The One Planet network Executive meeting on the 30th-31st of May 2018 gathered the Board, Programme co-leads, coordination desks, representatives of the Strategy Task Force, the Inter-Agency Coordination Group, invited speakers, and the Secretariat. The objectives of the meeting were to: 1) launch the implementation of the Strategy 2018-2022 ‘One Plan for One Planet’; 2) define quick start initiatives and priority actions for the strategy implementation; and 3) work together across the One Planet network.

The meeting was composed of 10 sessions structured around the 4 operational objectives of the strategy.

This report summarises key points and recommendations made throughout the 10YFP Executive meeting. All meeting documents are available at the dedicated space on the One Planet network website.

**KEY POINTS FOR FOLLOW-UP TO IMPLEMENT THE STRATEGY**

- **The new strategy provides an opportunity to speak with one voice and enable the diverse partners to rally around a common approach,** as well as to focus efforts across the network.

- **Monitoring of the shift to SCP across the One Planet network,** has enabled identification of emerging trends and strategic gaps and to develop an evidence-based strategy 2018-2022.

- **The programmes are the delivery mechanisms and are key to the strategy implementation.** Opportunities and challenges in implementing the new strategy have been identified by programme leads which require engagement of partner in this strategic realignment effort.

- **The One Planet network can effectively support national implementation of SCP and SDG 12** through: a) global services such as knowledge management and sharing and SDG 12.1 reporting assistance; b) targeted support to 30 countries which meet the SCP readiness criteria and based on national policies and priorities; c) a strengthened engagement of National Focal Points by the Programmes.

- **Private sector entities in the network are leading the development, adoption or deployment of solutions and tangible changes in practice.** Considerations for strengthened private sector engagement, to leverage these solutions and co-create new ones, include: being specific and targeted, identifying clear benefits, emphasizing access to policy makers, referencing investors and economic benefits.
• The UN agencies have come together to support the implementation of the strategy, in the context of the current UN reforms on delivering on Agenda 2030. ‘One UN for One Planet: inputs to the review of SDG 12’ contains five key action point including on raising the profile of SDG 12 in the UN system and strengthened coordination in country level support.

• The One Planet multi-partner trust fund for SDG 12, a joint effort of six UN entities, provides a strategic entry point for channelling financial resources to catalyse and support the delivery of SDG 12.

• A strengthened collaboration with the International Resource Panel is key in meeting the objective of the strategy on demonstrating impacts of SCP, including by developing scientifically informed narrative on impacts, prioritising on the basis of IRP assessments, and in jointly measuring change in policy and global resource use.

• Each member of the network is an ambassador of SCP, SDG 12 and the One Planet network. Clear, concise, targeted and coordinated key messages inspire and engage its audience. Joint key messages developed across the network further amplify its outcome.

• The review of SDG 12 at HLPF 2018 is a key opportunity for the One Planet network to launch the strategy and showcase achievements. An organised and coordinated presence and series of events will enable the One Planet network to be at the forefront of the SDG 12 review.

‘One Plan for One Planet’ Strategy 2018-2022

The opening session provided an overview of the strategy and its key priorities for action. On behalf of the Strategy Task Force, the Secretariat presented the progress and stock-taking of the network at mid-term (2012-2017) and launched the new strategy 2018-2022: ‘One Plan for One Planet’.

Presentation can be accessed here.

Key Messages

• The whole One Planet network has achieved a lot so far, including: Developing a robust monitoring and evaluation framework, bringing together thousands of activities, tools and solutions for SCP developed by the network, and developing a common strategy to implement over the next five years.

• The reporting 2012-2017 reveals a number of important trends and conclusions, including:

  o A strong focus of the network in the first five years in creating the enabling conditions for SCP, whereby the network’s reporting illustrates significant progress in SCP readiness. This provides the required basis to shift the focus to SCP implementation and foster tangible changes in practices and impacts.

  o A significant increase in national policies for SCP, as highlighted by the SDG 12.1.1 pilot reporting, further confirming the important opportunity to assist countries in implementing them.

  o The One Planet network offers a large number of knowledge resources and technical tools for the shift to SCP and delivery of SDG 12. By fostering the application of these resources and tools, the One Planet network can effectively support policy implementation.
A strategic and targeted communication around SCP is required to demystify SCP, position it as an integrated approach to sustainable development, and mobilise the necessary political support for the shift to SCP.

- New and improved practices offer tangible solutions for the shift to SCP and provide quantifiable impacts; most changes in practice have been reported by private sector. Prioritising the identification and dissemination of new and improved practices and a strengthened private sector engagement will enable identification of innovative technologies and solutions required for the shift to SCP.

- Measuring impacts will build evidence on the benefits of SCP and create the narrative on how SCP helps to address key environmental and social challenges.

