Glasgow Declaration
Climate Action in Tourism
HOSTED AND FACILITATED BY:
UNWTO
World Tourism Organization
theTravel Foundation
TOURISM DECLARES CLIMATE EMERGENCY
One planet
travel with care
Technical Session on
Glasgow Declaration on Climate Action in Tourism
THURSDAY
27
JAN
2022

Ground rules

For a smooth and fruitful session, kindly make sure you:

- ✓ Are muted when not speaking;
- ✓ Adjust your name in Zoom (right click) to show:
  Name of your organisation – Your name
- ✓ Post your questions in the chat during Q & A;
- ✓ Please note that the session is being recorded.

Glasgow Declaration
Climate Action in Tourism

Objective –
Kickstart implementation of the Glasgow Declaration

Agenda

- ✓ Welcome remarks
- ✓ Introduction and overview of progress and priorities for 2022
- ✓ Implementation plans and collaboration mechanisms
- ✓ Insights from signatories
- ✓ Q&A

Glasgow Declaration
Climate Action in Tourism

Launch of the Glasgow Declaration on Climate Action in Tourism at COP26

+300 Launch partners

Glasgow Declaration
Climate Action in Tourism

Overview of progress

Consultations with key stakeholders

Launch at UN Climate Change Conference COP 26

Timeline 2021 Feb **Mar** Apr May **Jun** Jul Aug **Sep** Oct **Nov** Dec

Drafting Committee

Information Sessions

Alliance between UNWTO, The Travel Foundation & Tourism Declares for implementation

UNWTO World Tourism Organization

UN environment programme 50 1972-2022

Visit Scotland | Alba™

theTravel Foundation

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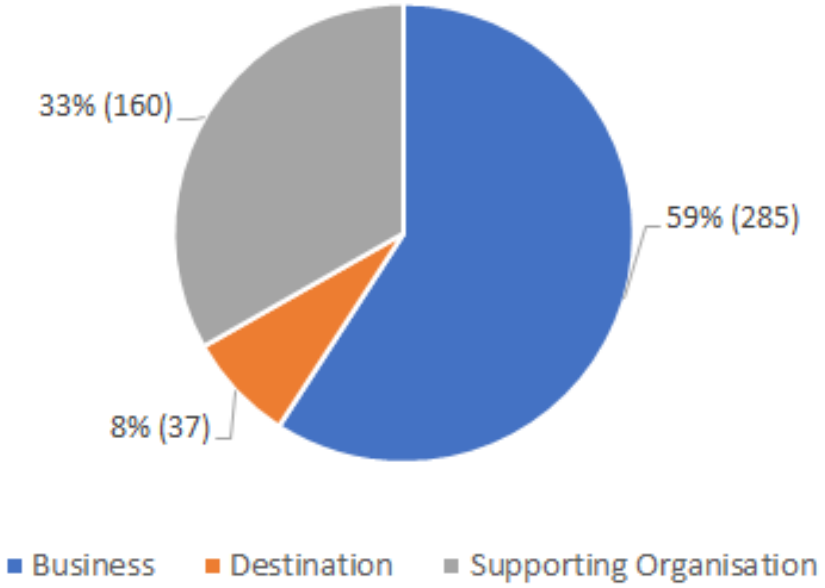
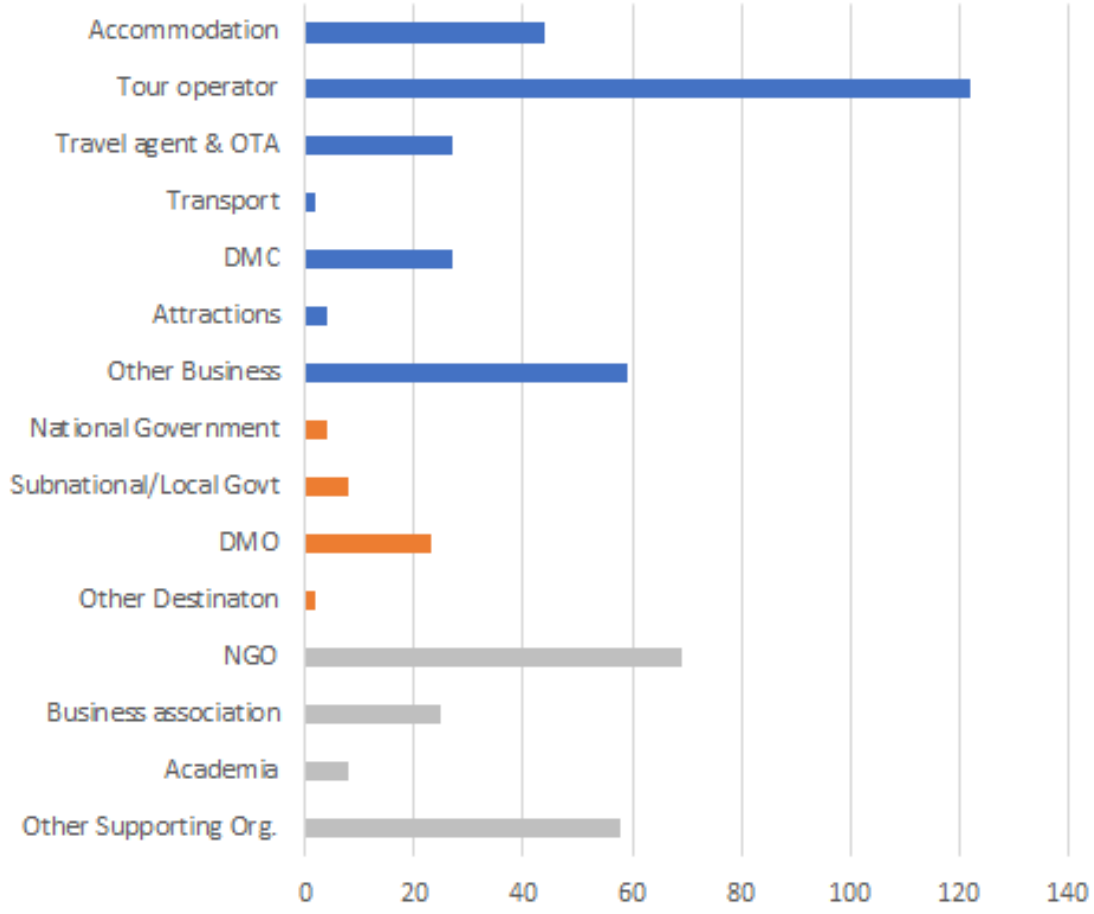
One planet travel with care

