

One Planet Sustainable Food Systems Programme

11th MAC meeting (face-to-face)

IICA Headquarters, San José (Costa Rica)
7-8 February 2019

Summary report

Summary of main discussion points, outcomes and decisions:

- The MAC **adopted nine new Programme Partners**, bringing their total number to 140.
- The MAC **approved two additional affiliated projects**, bringing their total number to 45.
- **MAC members that are currently serving their first term can stay for a second term**, if they wish and are eligible according to the SFS Programme Terms of Reference (ToR). **MAC members that are currently serving their second term** but that are otherwise eligible according to the ToR, **can remain in the MAC if they get re-elected** by the Programme Partners within their respective clusters. The Co-Leads will add timelines to the agreed process, bring it to paper, share it with the MAC and implement it to ensure a smooth MAC renewal process.
- It was decided that a **task team** would be established, which would focus on developing the case study template and subsequently support the collection of the case studies as well as the further **development and finalization of the case study component of the SFS Toolbox**.
- The Coordination Desk will reach out to the lead organizations of the projects that have not reported to remind them of the reporting requirement. In addition, **each MAC member should report on one additional activity** in support of sustainable food systems that they have carried out in 2018.
- All **core initiatives will be invited to revise their workplans** until the next MAC meeting, and the lead organizations of those core initiatives that have not made tangible progress since their inception shall **present a plan detailing measures to address such lack of progress**.
- To streamline the different reporting processes, **from now on the core initiatives shall use the online reporting system for their updates to the MAC prior to every MAC meeting**, rather than providing updates in the workplan three times per year and in addition the annual online reporting.
- The **Coordination Desk will prepare the draft workplan 2020-2021 for discussion at the next MAC meeting**, taking into account the outcomes of the discussions on the 10YFP 5-year strategy.
- **UNEP will develop a proposal for merging ongoing efforts towards a “Community of Practice on Food Systems Approach on the Ground” with the work of task force 2**, for the consideration of the MAC at its next meeting.
- The facilitators of **task forces** that are currently **revising their workplans**, shall submit them **for discussion at the next MAC meeting**.
- A **“brainstorm group” will think about a possible new format for a possible next conference** and present it at the next MAC meeting.

1. Introduction

1.1 Welcome and adoption of agenda

Mr. Solly Molepo, *Deputy Director: Agro-processing, Department for Trade and Industry (South Africa)*, welcomed all participants to the 11th MAC meeting. He then summarized the outcomes of the 10th MAC meeting, which took place as a face-to-face meeting on 12-13 October 2018, and outlined the main objectives of this MAC meeting, which were to evaluate the outcomes of the 2nd global conference and discuss future strategic priorities; agree on a process for the Co-Leads and MAC renewal; provide guidance to the task forces and take stock of the achievements of the core initiatives; and provide guidance on the components of the SFS Toolbox under development.

Finally, Mr. Molepo presented the draft agenda of the 11th MAC meeting. As there were no comments with regards to content, he declared the agenda as adopted.

1.2 Adoption of summary report of the 9th MAC meeting (teleconference)

Before going into the content of the 11th MAC meeting, Mr. Molepo presented the summary report of the 10th MAC meeting. As there were no further comments by the MAC members, he declared the summary report as adopted.

1.3 Participants' expectations

Mr. Molepo invited all participants to exchange in pairs about their key take-aways from the global conference, as well as their expectations with regard to the 11th MAC meeting and the work of the SFS Programme up to October 2019. Points highlighted by MAC members included:

Key take-always global conference: while the conference was generally perceived as a success, some areas for improvement were discussed: stronger focus on the SFS Programme (e.g. through discussions on systems thinking and SFS policies); be more outcome-oriented and communicate results better; leave more space for discussion and networking; consider alternative formats (e.g. stages, talks, more out-of-the-box-thinking); focus discussions on lessons learned with implementation; strengthen private sector perspective; include discussions on topics such as true cost, biodiversity, climate change.

Expectations 11th MAC meeting: clarity on process and criteria for renewal of governance; clarity on next steps regarding the SFS toolbox and its components; discuss how to make SFS Programme more relevant at country level; discuss mechanisms to strengthen collaborative action / coalitions among Programme members; follow up on core initiatives and strengthen synergies among them; identify missing actors.

