

# The One Planet network Programme on Consumer Information



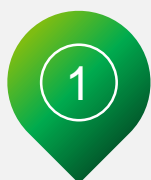
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The **One Planet network's Consumer Information Programme for Sustainable Consumption and Production (CI-SCP)** serves as a global platform to support the provision of **quality information** on **goods** and **services**, and the identification and implementation of the most effective strategies to **engage consumers** in **sustainable consumption**. The tools developed and shared by the CI-SCP aim to guide consumers in their daily purchasing decisions so that they can make **informed choices** for sustainable goods and services. The CI-SCP raises the profile of relevant policies, initiatives and partnerships, building **synergies** and **cooperation** between different stakeholders and implementing projects to leverage resources **towards** achieving **Sustainable Development Goal 12**.

The **aspirational target** of the CI-SCP is:

**Working towards companies providing credible sustainability information on at least 50% of their products and services at the point of sale**

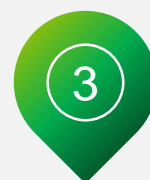
To achieve this target, the CI-SCP has **three strategic objectives**:



Improving **availability**, **accessibility** and **quality** of consumer information to create a basis for the provision of credible sustainability information.



Driving **change** in businesses and governments to ensure that the framework conditions are provided to support **best practices** in relation to consumer information.



Enhancing **communication** to improve **consumer information** on sustainability and drive **behavioural change** in consumers, businesses and governments.



## Why is there a One Planet network Programme on Consumer Information?

Research indicates that the demand for sustainable goods and services is high and growing, but consumers often remain unable to make informed choices. The main reasons for this include the limited availability, accessibility and quality of sustainability information provided. The proliferation of labels, standards and self-declared claims of varying content and quality, complicates the comparison of sustainability information when purchasing goods and services\*.

\*Big Room, 2012, Sustainability Product Information Tools: Landscape and Strategic Analysis, Prepared for the United Nations Environment Programme, DTIE.

## What is Consumer Information for Sustainable Consumption and Production?

Consumer information encompasses tools such as ecolabels, voluntary standards, marketing claims and life cycle approaches which provide information on the impacts of goods and services over their lifetime, including the end-of-life. These tools aim to guide consumers in their daily purchasing decisions so that they can make informed choices for sustainable goods and services.



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# Empowering consumers by engaging relevant stakeholders

The CI-SCP provides and facilitates access to practical and comprehensive information to **guide and support consumers' choices for sustainable products and services**. This means the provision of accessible, reliable and verifiable information based on a life cycle approach, and the tools to communicate and share such information. To achieve this, **the CI-SCP engages a wide range of stakeholders** which include:

## Retailers:

to commit to promoting more sustainable products, providing better information to consumers and reducing environmental and social impacts in their supply chains.

## Governments:

to stimulate the development of operating markets for sustainable products, and the use of information tools including labels and other incentives that can foster sustainable consumption.

## Standard setters:

to establish standards which deliver for consumers, making sustainability the easy choice and ensuring reliable, accurate information reaches the consumer.



## Consumers:

to ensure that relevant, transparent and reliable information on the sustainability of goods and services is available to facilitate purchasing decisions and product use and disposal.

## Businesses:

to identify and reduce the negative impacts of their goods and services on the environment and workers across their entire supply chain, and to provide relevant sustainability information to consumers.

## Consumer associations and NGOs:

to advocate for improved consumer protection, and for greater transparency and honesty in the sustainability information provided to consumers.



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# Key Work Areas of the CI-SCP

## Guidelines for Providing Product Sustainability Information

The Guidelines for Providing Product Sustainability Information aim to benefit both the consumer and the producer by outlining how companies, governments and standard-setters can provide credible information to empower sustainable consumption decisions. They were developed through a working group of the CI-SCP led by the UN Environment Programme and the International Trade Centre with the goal to strengthen good practices and build international understanding and consensus in this field.

<http://www.oneplanetnetwork.org/resource/guidelines-providing-product-sustainability-information>

## Ecolabels as a tool to communicate the sustainability performance of products

Ecolabels are an effective information tool to communicate product sustainability to consumers and support the implementation of sustainable (public) procurement in developed and developing countries. The CI-SCP has an established working group on type-1 ecolabels, led by the Global Ecolabelling Network and UN Environment Programme, which supports emerging ecolabelling initiatives around the world through capacity building and knowledge exchange.

