Consumer Information Programme

NEWSLETTER
late summer 2019

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WELCOME TO THE CONSUMER INFORMATION PROGRAMME NEWSLETTER!

Please contact ciscp@un.org if you have any questions or comments.

One Planet Network Side Event to UN General Assembly

Everyone on Earth is affected by the impacts of food and plastic waste. Join our conversation on leaving no one behind in the collective journey towards SDG12 and more sustainable consumption and production patterns. With a focus on the hospitality sector, this discussion will present practical initiatives and strategies from those leading on implementation of SDG

present some strategies, approaches and cases of how to reduce food waste and single-use plastics in the hospitality sector (hotel, restaurants). The event will envision success. To be successful we need to work jointly together; provide information for consumers, communicate best practice and offer support through trainings and implementation.

Join us at 9:00 for breakfast. We start at 9:30.

Confirmed speakers:

- WWF Kavita Prakash-Mani, Global Conservation Director WWF
- Naomi Scott Mearns, Consumers International UK
- Cecilia Lopez y Royo, Coordinator 10YFP Secretariat

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**2019 One Planet Network Reporting**

Monitoring of the shift to sustainable consumption and production across sectors, organisations and countries is essential to identify emerging trends and strategic gaps, to scale-up and replicate innovative and impactful practices, and to demonstrate and showcase the benefits of sustainable consumption and production to build greater momentum for change.

If there is anything of relevance to SDG12 in your work, we would love to hear about it too through the One Planet network reporting mechanism. The One Planet network reporting is a way of reporting activities under SDG12 and can help:

- Influence the strategic direction of the implementation of SDG 12;
- Contribute in defining the current state of knowledge on SCP and SDG 12;
- Share your successes with a wide audience, including decision-makers;
- Increase visibility at key events such as the HLPF and other high level fora.

To access the One Planet network reporting:


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**One Planet Network Multi-Partner Trust Fund Brochure**

The One Planet network Multi-Partner Trust Fund (MPTF) is a joint effort of six UN Agencies from across the One Planet network to support SDG 12: UN Environment Programme, the Food and Agriculture Organization, the UN World Tourism Organization, UN-Habitat, UN Office for Project Services, and UN Development Programme, supported by the UN Multi-Partner Trust Fund Office.

A new [4 page brochure](https://www.oneplanetcampaign.org/multimedia/4629) has been produced summarising what the MPTF envisions and how it works.

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**ISO 17033 (Ethical claims and supporting information)**
Information Programme’s ‘Guidelines for Providing Product Sustainability Information’ are referenced twice in the standard. ISO 17033 focuses on ethical claims on products, processes and organisations, whereas the Guidelines for Providing Product Sustainability Information are applicable for environmental, social and economic sustainability claims and schemes on products.

You can read the Abstract for the standard [here](#), and download the Guidelines for Providing Product Sustainability Information [here](#).

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**Join the Anatomy of Action**

**TAKE ACTION CHALLENGE**

**OUR INDIVIDUAL ACTIONS CAN HELP TIP THE SCALES FOR CLIMATE PROGRESS**

**INTRODUCING THE ANATOMY OF ACTION**

Contributing to the One Planet Network’s Sustainable Lifestyles and Education Programme, UN Environment and the UnSchool of Disruptive Design developed the Anatomy of Action, a practical, evidence-based online resource activating individuals to act on climate.

**THE DIGITAL CAMPAIGN**

Indigenous influencers post a series of daily climate activate posts, encouraging others to do the same, focusing on the five lifestyle areas of the AIA: Food, Stuff, Places, Money & Fun.

Building sustainable lifestyle index data, Yong Zangyi, UN Environment Champion of the Earth and national founder, developed and led the AIA: digital campaign.

**INFLUENCERS NEEDED!**

• Over 10,000 engaged followers
• Geographic and gender balance
• 12 week commitment till 31 December 2020
• Car pool actions September 26-30, 2019

People with fun, energy and a commitment to addressing the Sustainable Development Goals.

**THE LAUNCH EVENT**

Thursday, 12th September 2019, 6pm at UNESCO Paris

Hosted by UNEP and UNESCO concerned governments, the One Planet Network influencers, media and experts, with music from Safar Sounds, including:

• An evening of climate inspired music and keynote speakers
• Launch of a global movement for sustainable change
• Attendees embrace the Take Action Challenge post on social media and challenge 1 friend to join
• The digital campaign starts 15 September 2019, with simple acts to act.

**SOFAR SOUNDS CONCERT**

Safar Sounds hosts concerts in 400 cities globally and reaches the generation of future changemakers.