Expectations up to October 2019: ensure continuity; identify the key priorities for the next two years; dissemination and communication of conference outcomes and SFS Programme work at high level events; liaise with relevant initiatives such as Food System Dialogues and EAT Forum.

As a follow up to the conference, it was decided to convene a “brainstorm group” to think about a possible new format for a possible next conference, and present it at the June MAC meeting. Mr. Mechielsen will be leading this process, with the Co-Leads and any MAC members that would like to be part of the discussion.

2. Issues related to governance and membership

2.1 New programme partners

Mr. Michaël Sapin, *Policy Advisor, Federal Office for Agriculture (Switzerland)*, informed the MAC members that since the last MAC meeting, several new partner applications were submitted to the Coordination Desk, which shared positively evaluated partner applications electronically with the MAC.

As no written objections were received by 6 February 2019, nine organizations were adopted as new partners, bringing the total number of SFS Programme partners up to 140.

2.2 Renewal of Co-Leadership and MAC terms

Mr. Frank Mechielsen, *Senior Advocacy Officer Food, Hivos*, reminded the MAC that at their last meeting they requested the Co-Leads to develop and launch a preparatory process for the upcoming renewal of co-leadership and MAC, to be followed by an in-depth discussion at the present meeting.

Mr. Patrick Mink, *Senior Policy Officer, Federal Office for Agriculture (Switzerland)*, presented the Co-Leads' proposal for the renewal process. After a discussion, the MAC agreed that:

- MAC members that are currently serving their first term can stay for a second term, if they wish and are eligible according to the SFS Programme Terms of Reference (ToR). To do so they will need to submit a letter of commitment.
- MAC members that are currently serving their second term but that are otherwise eligible according to the ToR, can remain in the MAC if they get re-elected by the Programme Partners within their respective clusters. Other interested Partners will equally be able to apply for the seats in their respective clusters.
- Outgoing MAC members will remain Programme Partners and they will be able to continue participating in collaborative work such as the task forces and core initiatives. In addition, they will be able to participate as observers in future MAC meetings.
- The Co-Leads will add timelines to the agreed process, bring it to paper, share it with the MAC and implement it to ensure a smooth MAC renewal process.
- MAC members share contacts of potential new MAC members with the Co-Leads, in particular private sector entities as well as government agencies from African and Asian countries.

Mr. Molepo announced that South Africa will apply for a seat in the government agencies cluster of the MAC, rather than seeking to remain in the Programme's co-leadership for a second term.

3. Issues related to programme implementation

3.1 Issues related to communication

Ms. Mei-Ling Park, *10YFP Secretariat*, showed the draft version of a One Planet network video on sustainable food systems. After lively discussions, the MAC agreed on the video's 10 tips.¹

3.2 Issues related to resource mobilization

As an introduction, the MAC watched the short [video on the One Planet Multi-Partner Trust Fund for SDG12 \(MPTF\)](#). Mr. Divine Njie, *Food and Agriculture Organization of the United Nations (FAO)*, informed that the MDTF has been included in FAO's official resource mobilization portfolio, allowing the highest levels of the organization to communicate about the MDTF to potential donors. Mr. Charles Arden-Clarke, *Head of the 10YFP Secretariat*, expressed the Secretariat's expectation to obtain a couple of major pledges to the MDTF by this year's High-level Political Forum on Sustainable Development.

In addition, Mr. Arden-Clarke informed the MAC about a potential opportunity for the Costa Rican Environment and Agriculture Ministers to present their agreement on payments for ecosystem services, which was signed during the 2nd global SFS Programme conference, to a meeting of high-level officials of the European Commission in spring 2019.

¹ The call to action / 10 tips can be found in annex 2.

3.3 Issues related to Programme management

3.3.1 New resources and affiliated projects

Mr. Sapin informed the MAC members that since the last MAC meeting, two new requests for affiliated projects were submitted to the Coordination Desk, which shared their evaluation electronically with the MAC. As no written objections were received by 6 February 2019, these proposals are approved as affiliated projects of the SFS Programme, bringing the total number of affiliated projects up to 45.

