Consumer Information Programme

NEWSLETTER June 2019

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WELCOME TO THE CONSUMER INFORMATION PROGRAMME NEWSLETTER!

Please contact ciscp@un.org if you have any questions or comments.

One Planet Network Annual Magazine

The One Planet network annual magazine has been published covering activities in 2018. Download it [here](https://mailchi.mp/113650bd2eaf/consumer-information-programme-newsletter-q1-march-1837605?e=d10b9a6bf). See pages 25, 32 and 36 for some highlights from the Consumer Information Programme.

The magazine features activities which were reported via the One Planet network reporting mechanism. Keep us updated with your organisation's progress so that we can continue to monitor the shift to sustainable consumption and production across sectors and identify emerging trends and strategic gaps to scale-up and replicate innovative and impactful practices. Read a step-by-step guide to reporting [here](https://mailchi.mp/113650bd2eaf/consumer-information-programme-newsletter-q1-march-1837605?e=d10b9a6bf).

Also, you can now access the 2019 Progress report on the 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns which was submitted to the High-Level Political Forum
the One Planet network as an implementation mechanism for Sustainable Development Goal 12 and features some examples of leading initiatives carried out by the One Planet network programmes and partners.

One Planet Network Data Visualisation Tool

Explore the new data visualisation tool on the One Planet Network’s Annual Reporting from 2013-2018. The interactive tool allows users to discover what One Planet network partners are doing across the globe through a series of filters and graphs. Use the tool today.

Guidelines for Providing Product Sustainability Information

We are happy to announce the German and Spanish full versions of the Guidelines for Providing Product Sustainability Information are now available on our website. You can access the translations here: https://www.oneplan


The Executive summary of the Guidelines are available in all UN languages, and you can download at: https://www.oneplanetnetwork.org/resource/guidelines-providing-product-sustainability-information-executive-summaries
We are looking for partners to translate the full text into as many languages as possible. If you are interested in collaborating, please contact us!

**Self-Assessment Tool - Available Now!** If you are interested in self-assessing and improving the way you are communicating with consumers about product sustainability (through marketing claims, labels, voluntary standards, product declarations, etc.), this complimentary benchmarking tool is for you! This tool serves as a checklist following the Guidelines’ 10 principles and allows you to analyse one specific product’s sustainability information (a claim) of your choice (existing or in development) at a time. Access the tool [here](#).

**Training the Trainers Toolkit - Available Now!** This toolkit is aimed at partners of the United Nations Environment Programme and the One Planet network Consumer Information Programme that wish to deliver workshops and/or trainings on the Guidelines for Providing Product Sustainability Information. The toolkit provides information and practical guidance on preparing workshops around the Guidelines. It will help organizers/facilitators/moderators plan, deliver and evaluate their own trainings. Access the toolkit via the [Product Sustainability Information Hub](#) page. If you need any support please contact ciscp@un.org.

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**Case Studies: Circular Economy & Product Lifetime Extension**

Seven case studies have been released to illustrate and exemplify product lifetime extension business strategies. The aim of these case studies is to inspire and encourage organisations to shift to more circular models, to improve their business models towards prolonging or extending a product’s lifetime.

- **Caterpillar**: a case study on remanufacturing
- **Geração Ecotônicos**: a case study on repair and recovery
- **Neptuno Pumps**: a case study on remanufacturing
- **QLX Brazil**: a case study on second-hand market
- **Refazenda**: a case study on upcycling
- **Retailar**: a case study on upcycling
- **Swane Design**: a case study on upcycling

Explore the [Product Lifetime Extension Hub](#) page which collects resources and tools on the topic of product lifetime extension.

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**PERU LCA**

PERU LCA is the national life cycle assessment data base of Peru. This tool has been developed with the support of the UN Environment through the Consumer Information programme and the Life Cycle Initiative and funded by the Federal Ministry for the Environment, Nature Conservation, and Nuclear Safety (BMU) of Germany and the European Union.

Webinars will be organised to discuss how to use life cycle analysis tools to improve resource efficiency and sustainable consumption and production patterns through the case of Peru. The next webinar is scheduled for June 25th:

These webinars are part of the Advance SCP project which promotes sustainable consumption and production patterns in eight emerging economies across South East Asia, Africa and Latin America. UN Environment-led activities in Peru aim to develop Life Cycle Inventory data for refineries, hydroelectric power plants and landfills and a National Economic Input-Output Life Cycle Assessment (EIO-LCA) database. Read more about the project [here](#).

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**National Focal Point Webinar**

The next One Planet network webinar on “Economic and Financial Instruments for SCP” will take place on 26th June at 10:30am Paris time. This webinar will be focused on the role of economic and financial instruments in the policy mix for SCP, based on inspiring examples at national level. Please register at: [https://attendee.gotowebinar.com/register/6790030058710876172](https://attendee.gotowebinar.com/register/6790030058710876172).

