Global Strategy on SCP and SDG12

Tourism sector

24th of March 2022
Moderator

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Sustainable Development of Tourism
UNWTO
Ground Rules

For a smooth and fruitful session, please kindly make sure you:

✓ Are muted when not speaking
✓ Raise your hand to request a speaking slot
✓ State your name and organization while making an intervention
✓ Keep your intervention concise – additional details can be sent in writing
✓ Post comments and/or questions in the chat along the session
✓ Please note that the session is being recorded
Participants: organizations and institutional stakeholders

Asian Development Bank (ADB)
Association of British Travel Agents (ABTA)
Biodiversity Finance Initiative
Corporación Andina de Fomento (CAF)
Caribbean Tourism Organization (CTO)
Convention on Biological Diversity (CBD)
Dutch Association of Travel Agents and Tour Operators (ANVR)
Croatia, Ministry of Tourism
Eco Exploration
Food and Agriculture Organization of the United Nations (FAO)
Forum Natura
France, Ministry for Ecological Transition
Global Sustainable Tourism Council (GSTC)
GO4SDGs (UNEP)
Griffith University, Australia
Green Fiscal Policy Network
International Finance Corporation (IFC)
International Resource Pannel (UNEP)
International Union For Conservation of Nature (IUCN)
IUCN TAPAS Group
Life Cycle Initiative (UNEP)
Maldives, Ministry of Tourism
Network of European Regions for a Sustainable and Competitive Tourism (NECSTour)

One Planet Consumer Information Programme
One Planet Sustainable Lifestyles and Education Programme
One Planet Sustainable Public Procurement Programme
Pacific Asia Travel Association (PATA)
Panama, Autoridad de Turismo
Platform for Accelerating the Circular Economy (PACE)
Seychelles, Tourism Department
Spain, Secretariat of State for Tourism
Sustainable Hospitality Alliance (SHA)
The Travel Foundation
United Nations Development Programme (UNDP)
United Nations Educational, Scientific and Cultural Organization (UNESCO)
United Nations Environment Programme (UNEP)
United Nations Framework Convention on Climate Change (UNFCCC)
United States Department of Agriculture (USDA)
Universidad de Valencia
Universidade Federal de São Paulo
World Tourism Organization (UNWTO)
World Travel and Tourism Council (WTTC)
World Wildlife Fund (WWF US)
Welcome remarks and objectives

Jorge Laguna-Celis
Head of the One Planet network Secretariat, UNEP
Objectives of this consultation

1. Introduce the overall approach for the development of the Global Strategy on SCP and SDG 12.

2. Bring together relevant sectoral and enabling initiatives, partnerships & organizations to review, based on existing knowledge, the transformative outcomes needed in the tourism sector to achieve SDG12 and address the triple planetary crisis.

3. Identify priority areas, enablers and catalytic actions where collaboration under the global strategy and across the One Planet network (including the Sustainable Tourism Programme and other One Planet Programmes) would have the highest added-value.

4. Agree on a set of work streams that would be part of the future plan of work of the One Planet Sustainable Tourism Programme.
Opening Remarks

**Zoritsa Urosevic**, Executive Director of the World Tourism Organization (UNWTO)

**Anne Pluvinage-Nierengarten**
Head of the International Multilateral Governance Unit, Ministry for Ecological Transition, France
Proposed agenda of the consultation

14:00 - 14:15
Introduction and objectives of the consultation

14:15 - 14:30
The Global Strategy on SCP & SDG12, 10YFP/One Planet network Secretariat

14:30 - 14:40
One Planet network Sustainable Tourism Programme: Recap of achievements and proposed way forward

14:40 - 15:20
Transforming the tourism sector to achieve SDG12: the added value of the strategy and One Planet network:
- Part 1 (plenary): Discussing priority areas and enablers for the tourism sector to support implementation of SDG12 and MEAs
- Part 2 (breakout groups): Identifying catalytic actions for potential implementation at destination level and sectoral (and company) level

15:55 - 16:00
Wrap-up & next steps
The post-2022 Global Strategy on SCP & SDG12
A new global commitment to sustainable consumption and production

Agreement by UNGA to extend the mandate of the 10YFP on SCP to support the achievement of the 2030 Agenda

Critical to the achievement of MEAs on Climate, Biodiversity and Pollution

Core to the UNEP Medium Term Strategy 2022-25

UN Secretary-General’s Common Agenda

“Revisiting our patterns of unsustainable consumption and production should enable more efficient and greater equity in resource use, less food loss and waste, and sound management of chemicals and waste to minimize adverse impacts on human health and the environment. [...]”

Our Common Agenda, Report of the Secretary-General 2021
Unsustainable consumption and production patterns are driving the triple planetary crisis

The extraction and processing of materials, fuels and food account for 50% global GHG emissions and more than 90% of biodiversity loss and water stress (IRP).