3.3.2 The SFS Toolbox

Mr. Michael Mulet, *International Programme Officer, Food Systems, WWF*, provided an overview of the SFS Toolbox development. With the Glossary under way and the Collaborative Framework about to be finalized, the discussions focused on next steps in the development of the case studies component of the toolbox. There was agreement that the case studies of the SFS Toolbox should be related to the other components of the toolbox, i.e. the Glossary and the Collaborative Framework. Therefore, it was suggested that the template to be used for collecting the case studies should be based on the criteria from the Glossary and the Collaborative Framework. Ms. Marina Bortoletti, *UN Environment*, proposed that the template that was used for collecting the case studies for the Collaborative Framework could be used as a basis for the work towards this SFS Toolbox component. Another example mentioned by one MAC member was the format used for the case studies on [FAO's Agroecology Knowledge Hub](#). Charlotte Pavageau, *Biovision*, informed that the "Beacons of Hope" case studies are due to be published on the website of the Global Agenda for the Future of Food in spring 2019, and that the SFS Toolbox could link to that website. In this context, Mr. Mink reminded the MAC that at their last meeting, the MAC discussed the possibility of adding related existing tools of individual members as "tier 2" components or sub-components to the toolbox.

It was decided that a task team under the leadership of WWF would be established, which would focus on developing the case study template and subsequently support the collection of the case studies as well as the further development and finalization of the case study component of the SFS Toolbox. The participants that expressed interest in being part of this process were: Elise Golan (United States), Marion Hammerl (Global Nature Fund), Michael Bruentrup (German Development Institute), Allison Loconto (INRA), Frank Mechielsen (Hivos), James Lomax (UN Environment), Marina Bortoletti (UN Environment), Alicia Moreno (Argentina), Natalia Basso (Argentina), Roberto Azofeifa (Costa Rica) and Patrick Mink (Switzerland). Mr. Mulet highlighted that the development of this component also required a collective resource mobilization effort, and that WWF may be able to contribute some funds.

On the Glossary, Mr. Mink informed that due to the preparations of the 2nd global SFS conference, the work had to be temporarily put on hold, but that he will get back in touch with the Glossary task team following this MAC meeting to resume the work. On the Collaborative Framework, Mr. Lomax reminded the participants that the framework was endorsed by the MAC prior to the 2nd global SFS Programme conference, and announced that it will be launched at the 4th United Nations Environment Assembly (UNEA-4), on 11-15 March, in Nairobi, Kenya.

3.3.3 Overview of 2018 reporting and taking stock of portfolio implementation

Mr. Mulet informed that so far, only four out of the eight core initiatives, 13 out of the 43 affiliated projects, and two out of the four trust fund projects had completed the 2018 reporting. After a brief discussion, it was decided that the Coordination Desk shall reach out to the lead organizations of these projects as soon as possible to remind them of the reporting requirement, and that each MAC member

should report on one additional activity in support of sustainable food systems that they have carried out in 2018.²

Mr. Mulet further presented a document taking stock of progress under the different core initiatives since their adoption in 2017. The document showed that while most core initiatives have made noticeable progress, some have not been able to deliver as was initially planned. A discussion took place on how to address this situation. It was decided that all core initiatives will be invited to revise their workplans until the next MAC meeting, and that the lead organizations of those core initiatives that have not made tangible progress since their inception should present a plan detailing measures to address such lack of progress. All MAC members could be invited to provide feedback, and to discuss common challenges across the eight core initiatives, e.g. in the form of webinars.

Furthermore, it was decided that to streamline the different reporting processes, from now on the core initiatives shall use the online reporting system for their updates to the MAC prior to every MAC meeting, rather than providing updates in the workplan three times per year and in addition the annual online reporting.

3.3.4 *The new 5-year strategy of the One Planet Network*

Mr. Nout van der Vaart, *Advocacy Officer Sustainable Food, Hivos*, introduced the results of the prioritization exercise that was done during the MAC meeting in October 2018. On this basis, the MAC discussed in groups about concrete activities in order to operationalize the prioritized targets under each of the four strategy objectives (SOs).³ These included:

For SO1 (An effective implementation mechanism for Goal 12 of the United Nations 2030 Agenda for Sustainable Development):

- Link up with relevant events and processes (UNEA, [Food Systems Dialogues](#), etc.)