The agenda of the webinar will be:

- Introduction: why economic and financial instruments for SCP?
- A strategic approach to sustainable public finances, Annie Stålberg, National Agency for Public Procurement, Sweden
- Use of environmental levies as an economic / financial instrument to shift towards SCP, Bryn Canniffe, Ministry of Environment and Tourism, Namibia
- Carbon pricing in Pakistan, Syeda Hadika Jamshaid, Ministry of Climate Change, Pakistan

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https://mailchi.mp/113650bd2eaf/consumer-information-programme-newsletter-q1-march-18376057e=d10b9a6bfb
Case Studies: Leveraging Sustainable Procurement to Transform Tourism

The One Planet network Sustain able Tourism Programme (STP) has released 16 case studies of sustainable procurement policies in the tourism sector. The case studies showcase a range of procurement initiatives from incorporating circular concerns, to engaging local communities to streamline food procurement, to phasing out single-use plastic by procuring more sustainable alternatives. Read the case studies on the dedicated One Planet page here.

The factsheets were produced within the framework of the Sustainable Tourism Programme, with the financial support of the French Government, and the UN Environment-led project "Transforming tourism value chains in developing countries and Small Island Developing States to accelerate more resource efficient, low carbon development", funded by the International Climate Initiative (IKI) of the German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety.

Also, STP have recently published the 'Baseline Report on the Integration of Sustainable Consumption and Production Patterns into Tourism Policies', developed by UNWTO and UN Environment with support from the Government of France. Read the report here.

Video Trilogy on Sustainable Food Systems

Watch three videos released about sustainable food systems - the 2018/19 cross-cutting theme of the One Planet network. The videos are designed to show how food is a topic which connects us all and a crucial component of sustainable consumption and production.

10 Tips to Support Sustainable Food Systems
Inclusiveness in Sustainable Food Systems
Diversity in Sustainable Food Systems

Please share these widely with your networks!

Workshop ‘Guidelines for Providing Product Sustainability Information’ held at
The ISO Technical Committee (TC) 207 focuses on developing standards in environmental management to support sustainable development. From the 29th May to 7th June 2019, the TC 207 met in Berlin, Germany, to discuss the standards within their scope and during this week a workshop on the Guidelines for Providing Product Sustainability Information was held by the Consumer Information Programme, UN Environment and the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU). Read a short article about the workshop here.

WORKING GROUPS - GET INVOLVED!

Would you like to develop projects & activities with other experts through the CI-SCP?

Guidelines for Providing Product Sustainability Information
The Guidelines are a practical tool that contribute to the implementation of SDG 12 in an effective way, while at the same time offering an opportunity for organisations to assess and improve the way they are communicating with consumers about sustainability.

Keep checking the Product Sustainability Information Hub for the latest case studies from the road-testing project of the Guidelines. Thirteen case studies have been published so far from seven different industry sectors.

Leads: UN Environment / ITC

Social Impact Communication
Our white paper on improving the communication of products’ social impacts was launched via webinar in December 2018. You can listen and watch the launch here.

The aim of this working group now is to contribute to the revision of the S-LCA Guidelines.

Leads: European Commission, JRC Seville / New Earth / UN Environment

Type I Ecolabels
The working group aims to support emerging ecolabelling initiatives around the world and facilitate learning between existing and emerging ecolabelling schemes. A series of introductory webinars on ecolabels were held in early 2019 under the title ‘Ecolabel, what is that? And how to develop a new ecolabel’. The webinars were held in three languages (English, Spanish, Russian) and the videos are available to watch on YouTube here.

In-person workshops are now occurring in different regions to continue building capacity on Type 1 ecolabels.

Leads: GEN / UN Environment / GIZ Thailand

Guidelines on Plastics
Following the UNEP-4 Marine Litter and Microplastics Resolution (UNEP/EA.4/RES.6), the Consumer
order to inform consumers, including about standards and labels”.

Please contact nmearns@consint.org if you are interested in joining this working group.

**Leads:** Consumer Information Programme

**You’re very welcome to participate in our Working Groups.**

Please don’t hesitate to contact us or click here for more information on how to get involved!

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**TRUST FUND PROJECTS**

The [Trust Fund](#) supports initiatives in developing countries and countries with economies in transition. News from the Consumer Information Programme’s two Trust Fund projects:

**Chile: Mi Código Verde**

This [project](#) developed Mi Código Verde, which is a platform oriented to support brands to communicate the sustainability of their products to consumers. By using the platform, consumers can make more sustainable purchasing decisions. Initially developed in Chile, the project is ready for replication in other countries in Latin America. If you are interested in its replication in your country, please send us a message. The project is led by SERNAC & Fundacion Chile. A webinar on the Mi Codigo Verde tool will be held later in 2019.

**Sri Lanka: Promoting SCP concepts through consumer information**

Led by the National Cleaner Production Centre Sri Lanka, this [project](#) aims at improving sustainability in the agri-food sector in Sri Lanka through improving access to information on sustainability issues at a national level. A consumer awareness survey on sustainable consumption [report](#) has been published, life cycle inventory databases for the dairy industry have been created and most recently the Council of Sri Lanka Standard Institute (SLSI) has approved the Eco Label Scheme for the dairy sector developed under the project. A webinar will be held in Summer 2019 about the project in Sri Lanka.

![Image](#)

The 1st National Conference on Life Cycle Assessment to promote life cycle databases was held in Sri Lanka on 30th May.

