Global Strategy on SCP and SDG12

Tourism sector

24th of March 2022

Moderator

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Sustainable Development of Tourism
UNWTO

Ground Rules

For a smooth and fruitful session, please kindly make sure you:

- ✓ Are muted when not speaking

- ✓ Raise your hand to request a speaking slot

- ✓ State your name and organization while making an intervention

- ✓ Keep your intervention concise – additional details can be sent in writing

- ✓ Post comments and/or questions in the chat along the session

- ✓ Please note that the session is being recorded

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Participants: organizations and institutional stakeholders

Asian Development Bank (ADB)	**One Planet Consumer Information Programme**
Association of British Travel Agents (ABTA)	**One Planet Sustainable Lifestyles and Education Programme**
Biodiversity Finance Initiative	**One Planet Sustainable Public Procurement Programme**
Corporación Andina de Fomento (CAF)	**Pacific Asia Travel Association** (PATA)
Caribbean Tourism Organization (CTO)	**Panama, Autoridad de Turismo**
Convention on Biological Diversity (CBD)	**Platform for Accelerating the Circular Economy** (PACE)
Dutch Association of Travel Agents and Tour Operators (ANVR)	**Seychelles, Tourism Department**
Croatia, Ministry of Tourism	**Spain, Secretariat of State for Tourism**
Eco Exploration	**Sustainable Hospitality Alliance** (SHA)
Food and Agriculture Organization of the United Nations (FAO)	**The Travel Foundation**
Forum Natura	**United Nations Development Programme** (UNDP)
France, Ministry for Ecological Transition	**United Nations Educational, Scientific and Cultural Organization** (UNESCO)
Global Sustainable Tourism Council (GSTC)	**United Nations Environment Programme** (UNEP)
GO4SDGs (UNEP)	**United Nations Framework Convention on Climate Change** (UNFCCC)
Griffith University, Australia	**United States Department of Agriculture** (USDA)
Green Fiscal Policy Network	**Universidad de Valencia**
International Finance Corporation (IFC)	**Universidade Federal de São Paulo**
International Resource Pannel (UNEP)	**World Tourism Organization** (UNWTO)
International Union For Conservation of Nature (IUCN)	**World Travel and Tourism Council** (WTTC)
IUCN TAPAS Group	**World Wildlife Fund** (WWF US)
Life Cycle Initiative (UNEP)	
Maldives, Ministry of Tourism	
Network of European Regions for a Sustainable and Competitive Tourism (NECSTouR)	

Welcome remarks and objectives

Jorge Laguna-Celis
Head of the One Planet network Secretariat, UNEP

Objectives of this consultation

1. Introduce the **overall approach for the development of the Global Strategy on SCP and SDG 12.**

2. Bring together relevant sectoral and enabling **initiatives, partnerships & organizations to review,** based on existing knowledge, **the transformative outcomes needed in the tourism sector to achieve SDG12 and address the triple planetary crisis.**

3. Identify **priority areas, enablers and catalytic actions where collaboration** under the global strategy and across the One Planet network (including the Sustainable Tourism Programme and other One Planet Programmes) **would have the highest added-value.**

4. Agree on a set of work streams that would be part of the **future plan of work of the One Planet Sustainable Tourism Programme.**

Opening Remarks

Zoritsa Urosevic, Executive Director of the World Tourism Organization (UNWTO)

Anne Pluvinage-Nierengarten
Head of the International Multilateral Governance Unit, Ministry for Ecological Transition, France

Proposed agenda of the consultation

14:00 - 14:15 — **Introduction and objectives of the consultation**

14:15 - 14:30 — **The Global Strategy on SCP & SDG12**, 10YFP/One Planet network Secretariat

14:30 - 14:40 — **One Planet network Sustainable Tourism Programme**: Recap of achievements and proposed way forward

Transforming the tourism sector to achieve SDG12: the added value of the strategy and One Planet network:

14:40 – 15:20 — -Part 1 (plenary): Discussing priority areas and enablers for the tourism sector to support implementation of SDG12 and MEAs

15:20 – 15:55 — -Part 2 (breakout groups): Identifying catalytic actions for potential implementation at destination level and sectoral (and company) level

15:55 - 16:00 — **Wrap-up & next steps**

The post-2022 Global Strategy on SCP & SDG12

A new global commitment to sustainable consumption and production

Agreement by UNGA to extend the mandate of the 10YFP on SCP to support the achievement of the 2030 Agenda

Critical to the achievement of MEAs on Climate, Biodiversity and Pollution

Core to the UNEP Medium Term Strategy 2022-25

UN Secretary-General's Common Agenda

"Revisiting our patterns of unsustainable consumption and production should enable more efficient and greater equity in resource use, less food loss and waste, and sound management of chemicals and waste to minimize adverse impacts on human health and the environment. […]"