- As the progress towards implementation of SDG 12 will be measured at the national level, the Programmes have an opportunity to leverage their solutions and initiatives in their programme portfolios to take action at the national level, including through coordinated action and support coming from the programme portfolios.

- Pooled multi-partner funds provide a strategic entry point for channeling financial resources to catalyse and support the delivery of SDG 12 as a transversal Goal.

- Monitoring of the shift to SCP across the One Planet network, through the Indicators of Success, has enabled us to identify emerging trends and strategic gaps and to develop an evidence-based strategy 2018-2022.

- Implementing the strategy requires the engagement and commitment of each partner and organisation of the One Planet network. The strategy objectives and defined actions are designed to enable the One Planet network to deliver on its five-year overall objective of being an effective and recognised implementation mechanism for SDG 12.

**The Programmes and the Strategy**

The programmes are the delivery mechanisms of the One Planet network. As such, the programmes are key to the strategy implementation. The strategy explicitly states that each programme will integrate the strategy in their action plans, including by using their context, experience and network. The programmes presented their initial work on implementation of the new Strategy, focusing on the following four questions: 1) What are main achievements of the programme over the past 5 years; 2) What is the programme doing already to implement the strategy; 3) What are the next steps for the programme to implement the strategy; and 4) What does success for the programme look like in 2022? All Programme presentations can be accessed here and an overview is provided in Annex I.

**Key Messages**

- Key achievements across the programmes include: the establishment and consolidation of the programme networks, the development of programme portfolios which are the tools and solutions the programme offers for the shift to SCP, the development of joint products (e.g. guidelines, toolkits, publications), awareness raising, and initial joint advocacy elements (e.g. Kasane Call for Action, Pretoria Resolution).

- A number of ongoing activities within the programmes can be further strengthened, scaled-up and realigned to contribute to the new strategic approach, including by fostering an increased use of the tools and solutions in the programme portfolios, promoting the
application of the joint products developed, strengthening the reporting to monitor trends and be the reference on SCP.

- A number of planned activities can be further aligned to delivering the new strategy, including for instance the planned participation at HLPF 2018 and beyond for increased influence, emerging cross-programme collaboration, the development of key messages, providing a clear direction to the programme networks.

- The strategy will require a further in-depth discussion within the programmes, in particular on: the review of the strategic direction of the programme, strengthening the link to national implementation, strengthening partner engagement to the 75% target, facilitating measurable impacts and demonstrating the impact of SCP.

- A number of programmes envisage developing a programme strategy on the basis of the One Planet strategy, in collaboration with programme partners.

- The new strategy provides an opportunity for programmes to define their strategic direction and to focus, while harnessing opportunities on global agendas. It provides an opportunity to speak with one voice and enable the diverse partners to rally around a common approach.

- Increased engagement of each partner of the One Planet network is essential for a successful implementation of the new Strategy and taking the programme efforts to the next level.

Working with Governments to Implement SDG 12

The strategy specifically calls on the One Planet network to provide tools and solutions to support the implementation of national SCP-relevant policies. The session highlighted that government action is a direct contribution to the implementation of the 10YFP (SDG 12.1.1), and discussed how government and national stakeholders can benefit from and be further engaged in the network.

Global overview on national SCP policies and tools for policy planning

Presentation can be accessed here.

- Baseline analysis of SCP policies in the countries allows us to see where we are, including the most engaged countries. More than 300 existing policies and instruments were reported through the SDG 12.1.1 pilot reporting in 2017-2018. Despite the positive trend in policy development, implementation remains a challenge. This provides a concrete entry point for the One Planet network to engage with the countries.

- Whereas there seems to be a good balance between regulatory and voluntary approaches, economic and financial instruments for SCP are few in number, despite the key role they play in the transition towards sustainable markets. This represents an opportunity for the programmes to support countries strategically, providing expertise, and sharing good practices in this area.

- The reporting also shows that most countries still have conventional approaches to SCP, focusing on sectors such as energy, waste, and industry. The One Planet network, through the programmes can be instrumental in bringing in innovative and systemic approaches.

- Scientific methodologies or tools, such as the hotspot analysis of the Life Cycle Initiative, can help develop more effective and impactful strategies. They can be used to identify priority sectors and “high impact” areas of intervention, hence informing policy development
but also implementing partners and experts. High-impact priority areas vary across countries, and such a mapping provides strategic entry points where the One Planet programmes can engage.

**Acknowledging government action and supporting national implementation**


- The panelists cited several examples of how SCP has been integrated into national policies and across ministries, with particular focus on aligning with the SDGs. **Institutional coordination mechanisms at national level**, where highlighted as a condition for the mainstreaming of SCP.

- The presentations showed that **these three countries are already very actively engaged in the transition to SCP, at an overarching level as well as across key sectors**. Some examples include: initiatives on sustainable food, sustainable procurement, sustainable construction, resource efficiency, circular economy, National programme for sustainable entrepreneurs; ecolabelling, green industry, green construction and building, sustainable tourism, waste management 3R; Green Economy action plan, network helping SMEs reduce their impact.

