Newsletter Issue 2: November 2016

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We are Looking for Advisory Committee Members!

We are calling for institutions to join the CI-SCP’s Multistakeholder Advisory Committee (MAC). The MAC oversees the programme’s implementation; selecting topics and projects, leading working groups, or getting directly involved in projects and proposals. The programme’s success is heavily reliant on the MAC’s expertise, creativity, vision and networks. Can you help us achieve ambitious and meaningful impact? Please contact us for details on the role, or download an application form. The deadline for applications is 30 November.

Your Feedback Requested on 'Hotspots Analysis' Tools

As part of the 10YFP CI-SCP, a UNEP/SETAC Life Cycle Initiative project is developing a methodological framework and communications guidance for product and sector level 'hotspots analysis', a process to identify and address key sustainability risks and benefits in a value chain.

Please download the consultation documents here, then either:
2. **Detailed comments:** Provide specific comments on the resources in [this Excel worksheet](mailto:hsphase2@wrap.org.uk) (also covers the simple survey questions). Please return it to hsphase2@wrap.org.uk.

**The consultation is open until 15 December 2016.**

If you have any questions, please do not hesitate to contact the project team via hsphase2@wrap.org.uk.

Thank you very much in advance for your support.

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**New Tools and Resources from our Partners**

**ISEAL Website on Standards Impacts**

ISEAL’s new [standardsimpacts.org](http://standardsimpacts.org) allows businesses (or anyone) to easily find credible evidence of the impacts of, and business case for, sustainability standards and certification. It hosts interviews with businesses, reports, videos and other multimedia resources that demonstrate these impacts on people and the planet.

See also ITC’s [‘Standards Map’](http://www.itsm.org), which enables producers, exporters, policymakers and buyers to explore, compare and self-assess against over 210 sustainability standards.

[ISEAL](http://www.isegal.org) and [ITC](http://www.itc.org) are CI-SCP MAC members.

**World Resources Forum’s Online Training for Businesses on Decoupling**

The World Resources Forum, with the support of the International Resource Panel (IRP) and United Nations Environment, launched [The Resource Revolution Trainer](http://www.resourcerevolutiontrainer.net), an online training resource for businesses worldwide on the science of global resource use and productivity. It turns the latest science on resource use trends and scarcities into practical ideas for any business to roll out a pro-active strategy, to ‘couple sustainability with excellence’. See [www.resourcerevolutiontrainer.net](http://www.resourcerevolutiontrainer.net).

**New SCP Clearinghouse coming soon!**

Stay tuned for December’s relaunch of the [Global SCP Clearinghouse](http://www.globalscpclearinghouse.org) with new and improved interactive features and latest SCP news, events and opportunities.

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**Working Groups - Get Involved!**

Would you like to develop projects & activities with other experts through the CI-SCP? Our [working groups](http://www.globalscpclearinghouse.org/topics) are open for collaboration on these topics:
We are very happy that the European Commission, JRC Seville and New Earth join UN Environment in co-leading this group. Join us to help shape a white paper on Business to Consumer (B2C) communication of products' social impacts, and recommend steps to integrate social impact communication with more well-established environmental impact communication tools. The group's first webinar was held Friday 18 November, the next is planned for mid-December - contact us for meeting notes and to join.

**Guidelines for Providing Product Sustainability Information**

Thank you to the 80+ institutions who participated in our global consultation on the draft Guidelines. Our review of this feedback and information on 2017's pilot testing of the Guidelines will follow soon.

**Ecolabels (Type I)**

Supporting knowledge sharing and collaboration among existing and planned 'Type I' Ecolabelling programs for guidance and, where applicable, mutual recognition. GEN members will lead regional chapters in Asia, Africa/ Europe and the Americas. GIZ organized in September the 'Extended Southeast Asian Conference: GPP and Eco Labels as Promoter for Innovation, Qualification and Green Transformation' in Thailand, with over 80 multistakeholder participants. Read a summary of the outcomes, which feed into WG2.

**Sustainable Public Procurement (SPP) implementation through the use of ecolabels & sustainability standards**

Run with the 10YFP SPP Programme, to increase dialogue between organizations working on these topics. A webinar on linking public procurement to the SDGs will be held in December.

**Participation is open to all.** Contact us or click here for more information.

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**Collaborate with our Partners**

*Two of our programme partners are seeking collaboration:*

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US non-profit Center for Resource Solutions (CRS) is developing a project proposal to integrate renewable energy into global sustainability standards.

