

# How to become a biodiversity hero

## Chapter 4: The Travellers

Jack and Lisa love to spend their holidays in nature. This is why they prefer ecotourism and take care not to disturb the beautiful landscapes they visit.

Respect nature while enjoying it!



On the one hand, nature & wildlife are major tourist attractions. On the other hand, biodiversity is threatened by conventional tourism through increasing pollution and land conversion for tourism infrastructure such as hotels, streets and parking lots.

1. Don't disturb local wildlife and nature
2. Choose sustainable experiences, modes of transport and accommodations
3. Support protected areas and conservation projects in your region