Our Common Agenda, Report of the Secretary-General 2021

Unsustainable consumption and production patterns are driving the triple planetary crisis
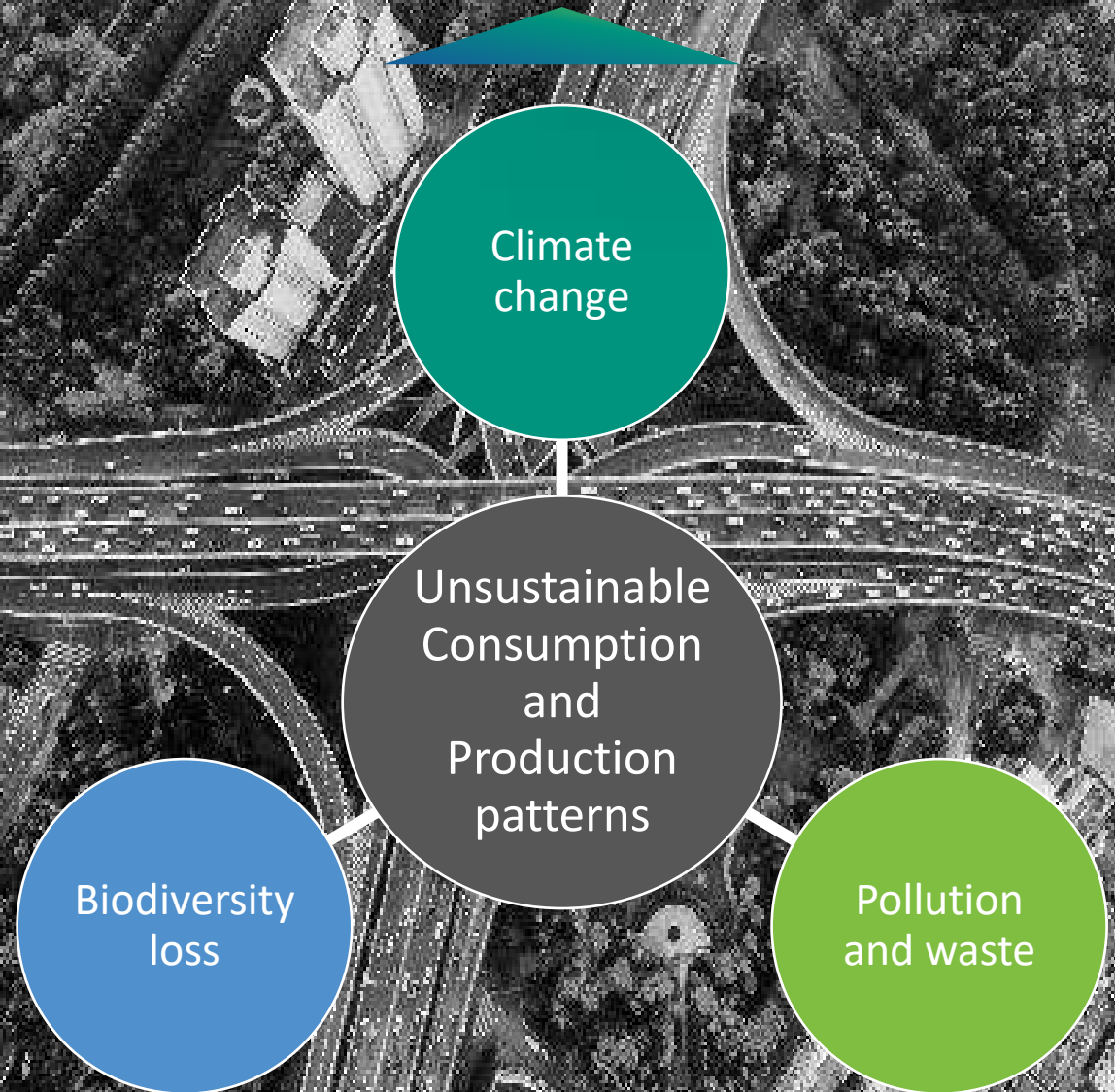
*The extraction and processing of materials, fuels and food account for **50% global GHG emissions** and more than **90 % of biodiversity loss and water stress** (IRP).*
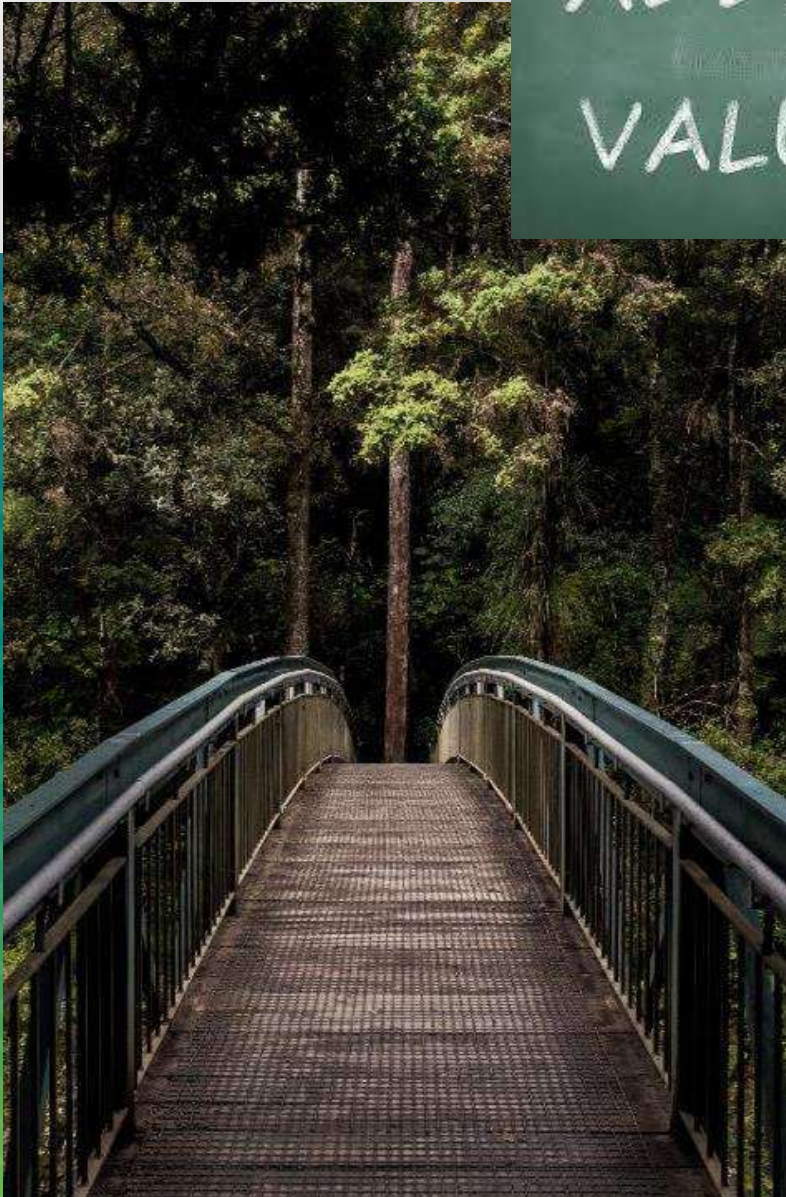
Source: International Resource Panel: Global Resources Outlook 2019: Natural Resources for the Future We Want.