**HOW TO CONTRIBUTE?**

• Tagged influencers (including yourself)
• Join the lowest physically and intellectually


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**SCP Activities in Morocco**

As part of the IKI Advance SCP project that forms part of the Consumer Information Programme’s portfolio, the Ministry of Tourism together with UNEP and UNDP has developed the following:

- Environmental footprint label for hotels implementation report (English) – rolled out in 13 pilot hotels (the same that one of the Guidelines for Providing Product Sustainability Information case studies is on)
- [NAMA for the tourism sector](#) (French, English), including a section on informing consumers
- [Summary of NAMA tourism sector](#) (English)
- [Vulnerability study of Moroccan tourism sector](#) (French)
- [Carbon footprint study of Marrakesh](#) (French)
The European Commission has published an update of the Horizon 2020 work programme and funding (as of 2nd July). It includes new topics and calls relevant to SCP that will be open to different types of organizations under “Climate action, environment, resource efficiency and raw materials”, “Secure, Clean and Efficient Energy” and “Food security, sustainable agriculture and forestry, marine, maritime and inland water research and the bioeconomy”.

For more information, please see: https://ec.europa.eu/programmes/horizon2020/en

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**Cradle to Cradle Certified Product Standard - Open for Public Comment**

The fourth version of the Cradle to Cradle Certified Product Standard is open for public comment until 4 October 2019. Input received during the public comment period will be considered for inclusion in the final standard, due for release in 2020. Access the standard here.

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**WORKING GROUPS - GET INVOLVED!**

Would you like to develop projects & activities with other experts through the CI-SCP?

**Guidelines for Providing Product Sustainability Information**

The key objective of this working group is the implementation of the ‘Guidelines for Providing Product Sustainability Information’. The working group is led by UN Environment and the International Trade Centre. The Guidelines are a practical tool that contribute to the implementation of SDG 12 in an effective way, while at the same time offering an opportunity for organisations to assess and improve the way they are communicating with consumers about sustainability.

Keep checking the [Product Sustainability Information Hub](#) for the latest case studies from the road-testing project of the Guidelines. Eighteen case studies have been published so far from eight different industry sectors.

The next meeting of the working group will be held on 12th September. Contact ciscp@un.org to get involved.

*Leads:* UN Environment / ITC

**Social Impact Communication**

The aim of this working group is to contribute to the revision of the S-LCA Guidelines.

There is an open call for pilot testing of the new S-LCA Guidelines. The full experiences gained throughout the process of the pilot testing, including the narrative and results of each pilot, will be compiled in a complementary document to the 2020 SLCA Guidelines to be published in 2021.

Please contact the organisers to get involved:
catherine@socialhotspot.org
marzia.traverso@inab.rwth-aachen.de
matthias.finkbeiner@tu-berlin.de

*Leads:* European Commission, JRC Sevilla / New Earth / UN Environment
The working group aims to support emerging ecolabelling initiatives around the world and facilitate learning between existing and emerging ecolabelling schemes. A series of introductory webinars on ecolabels were held in early 2019 under the title 'Ecolabel, what is that? And how to develop a new ecolabel'. The webinars were held in three languages (English, Spanish, Russian) and the videos are available to watch on YouTube here.

There are also two webinars (one in English, one in Spanish) available on ecolabels and public procurement. See them on YouTube here.

In-person workshops are now occurring in different regions to continue building capacity on Type 1 ecolabels.

**Leads:** GEN / UN Environment / GIZ Thailand

**Guidelines on Plastics**

Following the UNEA-4 Marine Litter and Microplastics Resolution (UNEP/EA.4/RES.6), the Consumer Information Programme are coordinating a new working group to respond to the resolution request for the One Planet network to create a set of "guidelines for the use and production of plastics in order to inform consumers, including about standards and labels".

Please contact nmearns@consint.org if you are interested in joining this working group.

**Leads:** Consumer Information Programme

**You're very welcome to participate in our Working Groups.**

Please don't hesitate to contact us or click here for more information on how to get involved!

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**TRUST FUND PROJECTS**

The Consumer Information Programme's Trust Fund projects have now come to an end. We are pleased to announce that our project in Sri Lanka 'promoting SCP concepts through consumer information' successfully developed an ecolabel scheme for the dairy sector. A webinar was held on the 15th of July 2019 to inform about the success of the green product certification scheme in Sri Lanka.

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**News From Our Partners**

**Brazilian pioneer turns trash to treasure**

On this year's Earth Overshoot Day (29 July 2019), UN Environment has shared an interesting article about Brazilian pioneer Magna Coeli who set up the textile company Refazenda to turn trash into
achieve more sustainable production and consumption. Refazenda is a partner of the CI-SCP and was also featured as a case study in our product lifetime extension work.

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**2019 Sustainable Consumption Week in Beijing**

On 1st August, the 2019 Sustainable Consumption Week was held in Beijing, with the theme of "Green Consumption, Quality Life." Its aim was to raise awareness of sustainable consumption and promote conscious purchasing decisions. This national event is co-organized by China Chain Store & Franchise Association (CCFA), the World Wildlife Fund (WWF) and China Sustainable Retailer Roundtable.

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**WRAP’s Guardians of Grub**

Our partner WRAP recently launched a new campaign focused on the hospitality and food service sector to reduce food waste. The campaign is called Guardians of Grub. September is the 'month of action' for this campaign. It aims to empower professionals from the hospitality and food service sector to reduce food waste. Find out how to get involved and share and use the freely available resources from the campaign website.

