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Consumer Information Programme

NEWSLETTER | WORLD ENVIRONMENT DAY 2020

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WORLD ENVIRONMENT DAY

This World Environment Day (WED), it's Time #ForNature



Happy World Environment Day! Today marks the annual celebration for encouraging awareness and actions for the protection of our environment.

Consumers are notably powerful actors in helping to preserve the planet and biodiversity – the Consumer Information Programme is working to improve the availability, accessibility and credibility of information on sustainability provided to consumers and this includes information on biodiversity. For instance, ecolabels can

be an important visual way of communicating about biodiversity conservation to consumers.

To find out more, visit the UNEP [WED website](#) for further information. Read Consumers International's [blog](#) which explores the potential for consumers, and consumer advocacy, to be a powerful actor in taking action to preserve biodiversity across the globe.

Further reading:

- [Why biodiversity conservation is necessary for dealing with the pandemic](#)
- [Time to redefine relationship with nature](#)

CI-SCP PROGRAMME UPDATE

NEW REPORT: "Can I Recycle This?" A Global Mapping and Assessment of Standards, Labels and Claims on Plastic Packaging

"CAN I RECYCLE THIS?"

A GLOBAL MAPPING AND ASSESSMENT OF STANDARDS, LABELS AND CLAIMS ON PLASTIC PACKAGING



The Consumer Information Programme have launched a new report written by UNEP and Consumers International titled "Can I Recycle This?" - A Global Mapping and Assessment of Standards, Labels and Claims on Plastic Packaging". The report is available for download on the [One Planet network website](#) and on May 13 and 14, two webinars were held to launch the report. The recording of the webinars are on the One Planet network [YouTube](#) channel. The report recognises the impact of plastic pollution on the environment and calls for better plastics labelling as a simple and powerful way to reduce plastic pollution.

Following the UNEA-4 Marine Litter and Microplastics Resolution (UNEP/EA.4/RES.6), which called upon the One Planet Network to create a set of "guidelines for the use and production of plastics in order to inform consumers, including about standards and labels", the Consumer Information Programme carried out a global mapping of existing sustainability standards, labels and claims on plastic products. The output of this mapping is the report "Can I Recycle This?"

Join the [Twitter](#) conversation and discussion on how to improve the landscape of labelling to consumers on plastic packaging.

Webinar to 10YFP National Focal Points on the "Can I Recycle This?" Report

"CAN I RECYCLE THIS?"

A Global Mapping and Assessment of Standards, Labels and Claims on Plastic Packaging

Join our online webinar on a report on consumer communications on plastic packaging. What works? What are the failures? Do consumers really understand what biodegradable, compostable and recyclable mean?

Agenda

- Presentation of the report (30 mins)
- Discussion with National Focal Points and Q&A (30 mins)
 - What is the role of governments in providing better sustainability information on plastics?
 - How can governments respond to this report?

This webinar is organized for One Planet network National Focal Points and discussions will focus on the role of governments. However, everyone interested in the communication of sustainability information on plastic packaging is invited to join!



Special webinar for National Focal Points!

When? Monday, 15 June 2020, 1pm – 2pm (CEST)

Where? [Please register online](#)



The Consumer Information Programme is holding a webinar (Monday, 15th June at 1pm – 2pm CEST) for National Focal Points on our new report "Can I Recycle This?". The discussion in this webinar will focus on the role of governments, but the report is relevant for all types of stakeholders interested in the communication of sustainability information to consumers and keen to improve their understanding of the current landscape regarding plastic packaging.

The webinar will give an overview of the report, present the methodology and share the main findings as well as five key recommendations to improve consumer information on plastic packaging. The report presentation will be followed by a discussion with National Focal Points from various regions on the role of governments and a response to the report. Attendees are invited to engage in the discussion and raise additional questions or comments.

The webinar will take place on Monday, 15th June at 1pm – 2pm (CEST)

Please click [here](#) to register online. More details [here](#).