For SO2 (Catalyse ambitious action by providing tools and solutions that support the shift to sustainable consumption and production):

- Tool on assessing and implementing SFS, in the context of a re-oriented task force 3

For SO3 (Lead the systemic and cohesive implementation of sustainable consumption and production):

- Engaging with financial institutions to mainstream SFS into their portfolios

For SO4 (Demonstrate the impacts of sustainable consumption and production and its role in addressing key environmental and social challenges):

- Case studies with indicators to measure / demonstrate impacts

The outcomes of this discussion will be taken into account for the development of the workplan 2020-2021 of the SFS Programme. The Coordination Desk shall prepare the draft workplan for discussion at the next MAC meeting.

3.3.5 *Outreach to relevant partners and initiatives*

Mr. Mechielsen stressed that some of this year's key fora for outreach include the 4th Session of the UN Environment Assembly (UNEA-4; 11-15 March), the EAT Stockholm Food Forum (12-13 June) and the High-level Political Forum on Sustainable Development (HLPF; 9-18 July).

Mr. Lomax gave an overview of food systems related events taking place at UNEA-4, and invited all MAC members who plan to attend UNEA-4 to send him information about their possible side events as well as their travel dates. Mr. Mechielsen will explore opportunities to engage with the EAT Forum,

² This does not have to be linked to a core initiative or affiliated project, but can be any SFS-relevant activity your country / organization has been working on (e.g. a training, communication activity, knowledge resource, policy instrument, education, change in practice, high-level commitment, coordination mechanism)

³ See annex 3 "Outcomes of group discussions on the 5-year strategy"

including through the colleagues from the Nordic Council of Ministers. The Coordination Desk will liaise with the 10YFP Secretariat to inquire about opportunities with regard to the HLPF. Furthermore, the Coordination Desk will liaise with David Nabarro to explore opportunities for collaboration in the context of the EAT Forum / WBCSD / WEF Food Systems Dialogues.

3.3.6 The SFS Programme task forces

Mr. Mulet invited the four task force facilitators to provide a brief update on progress since the last MAC meeting.

TF1: Awareness raising and communication

Ms. Park invited all MAC members to submit to her a short quote about their motivation to support the One Planet network's efforts of promoting sustainable consumption and production. These will be used for communication materials to be developed by the 10YFP Secretariat.

TF2: Enabling environments and capacity building

Ms. Bortoletti informed that the group developed a revised workplan, with an increased focus on stimulating the uptake of existing resources, and sharing experiences among countries.

It was also proposed to link ongoing efforts towards a "Community of Practice on Food Systems Approach on the Ground" with the work of task force 2. MAC members in principle agreed with this proposal, however pointing out that this Community of Practice should not replace the existing task force, but rather be merged with the task force. Mr. Lomax and Ms. Bortoletti will develop a proposal for the merger, for the consideration of the MAC at its next meeting.

TF3: Information, knowledge and tools

Ms. Allison Loconto, *INRA*, informed the MAC that the task force will develop a new workplan, including the feedback received during their side event at the 2nd global SFS Programme conference and with new partners that expressed interest in collaborating. The task force will become more research oriented, with strong links to SO2 of the 5-year strategy, and its work could possibly contribute to the SFS Toolbox.

TF4: Partnerships and synergies

Mr. Divine Njie, *FAO*, pointed out that the task force will be able to support webinars that are being organized by the SFS Programme, but it will not organize its own webinars. A main focus of the task force is promote partnerships through participation in strategic high level events. In addition, the task force will further explore the potential of collaboration with the other 10YFP Programmes, in particular the Consumer Information Programme. And collaboration with TF2 will also be strengthened.

It was agreed that the task force facilitators shall submit their revised workplans for discussion at the next MAC meeting.

4 Next MAC meeting and any other business

4.3 Wrap-up

Mr. Mechielsen provided a brief overview of the discussions and main decisions of the past one and a half days, putting them in relation to the main expectations that the MAC members expressed at the beginning of the meeting.