- Panelists also **identified challenges in implementing SCP nationally**, including; integrating programmes activities with national policies, linking SCP to NDCs, integrating diverse approaches at regional level; implementing macro policies at the sectoral level; making the business case for SCP to the private sector.

- Panelists highlighted the potential of **the One Planet network to build further upon existing national initiatives, and provide tools and solutions to support their efforts in SCP**. Potential entry points for the One Planet network include: considering existing national and regional priorities, developing specific tools for national focal points (NFPs); increasing the role of public-private partnership interventions; improving NFP representation and mobilisation, including in programmes; assisting in organisation of thematic multi-stakeholder dialogues.

**Identifying concrete approaches and tools to support national implementation**

- The general support package provided by the One Planet network is meant to be accessible to all countries, but also realistic and manageable. It includes key services and tools including: information sharing initiatives, networking platforms, including the One Planet network’s website, assistance for reporting on SDG 12.1.1. Examples of potential activities included:
  - **Organise thematic webinars, with NFPs and programmes’ partners**, highlight case studies and tools developed on both sides, to identify cooperation opportunities;
  - **Organise face-to-face meetings to encourage knowledge sharing among NFPs**, including through or back-to-back with existing international and regional events;
  - **Providing guidance on SDG 12 reporting**, notably through an SDG reporting platform and dashboard for countries.

- The strategy of the One Planet network sets specific objectives in terms of national implementation. **A minimum of 30 countries, which meet the SCP readiness criteria, are expected to have received support from the network by 2022**. It was agreed that the One Planet network would provide more targeted and strengthened support to this target group of 30 countries, taking into account their existing policies and priorities. Examples include:
• Develop the network’s knowledge and understanding of regional and national priorities, and enhance access to information on national SCP relevant policies;
• Promote win-win approaches and analyse, on a case-by-case basis, match-making opportunities, considering national priorities and the Network’s expertise;
• Organise targeted webinars to start the dialogue between country representatives and programmes’ partners, and invite key countries and NFPS to meetings (e.g. MAC);
• Provide an interface at national level with the industry, NGOs and other key stakeholders, introducing programmes’ partners in countries;
• Analyse and disseminate legal and regulatory instruments that can support the shift to SCP within countries;
• Develop case studies with countries that can serve as role model for implementation and inspire others, also showing linkages with other SDGs.

• The strategy calls for strengthened communication and engagement of National Focal Points by the Programmes. The need to move from a culture of “consultancy” to a creative win-win approach was emphasised. Specific examples to facilitate communication included:
  o Enhance access to the NFPS directory and its contents (“who’s who”, pictures), including by expanding the focal point networks beyond ministries of environment;
  o Organise webinars or other trainings to clarify the role and responsibilities of the NFPS within the network; “coach” the NFPS on their role and build their capacities;
  o Develop the use of new and innovative forms of technology to communicate (e.g. social media), including information about linkages between SDG12 and other SDGs;
  o Adapt key messages including sales pitches of the programmes to national contexts.

Engaging Private Sector

The strategy identifies: “Strengthen the partnership with private sector, which can help identify solutions that address environment and social aspects’ and bring net positive impact through radically new solutions”. The objective of this session was to: identify practical cases of successful collaboration that the programmes can draw on to strengthen engagement of the private sector and to further define the mutual benefits of the collaboration.


Key Messages

• Businesses represent 19% of the composition of the One Planet network. Through the One Planet reporting, 40% of all new or improved practices - i.e. new technologies, processes, solutions and innovations - have been adopted or deployed by the private sector.

• The private sector is a leader in developing and promoting innovative solutions that lead to concrete changes in practices:
  o Microsoft Supply Chain Programme, captures through an online platform information to support concrete changes in the supply chain. As a public-private partnership, the programme addresses the efficiency and impacts of supplier practices.
  o Nestlé’s Measuring and Communicating Biodiversity Initiative, supports business leaders in making more environmentally sound decisions and effective life cycle assessments, taking into consideration ecosystem impacts and land-use.
As a large scale sustainable tourism destination, Village Nature works with a 12 principle sustainability framework, ranging from happiness to zero-carbon emissions, to foster sustainability thinking and decision-making among its staff.

RECPNet’s Chemical Leasing business model looks at implementing cost-effective solutions for chemicals by sharing knowledge and changing the unit of payment (e.g. from kilos to boxes) effectively lowering consumption of chemicals - in one example by up to 60%.

In the Netherlands, 211 Green Deals have been implemented. These include a specific focus on improving the sustainability of procurement processes by developing criteria and, through an open source approach, setting up communities of practices for sharing experiences and best practices, bringing together key stakeholders along the entire value chain.