One Planet Executive meeting

The 2020 One Planet network Executive Meeting took place between 18th – 20th May in a series of online workshops covering:

1. Taking stock of progress and acting in a transformed world
2. Catalysing science-based policy action on sustainable consumption and production – Task group International Resource Panel / One Planet network
3. Addressing plastic pollution across the One Planet network

Outcomes from the Executive meeting will be available soon on the One Planet network website.

The CI-SCP contributed to all three sessions of the Executive Meeting. On the first day Noer Adi Wardoyo (Indonesian Ministry of Environment and Forestry) joined the panel discussion to rethink the meaning and purpose of consumption. On Day 2, Rijit Sengupta (Centre for Responsible Business India), as a member

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Changes to the CI-SCP logo and templates!

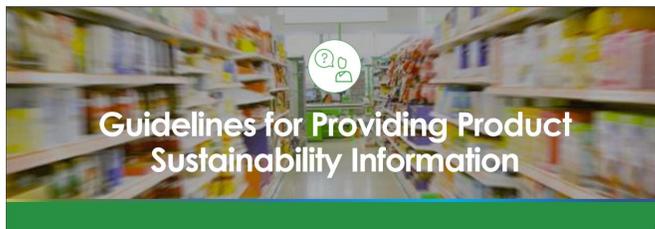


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There has been an update to the CI-SCP logo, please see this image for the new logo. This will be available to download soon for all partners of the programme; new presentation templates will also be shared soon.

Working Group 1: Guidelines for Providing Product Sustainability Information -

Proposal for New Project



Working group 1 on the Guidelines for Providing Product Sustainability Information are hoping to do a project applying the Guidelines and its principles to e-commerce, to highlight changing shopping patterns from stationary to digital and provide a frame for why the Guidelines are especially important right now.

Working group 1 are seeking an implementing partner for this project - can your organisation volunteer to help coordinate this project or provide any funding or resources to allow implementation of the project? Please get in touch with ciscp@un.org.

WORKING GROUPS

[Guidelines for Providing Product Sustainability Information](#)

The key objective of this working group is the implementation of the 'Guidelines for Providing Product Sustainability Information'. It also serves as a platform for exchange around the topic of providing credible sustainability information to consumers. Keep checking the Product Sustainability Information Hub for the latest information.

The working group are also hoping to do a project applying the Guidelines to e-commerce to highlight changing shopping patterns from stationary to digital and provide a frame for why the Guidelines are especially important right now. Please see earlier message within this newsletter for more information about the project and get in touch with ciscp@un.org if you can help to implement this project.

Please contact ciscp@un.org to get involved.

Leads: [UNEP](#) / [ITC](#)

[Type I Ecolabels](#)

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The UNEP training material on Type-1 ecolabels will be updated in 2020. A workshop in South Africa in October/November 2020 is also in planning.

Leads: [GEN](#) / [UNEP](#)

Social Impact Communication

The aim of this working group is to contribute to the revision of the Guidelines for Social Lifecycle Assessment (S-LCA) and to contribute a chapter on communication as based on the 'Guidelines for Providing Product Sustainability Information'.

The result of the public consultation will be presented at the 7th Social LCA conference in Gothenburg, Sweden, on June 15-17. Please find the following link to the public consultation platform, where all comments on the draft will be handled: <https://slcaguidelines.konveio.com/>.

The S-LCA Guidelines will be launched in June 2020. The CI-SCP has contributed a chapter on communication to these guidelines. As of June, the S-LCA Guidelines will be piloted and promoted by the WG.

Leads: [European Commission, JRC Seville](#) / [New Earth](#) / [UNEP](#)

Plastics

The Consumer Information Programme have launched a new report written by UNEP and Consumers International titled "Can I Recycle This?" - A Global Mapping and Assessment of Standards, Labels and Claims on Plastic Packaging". The report is available for download on the [One Planet network website](#) and on May 13 and 14, two webinars were held to launch the report. The recording of the webinars are on [YouTube](#). The report recognises the impact of plastic pollution on the environment and calls for a better plastics labelling as a simple and powerful way to reduce plastic pollution.