Yet, SDG12 remains the least funded SDG and is lacking a coherent case for action

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

Threatening people, the planet and prosperity

Climate change

Unsustainable Consumption and Production patterns

Biodiversity loss

Pollution and waste

ADDED VALUE

UN Framework for SCP & One Planet Network in a post-2022 landscape

A **strong governance, mandate legitimacy** and **convening power, political leadership**

A **common platform for initiatives and solutions**

A **multistakeholder approach to address the triple planetary crisis**

Knowledge centre offering resources and tools across sectors & policies tested with proven impact

Monitoring system and platform on SDG 12 & SCP open to all contributing programmes/initiatives/platforms

Leveraging the UN Development reform to support implementation in countries

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The Group of Friends for SCP's ambitious vision for multilateral and multistakeholder cooperation beyond 2022
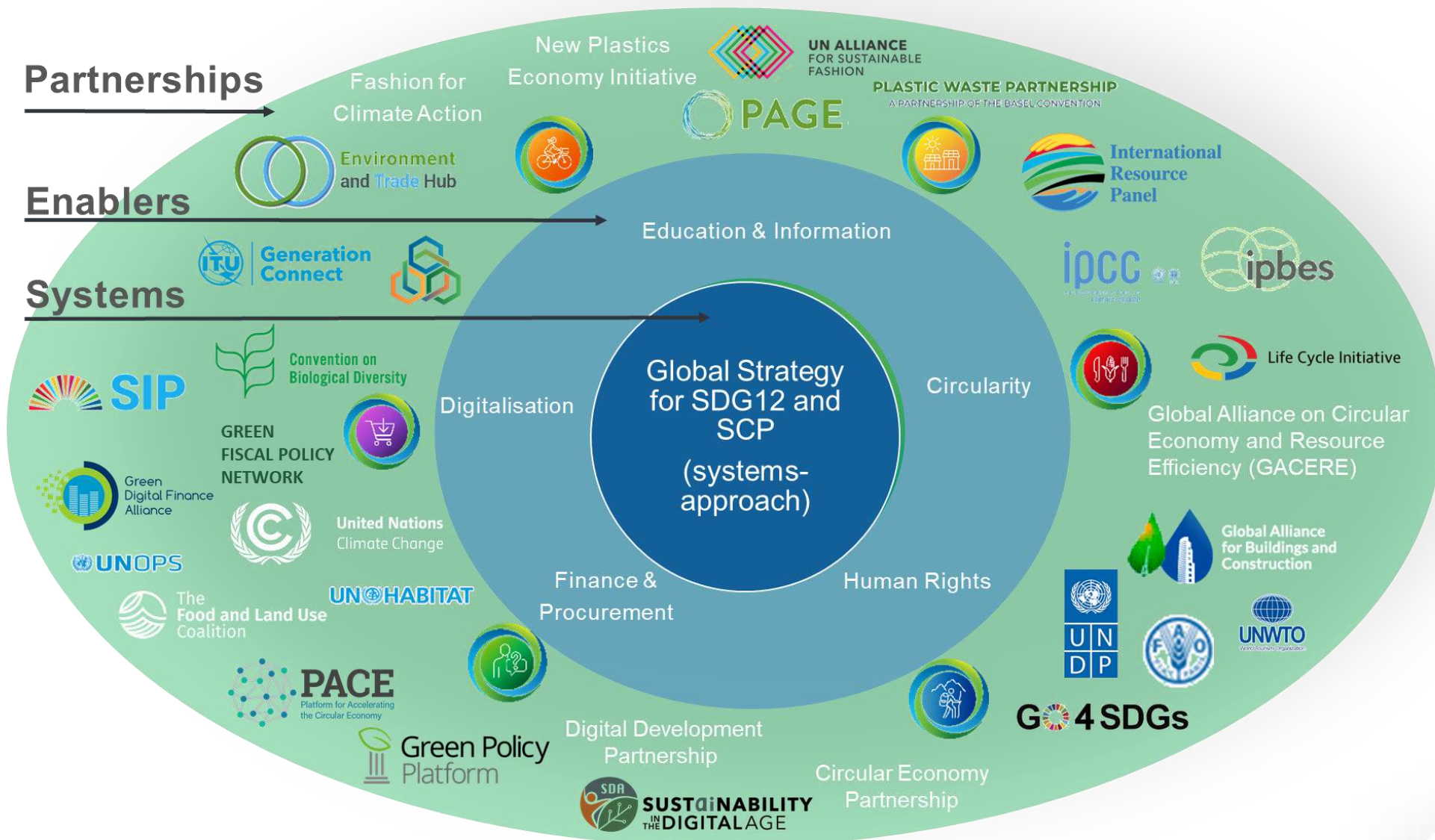
- Mainstreaming SCP to reverse climate change, biodiversity loss and pollution, connecting MEAs, bringing communities together to scale up action

