Technical Session on
Glasgow Declaration on Climate Action in Tourism

THURSDAY
27 JAN
2022
Ground rules

For a smooth and fruitful session, kindly make sure you:

✓ Are muted when not speaking;

✓ Adjust your name in Zoom (right click) to show: Name of your organisation – Your name

✓ Post your questions in the chat during Q & A;

✓ Please note that the session is being recorded.
Objective – Kickstart implementation of the Glasgow Declaration

Agenda

✓ Welcome remarks
✓ Introduction and overview of progress and priorities for 2022
✓ Implementation plans and collaboration mechanisms
✓ Insights from signatories
✓ Q&A
Launch of the Glasgow Declaration on Climate Action in Tourism at COP26

+300 Launch partners
Overview of progress

Timeline 2021

- **Feb**
- **Mar**
- **Apr**
- **May**
- **Jun**
- **Jul**
- **Aug**
- **Sep**
- **Oct**
- **Nov**
- **Dec**

- **Drafting Committee**

- **Consultations with key stakeholders**

- **Launch at UN Climate Change Conference COP 26**

Alliance between UNWTO, The Travel Foundation & Tourism Declares for implementation
482 signatories as of 17 January 2022

- Accommodation: 33% (160)
- Tour operator: 59% (285)
- Travel agent & OTA: 8% (37)
- Transport: 8% (37)
- DMC: 8% (37)
- Attractions: 8% (37)
- Other Business: 8% (37)
- National Government: 8% (37)
- Subnational/Local Govt: 8% (37)
- DMO: 8% (37)
- Other Destinations: 8% (37)
- NGO: 8% (37)
- Business association: 8% (37)
- Academia: 8% (37)
- Other Supporting Org.: 8% (37)
Signatories commit to:

- Support the global commitment to **halve emissions by 2030 and reach Net Zero**
- Deliver **climate action plans** within 12 months from becoming a signatory
- **Align with 5 pathways:** measure, decarbonize, regenerate, collaborate, finance
- **Report publicly on an annual basis** on progress against targets and actions
- **Work in a collaborative spirit,** share good practices and solutions
Climate Action Plans

- **26%**: Yes, we have a formalized plan or strategy
- **28%**: We are implementing some action but no formalized plan or strategy
- **46%**: No, we do not have a plan or strategy

n=1076
Measurement of Emissions

- Yes: 4%
- No, but have identified how: 21%
- No, because we don't know how: 29%
- No: 24%
- Yes, supporting members' efforts: 74%

n=949
Disclosure of Reports

- 48% Internal Sustainability Reporting
- 40% Publicly Sustainability Reporting
- 18% Publicly on Website
- 13% Elsewhere
- 5% Not currently, but plan on doing so in the future
- 4% No

n=301
Priorities for 2022

- Planning
- Reporting
- Measuring
- Advocacy
Value proposition:

- Knowledge sharing & capacity building
- Destination & value chain level cooperation
- Tracking & disclosing progress
- Visibility & international recognition
Planning around 5 pathways:

- Measure
- Decarbonise
- Regenerate
- Collaborate
- Finance

Glasgow Declaration
Climate Action in Tourism
Climate Action Planning

- Support and capacity building:
  - CAP guidance and templates
  - Basic training on climate action in tourism
  - Repository of existing resources

- Build on ongoing pilots and best practice:
  - VisitScotland pilots – and others?

- Reporting mechanism on One Planet Network
Repository of tools and resources

Call to action!
Share resources with us to be reviewed and curated.
Send to: oneplanetstp@unwto.org

www.oneplanetnetwork.org/programmes/sustainable-tourism/glasgow-declaration/tools-resources
Measuring GHG emissions

- Resources
- Briefing Paper
- Select Training Opportunities
Advocacy & Outreach

- Engaging outside the signatory group – demonstrating the benefits of belonging to the initiative.
- Working with you to identify priority advocacy areas to champion and to accelerate change.
- Building on existing communities such as Tourism Declares and Future of Tourism Coalition.
- Supporting our supporter organisations
- In-person gatherings when possible
  - Planning for COP27 is ongoing
How it comes together

Advisory Committee

- Advocacy & Outreach Working Group
- Capacity Building Working Group
- Destinations Working Group

Technical Sessions with Signatories

Reporting mechanism – One Planet network
Next steps

Soon:
• Invitations to Working Groups, first meetings held
• Repository of Resources operational
• Initial Guidance for Climate Action Planning shared

Later this year:
• Additional Resources for Action Planning
• Measurement Briefing Paper
• Training Materials

End of year:
• COP27 in Egypt
NEWSLETTER - DECEMBER 2021
The first newsletter reporting on progress implementing the Glasgow Declaration on Climate Action in Tourism

HERE TO SUBSCRIBE.
Insights from signatories

**Planning**
- We need guidelines to develop climate action plans
- Will you provide templates and examples (including from the perspective of SMEs)?
- How does this link to the climate action plans developed under Tourism Declares?
- How to define the scope of a DMO role in climate action?

**Reporting**
- How can a destination pull together cumulative reporting?
- Will there be templates to allow for consistent reporting?
- Is there a platform to share what we are doing and promote our current work?

**Measuring**
- We need guidelines on measurement
- Will you provide or signpost carbon calculators, tools and methodologies?
- What makes a target “science-based”?
- How do we go about setting targets – recommended resources?
- Will you accept a reduction in carbon intensity (e.g. per night) rather than overall reductions?
Insights from Signatories

Janie Neumann  
Sustainable Tourism Manager  
Visit Scotland

Susanne Etti  
Environmental Impact Specialist  
Intrepid Group

Claire Whitely  
Head of Environment  
Sustainable Hospitality Alliance
Q & A