Influencing Sustainable Behaviours

Jade Mountain & Anse Chastanet Resorts
Reduced Energy Consumption via Best Practice.

JADE MOUNTAIN
ANSE CHASTANET
ENVIRONMENTAL COMMITTEE
We knew we needed to link the desired behaviour change to existing culture.
Regional Cost of Energy

1 Kw/H or electricity = EC$1.25 (USD$0.46)

What things cost to operate per hour

1 Kw/H or electricity = EC$1.25

AIR CONDITIONING

COLD ROOM

HOT PRICES

What things cost to operate per hour

Supported by:

UNWTO World Tourism Organization

One Planet: Travel with Care
Phantom Power Consumption

TV’s
Microwaves
Water Pump
Transformers
Device Chargers
Water Heaters
Aquariums
Etc..
Essentially, we gave the gift of knowledge with tips and tricks to help our employees to understand how they use utilities... and the consumption cost choices of doing so.
WAIT three months & nurture good stories

• What has worked for you?
• How have you saved money and consumption?
• What would you recommend to others?
• Was it hard or easy to do?
• Do you now have new habits at home that helps you save waste and keep $$$ in your pocket?
Flip the switch.

Simply now do at work what you automatically do at home.
Outcomes.

• A knowledge base our employees can action at home & work
• Inculcated learned actions that are simple
• More focus on turning off, turning down and using less
  27% lower water consumption
  15% overall Electrical reduction
  7% less LPG consumption