Glasgow Declaration
Climate Action in Tourism

482 signatories as of 17 January 2022





Glasgow Declaration
Climate Action in Tourism

https://www.oneplanetnetwork.org/programmes/sustainable-tourism/glasgow-declaration/signatories

Signatories commit to:

- ✓ Support the global commitment to **halve emissions by 2030 and reach Net Zero**
- ✓ Deliver **climate action plans** within 12 months from becoming a signatory
- ✓ **Align with 5 pathways**: measure, decarbonize, regenerate, collaborate, finance
- ✓ **Report publicly on an annual basis** on progress against targets and actions
- ✓ Work in a **collaborative spirit**, share good practices and solutions

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Climate Action Plans

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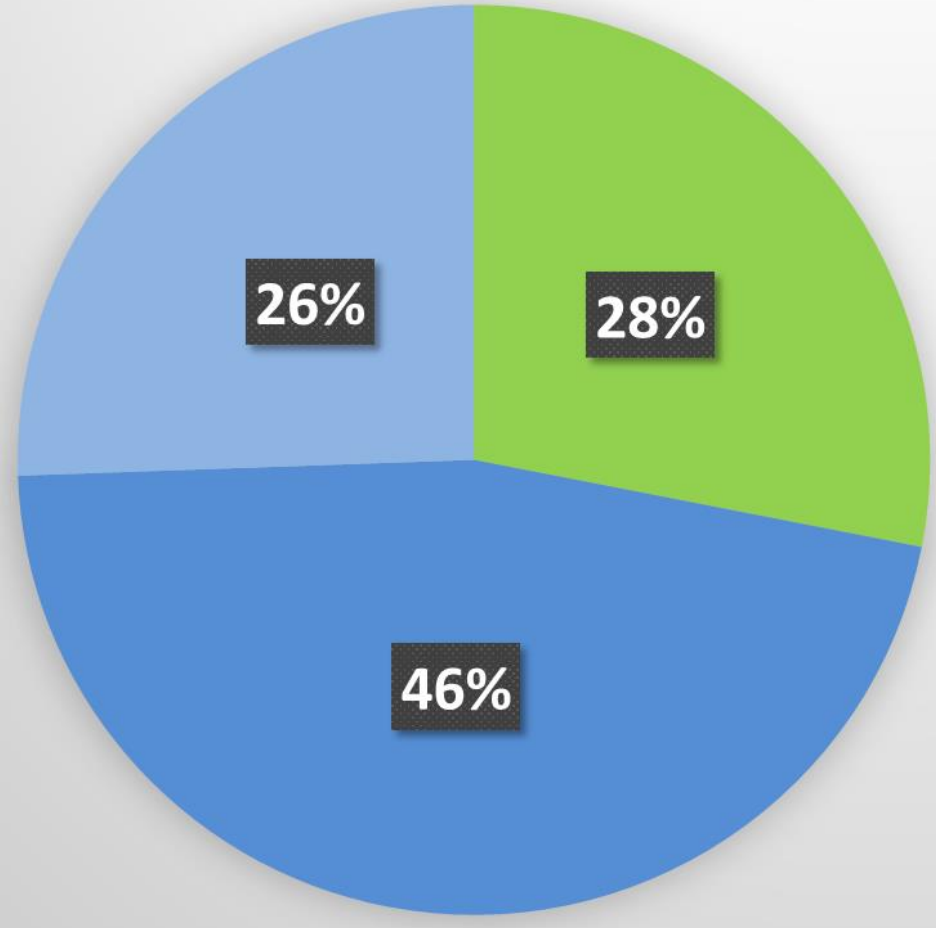

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ADVENTURE TRAVEL TRADE ASSOCIATION
TOURISM DECLARES CLIMATE EMERGENCY

Measurement of Emissions

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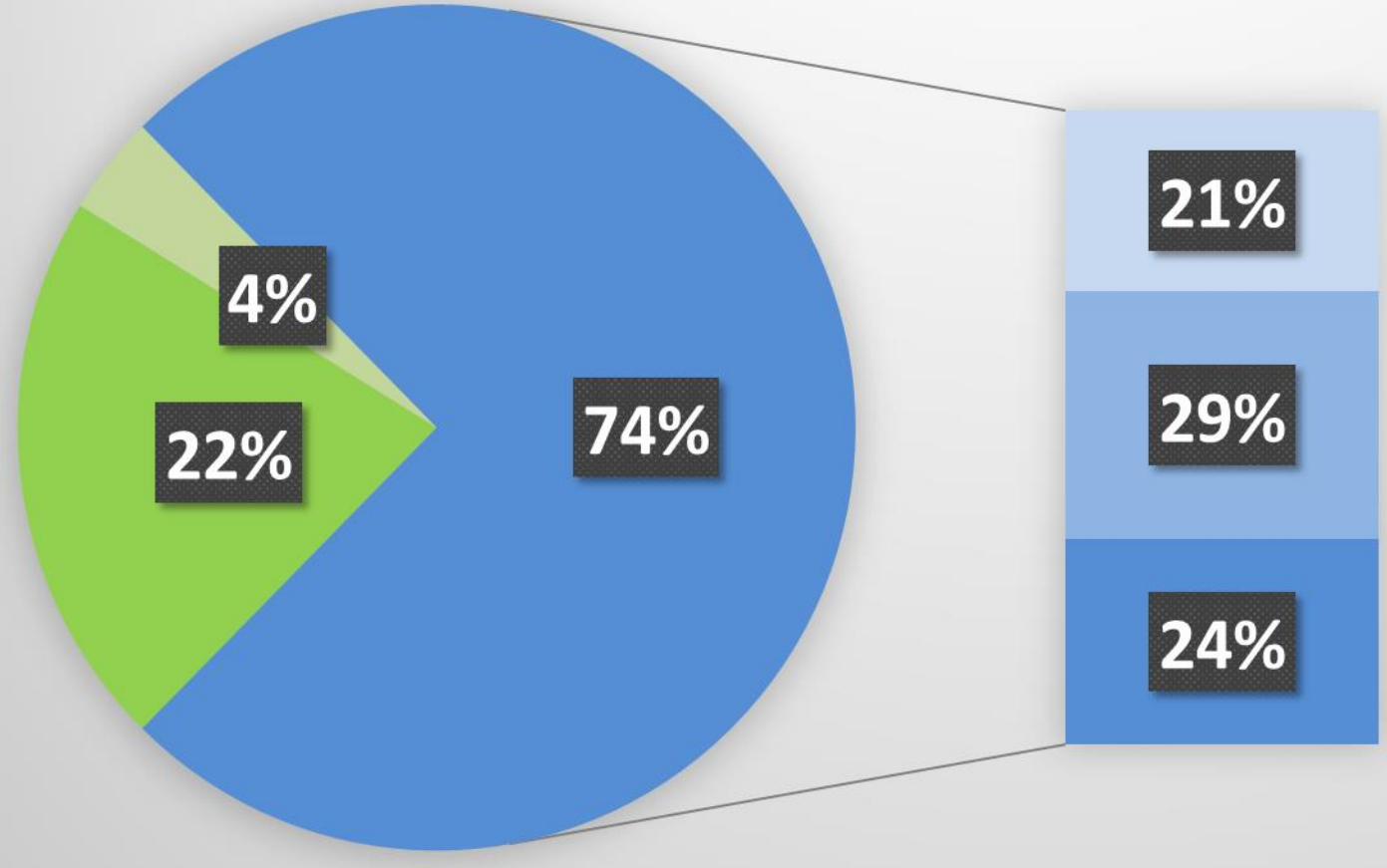