- As partners of the One Planet network, the private sector is key in creating and co-creating solutions and scaling-up best practices for increased impact. As an example, through a public-private partnership, Microsoft and the Carbon Disclosure Project worked with the United States White House on a greenhouse gas emissions scorecard, tracking also government expenditure across suppliers. In Brazil, Nestlé worked with the National Centre of Research and Economy, as well as NGOs, to identify and upscale farmers in response to an increase in the demand for organic products. This included tools, trainings and technical assistance improving both the profitability of production and the livelihoods of the farmers.

- Market signals drive decisions in the private sector. Public purchasing, for example, has a huge amount of influence. The breadth of the One Planet network means that we have an opportunity to converge around a set of best practices which can help determine these market signals to private sector suppliers.

- Economic incentives are most effective for private sector, demonstrating the cost-effectiveness of sustainable consumption and production is a key means for their strengthened engagement.

- There is a need to offer specific or concrete initiatives to successfully engage private sector.

- The private sector is diverse, and the incentives for large companies to integrate sustainability into their processes and practices may not be the same for SMEs.

- Effective messages to the private sector – as illustrated by the winners of the pitch challenge - need to:
  - Be specific and targeted: (e.g. focus on supply chain or the application of a specific product)
  - Identify clear benefits (e.g. providing clear messages to consumers)
  - Emphasise to whom the network provides access, in particular access to policy-makers
  - Reference investors and economic benefits.

‘One UN for One Planet’ – Inputs to the review of SDG 12

The strategy calls for the strengthened engagement of each group of actors in the implementation of the strategy, in particular through “strengthened support of UN agencies and country teams”. The UN interagency group was established with the purpose of a strengthened coherence and coordination across the UN system. UN agencies supporting the implementation of the 10YFP have submitted a joint input to the review of SDG 12 at HLPF: ‘One UN for One Planet’, which is the participating UN agencies’ input to supporting the new strategy and implementing the recommendations of the UN Secretary General for delivering Agenda 2030.

Presentation of UN interagency group chairs, UN Environment and UN-Habitat, can be accessed here.
Key Messages

- The UN Secretariat General’s reform on repositioning the UN development system to implement the 2030 Agenda and the Dalberg assessment of the UN development system identified a) significant gap in the collective support to SCP and b) SDG 12 as the least well-resourced of all SDGs. There is an important role for the UN system and the One Planet network to play in filling this gap.

- Recommendations of the UN Secretary General in dealing with these gaps and supporting goals currently covered in a fragmented way, such as SDG 12, include: convening and brokering partnership for sustainable development, covering gaps by pooling expertise and assets across UN entities, and considering the strategic use of multi-partner Trust Funds.

- ‘One UN for One Planet’ is a collaborative effort of the UN agencies supporting the implementation of the programmes of the 10YFP – namely: UN Environment, FAO, UWTO, UN-Habitat, UN MPTFO, UNOPS, UN DESA and the SUN facility. Recommendations include:
  - Strengthening existing multi-stakeholder partnerships on SCP and SDG12. Multi-stakeholder partnerships are essential for the delivery of Agenda 2030. The five years of experience of the One Planet network and the convening power of UN agencies can be leveraged further over the next 5 years.
  - Pooling of expertise and assets. Whereas pooling of expertise and assets has been undertaken, to strengthen support to SCP and SDG 12 across the UN system, it is necessary to raise its profile. SCP and SDG 12 need to be on the agenda of UN agencies at the highest level, for instance by including it as an agenda item at the session of the United Nations System Chief Executives Board for Coordination (CEB) or as a system-wide global flagship initiative.
  - Coordinated and coherent SDG indicator reporting, including the streamlining of methodologies, reporting processes and capacity development in which the UN Statistics Division has a key role to play in facilitating a coordinated effort of UN custodian agencies.
  - Joined up support, in particular in relation to in-country support, implementation and development assistance frameworks.
  - Developing a multi-stakeholder Trust Fund for SDG 12 to catalyse its implementation. The UN Secretary General highlighted “sustainable consumption and production (SDG 12) is the least well-resourced of all SDGs” and recommended “the strategic use of multi-partner trust funds to help catalyse support to those new Goals that are especially transversal in nature, which the system is currently covering in a fragmented and piecemeal way.”

- One Planet Multi-partner Trust Fund on SDG 12.
  - Building on the recommendations of the UN Secretary General, the United Nations entities engaged in the implementation of the One Planet network have identified moving to a multi-agency fund as a key means to respond to the One Planet strategy and the call of the UN Secretary General.
  - The Fund is envisaged as a collaboration between the UN Multi-Partner Trust Fund Office (MPTF Office), UNEP, FAO, UNWTO, UN-Habitat and UNOPS. As a well-designed and professionally managed pooled fund, building on the experience and strong track-record of the MPTF Office, the Multi-Partner Trust Fund for SDG 12 will leverage strengthened coordination and coherence. This will deliver a broadened contributor base, and
improved risk management to strengthen the country-level delivery mechanism of the One Planet network, in line with the 10YFP commitment and Agenda 2030.

