

How to become a biodiversity hero

Chapter 1: The Foodie

Elena and her family want to eat healthy and help the environment. They buy organic food which is produced without synthetic pesticides.

Be(e) the change you want!

Intensive farming typically uses synthetic pesticides. These toxic chemicals are harmful for nature and their excessive use has caused a drastic decline of bee populations in recent decades. Yet 3/4 of the leading types of food crops depend to some extent on animal pollinators such as bees.¹

3/4

of crops depend on pollinators