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Disclosure of Reports

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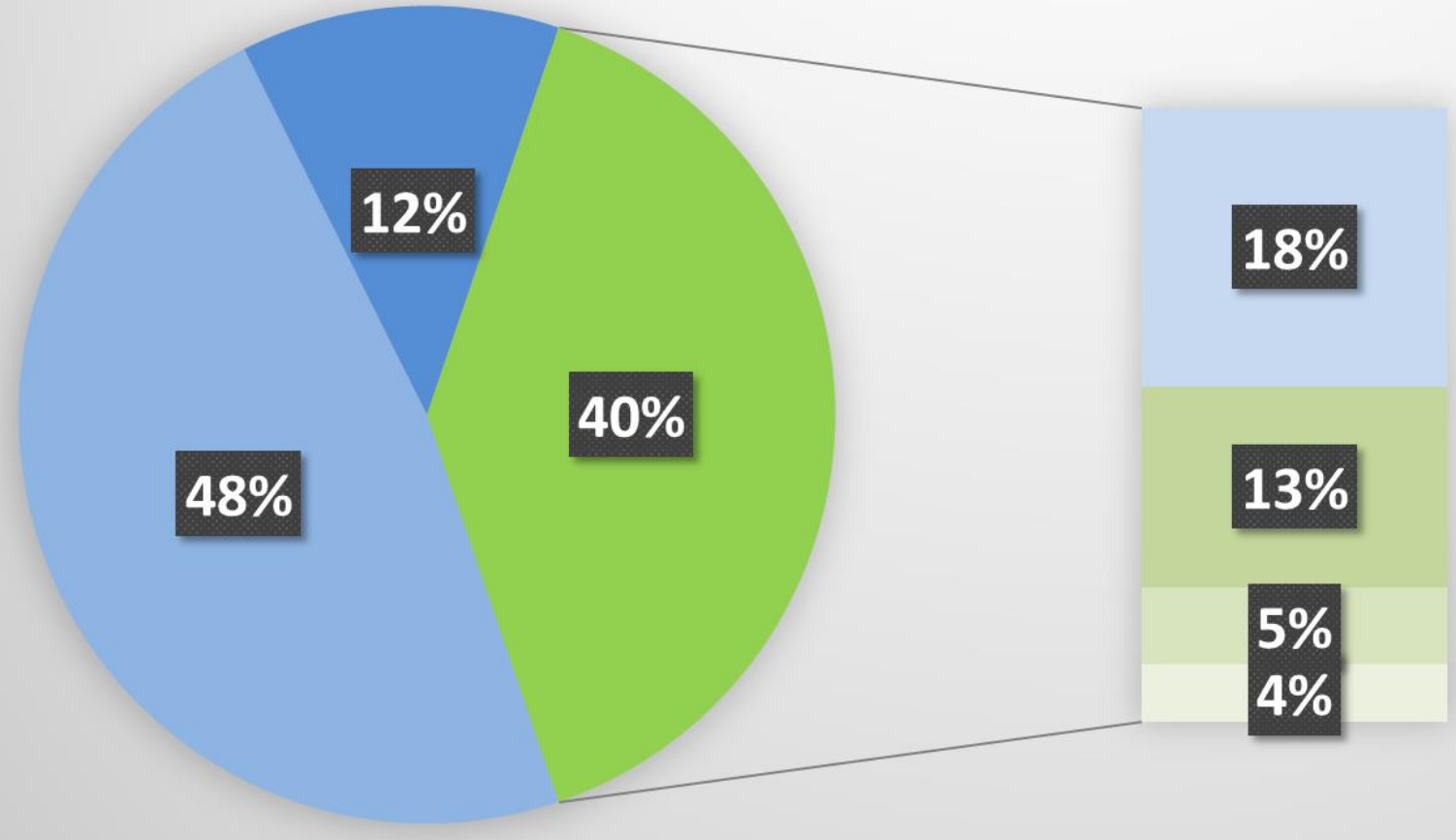