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**News From Our Partners**

**Conscious Consumption for a New Economy**

The NESI Forum was held in Malaga, Spain in April 2019 and examined how the Sustainable Development Goals can be achieved by 2030.

Partners of the Consumer Information Programme, including [OCU](#), were involved in the NESI Forum and you can read the conclusions of the event [here](#). Information to consumers was regarded
and choose the best options”.

Descriptions & Definitions: Life Cycle-Based Ecolabels & the Global Ecolabelling Network

The Global Ecolabelling Network have drafted brief descriptions of Type 1 life cycle-based ecolabels and the Global Ecolabelling Network into English, French, Spanish, Portuguese, Chinese and Russian. Download the descriptions [here](#).

Sustainable Consumption Cultures, Practices and Lifestyles in India

Our partner [CUTS International](#) has documented 15 traditional sustainable practices in different regions of India which have a potential of replication on a larger platform. Read the resource [here](#).

Consumers International Summit 2019 Highlights

The Consumers International Summit was held 30th April - 2nd May in Estoril, Portugal with the theme of ‘Putting Consumers at the Heart of Digital Innovation’. You can read the Summit Highlights report [here](#).

Thank you to the partners of the Consumer Information Programme - the [Akatu Institute](#) and [Evocco](#) for contributing as speakers.

International Convention on Sustainable Trade and Standards (ICSTS)

The International Convention on Sustainable Trade and Standards (ICSTS) is an international framework
Convention is dedicated to the practicalities of leveraging sustainability standards as a mean to foster sustainable global value chains and green exports, while addressing the challenges and opportunities where these standards can eventually contribute to the Sustainable Development Goals (SDGs).

The 2nd International Convention on Sustainable Trade and Standards (2nd ICSTS) will be hosted in Rio de Janeiro, Brazil at Casa Firjan from the 16th to 18th of September 2019. For more information, please visit:

- [http://www4.inmetro.gov.br/eventos/2nd-international-convention-on-sustainable-trade](http://www4.inmetro.gov.br/eventos/2nd-international-convention-on-sustainable-trade)

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**MEET NEW PARTNERS**

*We are happy to welcome the new organizations that joined our network in the last quarter!*

**Aditya Birla Fashion & Retail Limited (ABFRL):** [ABFRL](https://www.aditya-birla-group.co.in/) are a business focused in the textile and apparel sector with an ambitious sustainability strategy. ABFRL were one of the road-testers of the Guidelines for Providing Product Sustainability Information. You can read their case study [here](#).

**Alana Institute:** The [Alana Institute](https://www.alana.org) runs several programs focused in Advocacy, Education and Communication to develop the mission to “honor the children”. Alana Institute aims to boost and support projects that discuss how companies and government deal with consumerism and sustainability.

**Quantis:** [Quantis](https://www.quantis.com) are a private sector global sustainability consultancy aiming to guide top organisations to define, shape and implement intelligent environmental sustainability solutions. Quantis feature in the white paper *Shout It Out: Communicating Products’ Social Impacts*.

**United Nations Forum on Sustainability Standards (UNFSS):** [UNFSS](https://unfss.org) is a network platform established by 5 UN Agencies (FAO, ITC, UNCTAD, UN Environment, UNIDO) to implement Voluntary Sustainability Standards (VSS) into their global value chains.

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**RESOURCES**

Check the latest Reports & Publications uploaded to the One Planet Network:

- **Brief Descriptions of Life Cycle-Based Ecolabels & the Global Ecolabelling Network (GEN)** in 6 languages (English, Chinese, French, Portuguese, Russian, Spanish)
- [The European Union Market for Sustainable Products](https://ec.europa.eu/competition/sustainability/sustainable_products_en), International Trace Centre
- [Conscious Consumption Survey](https://www.consciousconsumption.org), Akatu Institute
- Six roadtesting case studies of the Guidelines for Providing Product Sustainability Information: [Betterfly Tourism](https://www.betterfly.com), [Colgate-Palmolive](https://www.colgate.com), [Confederation of Indian Industries](https://www.cii.in), [dna merch](https://www.dnamerch.com), [Freemet](https://www.freemet.com), [SOFEA](https://www.sofea.com)
- Six circular economy and product lifetime extension case studies: [Caterpillar](https://www.caterpillar.com), [Geração Ecotrônicos](https://www.gerao.com), [Neptuno Pumps](https://www.neptunopumps.com), [QLX Brazil](https://www.qlx.com.br), [Refazenda](https://www.refazenda.com.br), [Retailar](https://www.retailar.com), [Swane Design](https://www.swanedesign.com)

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What is the One Planet network?
The One Planet network is the network of the 10 Year Framework of Programmes on Sustainable Consumption and Production (10YFP). It is a global platform for action & capacity building. Its implementation is an SDG target. The Consumer Information Programme is one of six 10YFP programmes.

Join the CI-SCP community
Become a Consumer Information Programme Partner to share, scale up & replicate your work; get involved in projects & working groups; and feature in this newsletter.

Contact us at CISCP@un.org for more information.

The One Planet network's Consumer Information Programme is co-led by:

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