

10YFP Executive Meeting

17th of May 2017 – Paris

MEETING SUMMARY AND RECOMMENDATIONS

The 10YFP Executive meeting on the 17th of May, gathered the 10YFP Board, 10YFP programme co-leads and coordination desks, current donors and the Secretariat. The objectives of the meeting were: 1) provide an update on the implementation status of the 10YFP; 2) initiate visualization of key priorities for 10YFP goals by 2022 and 2030; 3) work together, work collaboratively.

The meeting was composed of 3 sessions presenting the 10YFP programmes' status of implementation and of 3 discussion sessions on: a) building a movement on Sustainable Consumption and Production, b) regional and national implementation; and c) preliminary discussion on the 10YFP strategy 2018-2022.

This report summarizes key points and recommendations made throughout the 10YFP Executive meeting. All meeting documents are available at [the dedicated space on the clearinghouse](#)

MEET THE 10YFP PROGRAMMES

Each of the six programmes presented their activities, best practices and lessons learnt, as well as their vision for what can be achieved by 2022. The presentations can be accessed [here](#).

In terms of the vision for what the programmes want to achieve by 2022:

- Widespread collaboration with all relevant stakeholders including business, consumers, youth, government, within and across the programmes.
- Behavioural change influenced by programme outputs.
- Programme tools and solutions recognised and in use worldwide.
- Companies working together, initiated by programme working groups.
- The 10YFP to be well-known and innovative, generating impacts with policy makers.
- A strong 10YFP community with relevant SDGs monitored with a strong methodology.
- Rich portfolios of projects in the programmes.
- Life-cycle costing used more broadly.
- SCP clearinghouse rich with information and widely used by all relevant stakeholders.

Participants highlighted the importance of including more private sector, specifically SME related activities in the Programmes. They also agreed on the importance of:

- Enhancing collaboration between the programmes and ensuring that efforts are not duplicated.
- This type of meeting for exchange and insights, with suggestions to replicate at least once a year.

BUILDING A MOVEMENT ON SCP

One of the 10YFP objectives is to “*reduce fragmentation and support synergies*”. Building a movement on SCP was highlighted as the core of the 10YFP mandate. This concept is the means to enhance collaboration and synergies between actors and actions, to identify and showcase best practices and to support the shift



to SCP at national level. The 3 key enablers in building a movement on SCP across the 10YFP are: 1) Demonstrating progress and impacts, through the 10YFP indicators of Success, 2) Partners in action: mobilising the 10YFP network, 3) communications: creating a language for visibility. These three enablers are inter-connected and inter-related.

Demonstrating progress and impact: 10YFP indicators of success: The pilot reporting on the 10YFP '*indicators of success*' was presented to participants. The following key points emerged from the discussion:

- The group recognized the value of the reporting to guide prioritization and planning for the 10YFP, demonstrate progress, mobilize support and engage partners.
- Make linkages between the data collection and the work of the International Resource Panel (IRP)
- Ensure data harmonization for the indicators in terms of common categories.
- Mobilize the 10YFP network in using the 10YFP '*indicators of success*' reporting framework.
- Use the network to disseminate the results (including by influencing senior management in their respective organizations) at relevant high level meetings such as UNEA and HLPF, for targeted upward messaging and to ensure the 10YFP is recognised as *the* mechanism for SDG 12.

Partners in action: mobilising the 10YFP network: Discussions focused on mobilizing the 10YFP network to enable a global movement on SCP. The following key points emerged from the discussion:

- Engaging the 10YFP actors was highlighted as key to the success of the movement and to meet the objectives of the 10YFP, in particular to:
 - bring together actors, initiatives expertise and resources to deliver SCP;
 - build synergies and cooperation; and
 - scale up and replicate best practices.
- Strengthening the engagement of the current actors, including through:
 - use the network to understand what solutions are available and then where there are gaps;
 - tailor language and demonstrate the value of joining the programmes;
 - use the portfolios or core/affiliated projects to demonstrate that initiatives are part of a broader UN mandated framework;
 - encourage partners to lead working groups they initiate or have expertise on; and
 - enhance cooperation with 10YFP National Focal Points to recruit partners nationally and to gain more insights into national level networks.