Yet, SDG12 remains the least funded SDG and is lacking a coherent case for action
UN Framework for SCP & One Planet Network in a post-2022 landscape

A strong governance, mandate legitimacy and convening power, political leadership

A common platform for initiatives and solutions

A multistakeholder approach to address the triple planetary crisis

Knowledge centre offering resources and tools across sectors & policies tested with proven impact

Monitoring system and platform on SDG 12 & SCP open to all contributing programmes/initiatives/platforms

Leveraging the UN Development reform to support implementation in countries
The Group of Friends for SCP’s ambitious vision for multilateral and multistakeholder cooperation beyond 2022

• Mainstreaming SCP to reverse climate change, biodiversity loss and pollution, connecting MEAs, bringing communities together to scale up action

• Strengthening the science-policy interface, prioritizing action, including through circular economy, addressing drivers

• Facilitating the uptake and mainstreaming of SCP knowledge, policies, tools and solutions at the national level, mobilizing the United Nations

• Inspiring a global action-oriented movement for SCP, promoting distributed action and inclusive implementation

• Supporting action through advocacy and outreach activities at key international events, including Stockholm+50

A Global Strategy for SDG12 and SCP that is…

- Inclusive
- Science-based
- Cross-cutting
- Actionable
- Engaging
- Measurable
A more inclusive One Planet network of tomorrow anchoring a global movement
Proposed pillars of the Global Strategy

Pillar 1: Leaving no one behind: supporting countries for SDG12/SCP integration and implementation through joint delivery, leveraging on the UN Development Reform

Pillar 2: Systemic & catalytic transformation in high-impact sectors: promoting transformative outcomes
Pillar 1: Leaving no one behind: supporting countries for SDG12/SCP integration and implementation through joint delivery, leveraging on the UN Development Reform

- A UN system toolbox to support the implementation of SDG12 in response to the triple planetary crisis
- Strengthen efforts to integrate SCP in UN Sustainable Development Country Cooperation Frameworks
- Empowering the network of National Focal Points and supporting integration at national and regional level
- Capacity building briefing sessions for UN Country Teams and Multi-Stakeholder capacity building workshops at regional level, in cooperation with regional platforms and institutions
Pillar 2: Systemic & catalytic transformation in high-impact sectors
Promoting game changing solutions

**Building on existing enabling programmes (Sustainable Public Procurement, Consumer Information, Sustainable Lifestyles and Education)**

**Building on existing sectoral programmes (Sustainable Food Systems, Sustainable Buildings and Construction, Sustainable Tourism)**

SCP and Circularity Frameworks
- By 2030, 190 countries have adopted and are implementing SCP/CE policies and business models

Changes in behaviors and approaches in specific sectors and industries

Environmental impacts (GHG emissions, sustainable management of natural resources, reduced waste generation, biodiversity loss, pollution (inc. chemicals & waste))

Socio-economic benefits and Covid-19 recovery (human rights, poverty reduction, job creation, reduced inequalities, gender equality, youth engagement, well-being & health)

1 In line with SDG 12.1 targets
2 tbd
### Post-2022 Strategy for SDG12 & SCP Roadmap

#### MANDATE & VISION
- Post-2022 vision established and shared
- Consensus on mandate extension
- Need for a global SCP Strategy established
- Process supported through:
  - 10YFP Board and GoF workshops
  - Regional briefings to National Focal Points
  - Executive Committee Meeting of the One Planet network

#### SCOPING PHASE
- Establish the roadmap to develop the strategy
- Series of consultative meetings engaging initiatives with leading expertise in the identified priorities of interest (systems, sectors, enablers)
- Outcome document to inform the strategy
- Process informed by:
  - Extension of the mandate by UNGA
  - Relevant scientific sources (inc. IRP, IPCC, IPBES)
  - National Focal Points survey on post-2022
  - Mid-term evaluation of the 10YFP and additional reviews

#### DEVELOPMENT AND APPROVAL
- Develop and finalize the draft strategy in consultation with Member States through the 10YFP Board & Group of Friends; including initiatives and partners
- Approval of the strategy at the meeting of the 10YFP Board

#### OFFICIAL PRESENTATION & OUTREACH
- Announcing the strategy at the Stockholm+50 conference and encourage commitments.
- Official presentation of the strategy by the 10YFP Board to HLPF and UNGA.
- Outreach visibility to ensure visibility and trigger further commitments

