CHAMPION GOAL 12 ON SUSTAINABLE CONSUMPTION AND PRODUCTION

A fundamental change in how we use and manage natural resources in our socioeconomic system is an essential element in the transition to a sustainable future.

Decoupling economic growth from environmental degradation is possible and can deliver substantial social, economic and environmental benefits. Resource efficiency measures, complemented by well-designed sustainability actions and policies could lead to a 25% reduction in global resource use, which would contribute to a 90% decrease in greenhouse gas emissions. This would generate net economic benefits of a global GDP 8% above current projections including a more equal distribution of GDP per capita – ensuring prosperity within our planetary boundaries.

Sustainable consumption and production is a systems approach to delivering Agenda 2030. It considers the entire life cycle of activities: from the extraction of resources; processing of these resources into materials and products; the use of these products; and finally; their disposal as waste or emissions.

RESPONDING TO THE IMPLEMENTATION CHALLENGE

Member States have requested strengthened cooperation, experience-sharing and technical assistance to accelerate the delivery of SDG 12. While the number of national policies and frameworks promoting Sustainable Consumption and Production (SCP) has significantly increased over the last 20 years, especially since the adoption of Agenda 2030, there is a clear implementation gap. Delivering at scale, coherence of policies and actions, and a more even distribution of benefits across countries and regions remain key challenges for the years to come.

The One Planet network offers the multi-stakeholder partnership that is required for the transformation.

Through its 700+ members offering technical expertise in six thematic areas and 136 national government focal points working to ensure that SCP is anchored within national frameworks, the One Planet network has the potential to foster a systems approach in various sectors. The Network adds value by collectively setting the agenda and providing innovative solutions that can be replicated to achieve scale.

At a global level, on average, the sectors of Agriculture, Food and Construction accounted for nearly 70% of the world’s total material footprint in 2015. The One Planet network directly addresses these resource-intensive sectors through its Food Systems, Buildings & Construction and Tourism programmes, further benefiting from the tools and specialised communities of practice provided by the network programmes that operate as market enablers.

70+ COUNTRIES REPORTED ACTION PLANS AND POLICIES FOR SCP

Source: SDG 12.1 Pilot Reporting 2017

PARTNER COMPOSITION OF THE ONE PLANET NETWORK

HIGH IMPACT SECTORS AS ENTRY POINTS
- Sustainable Food Systems
- Sustainable Buildings and Construction
- Sustainable Tourism
- Sustainable Public Procurement
- Sustainable Lifestyles and Education
- Consumer Information

MARKET ENABLERS

Sustainable
Procurement
Sustainable
Lifestyles and
Education
Consumer
Information
JOINING FORCES TO ACCELERATE THE MOVEMENT

Accelerating the implementation of SDG 12 for integrated and scaled-up action at national level requires financial resources. The Multi-partner trust fund for SDG 12, a pooled fund established by six UN Agencies, is the means to accelerate the implementation of SDG 12 and deliver on Agenda 2030. Depending on national contexts, priority sectors and specific needs, policy implementation varies by country. However, all implementation revolves around the structural elements of economic and societal transformation. The aim of the Fund is to support countries that are ready to implement SCP with tailored support to national level stakeholders.

BRIDGING THE IMPLEMENTATION GAP: EXAMPLES OF ACTIONS THE FUND SUPPORTS

- Adapt and scale-up transformative solutions in national priority sectors - including in the following areas:
  - Innovations and investments into new business models, including ‘economy of services’
  - Zero-waste initiatives, multi-purpose design, smart design, social innovation, eco-innovation and mobile technologies.
  - Infrastructure and technologies required to shift to sustainable practices, including responsible sourcing, supply chain management, energy-saving technologies, water-saving technologies, re-use approaches, recycling approaches, standards and certification schemes.
  - Economic incentives and market-based approaches, coupled with appropriate legislation and regulatory instruments, including through sustainable public procurement.
  - Human resources, skills and competencies across society, through education and training in both public and private sectors.
  - Sustainability information and consumer education tools.

