Core Initiative on Biodiversity

Urs Schenker, Nestlé Research
Core Initiative on Biodiversity

• What Success Looks Like: We want to
  • demonstrate feasibility to take biodiversity into account
  • simplify & operationalize biodiversity assessments for business & policy making
  • identify gaps / open questions / issues to further work

2017  2018  2019  2020

D1  Methods to assess biodiversity  
D2  Valuation & Natural Capital  
D3  Guidelines & Standards  
C  Communication at special events, conferences, journal articles
WS 1: Involved partners

- **Life Cycle Initiative**: Consensus indicator on land use biodiversity impacts
- **ETH Zürich**: Local to Global species extinction in consensus indicator
- **IUCN**: Business & biodiversity
- **University of Cambridge Institute for Sustainability Leadership**: Biodiversity Impact Metric
- **Biodiversity International**: Agrobiodesity
- & many more organizations observing & commenting
WS 1: Tasks for the next weeks, months & years

• Connect initiatives to identify common elements & blind spots
• Landscape & map biodiversity assessment approaches according to important criteria

• Complement & adopt approaches where appropriate
• Compare assessments using case studies
• Evaluate potential for convergence, or a common module

• Develop, convert, & exchange data for biodiversity methods
Workstream 3 Guidelines / Standards

Biodiversity performance of standards procurement rules of companies and certified farms will be improved by

a. Guidance on biodiversity criteria in standards and labels and procurement rules of the food sector,

b. Biodiversity Performance tool that will support the implementation and evaluation of biodiversity measures on farm level and

c. Training modules for assessors, farmers and auditors as well as product and quality managers and

d. a system (Database) to monitor the conservation impacts of food standards.
Next Steps

• Report on kick-off and share reference documents

• Communicate at key external events

• Prepare for fund-raising

• Seek leadership for Workstream 2: Valuation & Natural Capital

• Continue linking with other initiatives