<http://www.oneplanetnetwork.org/initiative/working-group-2-type-i-ecolabels>



## Product Lifetime Extension

Product lifetime extension can drastically reduce the rate at which we use up (natural) resources and produce waste, while preserving the economic value embedded in products. Especially in developed countries, rapid replacement cycles have become the norm and consumers express feeling “locked-in” into wasteful consumption patterns. The CI-SCP has set up a working group led by the Akatu Institute and UN Environment Programme to provide policy recommendations and identify best practices in this area to empower consumers to tackle this issue.

<https://www.oneplanetnetwork.org/consumer-information-scp/product-lifetime-extension-hub>

## CI-SCP Key Reports



*Consumer Information Tools and Climate Change – Facilitating low-carbon choices in Tourism, Buildings and Food Systems*

<https://www.oneplanetnetwork.org/report-consumer-information-tools-and-climate-change>



*Can I recycle this? – A Global Mapping and Assessment of Standards, Labels and Claims on Plastic Packaging*

<https://www.oneplanetnetwork.org/report-can-i-recycle>



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# Structure of the CI-SCP

The CI-SCP is co-led by the **German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety**, the **Indonesian Ministry of Environment and Forestry**, and **Consumers International**

## A Multi-stakeholder Advisory

**Committee (MAC)** – comprising 20 representatives from governments, businesses and civil society organizations - oversees the programme's coordination and implementation. A MAC membership term is 2 years, renewable with the aim of changing some members after each term. The current list of MAC member organizations and their representatives can be found on the [CI-SCP website](#).

Organizations or individuals agreeing with the target and objectives of the CI-SCP and committed to contribute to its activities are welcome to join the Programme as **Partners**. They contribute, participate and benefit from various activities of the programme, including workshops, trainings, policy tools, information sharing on best practices and lessons learned. See the website for the application form to join as a Partner.



## Three Co-Leads

Strategic orientation and representation  
Provide support to the coordination desk



## Coordination Desk

Coordinates day-to-day management  
Implementation, communication and expansion of programme



## MAC

Elaborate on and implement work plan  
Represent programme and provide advice



## Partners

~100 organisations from governments, industries or public institutions and non-profit organizations

## What is the One Planet network?

The One Planet network is the multi-stakeholder network that formed to support the implementation of the 10 Year Framework of Programmes on Sustainable Consumption and Production (10YFP). The 10YFP is a commitment made in 2012 at Rio+20 to accelerate the shift to **Sustainable Consumption and Production (SCP)**. The One Planet network is an official **implementation mechanism** of **Sustainable Development Goal 12**, recognized in target 12.1. It provides unified direction, tools and solutions for SCP. The One Planet Network has six programmes, the CI-SCP being one of them. The UN Environment Programme serves as the Secretariat of the One Planet Network.

The One Planet network is an open partnership, welcoming all countries and types of organizations to join – contact [ciscp@un.org](mailto:ciscp@un.org) for more information.

Need more info? Visit [www.oneplanetnetwork.org](http://www.oneplanetnetwork.org)



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# Join the Consumer Information Programme of the One Planet network!



## Why should I join?

- Access a broad network of organisations and individuals working together on providing quality and effective consumer information.
- Share your experiences and/or resources and learn from others.
- Scale up and replicate best practices in your country and region.
- An opportunity to showcase your work through the international network of programme actors, the One Planet network website, newsletter and events



## How can I get involved?

The CI-SCP is open to organisations and individual experts interested in joining a collaborative platform to support activities that relate to consumer information and the objectives of the CI-SCP. Download the application form today at <http://www.oneplanetnetwork.org/consumer-information-scp/how-get-involved>



## Want to stay informed?

Sign up to our CI-SCP newsletter!  
Follow us on [Twitter](#) @10YFP and [LinkedIn](#) @One Planet network - 10YFP

## Contact us: CI-SCP Coordination Desk

[CISCP@un.org](mailto:CISCP@un.org)

Share your consumer information initiatives, contribute to the official progress reporting on SDG 12 by submitting your activities and get the latest news on our activities at our website:  
<https://www.oneplanetnetwork.org/consumer-information-scp>



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