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**International AIM Brands Nudging for Good Award**

To inspire brands, promote the Nudging for Good concept and showcase great nudge initiatives our partner AIM, the European Brands Association, organises every 2 years the Nudging for Good Awards. The 2019 edition will take place on 17 October at the Concert Noble in Brussels.

Nudging looks at influencing people's behaviour positively and without constraints, based on Behavioural Insights. To learn more about this interesting concept visit the website.

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**WEBINAR: “Orientaciones para el suministro de información relativa a la sostenibilidad de los productos”**

Join for a webinar on 25th September “Orientaciones para el suministro de información relativa a la
ISEAL Sustainability Benchmarking Good Practice Guide

The ISEAL Sustainability Benchmarking Good Practice Guide aims to be a useful reference point for benchmark experts, practitioners and users across sectors and industries. The Guide is a public resource, so feel free to circulate.

On the 8th of October, a dedicated session on benchmarking sustainability will be held at the ITC Trade for Sustainable Development Forum, where the Guidance will be formally launched. This event is open for the public and you can register [here](https://www.oneplanetnetwork.org/initiative/webinar-orientaciones-para-el-suministro-de-informacion-relativa-la-sostenibilidad-de-los).

This project was realised with financial support from the German Ministry for Economic Cooperation and Development (BMZ) and the German Agency for International Cooperation (GIZ).

2nd International Convention on Sustainable Trade and Standards (ICSTS)

The International Convention on Sustainable Trade and Standards (ICSTS) is an international framework that aims to uphold multi-stakeholder dialogue on voluntary sustainability standards. The Convention is dedicated to the practicalities of leveraging sustainability standards as a mean to foster sustainable global value chains and green exports, while addressing the challenges and opportunities where these standards can eventually contribute to the Sustainable Development Goals (SDGs).

Watch the promo video for the 2nd International Convention on Sustainable Trade and Standards, which will be held in Casa Firjan, Rio de Janeiro, Brazil from 16-18 September 2019: [https://youtu.be/M4S5ZcqH7drE](https://youtu.be/M4S5ZcqH7drE)

For more information, please visit:

- [http://www4.inmetro.gov.br/eventos/2nd-international-convention-on-sustainable-trade](http://www4.inmetro.gov.br/eventos/2nd-international-convention-on-sustainable-trade)
Worldwide

What are the global impacts of consumption on biodiversity and ecosystem services? Which shifts in consumption patterns are needed to reduce these impacts? And which policy approaches and measures can promote such transitions, specifically in the fields of mobility, food and clothing?

The conference Sustainable Consumption for Biodiversity and Ecosystem Services Worldwide on 30th September 2019 in Berlin will address these questions.

For more information, please visit:

- [https://www.loew.de/veranstaltungen/sustainable_consumption_for_biodiversity_and_ecosystem_services_worldwide/](https://www.loew.de/veranstaltungen/sustainable_consumption_for_biodiversity_and_ecosystem_services_worldwide/)

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Evidensia - launched by ISEAL, WWF and Rainforest Alliance

Partners of the Consumer Information Programme, ISEAL, WWF and Rainforest Alliance have recently launched Evidensia: the site aims to be a robust global repository of evidence on the impacts and effectiveness of leading supply chain tools addressing key sustainability issues.

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MEET NEW PARTNERS

_We are happy to welcome the new organizations that joined our network in the last quarter!

Lynn Wilson Associates: _Lynn Wilson Associates_ is a private consultancy aimed at working with consumers and organisations to achieve circularity in clothing consumption. Lynn Wilson Associates works with businesses, mainstream consumers, consumer groups, public organisations, schools and universities to unpack what the circular economy means and how consumers can transition from the linear economy to the circular. Lynne Wilson will be giving a TEDx talk in Bath on 21st September about the future of clothing consumption: ‘Fast Fashion. Taking a Moonshot for Planet Earth’.

Schibsted: Schibsted create marketplaces across the world trading used goods which they call the second-hand effect and then calculate the environmental benefit of this. Read more [here](#). They have been involved with our work around product lifetime extension.

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RESOURCES

Check the latest Reports & Publications uploaded to the One Planet Network:

- GEN 2019 - [Defining the True Meaning of Green](#). GEN has published new brochures for both consumers and businesses explaining the features and benefits of life cycle-based ecolabels and how Global Ecolabelling Network member programs offer the leading ecolabels worldwide.
- Article on [Product Lifetime Extension](#)
- The [Second Hand Effect Project](#)
What is the One Planet network?
The One Planet network is the network of the 10 Year Framework of Programmes on Sustainable Consumption and Production (10YFP). It is a global platform for action & capacity building. Its implementation is an SDG target. The Consumer Information Programme is one of six 10YFP programmes.

Join the CI-SCP community
Become a Consumer Information Programme Partner to share, scale up & replicate your work; get involved in projects & working groups; and feature in this newsletter.

Contact us at CISCP@un.org for more information.

The One Planet network’s Consumer Information Programme is co-led by:


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