4.4 Next steps

Mr. Mechielsen presented the main conclusions of the MAC meeting as well as next steps, as follows:



- Overview of 2018 reporting and taking stock of portfolio implementation
 1. All MAC members to report at least 1 activity (by February 15th)
 2. Core initiatives to review their workplans for the upcoming biennium (end of May)
- Renewal of Co-Leadership and MAC terms
 1. MAC members that are currently serving their second term but that are otherwise eligible according to the ToR, can remain in the MAC if they get re-elected by the Programme Partners within their respective clusters.
 2. Co-Leads to bring the agreed process to paper and share with the MAC (end of March)
 3. MAC members to send contacts of potential new MAC members (in particular private sector entities as well as government agencies from Asia and Africa) to sfsprogramme@blw.admin.ch
- The SFS Toolbox

Co-Leads to get back to «volunteers» to work on the case studies component (end of February)
- The SFS Programme task forces
 1. TF2: UN Environment to share a proposal regarding the merger of TF2 and the Community of Practice (end of May)
 2. TF3: task force facilitators to develop and share revised workplans (end of May)
- Outreach to relevant partners and initiatives
 1. EAT Forum: all MAC members who plan to attend to inform Mr. Mechielsen
 2. Switch Africa Green: Ms. Bortoletti to follow up with the 10YFP Secretariat regarding potential opportunities
- The new 5-year strategy of the One Planet network

Co-Leads to develop a new draft SFS Programme workplan 2020-2021, including the inputs from 5-year strategy discussion (June MAC meeting)
- Next steps

A “brainstorm group” will think about a possible new format for a possible next conference and present it at the June MAC meeting. Mr. Mechielsen will be leading this process, with the Co-Leads and any MAC members that would like to be part of the discussion.

4.5 Any other business

It was reminded to the MAC that the short video under 3.1 is considered as endorsed by the MAC.

4.6 Check-out of meeting participants

The participants expressed their appreciation of the productive discussions that took place during the MAC meeting and thanked the Co-Leads and the Coordination Desk for their efforts in preparing and facilitating the meeting.

At the end of the meeting, Mr. Mechielsen thanked all MAC members for their active participation in this fruitful meeting.

Annex 1: List of participants

Organization / country	Participant	E-mail address
<i>Government agencies</i>		
Ministerio de Ambiente y Desarrollo Sustentable – Argentina	Alicia Moreno	amoreno@ambiente.gob.ar
Ministry of Agro-Industry Argentina	Natalia Emma Basso	nbasso@magyp.gob.ar
Ministerio de Agricultura y Ganadería, Costa Rica	Roberto Azofeifa	razof@mag.go.cr
U.S. Department of Agriculture	Elise Golan	egolan@oce.usda.gov
<i>Civil society organizations</i>		
IFOAM – Organics International	Gábor Figeczky	g.figeczky@ifoam.bio
Biovision Foundation	Charlotte Pavageau	c.pavageau@biovision.ch
Global Nature Fund	Marion Hammerl	marion.hammerl@bodensee-stiftung.org
<i>Scientific and technical institutions</i>		
German Development Institute	Michael Bruentrup	michael.bruentrup@die-gdi.de
Hebrew University	Elliot Berry	elliottb@ekmd.huji.ac.il
INRA	Allison Loconto	allison-marie.loconto@inra.fr
<i>UN agencies and other international organizations</i>		
FAO	Fatima Hachem	Fatima.Hachem@fao.org
FAO	Divine Njie	Divine.Njie@fao.org
UN Environment	James Lomax	james.lomax@un.org
UN Environment	Marina Bortoletti	Marina.Bortoletti@un.org
<i>Private sector</i>		
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Smaackmakers	Natascha Kooiman	natascha@smaackmakers.nl
<i>Co-Leads</i>		
Federal Office for Agriculture FOAG, Switzerland	Patrick Mink	patrick.mink@blw.admin.ch
Federal Office for Agriculture FOAG, Switzerland	Michaël Sapin	michael.sapin@blw.admin.ch
Department for Trade and Industry, South Africa	Solly Molepo	SMolepo@thedti.gov.za
Hivos	Frank Mechielsen	fmechielsen@hivos.org
Hivos	Nout van der Vaart	nvaart@hivos.org
WWF	Michael Mulet	mmulet@wwf.fr
<i>10YFP Secretariat</i>		
10YFP Secretariat (UNEP)	Charles Arden-Clarke	charles.arden-clarke@un.org
10YFP Secretariat (UNEP)	Mei-Ling Park	mei-ling.park@un.org
<i>Observers</i>		
Consumer Information Programme (UNEP)	Bettina Heller	bettina.heller@un.org
Consumer Information Programme (Consumers International)	Naomi Scott-Mearns	nmearns@consint.org
<i>Excused</i>		
Udyama		
Pinpoint Sustainability		
CIHEAM		
UNSCN		

