



Panel Session IX: Leveraging sustainable procurement practices to transform the tourism sector



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10 to 11:30 am



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Background

- ▶ The tourism sector accounts for **10%** of global gross domestic product (GDP) and its importance is bound to increase even more. According to UNWTO forecast, international tourism arrivals are expected to reach **1.8 billion in 2030**, adding to the over 7 billion domestic arrivals expected. For many developing countries tourism is a key pillar of national development contributing to growth, employment, investment as well as technology dissemination. In many small island developing states (SIDS), it accounts for up to 25-60% of national GDP.
- ▶ Transforming the tourism value chains to low carbon and resource efficiency requires an increase in sustainable consumption and production practices. This panel session will specifically focus on the role that procurement can play to advance sustainable consumption and production in the tourism sector. Sustainable procurement is now widely recognized as a strategic driver for innovation to respond to environmental, as well as socio-economic concerns of tourism actors.
- ▶ The Panel will explore opportunities for tourism businesses and governments to **leverage sustainable procurement to transform the tourism sector**. Experts from the tourism sector will present case studies illustrating successful sustainable procurement practices. By integrating sustainability requirements into their purchasing processes, corporate and public buyers can drive markets towards sustainability and help scale the purchase of sustainable products and services in the tourism sector.



CONFIRMED SPEAKERS



Moderator: Tim Kasten

Deputy Director, Economy Division
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Ulf Jaeckel

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