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Priorities for 2022

Planning

Reporting

Measuring

Advocacy

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Value proposition:

- ✓ Knowledge sharing & capacity building
- ✓ Destination & value chain level cooperation
- ✓ Tracking & disclosing progress
- ✓ Visibility & international recognition

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Planning around 5 pathways:

MEASURE

DECARBONISE

REGENERATE

COLLABORATE

FINANCE

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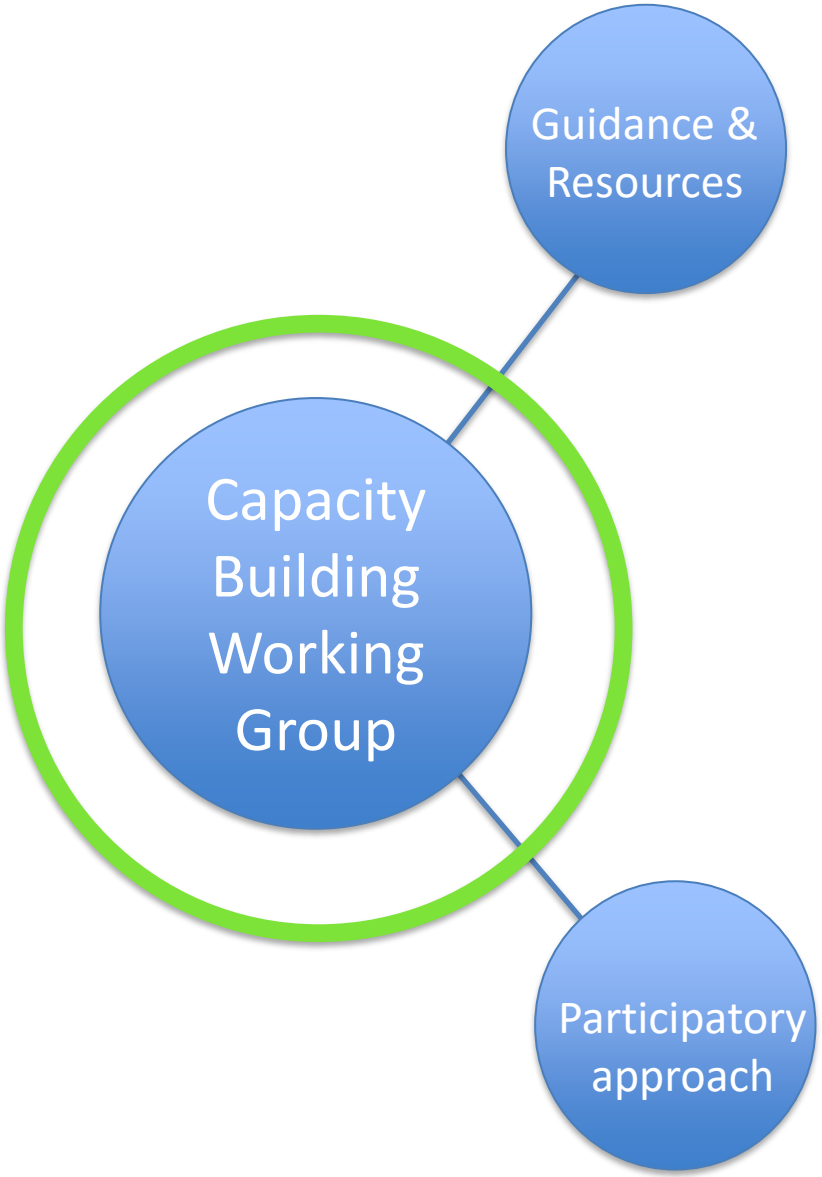
Climate Action Planning

- Support and capacity building:
  - CAP guidance and templates
  - Basic training on climate action in tourism
  - Repository of existing resources

- Build on ongoing pilots and best practice:
  - VisitScotland pilots – and others?