**CRS** creates policy and market solutions, and consumer-protection mechanisms, for renewable energy, greenhouse gas reductions, and energy efficiency, in national and international markets. Its Green-e program provides third party standard setting and certification services for renewable energy and carbon offsets sold in voluntary markets. **CRS is looking to update the Green-e Standard for expansion outside of North America, to integrate renewable energy into standards and labels worldwide, and assist policymakers with enabling and strengthening renewable energy...**

https://us12.campaign-archive.com/?u=e8886af1aa79bd95755c00448&id=c72b35dab16
Non-profit Bluenumber Foundation (BF) maintains an independent, neutral registry of 'Bluenumbers': unique identifiers for small-scale economic actors (e.g. farmers) to publicly self-declare who they are, where they are and what they produce; all displayed as a public resource on a global map, 'BlueView'.

BF is running Pilot Projects to assign free Bluenumbers to individuals, public, private or third sector organisations, to test the platform, develop local apps to address user needs, and analyse data to design and deliver user and community benefits. To get involved or learn more, read on or contact BF.

'Advance SCP' Project

The Advance SCP Project, funded through Germany's International Climate Initiative, is a collaboration between the CI-SCP, other 10YFP programmes, governments and other actors. News from our associated projects includes:

- **Chile: National policy on SCP and consumer information**
  
  Chile's National Program on Sustainable Consumption and Production ([Spanish version](https://example.com), English to follow) was officially approved by President Michelle Bachelet. It includes action on Consumer Information (pages 30 to 32), and the Ministry of Environment will be working on projects including a national ecolabel framework (considering products stated in the Extended Producer Responsibility Law); and activities during and after the development of a smartphone app for sustainable consumption (see 10YFP Trust Fund Projects, below). These Advance SCP activities will be officially launched in Santiago on 29 November.

- **Morocco: Hotel label (with the 10YFP Sustainable Tourism Programme)**
  
  The Ministry of Tourism of Morocco presented initial project results at a COP22 event, "Solutions for Sustainable Tourism", with 300+ participants. In partnership with BetterFly Tourism, an environmental label for hotels has been developed and pilot tested in the country. Ten hotels assessed their environmental footprint, and will establish an action plan to improve their performance and communicate results to guests through the label.

- **Peru: Launch event**
  
  The Ministry of Environment of Peru, with the Peruvian Life Cycle Assessment Network and UN Environment, will launch the project in Lima on 2 December.

10YFP Trust Fund Projects

The Trust Fund supports governments & not-for-profits in developing & transition economies with projects linked to 10YFP Programmes. Calls for project proposals will be announced in this newsletter & other 10YFP channels.

News from the CI-SCP's three Trust Fund projects, running from 2016-18:

- **Chile: Smartphone App for Sustainable Consumption**
  
  Work is underway by SERNAC & Fundacion Chile to develop an app & web platform to enhance
studies/surveys; or approaching companies for collaboration; that you might share or collaborate with the project team? Please contact us if so!

- **China: Research Program - Consumer Awareness & Behaviour Change**
  Led by The China Chain Store & Franchise Association, the project launched with a consumer survey in July to assess current trends and expectations on sustainable consumption choices. A multi-stakeholder expert consultation team has been assembled, and project results will be shared on a new website of the China Retail Sustainable Consumption Platform (CRSCP).

- **Sri Lanka: Promoting SCP concepts through consumer information**
  Led by Sri Lanka’s National Cleaner Production Centre, this project to use life cycle assessment to develop public awareness campaigns & product certification in the agri-food sector, will soon be underway.

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### The CI-SCP in Indonesia: Kick-off workshops

In August, CI-SCP workshops in Indonesia saw government agencies present their environmental labelling and standards activities, with private sector participants providing ideas to help enhance these programme(s). Plastics (e.g. packaging, bags) was chosen as a key sector for investigation in subsequent work, which included a training on ecolabelling for public and private sectors in October; a workshop with supply chain actors relevant to plastics in November; and a workshop with consumers and retailers in November. Outcomes of the workshop will feed into a report with guidance for future activities and policy options in the country.

Click here for reports and presentations from the workshop (in Indonesian), and for future news; or keep up to date via Facebook.

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### What is the 10YFP?

The 10-year framework of programmes on sustainable consumption & production (10YFP) is a global platform for action & capacity building. Its implementation is an SDG target.

The Consumer Information Programme is one of six 10YFP programmes.

### Join the CI-SCP community

Become a 10YFP CI-SCP Partner to share, scale up & replicate your work; get involved in projects & working groups; and feature in this newsletter.

Contact us at CISCP@unep.org for more information.