- Strengthening the science-policy interface, prioritizing action, including through circular economy, addressing drivers

- Facilitating the uptake and mainstreaming of SCP knowledge, policies, tools and solutions at the national level, mobilizing the United Nations

- Inspiring a global action-oriented movement for SCP, promoting distributed action and inclusive implementation

- Supporting action through advocacy and outreach activities at key international events, including Stockholm+50

A Global Strategy for SDG12 and SCP that is…

Inclusive

Science-based

Cross-cutting

Actionable

Engaging

Measurable

Education & Information

Finance and Procurement

Human rights

Circularity

High impact systems and sectors

Digitalization

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A more inclusive One Planet network of tomorrow anchoring a global movement

Proposed pillars of the Global Strategy

Pillar 1: Leaving no one behind: supporting countries for SDG12/SCP integration and implementation through joint delivery, leveraging on the UN Development Reform

Pillar 2: Systemic & catalytic transformation in high-impact sectors: promoting transformative outcomes
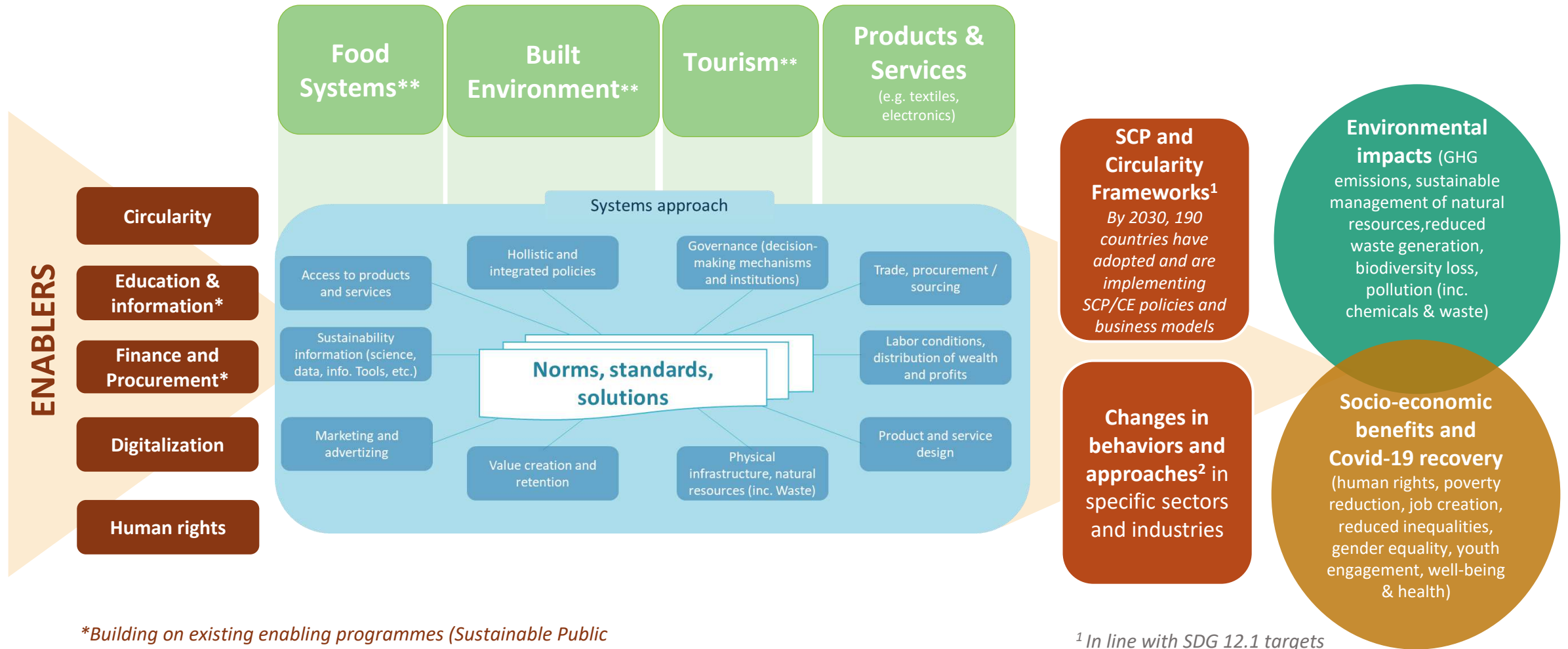
Pillar 1: Leaving no one behind: supporting countries for SDG12/SCP integration and implementation through joint delivery, leveraging on the UN Development Reform

