“CAN I RECYCLE THIS?”
A Global Mapping and Assessment of Standards, Labels and Claims on Plastic Packaging

Join the global online launch of a report on consumer communications on plastic packaging. What works? What are the failures? Do consumers really understand what biodegradable, compostable and recyclable mean?

Agenda
• Presentation of the report (30 mins)
• Comments from experts (15 mins)
  → Chair of the Global Ecolabelling Network, Bjorn-Erik Lonn
  → Head of Division, German Federal Ministry for the Environment, Nature Conservation, and Nuclear Safety, Ulf Jaeckel
• Q&A Session (15 mins)

First Webinar
When? Wednesday, 13 May 2020, 10am – 11am (CEST)
Where? Please register online

Second Webinar
When? Thursday, 14 May 2020, 5pm – 6pm (CEST)
Where? Please register online