Annex 2: 10 tips of the One Planet network short video on SFS

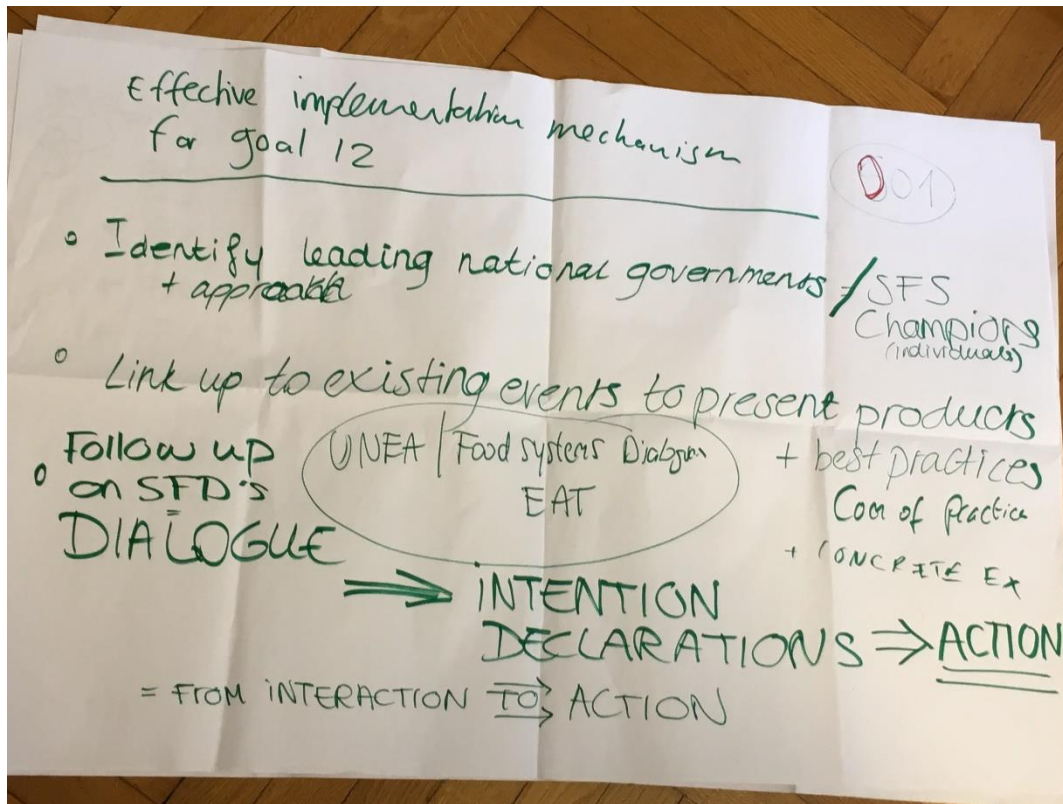
Call to Action 10 tips

1. Diversify your diet *cook at home more
2. Eat more plant-based meals *enjoy more pulses like beans, chickpeas and peas
3. Eat local *check which of your local farmers produce sustainably
4. Eat seasonal
5. Buy sustainably produced foods *learn about practices and labels
6. Buy only what you can finish or save - don't waste! *remember you paid for it, don't throw your money in the bin!
7. Avoid excessive packaging
8. Talk about healthy and sustainable food with your vendors and producers
9. Farm, grow, plant! *start an urban garden, school garden or kitchen garden
10. Support organizations, policies and programs that promote sustainable food systems