- ➢ A UN system toolbox to support the implementation of SDG12 in response to the triple planetary crisis

- ➢ Strengthen efforts to integrate SCP in UN Sustainable Development Country Cooperation Frameworks

- ➢ Empowering the network of National Focal Points and supporting integration at national and regional level

- ➢ Capacity building briefing sessions for UN Country Teams and Multi-Stakeholder capacity building workshops at regional level, in cooperation with regional platforms and institutions

Pillar 2: Systemic & catalytic transformation in high-impact sectors
Promoting game changing solutions

ENABLERS

- Circularity
- Education & information*
- Finance and Procurement*
- Digitalization
- Human rights

Food Systems**

Built Environment**

Tourism**

Products & Services (e.g. textiles, electronics)

Systems approach

Norms, standards, solutions

- Access to products and services
- Hollistic and integrated policies
- Governance (decision-making mechanisms and institutions)
- Trade, procurement / sourcing
- Sustainability information (science, data, info. Tools, etc.)
- Labor conditions, distribution of wealth and profits
- Marketing and advertizing
- Value creation and retention
- Physical infrastructure, natural resources (inc. Waste)
- Product and service design

SCP and Circularity Frameworks[1] *By 2030, 190 countries have adopted and are implementing SCP/CE policies and business models*

Changes in behaviors and approaches[2] in specific sectors and industries

Environmental impacts (GHG emissions, sustainable management of natural resources, reduced waste generation, biodiversity loss, pollution (inc. chemicals & waste)

Socio-economic benefits and Covid-19 recovery (human rights, poverty reduction, job creation, reduced inequalities, gender equality, youth engagement, well-being & health)

Building on existing enabling programmes (Sustainable Public Procurement, Consumer Information, Sustainable Lifestyles and Education)

**Building on existing sectoral programmes (Sustainable Food Systems, Sustainable Buildings and Construction, Sustainable Tourism)*

[1] In line with SDG 12.1 targets
[2] tbd

Post-2022 Strategy for SDG12 & SCP Roadmap

76th Session of the UNGA / SCP Resolution
- Start of negotiations
- Extension of 10YFP mandate

Renewal of the 10YFP Board

September

UNEA 5.2
- Announcement of the development of a new Global Strategy for SDG12 & SCP within the context of the 10YFP in its next phase post-2022

February

Stockholm+50

June

HLPF

July

UNGA

September

Nov 2020 – Sept 2021	Oct 2021 – Feb 2022	Mar – Jun 2022	Jul – Sept 2022
MANDATE & VISION	**SCOPING PHASE**	**DEVELOPMENT AND APPROVAL**	**OFFICIAL PRESENTATION & OUTREACH**

• Post-2022 vision established and shared
• Consensus on mandate extension
• Need for a global SCP Strategy established
 	
• Process supported through:
  • 10YFP Board and GoF workshops
  • Regional briefings to National Focal Points
  • Executive Committee Meeting of the One Planet network
	• Establish the roadmap to develop the strategy
	• Series of consultative meetings engaging initiatives with leading expertise in the identified priorities of interest (systems, sectors, enablers)
	• Outcome document to inform the strategy
	
	• Process informed by:
	  • Extension of the mandate by UNGA
	  • Relevant scientific sources (inc. IRP, IPCC, IPBES)
	  • National Focal Points survey on post-2022
	  • Mid-term evaluation of the 10YFP and additional reviews
		• Develop and finalize the draft strategy in consultation with Member States through the 10YFP Board & Group of Friends; including initiatives and partners
		• Approval of the strategy at the meeting of the 10YFP Board
			• Announcing the strategy at the Stockholm+50 conference and encourage commitments.
			• Official presentation of the strategy by the 10YFP Board to HLPF and UNGA.
			• Outreach visibility to ensure visibility and trigger further commitments

One Planet network Sustainable Tourism Programme: Recap of achievements and proposed way forward

Sustainable Tourism Programme

2015 – 2021 in review

Pioneered innovative approaches to bring added value to members

- Portfolio of initiatives
- Annual Magazines
- Webinar series
- Policy talks

Translated the complexity of SCP into actionable areas with circularity as key enabler

- Kasane Call to Action on Sustainable Tourism "The Tourism We Want" (2017)
- Baseline Report on the Integration of SCP in Tourism Policies (2019)

Provided a common vision for a responsible recovery from COVID-19

- One Planet Vision (2020)
- Transforming Vision into Action repository
- Plastics & COVID-19 Recommendations

Positioned SCP in connection to climate action and circularity

- UNFCCC COP 22 Marrakech (2016)
- HLPF (2018)
- UNFCCC COP 25 Madrid (2019)
- UNFCCC COP 26 Glasgow (2021)

Transitioned into a more targeted approach to advance SCP through climate action and circularity

- Consultative process and Strategy 2020-2022
- Workstreams on plastics, food waste and climate action

Initiated voluntary commitments to accelerate climate action and tackle plastic pollution

- Global Tourism Plastics Initiative (2020)
- Glasgow Declaration on Climate Action in Tourism (2021)

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One Planet Sustainable Tourism Programme

2022 and beyond

Glasgow Declaration on Climate Action in Tourism

- Launched at UNFCCC COP26 (Nov 2021) up to **2030**
- **Signed by 517** businesses, destinations and supporting orgs.
- Commitments to develop **climate action plans** (measure, decarbonize, regenerate) and to **report** annually via One Planet
- Coordination by UNWTO in collaboration with Travel Foundation and supported by **Working Groups and Advisory Board**