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<tr>
<th>Event/Where</th>
<th>Date/Timeframe</th>
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<tr>
<td>76th Session of the UNGA / SCP Resolution</td>
<td>November 2020 – September 2021</td>
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<td>Renewal of the 10YFP Board</td>
<td>September 2021</td>
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<td>UNEA 5.2</td>
<td>October 2021 – February 2022</td>
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<td>Stockholm+50</td>
<td>June 2022</td>
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<td>HLPF</td>
<td>July 2022</td>
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<td>UNGA</td>
<td>September 2022</td>
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One Planet network Sustainable Tourism Programme: Recap of achievements and proposed way forward
Sustainable Tourism Programme

2015 – 2021 in review

Pioneered innovative approaches to bring added value to members
- Portfolio of initiatives
- Annual Magazines
- Webinar series
- Policy talks

Translated the complexity of SCP into actionable areas with circularity as key enabler
- Kasane Call to Action on Sustainable Tourism “The Tourism We Want” (2017)

Provided a common vision for a responsible recovery from COVID-19
- One Planet Vision (2020)
- Transforming Vision into Action repository
- Plastics & COVID-19 Recommendations

Positioned SCP in connection to climate action and circularity
- UNFCCC COP 22 Marrakech (2016)
- HLPF (2018)
- UNFCCC COP 25 Madrid (2019)
- UNFCCC COP 26 Glasgow (2021)

Transitioned into a more targeted approach to advance SCP through climate action and circularity
- Consultative process and Strategy 2020-2022
- Workstreams on plastics, food waste and climate action

Initiated voluntary commitments to accelerate climate action and tackle plastic pollution
- Global Tourism Plastics Initiative (2020)
- Glasgow Declaration on Climate Action in Tourism (2021)
One Planet Sustainable Tourism Programme
2022 and beyond

Glasgow Declaration on Climate Action in Tourism
- Launched at UNFCCC COP26 (Nov 2021) up to 2030
- Signed by 517 businesses, destinations and supporting orgs.
- Commitments to develop climate action plans (measure, decarbonize, regenerate) and to report annually via One Planet
- Coordination by UNWTO in collaboration with Travel Foundation and supported by Working Groups and Advisory Board

Global Tourism Plastics Initiative
- Launched Jan 2020 with timeframe up to 2025
- Interface of New Plastics Economy Global Commitment for tourism
- Signed by 115 businesses, destinations and supporting orgs
- Commitments to eliminate, reuse, recycle, towards a circular economy of plastics, and to report annually via One Planet
- Coordination by UNEP and UNWTO in collaboration with Ellen MacArthur Foundation supported by Advisory Group

Global Roadmap on Food Waste Reduction
- Under development supported by Advisory Group
- Commitments on prevention and diversion from landfill and to report publicly
- Release planned for June 2022 could lead to an Initiative

Our Call to Action: Align. Enable. Multiply

To accelerate climate action and the integration of circularity in the tourism value chain through commitments that:

- provide consistent frameworks for stakeholders and require reporting (ALIGN),
- support capacity building and provide tools (ENABLE),
- with potential to trigger action at scale (MULTIPLY).
Transforming the tourism sector to achieve SDG12: the added value of the strategy and One Planet network

Part 1: Discussing priority areas and enablers for the tourism sector to support implementation of SDG12 and MEAs
Transforming the Tourism Sector to achieve SDG12, addressing the triple planetary crisis

**Tourism sector and SCP**

**Climate Neutral**
- Accelerate the decarbonization of tourism operations and value chain
- Support adaptation and disaster risk reduction efforts through tourism
- Monitor and report CO2 emissions from tourism operations
- Enhance access to finance and capacity building

**Nature Positive**
- Support conservation of marine and terrestrial ecosystems through tourism
- Capture the value of conservation through tourism
- Promote nature-based solutions
- Position tourism as a lever for biodiversity protection in green and blue economy

**Pollution Free**
- Address plastic pollution and marine litter
- Promote zero waste to landfill approaches
- Support better waste management systems
- Enhance sustainable food management
- Ensure better management of scarce resources (e.g. water, etc)

**Socially Inclusive**
- Cater for the needs of Small and Medium Enterprises
- Ensure participation of host communities
- Enhance accessibility
- Mainstream gender
- Promote decent work and career development

**Responsible recovery and resilience**
Plenary discussion

• Are there synergies between the framework proposed and your organization’s mandate and/or initiatives?

• In which areas would collaboration lead to greatest added-value and how would collaboration be articulated?

