Consumer Information Programme

NEWSLETTER MARCH 2018

Contents

- We are now the One Planet Network!
- Call for Cases! Product Lifetime Extension
- Working Groups
- 2017 Monitoring & Reporting Results
- Brazilian Workshop on Communicating Product Sustainability Information
- European Ecolabel's 25th Anniversary
- Trust Fund Projects
- Meet a New Partner!
- Events Calendar
- Resources

WE ARE NOW THE ONE PLANET NETWORK!

We are One Planet: With the guidance of our Board and the strong encouragement of the entire network, a new visual identity and narrative voice has been developed. With this, we want to communicate the boundaries of a singular planet while also communicating the need to come together as a singular community. Though our official name will always be the 10YFP, the network is from now on the One Planet network.

CALL FOR CASES! PRODUCT LIFETIME EXTENSION

As a follow up to the recently published report The Long View, which focuses on recommendations and strategies to address the issue of product lifetime extension and foster circular economy, Akatu Institute is collecting good practice cases on integrating lifetime extension/durability into business models/specific products. The case studies will also focus on how this is communicated to the consumer (e.g. information on product use/repair, marketing of products that last longer, etc.). Please send us your cases!
WORKING GROUPS – GET INVOLVED!
Would you like to develop projects & activities with other experts through the CI-SCP?

**Guidelines for Providing Product Sustainability Information**
The Guidelines have been downloaded from the SCP Clearinghouse over 300 times, which makes them the most downloaded resource from the platform. Since February, the Guidelines have been tested by 28 organisations from all regions of the world. The results of this exercise will be published by June.

We are currently looking for events during which we can hold workshops on the Guidelines. The next workshop will be held in Berlin on 20 March, hosted by the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety. If you have interest in hosting a workshop, please contact us.

**Leads:** UN Environment / ITC

**Social Impact Communication**
Our white paper on improving the communication of products’ social impacts will be published soon. Stay tuned for more details!

**Leads:** European Commission, JRC Seville / New Earth / UN Environment

**Ecolabels (Type I)**
The aim of the working group is to share knowledge and build capacity on ‘Type I’ ecolabels (as per the ISO 14024 definition). A mapping of relevant initiatives and stakeholders will come out soon.

**Leads:** GEN / Advance SCP project, GIZ Thailand

**Sustainable Public Procurement (SPP) implementation through the use of ecolabels & sustainability standards**
Aiming to improve and increase dialogue between organisations working with sustainability standards and labelling schemes, and those working on SPP, this Working Group provides a platform to raise awareness, to share tools and good practices.

**Lead:** UN Environment

You’re very welcome to participate in our Working Groups.
Please don’t hesitate to contact us or click here for more information on how to get involved!

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**2017 MONITORING & REPORTING RESULTS**

We would like to thank you for uploading your initiatives which align with the One Planet Network’s objectives. Through reporting, a total of **258 partners** have engaged in reporting and the SCP Clearinghouse databases now consist of **1525 activities** implemented across the network between 2012-2017! We are currently working on the data to be able to share successes, collectively address challenges...
WORKSHOP COMMUNICATING PRODUCT SUSTAINABILITY INFORMATION

UN Environment partnered with the UN Global Compact Brazilian Network and Akatu Institute to conduct the Workshop Communicating Product Sustainability in São Paulo on 7th December 2017. Based on the Guidelines for Providing Product Sustainability Information, the workshop brought together over 35 representatives from the private sector and civil society to discuss how to **better inform consumers** of the sustainable aspects of goods and services with efficiency and clarity.

EUROPEAN ECOLABEL’S 25TH ANNIVERSARY

On 13 March, the French Ministry for Ecological and Solidary Transition, ADEME and AFNOR Certification organised a large conference attended by 150 representatives from many different stakeholder groups to celebrate the European Ecolabel’s 25th anniversary. Further, a [showroom](#) was set up in Paris during the whole week, to inform the public about the European Ecolabel and showcase ecolabelled products.

TRUST FUND PROJECTS

The Trust Fund supports initiatives in developing countries and countries with economies in transition. News from the CI-SCP’s three current Trust Fund projects:

**Chile: Mi Código Verde**

This [project](#) developed the platform [Mi Código Verde](#) for business to upload product content to be evaluated and communicate it to consumers, who will access this information on the same platform. 9 companies have uploaded their content onto the website platform and the next steps involve further promotion of the platform to producers and the launch of the platform for consumers. The project is led by SERNAC & Fundacion Chile.

**China: Research Program - Consumer Awareness & Behaviour Change**

The Chinese project [Consumer Awareness and Behaviour Change in Sustainable Consumption](#) coordinated by China Chain Store & Franchise Association reached its conclusion having also published sets of...
Sri Lanka: Promoting SCP concepts through consumer information
The National Cleaner Production Centre (NCPC)’s project seeks to improve sustainability in the agri-food sector in Sri Lanka through improving access to information raises awareness on sustainability issues. A consumer survey was conducted, the results of which will soon be published. Next steps include developing the Life Cycle Inventory database for the rice processing, tea and dairy sectors, and a training on eco-labelling.

MEET A NEW PARTNER!

Cruelty Free International is the leading organisation working to end animal experiments worldwide. Their dedicated team of experts combine award-winning campaigning, political lobbying, undercover investigations and scientific expertise to expose the reality of life for animals in laboratories. They work globally to champion better science and cruelty-free living, highlighting the growing number of viable non-animal alternatives. They also run the Leaping Bunny Certification programme, the world’s leading certification for brands who have made a genuine commitment to end animal testing for its products, providing clarity for the increasingly number of consumers globally who are demanding a more ethical and sustainable approach from companies.

EVENTS CALENDAR

- Workshop on Communicating Product Sustainability Information, Berlin, 20 March 2018
- Multi-stakeholder Advisory Committee (MAC) meeting on the One Planet’s Consumer Information Programme, Berlin, 21-22 March 2018
- High-Level Political Forum on Sustainable Development (HLPE), New York, 9-18 July 2018 (Are you planning to attend the Forum? Please let us know so that we can facilitate joining forces)
- Life Cycle Innovation Conference, Berlin, 29-31 August 2018

Do you want to feature your event in our next newsletter? Just send us a message!

RESOURCES

Check the latest SCP Clearinghouse Reports & Publications:

- Accelerated Action for Sustainable Consumption and Production (SCP) - Nordics Share over 50 Best Practices
- The German Government’s National Programme on Sustainable Consumption
- European Commission Consumer Footprint
- Chilean Plan de Acción Nacional de Consumo y Producción Sustentables 2017-2022

What is the One Planet Network? Join the CI-SCP community
on Sustainable Consumption and Production (10YFP). It is a global platform for action & capacity building. Its implementation is an SDG target. The Consumer Information Programme is one of six 10YFP programmes.

replicate your work; get involved in projects & working groups; and feature in this newsletter.

Contact us at CISCP@un.org for more information.

The One Planet Network's Consumer Information Programme is co-led by:

10YFP Twitter  CI-SCP website  Email us

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