn more about this initiative join our upcoming webinar on 4 December 2019.

TRADE FOR SUSTAINABLE DEVELOPMENT FORUM

This year’s Trade for Sustainable Development Forum “Sustainability: The New Normal in a Post-2030 World” focused on sustainability mainstreaming - the process of embedding sustainability into the DNA of every organization and every business. All speakers – from young entrepreneurs to corporate leaders and high-level officials – had the same overarching message: they highlighted the need for intersectoral collaboration, inclusive discussions, consumer awareness, and supportive business ecosystems conducive to innovation. What’s more, they emphasized the importance of listening to young people’s concerns and making room for their vision of a greener and more sustainable future.

The interactive panels featured speakers from the private sector, the public sector, and academia. Highlights included keynotes from The Honourable Mia Amor Mottley, Prime Minister of Barbados, and Pascal Lamy, Former Director-General of the World Trade Organization.

NUDGING FOR GOOD AWARDS 2019

On 17 October, AIM, the European Brands Association, hosted the Nudging for Good Awards 2019 in Brussels. The awards aim to inspire brands, promote the Nudging for Good concept and showcase great nudge initiatives. Visit the website to find out more about this year's winners and finalists and their initiatives.
**PRODUCTION AND CONSUMPTION**

The call for papers is open for the 2nd International Conference on Sustainable Production and Consumption. Papers should include some elements of life cycle thinking and should clearly demonstrate that they are addressing topics related to sustainable production and consumption. The deadline for submission of abstracts is **10 January 2020**. The conference is organized by the Institution of Chemical Engineers and will be held on **24-25 June 2020** in Edinburgh, UK. More information can be found [here](#).

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**MEET NEW PARTNERS**

*We are happy to welcome the new organizations that joined our network in the last quarter!*

**Associação Brasileira de Normas Técnicas (ABNT):** ABNT are a certification body in Brazil and member of the Global Ecolabelling Network (GEN). ABNT have already been actively involved in WG2 of the Programme and organised a series of webinars on type-1 ecolabels and carried out capacity building in Latin America.

**Ecoamos:** Ecoamos is an online platform run by two micro-entrepreneurs in Brazil. The platform aims to bring together sustainable enterprises, highlighting how their products compare to Ecoamos' sustainability criteria. Already over 700 companies are registered on the platform. To be registered a company has to meet at least three of the sustainability criteria.

**NATRUE:** The International Natural and Organic Cosmetics Association NATRUE aims to promote and protect natural and organic cosmetics. It developed a NATRUE standard and label for cosmetics with natural and organic ingredients. NATRUE was also one of the road testers of the Guidelines and applied the 10 principles to its standard. The case study is available [online](#).

**WWF Hong Kong:** WWF Hong Kong is the regional office of the World Wild Life Fund in Hong Kong and was established in 1981. WWF Hong Kong engages with people from all sectors to educate and empower them to rethink their consumption patterns and help preserve nature. It also road tested the Guidelines by applying them to their Low Carbon Manufacturing Programme. The case study is available [online](#).

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**EVENTS CALENDAR - Check out where we or our partners will be active!**

- [G7 Workshop on value retention policies](#), Paris, 19-20 November 2019
- [India and Sustainability Standards](#), New Delhi, 20-22 November 2019
- Webinar: "Introducing the Sustainable Supply Chain Initiative (SSCI): Building Trust in Sustainability Standards Worldwide", 4 December 3pm - 4pm (CET)
- Webinar: "Longer Lifetime for Products - A compelling case towards circularity", 5 December 1pm - 2pm (CET)

Do you want to feature your event in our next newsletter? Just send us a [message](#)!

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**RESOURCES**

Check the latest Reports & Publications uploaded to the One Planet Network:

- [Make Them Behave Sustainably: Applying strategies to design sustainable behavior](#). This book by Adriana Olaya Rodríguez offers readers an integral perspective about strategies to change consumer behavior and promote sustainable consumption.
- All 22 Case Studies from the Road Testing of the Guidelines are now available for download on the [Product Sustainability Information Hub](#).
- **Self-Assessment Tool** - Guidelines for Providing Product Sustainability Information - Printout version

https://mailchi.mp/b5ce2b1b9bac/newsletter-consumer-information-programme-1837581
What is the One Planet network?
The One Planet network is the network of the 10 Year Framework of Programmes on Sustainable Consumption and Production (10YFP). It is a global platform for action & capacity building. Its implementation is an SDG target. The Consumer Information Programme is one of six 10YFP programmes.

Join the CI-SCP community
Become a Consumer Information Programme Partner to share, scale up & replicate your work; get involved in projects & working groups; and feature in this newsletter.

Contact us at CISCP@un.org for more information.

The One Planet network’s Consumer Information Programme is co-led by:

Important Notice
New EU Data Protection Regulation

Dear subscribers to the CI-SCP Programme newsletter,

Due to the changes to the EU General Data Protection Regulation (GDPR) May 2018, we require your consent to continue to send you our newsletters. If you wish to stay in contact with us via the newsletter and be informed by us, please confirm your details by re-subscribing here. If you no longer wish to receive our newsletter, please unsubscribe here. If you do not respond, we will continue to send our communications to the e-mail address already included in our mailing list.

10YFP Twitter CI-SCP website Email us

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