Published! Guidelines for providing product sustainability information

After two years' development, the Guidelines were launched globally at the World Resources Forum in Geneva, and regionally at CRB's India and Sustainability Standards Conference, New Dehli. They received high level consideration at the UN Environment Assembly (UNEA3), where they were noted by member states in the Resolution on Environment and Health. We would like to thank again the many organisations and experts who have shaped and continue to support this process. The Guidelines will now be road tested with companies, standard-setting organisations and governments until April 2018.

Published! The Long View - Exploring Product Lifetime Extension

This new report examines the durability of seven consumer products, from smartphones to fridges, and evidence for planned or premature obsolescence in wider consumer goods. It provides recommendations for consumers, private sector and especially governments, of developed and developing economies, to address product lifetime extension.
We discussed the topic at TU Delft’s Product Lifetimes and the Environment (PLATE) conference in November, and are collaborating with Instituto Akatu in Brazil to collect good practice examples and develop communications materials to promote product lifetime extension in all its forms. Please send us your cases!

**Consumer Information Programme at COP 23**

With more than 70% of global GHG emissions caused by consumption decisions, the scope for action in this area is tremendous. We discussed the topic at a COP23 side event in the German pavilion, exploring the German National Programme for Sustainable Consumption, International Climate Initiative projects in Asia, Africa and Latin America, and our Guidelines for Providing Product Sustainability Information. More information here.

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**Working Groups - Get Involved!**

*Would you like to develop projects & activities with other experts through the CI-SCP? Our working groups are open for collaboration on these topics:*

**Guidelines for Providing Product Sustainability Information**

Help read test the Guidelines! Companies, standard setting organisations or governments can apply by 15 December.

**Leads:** UN Environment / ITC

**Social impact communication**

Our white paper on improving the communication of products’ social impacts will be published soon.

**Leads:** European Commission, JRC Seville / New Earth / UN Environment

**Ecolabels (Type I)**

Three information sharing platforms, in Asia, Africa and Latin America, will be established to support collaboration and mutual recognition between existing and planned ‘Type I’ Ecolabelling programs (as per the ISO 14024 definition). A mapping of relevant initiatives and stakeholders is underway.

**Leads:** GEN / Advance SCP project, GIZ Thailand

**Sustainable Public Procurement (SPP) implementation through the use of ecolabels & sustainability standards**

Aiming to improve and increase dialogue between organisations working with sustainability standards and labelling schemes, and those working on SPP, this Working Group provides a platform to raise awareness, to share tools and good practices.

**Lead:** ISEAL Alliance / UN Environment
News From Our 10YFP Trust Fund Projects

The 10YFP Trust Fund supports initiatives in developing countries and countries with economies in transition. News from the CI-SCP's three current Trust Fund projects:

**Chile: Mi Código Verde**
Led by SERNAC & Fundacion Chile, consumer and company platform Mi Código Verde is gathering information from companies, for their products to be rated independently. Next comes the challenge of transmitting this information to consumers simply and attractively. The team would be happy to receive case studies, reports or comments on engaging consumers online and/or with sustainability ratings/information. If you are interested in collaborating, please contact us.

**China: Research Program - Consumer Awareness & Behaviour Change**
China Chain Store & Franchise Association published: Research Report on Consumer Information; Guidelines for Retailers towards sustainable consumption; and Guidelines for Retailers on Responsible Sourcing of Seafood Products. Chinese and English summaries available here!

**Sri Lanka: Promoting SCP concepts through consumer information**
The National Cleaner Production Centre (NCPC)’s project will develop a Life Cycle Inventory (LCI) Database to promote Sustainable Consumption and Production in Sri Lanka. A two-day Train the Trainer workshop in Colombo, in June, trained 20 Life Cycle Analysis practitioners.

Share and Promote your Work!

The 10YFP’s SCP Clearinghouse allows anyone to promote work, build networks, and share and find SCP information from around the world. You are invited to upload your initiatives which align with the 10YFP’s objectives, for us to share, promote and connect with similar initiatives, as part of the annual 10YFP reporting exercise. Through reporting, we are able to see and share successes, collectively address challenges and identify gaps to support and facilitate the development and implementation of new activities. To report, simply log in – or sign up - to your ‘MySCP’ Clearinghouse account, where you will find a brand new 10YFP Reporting section. Click here and submit initiatives by 15 January.

Partner Resources and Initiatives

After delivering a 12% or 8 million tonnes reduction in household food waste in the UK, our Multi-stakeholder Advisory Committee member WRAP has relaunched its groundbreaking consumer focused food waste reduction campaign. The next challenge is to catalyse change through multiple partner action and a more targeted approach to food waste prevention. WRAP licences the LFHW campaign to other countries and organisations. For more information, click here!

The Life Cycle Initiative (LCI) has published a methodological framework as a consistent approach to Hotspots Analysis. As an action-oriented methodology, it aims to support those wishing to commission, conduct or use hotspots analysis studies, including 10YFP stakeholders. Download the framework here!
principles on how to communicate the results of a hotspots analysis and examples for visualising the information. The LCI is another Multi-stakeholder Advisory Committee member of the CI-SCP.

We teamed up with our colleagues at the 10YFP Sustainable Food Systems Programme to discuss "The Power of Partnerships: Informing Consumers on the Path to Sustainable Food Systems" at September’s 2017 Trade for Sustainable Development Forum (T4SD), hosted by the International Trade Centre (ITC) in Geneva. Read about what we discussed and proposed, including ITC’s Sustainability Map.

Resources

Quick links to relevant resources, via the SCP Clearinghouse:

- Consuming Differently, Consuming Sustainably: Behavioural Insights for Policymaking
- Guidelines for Providing Product Sustainability Information
- The Long View: Exploring Product Lifetime Extension
- Factsheets on Sustainable Public Procurement in National governments
- Hotspots Analysis: An overarching methodological framework and guidance for product and sector level application
- Guidance for Communicating Hotspots: The effective Use of Sustainability Information to Drive Action and Improve Performance

What is the 10YFP?
The 10-year framework of programmes on sustainable consumption & production (10YFP) is a global platform for action & capacity building. Its implementation is an SDG target.
The Consumer Information Programme is one of six 10YFP programmes.

Join the CI-SCP community
Contact us at CTSCP@un.org for more information on how to become a 10YFP CI-SCP Partner to share, scale up & replicate your work; get involved in projects & working groups; and feature in this newsletter.

The 10YFP Consumer Information Programme for Sustainable Consumption & Production is co-led by: