



One planet  
travel with care



## Side-event in the Blue Zone

### Tourism Ocean Action – Towards a circular and regenerative blue economy

29<sup>th</sup> June 2022 from 13:00 – 14:15hrs (Lisbon Time)

Committee Room of Altice Arena

Tourism is the largest sector of the ocean-based industries representing 40% of its total export value. Coastal and maritime tourism plays a significant role in the economic prosperity of island and coastal communities, bringing jobs, investment and income. Besides the benefits of tourism development, there are also challenges such as the loss of biodiversity, pollution and resource consumption.

At the core of the blue economy is the decoupling of socioeconomic development from environmental impacts. The side-event will focus on sustainable consumption and production as a key strategy to accelerate tourism ocean action. Policy makers and businesses will share policies, strategies and solutions to accelerate the contribution of towards a more circular and regenerative blue economy.

#### Agenda

##### **Welcome remarks:**

- H.E. Zurab Pololikashvili, Secretary-General, World Tourism Organization (UNWTO) – video
- H.E. Antonio Costa Silva, Minister of Economy and Maritime Affairs, Portugal
- Hon. Najib Balala, Cabinet Secretary for Tourism & Wildlife, Kenya

##### **Keynote:**

- Ms. Susan Gardner, Ecosystem Division Director, UN Environment Programme (UNEP)

##### **Roundtable discussion:**

- Moderated by Ms. Zoritsa Urosevic, UNWTO Executive Director

##### **Panelists:**

- Hon. Faiyaz Koya, Minister of Commerce, Trade, Tourism and Transport, Republic of Fiji - video
- Hon. Najib Balala, Cabinet Secretary for Tourism & Wildlife, Kenya
- Mr. Luis Araujo, President, Turismo de Portugal
- Ms. Catherine Haswell, UN Resident Coordinator, Maldives
- Ms. Gloria Fluxá, CSO, Iberostar Group
- Mr. Frédéric Décret, CEO, NOAH Regen
- Mr. Graeme Jackson, Head of Partnerships, Travel Foundation

##### **Q&A**

For further information and to access the streaming link, please visit this [webpage](#)