• Would you like to suggest adjustments or additions to the proposed framework?
Transforming the Tourism Sector to achieve SDG12, addressing the triple planetary crisis

**Tourism sector and SCP**

**Climate Action**
- Accelerate the decarbonization of tourism operations and value chain
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- Monitor and report CO2 emissions from tourism operations
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**Biodiversity Protection**
- Support conservation of marine and terrestrial ecosystems through tourism
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**Pollution Reduction**
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**Social Inclusion**
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**Responsible recovery and resilience**
Transforming the tourism sector to achieve SDG12: the added value of the strategy and One Planet network

Part 2: Identifying catalytic actions for potential implementation at destination level and sectoral (and company) level
Breakout sessions

Pillar 1: Pillar 1: Leaving no one behind: supporting countries for SDG12/SCP integration and implementation through joint delivery, leveraging on the UN Development Reform

Pillar 2: Systemic & catalytic transformation in high-impact sectors: promoting transformative outcomes

• 15:20 - 15:40 (20-minute discussion within breakout groups)
• 4 groups (set automatically):
  o 2 discussing interventions on destination level (national and local)
  o 2 discussing interventions on sectoral level (company)

• Each group elects a rapporteur that will present in 2 minutes (maximum) in plenary the outcomes of the discussion

• Questions for the discussion:
  ➢ What additional actions could be included?
  ➢ What actions would you suggest to prioritize?
### Objective: Leaving no one behind: supporting countries and local authorities for SDG12/SCP integration and implementation through coordination mechanisms, leveraging on the UN Development Reform

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<thead>
<tr>
<th>Policy and governance for SCP and circularity</th>
<th>Capacity building and tools</th>
<th>Measurement and monitoring</th>
<th>Advocacy and resource mobilization</th>
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| • Inter-ministerial, as well as destination and value chain-level coordination mechanisms or the implementation of solutions related to the recovery of the sector, reduction of pollution, prevention of biodiversity loss and climate change mitigation and adaptation | • Development of **tools to accelerate the implementation of voluntary commitments** (such as the Global Tourism Plastics Initiative and the Glasgow Declaration)  
• Capacity building through **trainings, recommendations and case studies**, including in connection to procurement, behavioural change, digitalization | • Technical assistance to scale up **measurement** efforts at destination level  
• Setting up consistent reporting mechanisms to capture **annually the progress of implementation of commitments**  
• Exploring **innovative approaches** (digitalization) | • **High-level events** to raise importance of environmental and social agendas in the tourism sector  
• **Mobilization of resources** (including financial) to support implementation of MEAs through tourism and a responsible recovery  
• **Communication and information campaigns towards industry and consumers** |
| • Development of **roadmaps, policies, action plans** and specific targets – including policy instruments and **voluntary commitments** | | | |
### Objective: Systemic & catalytic transformation in high-impact sectors: promoting transformative outcomes

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<th>Strategies and governance for SCP and circularity</th>
<th>Implementation support through capacity building</th>
<th>Measurement and monitoring</th>
<th>Advocacy and resource mobilization</th>
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<td>• Promotion of <strong>circular solutions and business models</strong></td>
<td>• Collaborative development of tools and recommendations around procurement, consumer information, behavioral change, health and safety, gender balance</td>
<td>• Businesses reporting annually on success of implementation of commitments and targets</td>
<td>• <strong>High-level events</strong> (CEO-level) in order to raise importance of environmental and social agendas in the tourism sector</td>
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<td>• <strong>Coordination on value chain level</strong> with all relevant stakeholders and sub-sectors (suppliers, accommodation, platforms, tour operator, waste management, etc).</td>
<td>• Capacity building through <strong>trainings</strong> (including online), case studies</td>
<td>• Guidance and capacity building on measurement and monitoring</td>
<td>• <strong>Resource mobilization (including financial)</strong> to support implementation of MEAs through tourism and a responsible recovery</td>
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<td>• Collaboration with private companies through <strong>voluntary mechanisms</strong> (such as GTPI and Glasgow Declaration)</td>
<td>• <strong>Repository of tools and resources</strong></td>
<td>• Exploring <strong>innovative approaches</strong> (digitalization)</td>
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Breakout sessions

Pillar 1: Pillar 1: Leaving no one behind: supporting countries for SDG12/SCP integration and implementation through joint delivery, leveraging on the UN Development Reform

Pillar 2: Systemic & catalytic transformation in high-impact sectors: promoting transformative outcomes

• Rapporteurs:
  ➢ Which of the potential actions should be prioritized?
  ➢ What additional actions could be relevant to consider?
  ➢ Are there actions on which you would be interested in joining forces with One Planet network stakeholders including Sustainable Tourism Programme?
Closing remarks

Jorge Laguna-Celis
Head of the One Planet network Secretariat,
UNEP
Thank you!
List of resources informing the process of developing strategic priorities for Tourism sector

One Planet Sustainable Tourism Programme (2020) - One Planet Vision for a Responsible Recovery of the Tourism Sector


Recommendations for the Transition to a Green Travel and Tourism Economy, UNWTO, Madrid (2021)

Transport-related CO2 Emissions of the Tourism Sector – Modelling Results, UNWTO and International Transport Forum (2019)