- Reporting mechanism on One Planet Network



Repository of tools and resources

www.oneplanetnetwork.org/programmes/sustainable-tourism/glasgow-declaration/tools-resources

Call to action!

Share resources with us to be reviewed and curated.

Send to:
oneplanetstp@unwto.org

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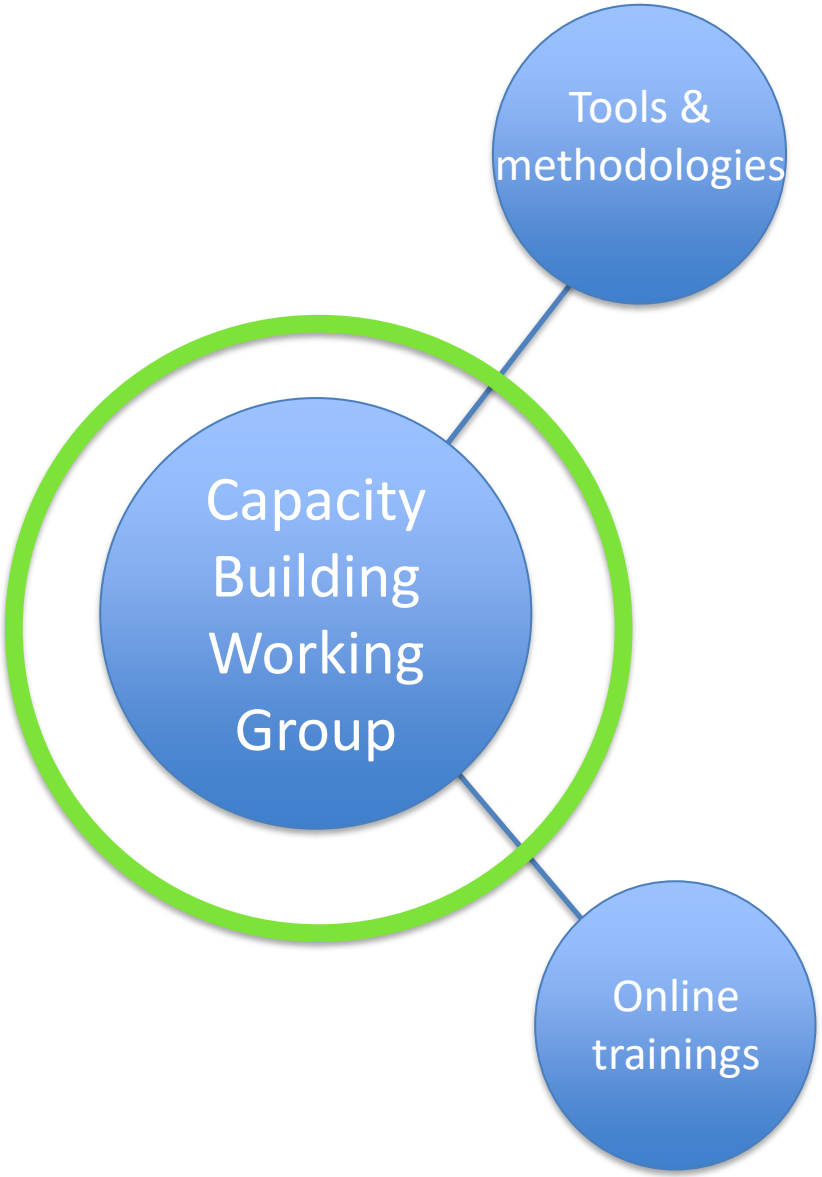
Measuring GHG emissions