As a next step, we aim to develop a set of key message papers for businesses, governments and standard-setters on how each can act to improve the landscape of consumer information on plastic packaging, which will contribute to the One Planet Network-Wide Plastics Initiative, due for completion in October 2020.

Please contact nmearns@consint.org if you are interested in joining this working group.

Leads: [Consumer Information Programme](#)

You're very welcome to participate in our Working Groups.

Please don't hesitate to [contact us](#) or [click here](#) for more information on how to get involved!

NEWS FROM OUR PARTNERS

Earth Day: 50th Anniversary

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The following [blog](#) by Consumers International considers three sustainability implications of the global Covid-19 pandemic and asks how can we fight the health crisis and build a better world together?

Webinar: UNEP, Akatu and UN Global Compact

On 24th April 2020 a webinar on 'The SGDs and product sustainability communication' was run by UNEP, Akatu Institute and the Global Compact Brazil Network. The webinar was held in Portuguese and targeted Brazilian companies and members of civil society interested in providing consumers with clearer and reliable information on products. In addition to the presentation of the Guidelines for Providing Product Sustainability Information, participants also learned about a recent survey on sustainable consumption habits in Brazil and the results of a global study on healthy and sustainable living. The webinar was very successful with 155 attendees!

UNEP: Implementing Partner

UNEP is looking for an implementing partner to contribute to the delivery of its project 'Mainstreaming coherent and effective sustainable consumption and production policies, including through circular economy models: Best practices and recommendations'. The project supports the implementation of the resolution UNEP/EA.4/Res.1 on Innovative pathways to achieve sustainable consumption and production, adopted at the fourth session of the United Nations Environment Assembly in March 2019. The Implementing Partner will contribute to the following activities in the Africa region and the Arab States region.

- Activity 1: Development of an **inventory of coherent product-policies**, including in-depth analysis of specific cases of coherent product-policy frameworks in the Africa and Arab States regions, which combine several policy instruments in a specific country or sector.
- Activity 2: **Collection and documentation of best practices and their impact to designing products and services in a sustainable manner** in the Africa and Arab States regions.
- Activity 3: Contribution to the overview report exploring the potential of best practices to designing sustainable materials, products and services and coherent product-policies to achieve SCP.
- Activity 4: Organization of **online regional multi-stakeholder consultations to collect feedback** on the regional chapter of the overview report and, building upon the findings of Activity 1 and 2, formulate recommendations on the design and implementation of coherent policies that contribute to boost resource efficiency and to decouple economic growth from environmental degradation through SCP and foster good practices related to designing products and services in a sustainable manner.
- Activity 5: Contribution to the **formulation of recommendations by providing a regional perspective** on the potential of coherent product-policies and designing products and services in a sustainable manner to support the transition to SCP.
- Activity 6: Contribution to the dissemination in the Africa and Arab States regions of the recommendations.

Additional details on the activities, timeline, eligibility and next steps is available [here](#).

Deadline to apply is on 9th June.

Consumer Goods Forum Sustainable Supply Chain Initiative (SSCI)



The consumer goods industry are open to third party audit & certification schemes to join and undergo the Sustainable Supply Chain Initiative's (SSCI) Benchmarking process. Achieving SSCI recognition allows successful certification schemes to be acknowledged by the industry as ready and able to meet expectations for a credible responsible sourcing programme.

To receive the SSCI application materials and begin the benchmarking process, please contact the SSCI team at:

ssci@theconsumergoodsforum.com.

ISEAL: Help shape the future of the Credibility Principles - Public Consultation

Since launching in 2013, ISEAL's Credibility Principles have become an international reference for the foundations of credible practice for sustainability standards. The 2020 revision of the principles will be looking at updating the content to reflect current and future trends affecting standards and similar

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Consumer campaigns on plastic



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A project for the One Planet network SLE programme **are looking for campaigns related to plastic pollution** to inform a follow-up report that is being led by SEI (through the One Planet network Sustainable Lifestyles and Education Programme, continuing in partnership with

UNEP) focusing on analysing communications campaigns to address plastic pollution.

