



Funded by
the European Union

GEN Ecolabelling Training Course

Do you want to train your staff or network in ecolabelling?

Then this training programme is for you!

The GEN Ecolabelling Training enhances participants' understanding of ecolabelling while giving insight on the importance of and impact that credible labelling has on the environment. The course has been designed for diverse stakeholders – such as ecolabelling scheme owners, buyers, policy makers, governments, large organisations, manufacturers and auditors.

TOPICS



Module 1 What & Why

Module 2 Ecosystem of labels

Module 3 Principles of ecolabels

Module 4 Moving markets

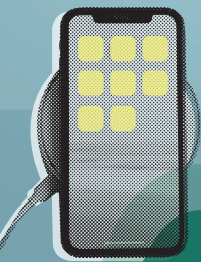
Module 5 Manufacturing matters & certification counts

Module 6 Go global

Module 7 Sharing strategies for success

Module 8 Activating strategies

Module 9 Ecolabelling excellence



HOW

Developed by the Global Ecolabelling Network (GEN) and United Nations Environment Programme (UNEP), the course covers nine modules that range from foundational knowledge to more specific details on manufacturing.

In addition to acquiring theory, participants also have the opportunity to exchange with experts and network with fellow students. The training is available in English and Spanish and can be conducted in person or online.

All trainers will be provided with:

- 9 template PowerPoint modules in English or Spanish
- Facilitator's guide
- Recordings from previous sessions
- Social media material for dissemination