- This Fund’s theory of change is fully based on the ‘One Plan for One Planet’ strategy 2018-2022 and includes a global and a national component based on national priorities.
- Shifting to a multi-partner mechanism, includes the following benefits: positioning it as a global fund for SDG 12, leveraging its multi-agency nature, moving away from the small-scale and fragmented projects towards comprehensive project based on SCP readiness and inclusive project development, strategic and outcome based use of resources based on the strategy, integration in UN country development assistance frameworks.
- As a pooled multi-partner fund, it provides a strategic and coordinated entry point for channelling financial resources to catalyse and support the delivery of SDG 12 as a transversal Goal.
- The fund currently needs to be resourced and the effort of each participant at the Executive Meeting will be key in ensuring that resources are mobilised.

- The Sustainable UN facility provides tangible examples of how the UN system is ‘walking the talk’ on SCP and SDG 12. This includes practical cases on environmental management, facilities management, events organisation, procurement, vendor relations, waste management, corporate reporting, office behavior, and staff awareness and education. Tools are available to facilitate these initiatives and practical cases can be used to inspire and for replication. A new internal environmental strategy for the UN towards 2020 is under development for a comprehensive organisation-wide sustainability approach.

Building on Science to Demonstrate Impacts

The strategy calls on the One Planet network to build on science-based evidence to strengthen key messages and leverage links to high level commitments, specifically referencing the support of the International Resource Panel. The objective was to explore how the One Planet network can build on the work of the international resource panel, to prioritise action and develop a narrative on SCP impacts. Presentation given by the Secretariat of the International Resource Panel can be accessed here.

Key Messages

- The IRP provides independent, coherent and authoritative scientific assessments of policy relevance on the sustainable use of natural resources and, in particular, their environmental impacts over the full life cycle. Decoupling, which is the backbone of the work being done by the IRP, has informed the development of the One Planet strategy as well.
- There are several opportunities for the IRP and the One Planet network to collaborate in order to advance on the objectives of the 5-year strategy:
  - Work is ongoing between the One Planet network and IRP to develop tools that can serve as a basis for trainings (MOOC on food systems); provide input into strategic and knowledge products (e.g. policy toolkit; SFS strategic framework); and to guide policy-making action (e.g. hotspot analysis). This collaboration could continue, with new reports coming out on remanufacturing and circular economy, marine resources, governance of mineral resources, and the work on future resource scenarios.
  - The IRP has existing work streams on SFS and SBC, and could prioritize them to providing useful science-based information for their information products.
- The IRP prepares every 4 years a Global Report on Natural Resources Use and Management requested by UNEA. It could be an opportunity to integrate some of the global and regional policy review information of the One Planet network.

- Under its new work plan, the IRP will develop a report to define orientation values (targets) for natural resource use. Depending on what this report will focus on, it could strengthen the definition ‘tangible change’ that the One Planet network hopes to catalyse.

- The One Planet network and the IRP can build a coherent, policy-relevant narrative on the importance of SCP vis-à-vis other SDGs, particularly climate change and poverty alleviation. The IRP will be preparing in the next couple of years two assessments that could be potentially leveraged by the One Planet network: one commissioned by the G7 that will provide evidence of the benefits from resource efficiency strategies for climate change mitigation and adaptation strategies; and another one looking at the socio-economic impacts of sustainable resource management.

- The work of the IRP can be an important scientific underpinning for the One Planet network, and the IRP can use the One Planet network as a platform through which to deliver and measure the changes resulting from their policy recommendations.

### Speaking the Language of Visibility & Unlocking Our Key Messages

The strategy identifies communication as a key priority across the objectives. Regarding agenda setting and advocacy, key messages developed collaboratively are essential. The communication session was divided into two parts: ‘Speaking a language for visibility’ was primarily for creating the right enabling environment for messaging brainstorming while ‘Unlocking our Key Messages’ was the interactive component to define and refine a set of umbrella messages.

Presentation of ‘Speaking the language of visibility’ can be accessed [here](#).

Presentation on ‘Unlocking our key messages’ can be accessed [here](#).

### Key Messages

- **An effective and meaningful message is a gift**, meaning that it is not burdensome for people to unpack, digest or understand, and it is something that the listener wants to hear and is interested in taking forward and communicating on their own.

- The High Level Political Forum on Sustainable Development (HLPF) in July this year will review progress on SDG 12. This is a key opportunity for visibility of the network and ensuring that we speak the right language for its audience will be essential. A Camp One Planet exhibition will extend for the full 10 days of HLPF, to help SCP be more memorable and relatable to as wide of an audience as possible.