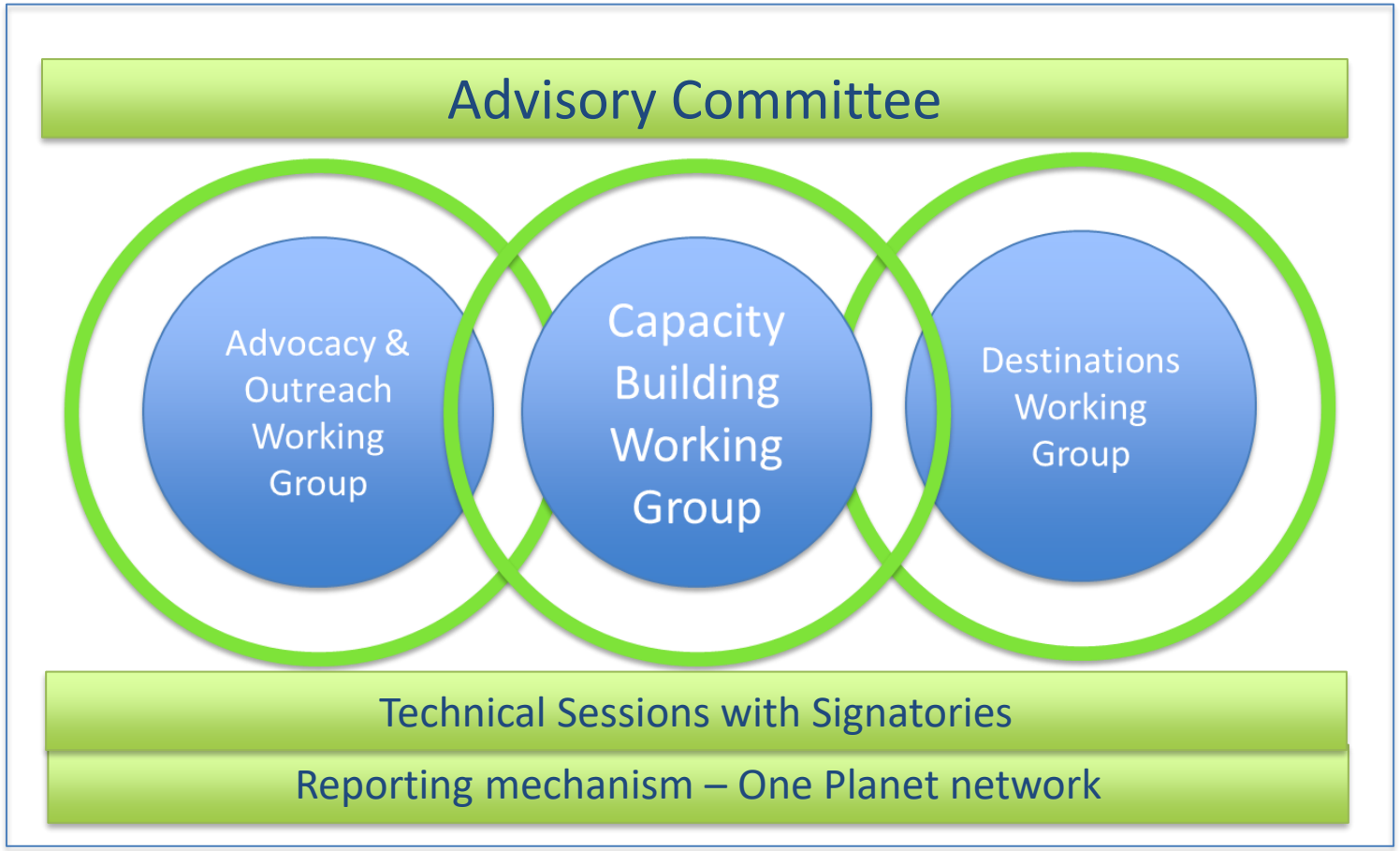
- Resources
- Briefing Paper
- Select Training Opportunities