Please send any examples of plastic pollution-related campaigns from around the world (within the last five years) which may come from government, NGOs, businesses or trade organizations and email your campaign information and any questions to emoss@encouragementcapital.com.

MEET OUR NEW PARTNERS

We are happy to welcome the new organizations that joined our network in the last quarter!

Swedish Environmental Research Institute (IVL): **IVL** is an independent, non-profit research organisation owned by a foundation established by the Swedish government and industry. They are involved in the development of solutions to environmental problems at national and international level. They combine applied research and development with close collaboration between industry and the public sphere. Their consultancy is evidence-based, and research is characterized by interdisciplinary science and system thinking.

Ecostandard (ECOS): **ECOS** is the only environmental organisation worldwide specialised in standardisation. They are an international network of members sharing a vision of a clean and healthy environment where people live in respect of the planet and its natural resources, preserving them for future generations. ECOS works to cut our global plastic footprint and ensure clean material loops in a circular plastics economy by engaging in standards and related policy developments.

Ibero-American Lifecycle Network (RICV): **RICV**

The Ibero-American Life Cycle Network (RICV), is the main network of local Life Cycle networks and organizations working on Life Cycle thinking in the Ibero-American Region. They collaborate with research centers and public and private organizations to support more sustainable development of societies. The main objective is to strengthen sustainable consumption and production in the region through joint efforts of the network. Claudia Peña is a member of the network and joined our last MAC meeting in Brasilia to represent the Life Cycle Initiative.

EVENTS CALENDAR

Check out where we or our partners will be active!

Webinars

- **15.06.20 "Can I Recycle This?" webinar with 10YFP National Focal Points (1pm - 2pm CEST)**
 - This webinar will give an overview of the report, present the methodology and share the main findings as well as five key recommendations to improve consumer information on plastic packaging. The report presentation will be followed by a discussion with National

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Focal Points from various regions on the role of governments and a response to the report. Commentaries are invited to engage in the discussion and raise additional questions. Please click [here](#) to register online.

Events

- **05.06.20 World Environment Day**

Do you want to feature your event in our next newsletter? Just send us a [message!](#)

RESOURCES

Check the latest Reports & Publications uploaded to the One Planet Network:

- **How can people better understand their environmental impacts? An Introduction to lifestyle calculators:** There is an increasing amount of lifestyle calculators available. How can people best navigate their use? To help clarify, the UN One Planet Network's Consumer Information and Sustainable Lifestyles & Education Programmes, Institute for Global Environmental Strategies (IGES) and UN Environment Programme developed an overview paper which can be downloaded from the One Planet Network website [here](#).
- **"Can I Recycle This?" - A Global Mapping and Assessment of Standards, Labels and Claims on Plastic Packaging"** - The Consumer Information Programme's report is available for download on the [One Planet network website](#) and on 13th and 14th May, two webinars were held to launch the report. The recording of the webinars are on [YouTube](#). The report recognises the impact of plastic pollution on the environment and its negative consequences on biodiversity and calls for a better plastics labelling as a simple and powerful way to reduce plastic pollution.

What is the One Planet network?

The One Planet network is the network of the 10 Year Framework of Programmes on Sustainable Consumption and Production ([10YFP](#)). It is a global platform for action & capacity building. Its implementation is an [SDG target](#). The Consumer Information Programme is one of [six 10YFP programmes](#).

Join the CI-SCP community

Become a Consumer Information Programme Partner to share, scale up & replicate your work; get involved in projects & working groups; and feature in this newsletter.

Contact us at CISCP@un.org for more information.

The One Planet network's Consumer Information Programme is co-led by:



IMPORTANT NOTICE

New EU Data Protection Regulation

Dear subscribers to the CI-SCP Programme newsletter,

due to the changes to the EU General Data Protection Regulation (GDPR) May 2018, we require your consent to continue to send you our newsletters. If you wish to stay in contact with us via the newsletter and be informed by us, please confirm your details by [re-subscribing here](#). If you no longer

wish to receive our newsletter, please [unsubscribe here](#). If you do not respond, we will continue to send our content to the e-mail address already included in our mailing list.

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