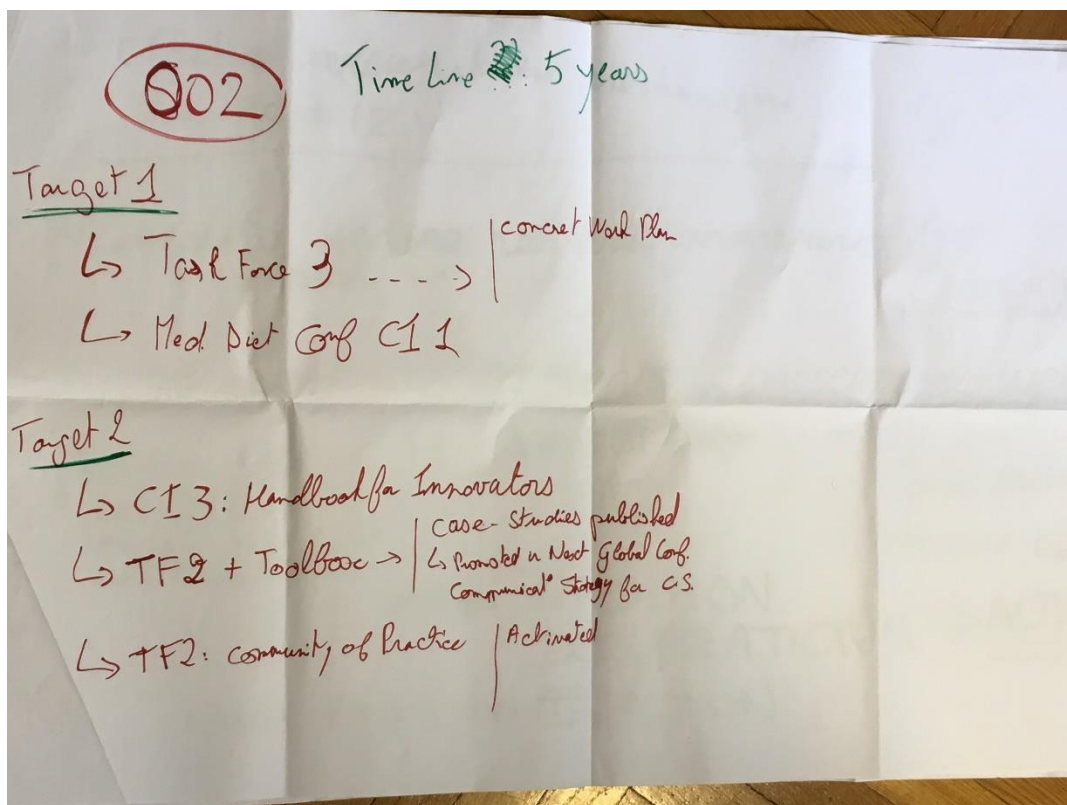


Annex 3: Outcomes of group discussions on the 5-year strategy

Group 1:



Group 2





Group 3

Strategic target (ST) 003 Lead the cohesive implementation of SCP

engage fin. institutions to mainstream SCP into ^{financial +} existing programmes

- * Outreach to GEF: co-leads, FAO, UNEP, WWF
- * FAO + IICA can help countries mob. resources
- * IFAD, WB

ROLE: Advocacy for ^{SFS} vision ~~and~~ holistic approach

* MPTF

↳ FAO & others reach out to donors. → **CONCERTED EFFORT**

part of SFS / OPN?

Group 4

004 *Demonstrate the impacts of sustainable consumption and production*

- ① Case studies with indicators to measure/demonstrate impacts
- ② - Target would fit better in Objective 3
 - Organize a process to demonstrate the impact of the SFS ~~process~~ Communication-Strategie. Especially: Change of behaviour of consumers (video)
- ③ - The level of tangible change will depend on circumstances (ind.c., dev.c.) and priorities of actors → make them transparent through multi-criteria
 - ↳ use multi-target assessments for participatory evaluation of case study impacts

- Benchmark of ^{dialogue with fin. inst. 2003} SFS Programmes on national level.

Highlight the "Best" = most effective and inclusive, with financial resources