



WORKING GROUP ON CAPACITY BUILDING

Terms of Reference for 2022

What is the Glasgow Declaration?

The Glasgow Declaration serves as a catalyst to accelerate climate action in tourism and to secure strong actions and commitment to support the global goals to halve emissions over the next decade and reach Net Zero emissions as soon as possible before 2050.

Launched at COP26 in November 2021, the Declaration has been already in its first 6 months of existence joined by over 500 travel and tourism stakeholders. To translate the ambitions of the Declaration into action, its implementation is being supported by two Coordinating Partners, UNWTO and the Travel Foundation, within the framework of the One Planet Sustainable Tourism Programme.

While the core commitments of the Glasgow Declaration are laid out in the principal documents, issues such as the development of suitable and relevant guidance documents benefit from a collaborative approach and consultation. For this purpose, a Working Group is being formed to ensure relevant and practical guidance is developed, as well as a participatory approach and the prioritization of actions which benefit the signatory community.

What is the role of the Capacity Building Working Group?

The primary objective of the Working Group is to support the Glasgow Declaration's goal of building travel and tourism's basic knowledge, capacity, and the enabling environment for success in climate action. This includes:

- Support the Coordinating Partners in the development of tools and resources designed for signatories and the sector at large, by contributing knowledge and providing feedback;
- Provide recommendations to prioritise the development of specific tools, guidelines, trainings and knowledge exchange activities;
- Ensure that the tools and resources under development address the needs of those organizations that are less advanced in climate action, aiming at leaving no one behind.

In 2022, it is foreseen that the Capacity Building Working Group will specifically focus on development of tools that provide basic guidance for all signatory typologies. In particular the group will be consulted and provide input and feedback on two distinct products that support the priority areas of measurement and planning, namely:

- 1) a Briefing Paper on Measurement Tools and Methodologies, and
- 2) a Quick Start Guide on Climate Action Planning.

Who can be part of the Working Group?

All members of the Working Group are required to be signatories of the Glasgow Declaration on Climate Action in Tourism or committed to become signatories as soon as possible. The Working Group will also include organizations with specific knowledge and expertise to contribute to the work of the Working Group (e.g. academia, etc).

The Coordinating Partners will seek to include:

- a variety of stakeholder types in order to ensure that the feedback and activities of the group are representative of the target audiences of the initiative.
- a diversity of perspectives to ensure geographic balance and representation from vulnerable destinations, especially in the Global South, SMEs and those working to ensure climate justice.

It is expected that this Advisory Group will have around 25 members

What is the time commitment expected from the Working Group members?

Participation in the Working Group is *pro bono* and will be acknowledged as appropriate (and upon consultation) in publications and reports developed with their support.

To ensure the highest integrity and public confidence in its activities, all organization representatives/experts serving in this Working Group as members or in advisory role will be required to disclose any circumstances that could give rise to a potential conflict of interest related to the subject of activity of this Working Group and to sign an appropriate “no conflict of interest/confidentiality undertaking.

The envisaged engagement for Working Group activities throughout 2022 comprises:

- providing written input or feedback on the draft versions of tools and resources to be developed this year, namely: 1) a Briefing Paper on Measurement Tools and Methodologies, and 2) a Quick Start Guide on Climate Action Planning: estimated dedication time: 5-10 hours
- connecting to three Technical Sessions of the Glasgow Declaration during which they will support the Coordinating Partners in introducing interim versions of the tools and resources that are under development: estimated dedication time: 3-5 hours

Initial commitment will be expected for 2022 only. Working Group objectives, activities, and participants for future years will be revisited after COP27 (November 2022).

To express interest in joining this Working Group, please fill in this form by
13 April 2022:

<https://forms.gle/FGNgqQuscPZdntXC9>