Global Tourism Plastics Initiative

- Launched Jan 2020 with timeframe up to **2025**
- Interface of New Plastics Economy Global Commitment for tourism
- **Signed by 115** businesses, destinations and supporting orgs
- Commitments to **eliminate, reuse, recycle,** towards a circular economy of plastics, and to **report** annually via One Planet
- Coordination by UNEP and UNWTO in collaboration with Ellen MacArthur Foundation supported by **Advisory Group**

Global Roadmap on Food Waste Reduction

- Under development supported by **Advisory Group**
- Commitments on **prevention and diversion** from landfill and to **report** publicly
- Release planned for June 2022 could lead to an Initiative

Our Call to Action:
Align. Enable. Multiply

To accelerate climate action and the integration of circularity in the tourism value chain through commitments that:

- provide consistent frameworks for stakeholders and require reporting (ALIGN),
- support capacity building and provide tools (ENABLE),
- with potential to trigger action at scale (MULTIPLY).

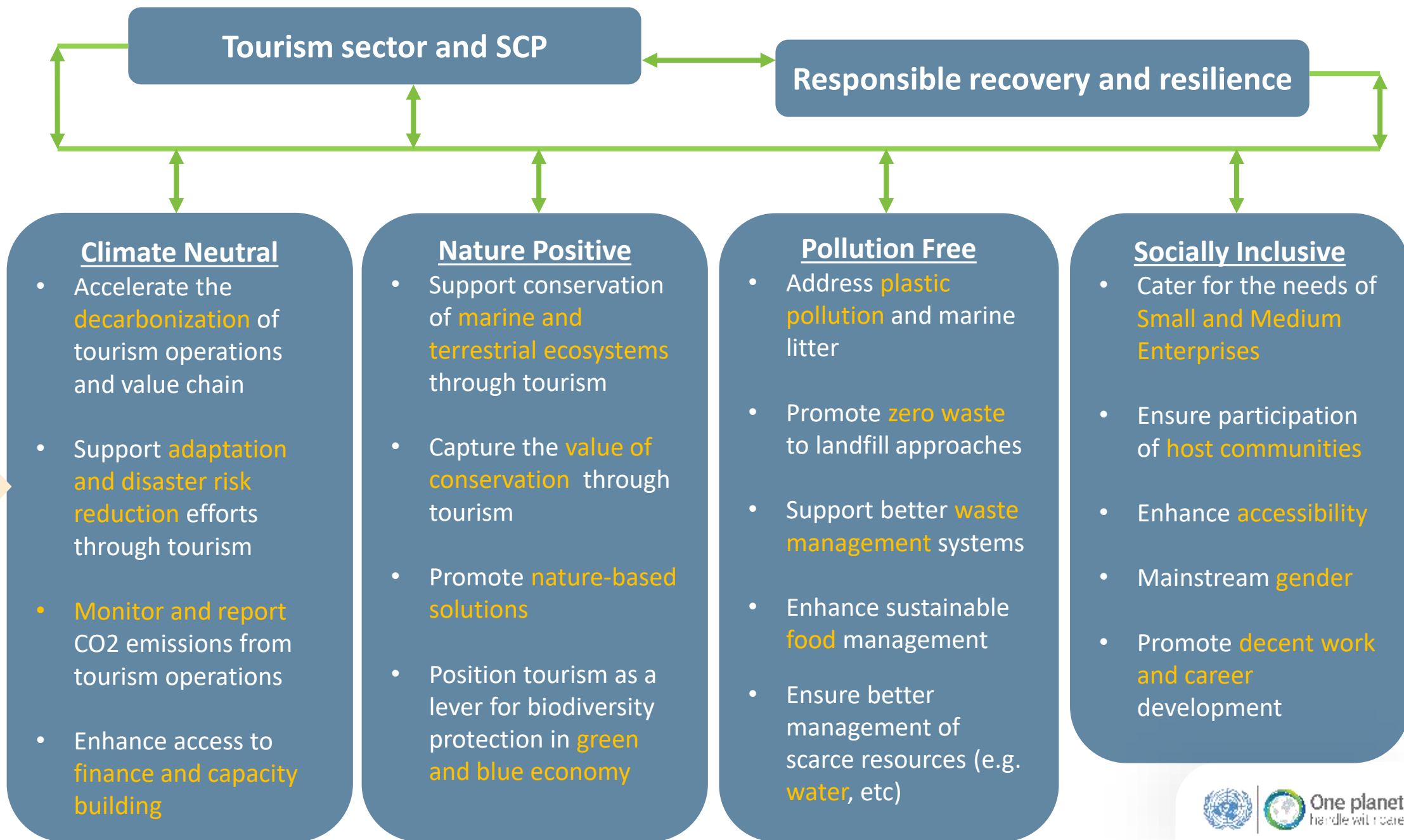One planet
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Transforming the tourism sector to achieve SDG12: the added value of the strategy and One Planet network

Part 1: Discussing priority areas and enablers for the tourism sector to support implementation of SDG12 and MEAs

Transforming the Tourism Sector to achieve SDG12, addressing the triple planetary crisis

Tourism sector and SCP

Responsible recovery and resilience

- Circularity
- Education & information*
- Finance and Procurement
- Policy and Governance
- Human rights
- Digitalization