Communications: creating a language for visibility: Discussions focused on messaging, increasing the visibility of the 10YFP, mobilising support. The following key points emerged from the discussion:

- simplification of the 10YFP language and tailoring to all audiences;
- develop a new 10YFP tagline. A number of taglines were proposed and all participants voted for their preferred one. It was agreed that '*Doing more/better with less*' will not be used;
- a participatory process may be a way to develop a more accessible common message on SCP;
- introduce a personal connection to SCP in communications – e.g. what is SCP for you/me;
- use more 'stories' with videos and photos with 10YFP communication;
- engage the private sector and youth in 10YFP communications; and
- use the 10YFP network to communicate more widely.

REGIONAL AND NATIONAL IMPLEMENTATION

The discussion focused on recommended actions to enhance 10YFP national and regional implementation. It was emphasized that the 10YFP programmes provide the tools and the best practices to Governments



and other stakeholders to support the shift to SCP at national level. In particular in relation to the indicator SDG target 12.1 (Implement the 10YFP) which is: *'number of governments developing, adopting or implementing National Action plans on SCP or other policy instruments supporting the shift to SCP.'* The following key points emerged from the discussion:

- Map the programmes and regional strategies to ensure that the 10YFP is addressing the regional needs and priorities.
- Closer cooperation between the programmes and 10YFP National Focal Points (NFPs) with a variety of mechanisms proposed.
- Use the national SCP related challenges and opportunities as a starting point, then the Programmes can help to address them.
- Increase opportunities for peer-to-peer learning among the Programmes and NFPs, including through meetings which bring them together.
- Build on existing initiatives from the regions to scale up the 10YFP and build on relevant best practices.
- Use regional fora such as UNECE, APEC and the Pacific Alliance for more visibility and commitment to SCP.
- Use HLPF national voluntary reviews of Goal 12.1.1 to raise the profile of the 10YFP.
- Actively engage China and India in the 10YFP Programmes.

KEY DECISIONS FROM THE MEETING AND RECOMMENDATIONS FOR THE 10YFP STRATEGY 2018-2023

- **'Building a movement on SCP 'as the key means of achieving the 10YFP objectives.** The three enablers of the movement are: i) demonstrating progress, ii) mobilising the 10YFP network and iii) communications.
- **Strengthen the connection between programmes and national initiatives .**
 - Enhance coordination and collaboration across the programmes with a coherent narrative on how the programmes fit together to reinforce their collective impact.
 - Establish stronger linkages between the Programmes and the 10YFP National Focal Points.
 - Use the SCP Clearinghouse as the portal to enable more integration and synergies.
- **The need to strengthen and simplify 10YFP communication .**
 - Simplify and tailor language to engage a variety of stakeholders including private sector.
 - Effectively communicate the implementation potential of the programmes to get high-level buy-in.
 - Use the network for targeted messaging, namely for 10YFP to be the reference for SCP at HLPF.
- **Using the 10YFP programmes as accelerators and "connectors" for achieving SCP**
 - Further synergise 10YFP with related initiatives, e.g. green economy, circular economy, climate action.
 - Further integration of work of other UN agencies would help for joint delivery at national level.
 - More integration of the private sector, including SMEs in working towards SCP is key.
- **Measuring progress and impact is key – and linking it to the relevant international agendas**
 - 10YFP indicators of success are key in measuring and demonstrating progress in a coherent way.
 - Use the science/knowledge base of the IRP and life-cycle analysis, linking it with the data collection to identify hotspots and design solutions and messages accordingly.
 - Link the 10YFP work and results with the SDGs, Paris Climate Agreement and other relevant agendas.
- **The Executive meeting should take place on a regular basis:** proposed frequency, once a year.
- **A strategy 'task force' is proposed** to support the development of the 10YFP strategy 2018-2022.