

# How to become a biodiversity hero

## Chapter 2: Meat and... pandemics?

Phillip eats less meat since he found out that pandemics such as Covid-19 and global meat consumption are interlinked.

Sometimes less is more!

**70%** of newly emerging diseases are zoonoses<sup>3</sup> – infections of animal origin that spread to humans (e.g. Covid-19). The increase of these diseases is directly linked to humans' increasing interactions with animals, mainly related to food production.

<sup>3</sup> Source: IPBES (2020)



**70%**

of newly emerging infectious diseases and almost all known pandemics are zoonoses.