- **The HLPF is an opportunity for the One Planet network to speak with one voice** to important stakeholders, amplifying a set of umbrella messages in a way that inspires those who are listening to become ambassadors, broadcasting throughout their own networks the One Planet messages

- During the interactive exercises, participants were able to refine their messages based on feedback from the rest of the room. Examples of feedback to further leverage the power of a message were:
Keep message concise and simple;
Be sure of your aim in engaging that person/organisation;
Make the message personal, ask questions;
The most efficient pitches include a good balance between key facts & figures people can relate to and a tangible example of what you are doing;
Do not shy away from shocking people, but do it for sake of calling them action;
Do not try and say as much as possible in 60 seconds and/or speak too fast – you will lose your audience.

- Strengthened messages based on this feedback were shared by participants, as a hypothetical pitch to someone walking by the Camp One Planet exhibition:
  - Picture your favourite food. Now imagine life without it…Join us in a global effort to foster more sustainable consumption and production.
  - The One Planet network is committed to drive this change for everybody, everywhere, forever.
  - The challenges are not small, and require harmonized efforts that speak with one voice.
  - We need to change the way we eat, build, travel, buy and live, because there is only one planet.
  - When we talk about sustainability, we are talking about people living longer, happier, more fulfilling lives.
  - We only have one planet, let’s handle with care.

Promoting the One Planet network at the High Level Political Forum on SD

The strategy calls for the One Planet network to be an authoritative voice on the progress of SCP and to leverage the High Level Political Forum on Sustainable Development (HLPF) to disseminate key messages on SCP and build political support for the implementation of SDG 12. The review of SDG 12 at HLPF in July 2018 is a key opportunity to launch the new ‘One Plan for One Planet strategy’, to showcase the achievements of the network at mid-term and mobilise further support.

The HLPF secretariat (UN DESA) presented an overview of the opportunities offered by HLPF 2018 and beyond. All participants contributed to the discussion and overview of events they have planned. Presentation can be accessed here.

**Key Messages**

- **The review of SDG 12 at HLPF 2018** is a key opportunity for the One Planet network, as it coincides with its mid-term, the launch of the new ‘One Plan for One Planet’ strategy and the One Planet Multi-Partner Trust Fund for SDG 12.

- With the review of SDG 12, SCP will be in the spotlight this year at HLPF. To be at the forefront of the conversation, the One Planet network will need to **ensure an organised and coordinated presence and dissemination of key messages**.

- The One Planet network will be represented at the HLPF through a **multitude of events**, including the One Planet exhibition space, side events hosted by the programme co-leads and partners, workshops and learning sessions, and off-site events.
• **A dedicated space on the One Planet network website** has been created to coordinate the presence of the network at HLPF. All members of the One Planet network are highly encouraged to share information on their events in this space.

• **A key principle in collective impact is “continuous communication”**.
  - As the only initiative explicitly referenced in Agenda 2030, the One Planet network - through its 700+ partners - is uniquely positioned to mobilise support for SCP. **The presence at HLPF and voice on SCP is the responsibility of all stakeholders in the network.**
  - Consisting of 10 Member States, the Board offers a key platform, working alongside the co-leads of the programmes, for ensuring the inclusion of SCP and the One Planet network in high-level discussions and the Ministerial Declaration. **Board members offered to promote and champion SCP, the One Planet network and SDG 12 at the HLPF.**

• The presence of the network and the promotion of SDG 12 at HLPF is not only relevant for the years in which the goal is under review. **SDG 12, being transversal in nature and linking to many other SDGs and their targets, is relevant in the context of HLPF every year,** where the network has an opportunity to highlight SCP as a key enabler for the implementation of Agenda 2030, including for human well-being, climate change, biodiversity, poverty eradication, etc.

• **In particular, HLPF 2019 will be a key opportunity for the One Planet network to highlight SDG 12 and interlinkages of SCP to the rest of the Agenda 2030.** Next year’s Forum will coincide with the General Assembly and the Secretariat General’s High-Level Summit on Climate Change, as such participation will be at Heads of State level.
## Key achievements of the programme (2012-2017)

<table>
<thead>
<tr>
<th>Network of more than 150 organisations, including 23% from the private sector. Over 90 actors have contributed to creating a robust portfolio of activities across the programme. Kasane Call to Action resulted from annual conference, around four levers of action. STP Annual magazine</th>
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<td><strong>SO1:</strong></td>
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<td><strong>SO3:</strong></td>
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## Current activities implementing the strategy

- Circular economy paper to be developed with MAC members - Multidisciplinary of actors and engagement with private sector - Promotion of activities / projects with concrete impacts on the ground through portfolio - Emerging cross-programmes collaboration (i.e. Webinars / Side Event) - Thematic review of progress towards SDG 12 at the upcoming HLPF