Climate Neutral

- Accelerate the decarbonization of tourism operations and value chain

- Support adaptation and disaster risk reduction efforts through tourism

- Monitor and report CO2 emissions from tourism operations

- Enhance access to finance and capacity building

Nature Positive

- Support conservation of marine and terrestrial ecosystems through tourism

- Capture the value of conservation through tourism

- Promote nature-based solutions

- Position tourism as a lever for biodiversity protection in green and blue economy

Pollution Free

- Address plastic pollution and marine litter

- Promote zero waste to landfill approaches

- Support better waste management systems

- Enhance sustainable food management

- Ensure better management of scarce resources (e.g. water, etc)

Socially Inclusive

- Cater for the needs of Small and Medium Enterprises

- Ensure participation of host communities

- Enhance accessibility

- Mainstream gender
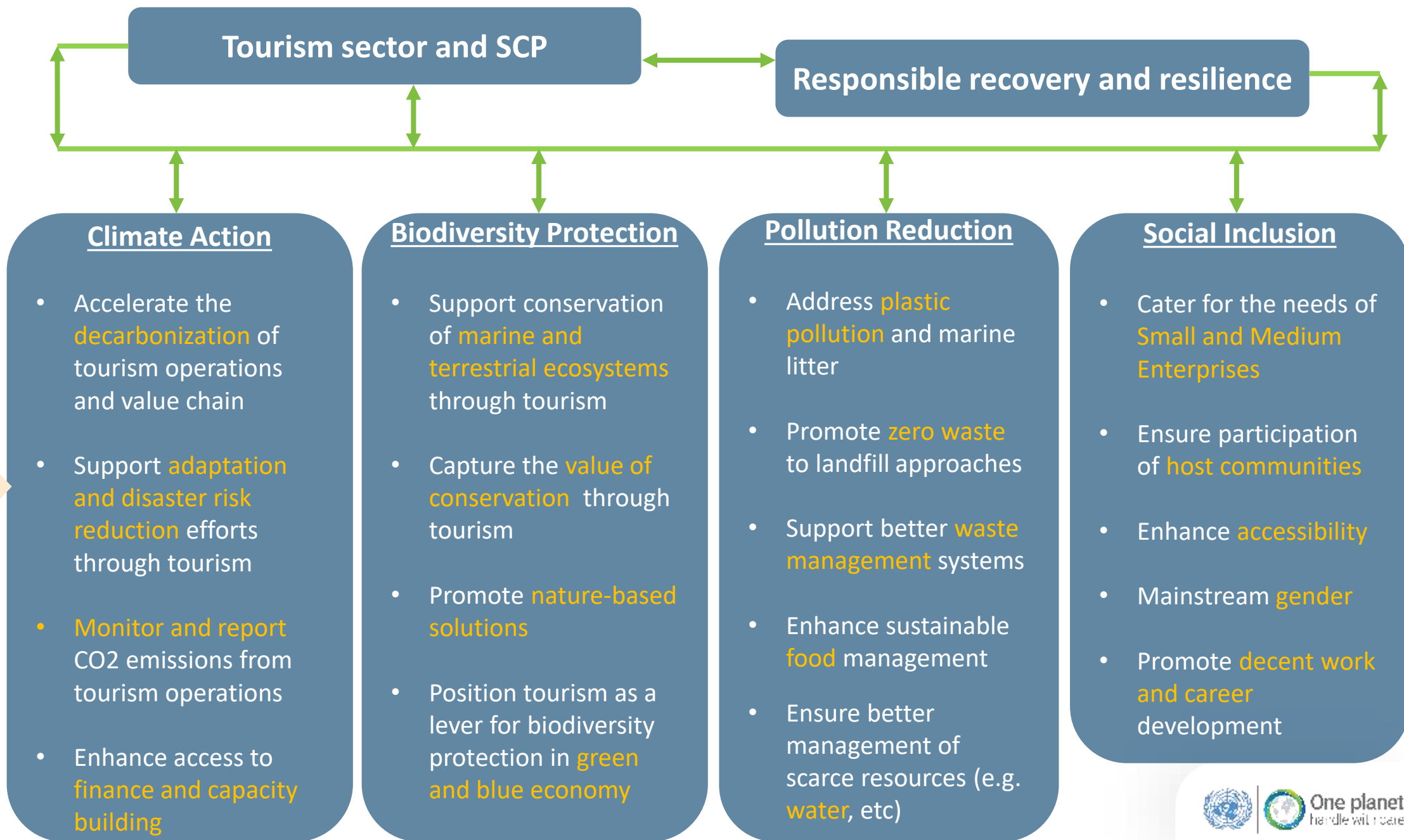
- Promote decent work and career development

Plenary discussion

- Are there **synergies between the framework proposed and your organization's mandate** and/or initiatives?

- In which areas would **collaboration lead to greatest added-value** and how would collaboration be articulated?

- Would you like to **suggest adjustments or additions** to the proposed framework?