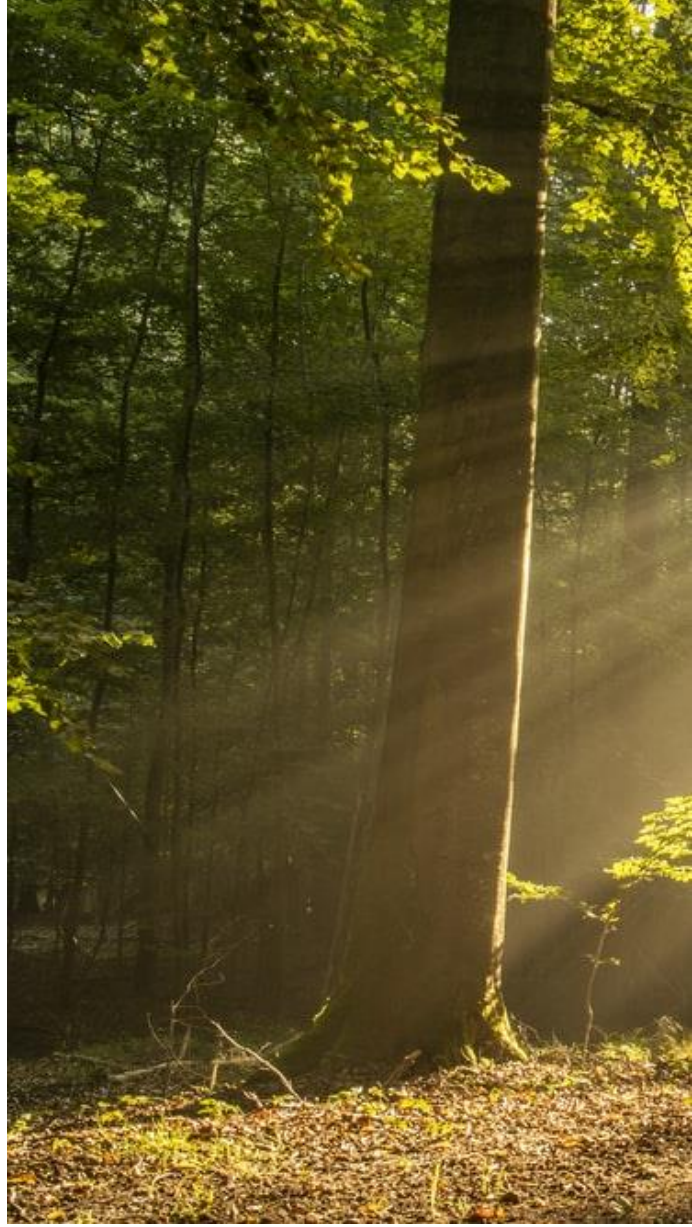


Advocacy & Outreach

- Engaging outside the signatory group – demonstrating the benefits of belonging to the initiative.
- Working with you to identify priority advocacy areas to champion and to accelerate change.
- Building on existing communities such as Tourism Declares and Future of Tourism Coalition.
- Supporting our supporter organisations
- In-person gatherings when possible
  - Planning for COP27 is ongoing

How it comes together





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Next steps

Soon:

- Invitations to Working Groups, first meetings held
- Repository of Resources operational
- Initial Guidance for Climate Action Planning shared

Later this year:

- Additional Resources for Action Planning
- Measurement Briefing Paper
- Training Materials

End of year:

- COP27 in Egypt

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[HERE TO SUBSCRIBE.]

NEWSLETTER - DECEMBER 2021

The first newsletter reporting on progress implementing the Glasgow Declaration on Climate Action in Tourism

NEWSLETTER - DECEMBER 2021

DECEMBER EDITION

Glasgow Declaration
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Insights from signatories

Planning

We need guidelines to develop climate action plans

Will you provide templates and examples (including from the perspective of SMEs)?

How does this link to the climate action plans developed under Tourism Declares?

How to define the scope of a DMO role in climate action?

Reporting

How can a destination pull together cumulative reporting?

Will there be templates to allow for consistent reporting?

Is there a platform to share what we are doing and promote our current work?

Measuring

We need guidelines on measurement

Will you provide or signpost carbon calculators, tools and methodologies?

What makes a target “science-based”?

How do we go about setting targets – recommended resources?

Will you accept a reduction in carbon intensity (e.g. per night) rather than overall reductions?

Insights from Signatories

Janie Neumann
Sustainable Tourism Manager
Visit Scotland

Susanne Etti
Environmental Impact Specialist
Intrepid Group

Claire Whitely
Head of Environment
Sustainable Hospitality Alliance

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Q & A

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Action

- Climate Action Planning
- Align and innovate
- Advocating

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oneplanetstp@unwto.org