## Next steps for strategy implementation

- One Planet STP has significantly advanced SCP patterns within the tourism sector

## In 2022...

- Guidelines for Providing Product Sustainability Information to engage the private sector

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<th>Guidelines for Providing Product Sustainability Information to engage the private sector</th>
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<td><strong>SO1:</strong></td>
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## Consumer Information for SCP

Presentation can be accessed here

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<thead>
<tr>
<th>Key achievements of the programme (2012-2017)</th>
<th>Current activities implementing the strategy</th>
<th>Next steps for strategy implementation</th>
<th>In 2022...</th>
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<tr>
<td><strong>Guidelines for Providing Product Sustainability Information to engage the private sector</strong></td>
<td><strong>SO1:</strong></td>
<td>Advance SCP project&gt;links with 8 countries, and with other programmes. - Guidelines</td>
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<td><strong>SO2:</strong></td>
<td>Want to engage more governments in the guidelines roadtesting - Develop case studies from the product lifetime extension publication</td>
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<td><strong>SO3:</strong></td>
<td>Guidelines are the key reference tool on CI, inform national policies and lead to better, reliable consumer information</td>
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Several active working groups involving MAC members and others across the programme.

**SO2:**
- Guidelines (promoting through MOOC, workshops)
- Working group on ecolabels

- Need to look at organisations who can engage directly with actors on guidelines
- Follow up on how business commitments are implemented.
- Follow up on current projects to see if changes in practice are really happening

**SO3:**
- Working group on social impact communication
- Business and industry commitments

**SO4:**
- Narrative on contribution of consumer information to GHG emission reductions and biodiversity conservation
- Collaboration on circular economy

**SO1:**
- Transformative framework for SFS
- Side event at HLPF with Switzerland and South Africa

**SO2:**
- Developing tools and solutions, e.g. sustainable value chains for SFS, webinars, guidelines for sustainability

**SO3:**
- SFS key terms and concepts glossary
- Key messages on SFS

**Sustainable Food Systems**

**Key achievements of the programme (2012-2017)**

| Portfolio of core and affiliated initiative, which became the model for the key principles & approaches for programme portfolios of the One Planet network |
| Concrete deliverables through core initiatives (biodiversity recommendations, policy toolkit on organic agriculture) |

**Current activities implementing the strategy**

| SO1: Transformative framework for SFS Side event at HLPF with Switzerland and South Africa |
| SO2: Developing tools and solutions, e.g. sustainable value chains for SFS, webinars, guidelines for sustainability |
| SO3: SFS key terms and concepts glossary Key messages on SFS |

**Next steps for strategy implementation**

- Inform members
- Gaps in current work plan to be discussed at MAC meeting in October
- Get a stronger link to regional and national implementation, incl. resources
- More capacity needed, also in the CD

**In 2022...**

- 10YFP will no longer be needed – a strong coalition has been established
- SFS is broadly understood, recognized and accepted
- We can show that we can support countries in establishing SFS policies across government stakeholders
### First global conference, which lead to the Pretoria resolution

Establishment of a channel of dialogue with GEF Secretariat

<table>
<thead>
<tr>
<th>Sustainable Buildings &amp; Construction</th>
<th>Key achievements of the programme (2012-2017)</th>
<th>Current activities implementing the strategy</th>
<th>Next steps for strategy implementation</th>
<th>In 2022...</th>
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<tbody>
<tr>
<td><strong>SO4:</strong></td>
<td>Publication on sustainable diets with inputs provided by several partners of the programme</td>
<td>- Aligning with the SDGs, New Urban Agenda and the new strategy</td>
<td>- Cooperating with the other programmes (procurement (social housing), tourism (hotels), consumer information (material value, housing messaging))</td>
<td>Affordable and adequate housing understood as sustainable, resilient and resource efficient</td>
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<td><strong>SO4:</strong></td>
<td>- Circular economy focus (events, videos, webinars, publications) – circularity in the built environment/business models/sustainable consumption impacts</td>
<td>- Using what others do best – amplify/scale up</td>
<td>- Policies and strategies in governments, businesses and industry on resource efficiency in buildings and construction</td>
<td>Scaling and replication of trust fund projects</td>
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<td><strong>SO3:</strong></td>
<td>- Awareness raising, education, training, e.g. Habitat III + Trust Fund project videos</td>
<td>- Provide strategic direction and focus (e.g. circular economy, the SDGs, informal workers, innovation, energy efficiency benefits from resource use) and harnessing the opportunities from global agendas</td>
<td>- Policies and strategies in governments, businesses and industry on resource efficiency in buildings and construction</td>
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<tr>
<td><strong>SO2:</strong></td>
<td>- Tools and solutions, e.g. SHERPA</td>
<td>- Cooperating with the other programmes (procurement (social housing), tourism (hotels), consumer information (material value, housing messaging))</td>
<td>- Policies and strategies in governments, businesses and industry on resource efficiency in buildings and construction</td>
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<td><strong>SO1:</strong></td>
<td>Geographical distribution of partners</td>
<td>- Aligning with the SDGs, New Urban Agenda and the new strategy</td>
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<td><strong>SO1:</strong></td>
<td>- 5 Trust Fund projects in 8 countries across 3 regions + SBC events and event presence in all regions of the world</td>
<td>- Using what others do best – amplify/scale up</td>
<td>- Policies and strategies in governments, businesses and industry on resource efficiency in buildings and construction</td>
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**Key achievements of the programme (2012-2017):**
- 5-10 countries have set up multi-stakeholder platforms for holistic and integrated SFS policy-making
- Funding mobilised to successfully implement 10-20 high impact core initiatives