- Mainstream SCP objectives in development plans and sectoral policies
- Science-based prioritisation (methodologies, datasets, training)
- Institutional strengthening (coordination, capacity-building)
- Facilitate societal dialogues (stakeholder consultations)
- Mainstream SCP in domestic budgeting

- Build strategic partnerships
- Strengthen advocacy for national and international action
- Manage knowledge
- Monitor emerging trends
- Communicate best practices
- Promote innovative financing mechanisms

INNOVATIVE AND SUSTAINABLE BUSINESS MODELS DRIVE RESOURCE-EFFICIENT PRODUCTION SYSTEMS

- Institutional, private and individual consumption patterns create market demand for sustainable, desirable and affordable options
- Integration of SCP objectives in development and economic policy increase policy coherence
- Political commitment and financial investments are made at national and international levels

25% DECREASE IN RESOURCE USE

- 25% Reduction in food loss and waste
- 30% Recovery rate of construction and demolition waste
- 20% Reduction in waste generation through prevention, reduction, recycling and re-use
- 20% Public Procurement incorporates environmental, social and economic sustainability considerations

MARKET ENABLERS:

- A country devises its national strategy for sustainable consumption and production in partnership with the retail sector - encouraging producers to provide sustainability information and empowering consumers to make informed choices.
- Children and youth learn how to become actors of a sustainable society through education modules that are integrated into the formal school curricula across the nation.
- A country integrates sustainability criteria into its public procurement legislation at both local and national levels and equips procurement professionals with the necessary skills. The domestic market is steered towards sustainable products and services.

HIGH IMPACT SECTORS:

- A country integrates diverse farming models that promote Sustainable Food Systems through capacity building with the support of multiple ministries (for example: Finance, Agriculture, Environment.)
- A country designs a sustainable building code with the insights of legal and technical expertise that is available from across the One Planet network. The code is then applied to the social housing programme across the country.
- A country that addresses resource efficiency and GHG emissions reduction in its tourism strategies, enabling more sustainable and competitive operations by tourism businesses and organizations.
HOW DOES THE FUND WORK?

1. Fund administrator receives contribution
2. A Call is issued for countries to express interest in receiving SCP implementation support
3. Steering Committee reviews the applications and approves the country selection, taking into consideration its SCP-readiness
4. Project is designed in collaboration with the implementing national government, coordinating UN agency, UN country team, and experts from the relevant thematic areas
5. Steering Committee reviews and approves project and its budget
6. Fund Administrator transfers project funds to coordinating UN agency (5 day transaction time)
7. Project is collectively implemented. Funds are disbursed to project partners by coordinating UN agency
8. Project is monitored and reporting is conducted within the One Planet network’s ‘SCP Indicator Framework’
9. Project results are consolidated by the Fund Administrator and shared with the Donors and Steering Committee

WHY CONTRIBUTE TO THE FUND AND BECOME AN SDG 12 CHAMPION?

A strategic use of financial resources
- Implements the ‘One Plan for One Planet’ strategy 2018-2022
- Overcomes fragmentation through pooled funds
- Allocates funds effectively
- Measures results and outcomes through existing monitoring frameworks

A coordinated partnership for National Implementation
- Responds to direct requests from countries that are ready to implement SCP
- Tailors solutions and technical guidance to the specific national context and country priorities
- Designs and implements projects through a collaborative multi-stakeholder partnership
- Operationalises the UN development reform through a coordinated approach with the UN country teams

Transparency and Accountability
- The Steering Committee is the decision-making body of the Fund, composed of:
  - Chair: UN Environment
  - UN Agencies: 5
  - 10YFP Board: 2 (rotating)
  - Donors: 2 (rotating)
  - Ex-officio: MPTF office and representatives from the thematic programmes
- Real-time information on fund status is available through an online public platform

Operational Efficiency
- Simple process to contribute to the fund
- Rapid resource allocation: 5 day transaction time
- Minimum transaction fees: 1% fee in fund administration, 7% in project support costs

Contact us: oneplanet@un.org
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