Transforming the Tourism Sector to achieve SDG12, addressing the triple planetary crisis

ONE PLANET VISION FOR
A RESPONSIBLE RECOVERY OF
THE TOURISM SECTOR

Tourism sector and SCP

Responsible recovery and resilience

- Circularity
- Education & information*
- Finance and Procurement
- Policy and Governance
- Human rights
- Digitalization

Climate Action

- Accelerate the decarbonization of tourism operations and value chain

- Support adaptation and disaster risk reduction efforts through tourism

- Monitor and report CO2 emissions from tourism operations

- Enhance access to finance and capacity building

Biodiversity Protection

- Support conservation of marine and terrestrial ecosystems through tourism

- Capture the value of conservation through tourism

- Promote nature-based solutions

- Position tourism as a lever for biodiversity protection in green and blue economy

Pollution Reduction

- Address plastic pollution and marine litter

- Promote zero waste to landfill approaches

- Support better waste management systems

- Enhance sustainable food management

- Ensure better management of scarce resources (e.g. water, etc)

Social Inclusion

- Cater for the needs of Small and Medium Enterprises

- Ensure participation of host communities

- Enhance accessibility

- Mainstream gender

- Promote decent work and career development

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Transforming the tourism sector to achieve SDG12: the added value of the strategy and One Planet network

Part 2: Identifying catalytic actions for potential implementation at destination level and sectoral (and company) level

Breakout sessions

Pillar 1: Pillar 1: Leaving no one behind: supporting countries for SDG12/SCP integration and implementation through joint delivery, leveraging on the UN Development Reform

Pillar 2: Systemic & catalytic transformation in high-impact sectors: promoting transformative outcomes

- **15:20 - 15:40** (20-minute discussion within breakout groups)
- **4 groups (set automatically):**
  o 2 discussing interventions on destination level (national and local)
  o 2 discussing interventions on sectoral level (company)

- **Each group elects a rapporteur** that will present in 2 minutes (maximum) in plenary the outcomes of the discussion

- **Questions for the discussion:**

➢ What additional actions could be included?

Types of interventions for Tourism and SCP (Pillar 1):
Support of MEAs implementation through SCP on destination level

Objective: Leaving no one behind: **supporting countries and local authorities for SDG12/SCP integration and implementation through coordination mechanisms**, leveraging on the UN Development Reform

Policy and governance for SCP and circularity	Capacity building and tools	Measurement and monitoring	Advocacy and resource mobilization
• **Inter-ministerial, as well as destination and value chain-level coordination mechanisms** or the implementation of solutions related to the recovery of the sector, reduction of pollution, prevention of biodiversity loss and climate change mitigation and adaptation • Development of **roadmaps, policies, action plans** and specific targets – including policy instruments and **voluntary commitments**	• Development of **tools to accelerate the implementation of voluntary commitments** (such as the Global Tourism Plastics Initiative and the Glasgow Declaration) • Capacity building through **trainings, recommendations and case studies,** including in connection to procurement, behavioural change, digitalization	• **Technical assistance to scale up measurement** efforts at destination level • Setting up consistent reporting mechanisms to capture **annually the progress of implementation of commitments** • Exploring **innovative approaches (digitalization)**	• **High-level events** to raise importance of environmental and social agendas in the tourism sector • **Mobilization of resources (including financial)** to support implementation of MEAs through tourism and a responsible recovery • **Communication and information campaigns towards industry and consumers**

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Types of interventions for Tourism and SCP (Pillar 2): Support of MEAs implementation through SCP on sectoral and company level

Objective: Systemic & catalytic transformation in high-impact sectors: promoting transformative outcomes

Strategies and governance for SCP and circularity	Implementation support through capacity building	Measurement and monitoring	Advocacy and resource mobilization
• Promotion of **circular solutions and business models** • **Coordination** on **value chain level** with all relevant stakeholders and sub-sectors (suppliers, accommodation, platforms, tour operator, waste management, etc). • Collaboration with private companies through **voluntary mechanisms** (such as GTPI and Glasgow Declaration)	• Collaborative development of tools and recommendations **around procurement, consumer information, behavioral change, health and safety, gender balance** • Capacity building through **trainings** (including online), case studies • **Repository of tools and resources**	• **Businesses reporting annually on success of implementation** of commitments and targets • Guidance and capacity building on measurement and monitoring • Exploring **innovative approaches (digitalization)**	• **High-level events** (CEO-level) in order to raise importance of environmental and social agendas in the tourism sector • **Resource mobilization (including financial)** to support implementation of MEAs through tourism and a responsible recovery

Breakout sessions

Pillar 1: Pillar 1: Leaving no one behind: supporting countries for SDG12/SCP integration and implementation through joint delivery, leveraging on the UN Development Reform

Pillar 2: Systemic & catalytic transformation in high-impact sectors: promoting transformative outcomes

- Rapporteurs:
- ➤ Which of the potential actions should be prioritized?
- ➤ What additional actions could be relevant to consider?
- ➤ Are there actions on which you would be interested in joining forces with One Planet network stakeholders including Sustainable Tourism Programme?

Closing remarks

Jorge Laguna-Celis
Head of the One Planet network Secretariat, UNEP

Thank you!

List of resources informing the process of developing strategic priorities for Tourism sector

One Planet Sustainable Tourism Programme (2020) - One Planet Vision for a Responsible Recovery of the Tourism Sector

Baseline Report on the Integration of Sustainable Consumption and Production Patterns into Tourism Policies – UNWTO/UNEP (2018)

Recommendations for the Transition to a Green Travel and Tourism Economy, UNWTO, Madrid (2021)

Transport-related CO_2 Emissions of the Tourism Sector – Modelling Results, UNWTO and International Transport Forum (2019)