**Current activities implementing the strategy:**
- Publication on sustainable diets with inputs provided by several partners of the programme
- Geographical distribution of partners
- 5 Trust Fund projects in 8 countries across 3 regions + SBC events and event presence in all regions of the world
- Tools and solutions, e.g. SHERPA
- Awareness raising, education, training, e.g. Habitat III + Trust Fund project videos
- Circular economy focus (events, videos, webinars, publications) – circularity in the built environment/business models/sustainable consumption impacts
- Collaboration on circularity with other programmes (podcasts, case studies, working definition)

**Next steps for strategy implementation:**
- Aligning with the SDGs, New Urban Agenda and the new strategy
- Using what others do best – amplify/scale up
- Provide strategic direction and focus (e.g. circular economy, the SDGs, informal workers, innovation, energy efficiency benefits from resource use) and harnessing the opportunities from global agendas

**In 2022...**
- Affordable and adequate housing understood as sustainable, resilient and resource efficient
- Scaling and replication of trust fund projects
- Policies and strategies in governments, businesses and industry on resource efficiency in buildings and construction

**Presentation can be accessed here:**
- Sustainable Buildings & Construction
### Sustainable Lifestyles & Education
**Presentation can be accessed here**

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<td>- 20 projects across 4 continents, worth 5 million USD, through 3 calls for proposals</td>
<td>- Core initiatives implemented through the Trust Fund (Better by Design, Food waste in South Africa, Sustainable lifestyles in Zimbabwe, SCRIPT, Cameroon music, Efficient households in Zambia, Urban youth in Bogota, Upscaling sounds food waste management in Malaysia, green offices in Vietnam, solar energy in Armenia, Education for SCP)</td>
<td>- Co-creating 4 new initiatives and scaling-up impact (work plan 2017-2019) 1) Communicating sustainable lifestyles; 2) Engaging policy and business; 3) Sustainable value chains; 4) Education for Sustainable Lifestyles</td>
<td>- Broadening the partnerships and transforming to a global sustainable lifestyles platform</td>
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<tr>
<td>- Current projects being implemented: Monitoring CO2 reduction, and envisioning future low-carbon lifestyles, global foresight study, communications efforts</td>
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<td>- Facilitating concrete and measurable impact on the ground</td>
<td>- Substantial uptake of sustainable lifestyles practices in policies, business sector and in the education criteria</td>
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<td>- Utilizing innovative communication</td>
<td>- Acceleration the shift to more sustainable lifestyles as the new normal</td>
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<td>- Supporting policy changes, e.g. through policy guidelines, and securing high-level policy support</td>
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<td>- Continuing to develop tools and provide capacity development</td>
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### Sustainable Public Procurement
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<td><strong>Building the case for SPP:</strong> improving the knowledge on SPP and its effectiveness as a tool to promote greener economic and sustainable development</td>
<td><strong>SO1:</strong></td>
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<td>- Monitoring the shift to SPP to identify emerging trends and key challenges (+SO3)</td>
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<td>- Supporting national policies on SPP (SDG 12.7) through portfolio projects</td>
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</table>
**Supporting the implementation of SPP on the ground**, through better access to capacity building resources and improved coordinating between SPP stakeholders

<table>
<thead>
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<th><strong>SO2:</strong></th>
<th><strong>SO3:</strong></th>
<th><strong>SO4:</strong></th>
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</table>
| - Knowledge resources and initiatives  
- Webinars and trainings to foster application of knowledge and tools  
- Identification of best practices  
- Co-creation of solutions and strategic products  
- Working group on business models and circular economy | - Geographical distribution of the network  
- Emailing list (regionalized and in different languages)  
- Joint key messages | - Measuring impacts and monitoring of SPP |
| - Renewing the coordination desk (co-leads)  
- Survey to assess the performance of the programme over the last 4 years and suggestions of improvements  
- Development of a Programme strategy, aligned with and supporting the One Planet strategy, in close collaboration with the MAC | | - MAC meeting in November |